

TOWSON LIVE

October 2025

Inside this Issue

Taste of Towson Sponsor Thank You	
Towson Fall Festival	2
Uptown Roar	3
Summer Mega Networking Event	4
Taste of Towson	5-6
Alloy Ribbon Cutting	7
Yiftee Gift Card Program	8
Small Business Roundtable	9
Festival of the Trees	10
Rotary Club Support Char Hope Foundation	11
SBA Community Office Hours	12
New Member Spotlight	13
Member Breakfast	14
Member to Member	15
Rosedale Bank Rebrand	16
York Rd, Roadway Improvements	17
Using AI to Make Smarter Business Decisions	18
Insight Therapy Grand Opening	19
Impact Maryland Event	20
Home & Garden Show Tix	21
ICS Open House	22-23
Student Support Network Event	24
Italian Heritage Fall Festival	25
Wreaths Across America	26
CASA Celebrating 25 years	27



Thank you to our Taste of Towson Sponsors!



**TOWSON
TOWN CENTER**

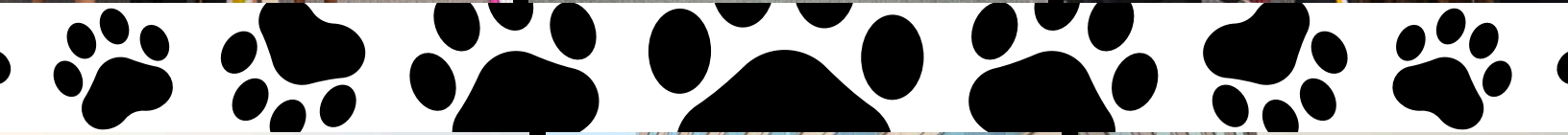


Towson Fall Festival

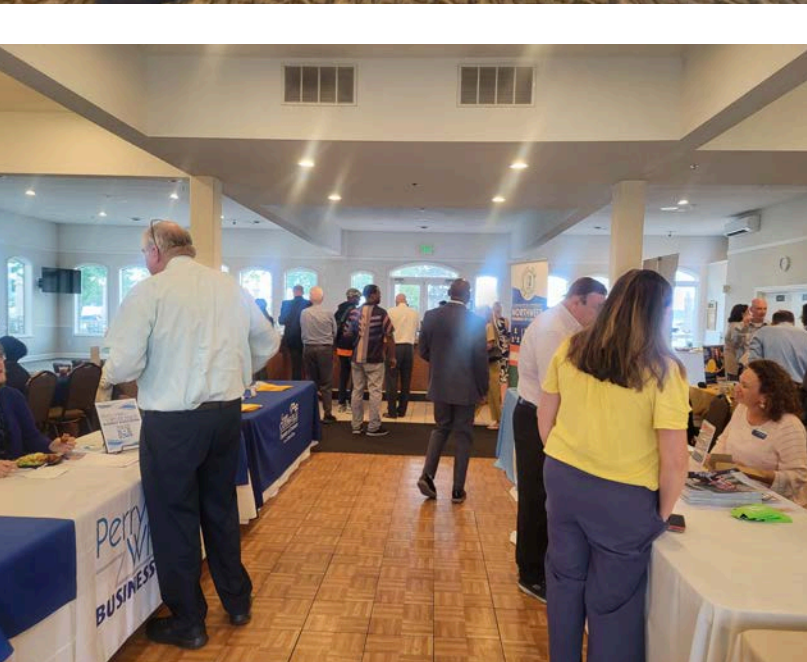




Uptown Roar



Mega Networking Event

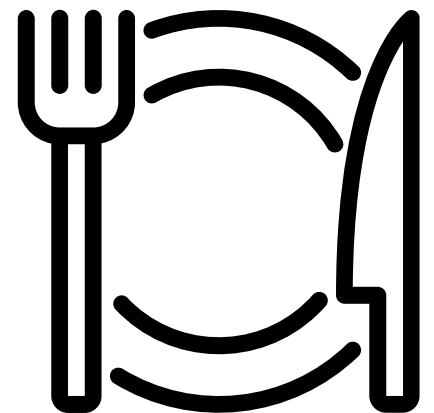




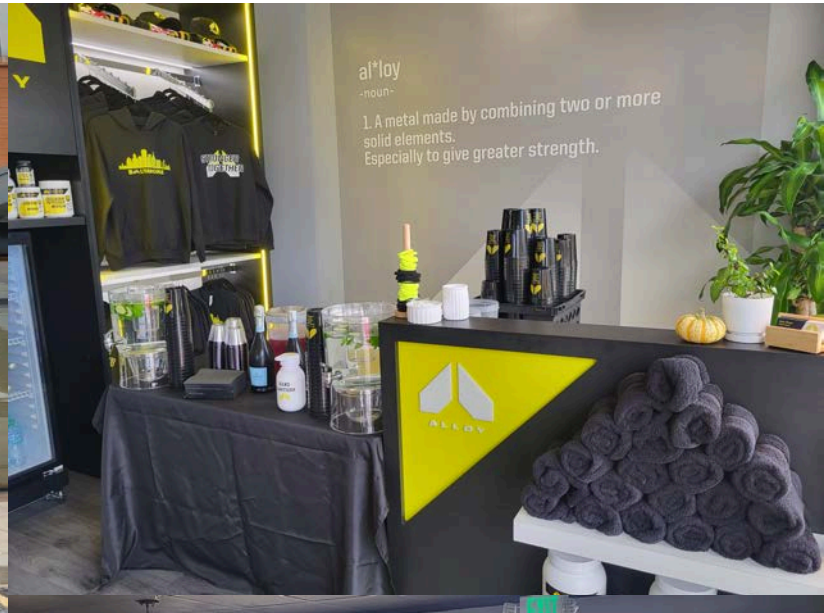
Taste of Towson



Taste of Towson



Alloy Ribbon Cutting



We are thrilled to announce the launch of the Towson Community Gift Card Program, a partnership between the Towson Chamber of Commerce, the Towson Mainstreet Affiliate and Yiftee —a company specializing in digital community gift cards.

**Here's what makes this program great:
Towson Gift Cards can only be redeemed at participating Towson businesses.**

There is no cost to merchants to participate.

Cards are processed through your existing POS system via Mastercard.

Standard Mastercard processing fees apply, but there are no additional Yiftee-specific fees.

Communities across the country have seen these programs boost revenue and drive more foot traffic into their local shops and restaurants. We believe this initiative will do the same for Towson.

If you would like to participate, please let us know. Yiftee will contact you directly to help activate your business.

For enrolling please email calixta@towsonchamber.com

We're excited to roll out this new program and look forward to seeing it benefit both our merchants and the Towson community as a whole.



The Greater Baltimore Chamber of Commerce & McCormick Auto Body present:

Thank you to our D11 elected leaders:
Senator Shelly Hettleman and
Delegates Jon Cardin, Cheryl Pasteur,
and Dana Stein



A District 11 Legislative Team
Town Hall
with

Maryland Comptroller Brooke Lierman
October 30, 2025
9:30-11:00 AM

Join Maryland Comptroller Brooke Lierman for a Town Hall discussion focused on the challenges and opportunities facing Maryland. Learn more about the recent tax system updates, efforts to improve government efficiency, procurement, and insights on workforce development. This event offers businesses a chance to ask questions and engage directly with elected officials shaping Maryland's future.

Scan to register



Or register online: greaterbaltimorechamber.org and navigate to our Events Calendar

Thank you to our series sponsor:



GREATER BALTIMORE
CHAMBER OF COMMERCE

Free & open to all chamber members in
Baltimore County.



PSA Insurance & Financial Services
11311 McCormick Rd., Suite 500
Hunt Valley, Maryland 21031

This year, the Towson Chamber will be participating in the Festival of the Trees, and we need your help to make our tree truly special!



We're inviting local business to donate gift cards to decorate our tree. This ensures that whoever purchase the tree will be encouraged to shop right here in Towson this holiday season. All proceeds from the sale of the tree will benefit the Kennedy Krieger institute.



Don't have a gift card to donate? No problem! We also welcome ornaments or decorative items that represent your business and can be displayed on the tree.



Let's come together as a community to show care all that Towson has to offer. If you're interested in participating, please contact me for more details.

Thank you for helping us spread the holiday cheer and supports a great cause



Press Release
Rotary Clubs of Towsontowne-Hunt Valley and Aberdeen Support
Char Hope Foundation's Addiction Recovery Mission

Forest Hill, MD: The Rotary Club of Towsontowne-Hunt Valley recently welcomed Derek Hopkins, Executive Director of the Char Hope Foundation, along with Women's Program Director Tonya Adams, to share the Foundation's innovative approach to addiction recovery. Located in Harford County, the Char Hope Foundation operates a residential program that blends the National Ag Literacy Outcomes with the renowned 12 Steps of recovery. Through its Rooting Recovery initiative, participants engage in hands-on activities such as homesteading, gardening, commodity marketing, equine therapy, and general farm life. This agriculturally based model creates a safe and supportive environment for residents to experience healing through vulnerability, trust, self-reliance, and personal growth.

Club members were deeply moved by the Foundation's success and asked how they could help. Derek explained that the program needed two display freezers for the Hope & Wholesale Grocery Store, operated by Char Hope residents at 121 Industry Lane, Suite 7, Forest Hill, MD. The freezers were presented to Char Hope on September 17th at 9 am at Hope & Wholesale Grocery Store.

Hope & Wholesale is an important part of the recovery process, as it encourages community connection and service. The store partners with wholesalers and distributors purchase overstock, near-to-date, and close-out food products at reduced costs. These savings are then passed on to Maryland families, veterans' organizations, fraternal clubs, assisted living operators, church groups, and schools—helping them stretch grocery budgets and reduce costs for fundraising events.

Funding was provided by the Rotary Clubs of Towsontowne-Hunt Valley and Aberdeen with matching grant funding received from Rotary District 7620. In addition, John Babila, President of National Foodservice Sales at Magili Industries, heard Char Hope's story and provided a generous discount. This collaboration is a powerful example of Rotary's mission in action: bringing people and resources together to make a lasting difference in the community.

About Rotary

Rotary members throughout the world take action to make communities better. They contribute their time, energy, and passion to carry out meaningful and sustainable projects that promote peace, fight disease, provide clean water, help mothers and children, support education, grow local economies and protect the environment.

Rotary's top priority is the global eradication of polio. Rotary launched its polio immunization program, PolioPlus, in 1985 and in 1988 became a leading partner in the Global Polio Eradication Initiative. Rotary brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities working toward a polio-free world. For more information, visit Rotary.org.

If you'd like to help your community and/or the world contact:

Robin Tomechko, President	Ann Saar, President
Rotary Club of Aberdeen	Rotary Club of Towsontowne-Hunt Valley
rtomechko18@gmail.com	annsaar46@gmail.com

Towsontown - Hunt Valley Rotary Club





SBA Community Office Hours: Towson Chamber of Commerce

JOIN US!!

The SBA is holding monthly office hours in a neighborhood near you! Ask your questions and learn how the SBA can help your business!

Counseling | Funding | Contracting

Walk-ins are welcome, but appointments are encouraged. Click here to schedule your appointment!

You can also visit <https://www.eventbrite.com/e/sba-community-office-hours-towson-chamber-of-commerce-tickets-1683751348609?aff=oddttdcreator> to register.

**Multiple dates and locations available throughout the state.
Questions? Email Denise.Hayes@sba.gov**

All SBA programs and services are extended to the public on a nondiscriminatory basis.

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Madison Reed Hair Color Bar

Mariah Monaye

1 E Joppa Rd. #130
Towson, MD 21286



Rheumatology Associates of Baltimore

Robyn Hill

1220 B East Joppa Rd
Towson, MD 21286



Zaatar Mediterranean Cuisine

Nidal Sousou

20 Allegheny Ave
Towson, MD 21204



Surgent Consulting

Kelly Lippenholz

903 Coteswood Circle
Cockeysville, MD 21030



CASA of Baltimore County

Jennifer Stine

102 W. Pennsylvania Ave Ste. 101
Towson, MD 21204

Please Join Us!

Member Breakfast

October 15th
8:00am - 9:00am

Location:



Sponsored by:



Please RSVP Online
www.towsonchamber.com

Advertising & Promotion Opportunities

One-Page Insert
Advertise a special
sale or promotion with
an 8.5x11" insert for
\$50 in our monthly
newsletter. Advertising
for
community events is
free.

Email Sponsorship
"Sponsor" an email
that goes out to over
1500 business contacts.
Includes your logo and
a click-through to your
website. (Costs vary)

Towson Times
Advertise in the Towson
Times (costs vary)

Questions?
Contact: Nancy Hafford
nancy@towsonchamber.com

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

Express Employment Professionals: First 1/2 day on Express Pros (\$100 Value) – Towson Chamber member organization who use Express for your next staffing need will receive 4 hours of service deducted from your initial invoice for your first Express associate.
stephen.enoch@expresspros.com

Dogtopia of Towson: alexander.davis@dogtopia.com, Two free weeks daycare enrollment for Towson Chamber Members.

Jazzercise Lutherville: Joyce Cardwell jazzyjoyce2@yahoo.com
Towson Chamber Members receive one free week

Charles Village Pub & Patio: Melony Wagner melony@cvptowson.com
20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

Nancy Hofmann, Compass Realty & Live Towson: Nancy.Hofmann@compass.com -
FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

Integrated Pest Services: Sandy Jenkins, service@ipspest.com, 10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts: David Brindza, towson@risebiscuitsdonuts.com, Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

The Point in Towson: Erica Russo, erica@thepointrg.com, 20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

MD 45 (York Road) Roadway Improvements and Water Main Replacement Project

Construction Work and Temporary Lane Closures Beginning Fall 2025 for Water Main Replacement and Roadway Improvements in Towson

The Maryland Department of Transportation State Highway Administration (SHA), in collaboration with the Baltimore County Department of Public Works and Transportation (DPWT), is beginning the construction phase of the MD 45 (York Road) Roadway Improvements and Water Main Replacement Project in Towson. The 0.5-mile project extends along York Road from Newell Avenue - 300 feet south of the Towson Bypass/Burke Avenue intersection - to the Towson Roundabout at E. Joppa Road and MD 146 (Dulaney Valley Road).

Project Overview

The purpose of the joint project is to replace the county water main under York Road and upgrade the roadway, sidewalks, driveway entrances and drainage inlets and pipes along 0.5-mile of York Road to improve highway safety and traffic operations, pedestrian accommodations and bicycle connections. The scope of the \$9 million project includes:

- replacing the existing Baltimore County water main within the project limits;
- upgrading existing traffic signals, intersection lighting, signage and pavement markings;
- upgrading sidewalk ramps to be compliant with Americans with Disabilities Act (ADA) requirements;
- reconstructing commercial business entrances within the project limits to be ADA-compliant and
- replacing damaged inlets, installing new infrastructure as needed, cleaning pipes and drains and replacing or cleaning existing storm drain pipes.

How will work impact York Road traffic flow?

Most of the construction work on this project, such as water main replacement and roadway repair and resurfacing, will be done overnight. Work that may be done during daytime hours includes replacement of concrete sidewalks, curbs, gutters and driveway entrances. On-street parking along the right lane of northbound and southbound York Road may be temporarily prohibited during construction work.

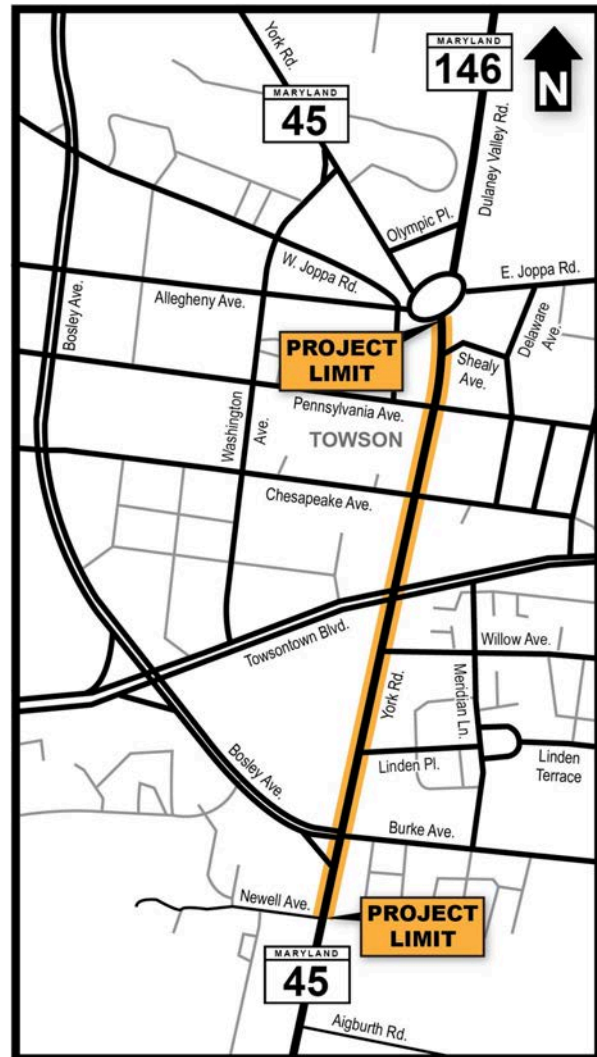
Lane closure hours

Overnight single- and double-lane closures along York Road may occur any time Sundays through Thursdays between 9 p.m. and 5 a.m. the next morning.

SHA advises drivers traveling through Towson on York Road to destinations south of Towson University and north of the Towson Roundabout to use alternative routes at night.

How will the work affect York Road pedestrian access?

Pedestrian access will be maintained to all properties within the project limits at all times during construction. The construction team will coordinate activities with property owners to minimize disruptions. An ADA-compliant pedestrian path will be provided during sidewalk reconstruction and curb ramp replacement at the signalized and unsignalized intersections. Crews will work mostly at night to limit the impact on pedestrian travel.



How will the work affect York Road bus stops?

During construction, bus stops on York Road in downtown Towson for Maryland Transit Administration (MTA) buses, the Baltimore County Loop - Towson Circulator Bus, Towson University Bus and the Baltimore Colletgetown Shuttle Bus may be affected by temporary lane closures. Bus stop locations may be temporarily shifted or relocated due to construction work on the roadway and/or sidewalks. No bus stops will be eliminated.

When will construction work be completed?

SHA, Baltimore County DPWT and contractor Pessoa Construction Co. will make every effort to complete this project as quickly as possible while minimizing impacts on residents, businesses and travelers. Weather and other construction factors permitting, the project will be complete by fall 2027. Visit the Project Portal page by scanning the QR code shown below.



SCAN ME



Your neighbor.
Your guide.

We are Now Rosedale Bank.

A Fresh Look, the Same Neighborly Service.

Yes, we've updated our name, refreshed our logo, and launched a brand-new website, but rest assured, we're still the same Rosedale you know and trust.

You'll still find the same friendly faces, the same excellent care, and the same commitment to our community that's guided us for over 117 years.

We are still proudly independent, proudly local, and proudly Rosedale Bank.

This brand refresh reflects more than just how we look - it reflects how we're continuing to evolve to meet the needs of our neighbors today, tomorrow, and for generations to come.

Thank you for growing with us. We can't wait to keep serving you, now, with even more ways to support your financial journey!

President & CEO, Rosedale Bank



Member
FDIC

The Maryland National Capital Guild Presents

Stop Guessing, Start Knowing: Using AI to Make Smarter Business Decisions

With Jennifer Shaheen, President, Technology Therapy Group

Date: Wednesday, October 1, 2025

Time: 6:00 p.m.–8:00 p.m. ET

Place: Palisades of Towson (VIP Lounge), 212 Washington Ave, Towson, MD 21204

Cost: \$19 for early registration and \$25 at the door*

Register Today!

Relying on gut instinct only gets you so far. In today's fast-moving market, retail and business owners need real-time data to validate decisions, and that's where AI comes in.

Join Jennifer Shaheen of Technology Therapy Group, who will show you how to move from guessing to knowing by using AI tools to interpret your data, uncover opportunities, and make more informed choices.



**Listed ticket price includes a \$1.00 convenience fee.*

Presenting Sponsor:


Jewelers Mutual®

EST 1913



Insight Therapy's

GRAND OPENING & WELLNESS FESTIVAL

We're officially opening our new location, and you're invited to be part of the celebration!

SATURDAY, OCTOBER 11TH
9:00 AM - 12:00 PM

Featuring:

- Hon's Honey
- Pure Raw Juice
- UpDog Yoga Studios
- Lyfe Cafe
- Kalkstein Chiropractic
- & more!

Activities:

- Build-your-own gratitude jar
- Creative Expression Table
- Movement and breathwork zone
- Gratitude and affirmation wall
- Progressive muscle relaxation exercises
- And much more!

305 W PENNSYLVANIA AVENUE, TOWSON, MD 21204

THE BALTIMORE BANNER

IMPACT MARYLAND ²⁰²⁵ WHAT MATTERS NOW

IN PARTNERSHIP WITH **JOHNS HOPKINS**
UNIVERSITY & MEDICINE

PRESENTED BY **WT**
WALLING-TURNER

OCTOBER 14

REGISTER NOW

[IMPACTMARYLAND.COM](https://impactmaryland.com)



Join Maryland's most influential leaders on October 14, 2025, for a day of panel conversations and Q&A about our state's future at The Baltimore Banner's Impact Maryland.

Link:

<https://impactmaryland.thebaltimorebanner.com/>



IMMACULATE CONCEPTION SCHOOL

ACADEMICS • COMMUNITY • FAITH



FALL OPEN HOUSE SCHEDULE

MIDDLE SCHOOL

Thursday, October 16th, 6:00 to 8:00 p.m.

PRE-K to 8TH GRADE

Wednesday, October 29th - 9:30 to 11:30 a.m.

REGISTER TODAY @ WWW.THEICS.ORG
APPLICATION DEADLINE - 12/1/25



IMMACULATE CONCEPTION SCHOOL

MIDDLE SCHOOL AT A GLANCE



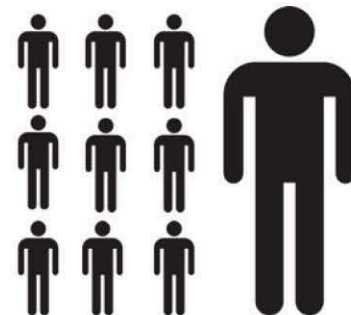
19

AVERAGE
INSTRUCTIONAL
CLASS SIZE

- ♦ 190+ STUDENTS
- ♦ 96% OF STUDENTS IN EXTRACURRICULAR ACTIVITIES

100%

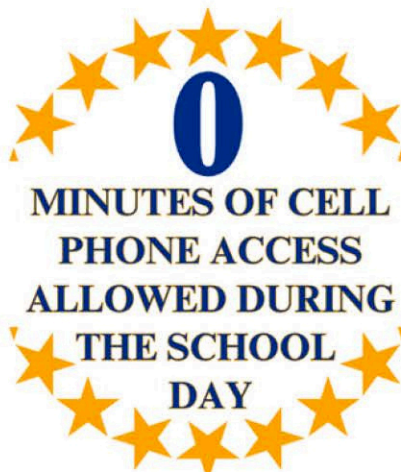
ATTENDING
CATHOLIC, PRIVATE,
OR MAGNET HIGH
SCHOOLS



9:1 Student to Teacher Ratio

PRESIDENT'S
AWARDS FOR
EXCELLENCE OR
ACHIEVEMENT

52%

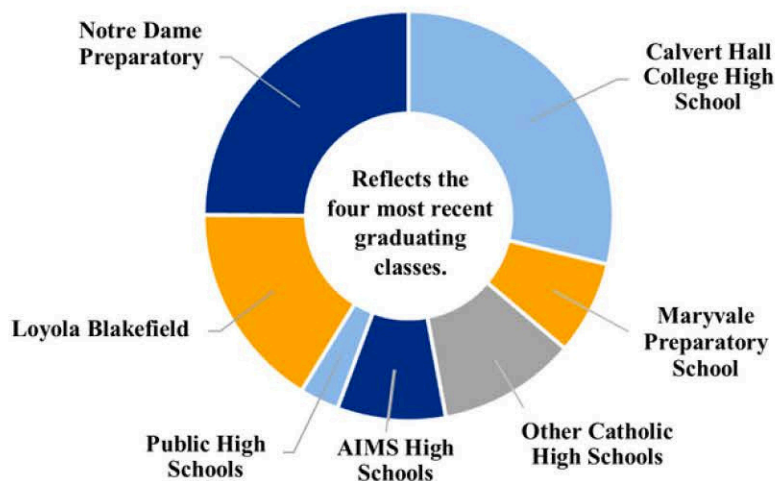


0
MINUTES OF CELL
PHONE ACCESS
ALLOWED DURING
THE SCHOOL
DAY

61%

STUDENTS OFFERED
HIGH SCHOOL
SCHOLARSHIPS AND
SELECT SPECIAL
PROGRAMS

Where do ICS Students Attend High School?



97%

STUDENTS
ACCEPTED
TO 1ST
HIGH SCHOOL
CHOICE

IMMACULATE CONCEPTION SCHOOL IS 100% PROUD OF OUR STUDENTS!

A GIFT FOR YOU FROM



MARYLAND FALL
HOME & GARDEN
+CRAFT SHOW

OCT. 17-19

TIMONIUM FAIRGROUNDS
COW PALACE

MDFallHomeAndGarden.com



**FREE
TICKETS!**
CODE: **CHAMBER**

GET TICKETS

A GIFT FOR YOU FROM



MARYLAND FALL
HOME & GARDEN
+CRAFT SHOW

OCT. 17-19

TIMONIUM FAIRGROUNDS
COW PALACE

MDFallHomeAndGarden.com



See Brian & Mika
from HGTV's
*100 Day
Dream Home!*

FREE TICKETS

CODE: **CHAMBER**

GET TICKETS



A NIGHT FOR THE NETWORK

AT THE CARNIVAL

FEATURING AN EVENING OF DRINKS, DINING, AND
CELEBRATION OF THE STUDENT SUPPORT NETWORK

THURSDAY, OCTOBER 16
5:00pm

THE GRAND LODGE
OF MARYLAND

304 International Circle
Cockeysville, Maryland

STUDENTSUPPORTNETWORK.ORG/NIGHT





Italian Heritage FALL FESTIVAL

Towson Courthouse Square and Adjacent Streets

Free Admission

October 18, 2025 | 11AM - 6 PM

Featured Entertainers



The Great Train Robbery | The Monaldi Brothers

-  Mouthwatering Italian Food
-  Beer and Wine Garden
-  Sausage Eating Contest
-  Italian Cultural Center
-  Children's Area
-  Local Vendors and much more!



No outside food or drink permitted. Lawn chairs welcome.

\$5 Parking Available

Now Accepting Vendor Applications. www.ItalianHeritageFallFestival.com

Join Us in Our Mission

Remember ★ Honor ★ Teach



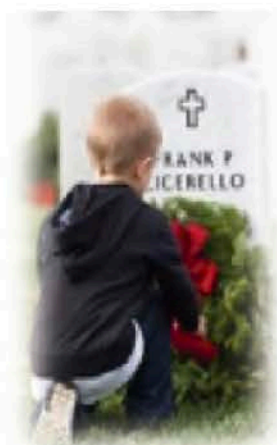
★ **December 13, 2025** ★

National Wreaths Across America Day

Help honor local heroes!

Sponsor a wreath today to be placed on a veteran's grave this December at Garrison Forest Veterans Cemetery.

Scan the QR code to make a donation online or visit www.wreathsasscrossamerica.org/MDGFOM



#LiveWithPurpose

You're Invited!



Join CASA of Baltimore County for our annual fundraiser, An Evening with CASA,

presented by **Red Oak**
FINANCIAL GROUP

Tickets are now available at

<https://eveningwithcasa.givesmart.com>

TOWSON LIVE

2025-2026 TOWSON CHAMBER BOARD OF DIRECTORS OFFICERS



Natalie Martz
President
Chick-fil-A Towson
Place



Tracy Carroll
Vice President
Rosedale Federal
Savings & Loan



Anthony DiMartino
Treasurer
Quality Business
Solutions



Larry Blizzard
Secretary
Signature Properties



Brandon Simpson
Past President
Palisades of Towson

BOARD MEMBERS

Robert Brando, Univest Bank and Trust Co.

Jon Christiana, C&E Financial Services

Steven Enoch, Express Employment Professional

Colin Exelby, Celestial Wealth Management

Michele Ewing, Goucher College

Lorrie Geiss, Long & Foster

Lindsey Guckert, M&T Bank

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Steve Norris, Financial Fitness

Poly Ofwono, BGE

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &
Solter, LLC

Melony Wagner, Charles Village Pub & Patio

Trish Woodward, Camp Opportunity

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso
Marketing &
Program Director



Christina Kelley
Membership
Coordinator



Joseph O'Donnell
Community
Ambassador

2025 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

_____ 1-20 employees: \$325

_____ 21-30 employees: \$425

_____ 31-45 employees: \$475

_____ 46-75 employees: \$525

_____ 76-100 employees: \$575

_____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues
investment made payable to:

Towson Chamber of Commerce

44 W. Chesapeake Avenue

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

Add sponsorship opportunities
for 2024-2025

Winterfest & Baltimore County
Tree Lighting

Towson Beautification Program

Towson 4th of July Parade &
Race

Taste of Towson

Chamber Golf Tournament

Gardens Day

For more information on
sponsorship packages, contact the
chamber office:
410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204
info@towsonchamber.com
410-825-1144