April 2024



Inside this Issue Spring Festival & Gardens Day 2 Alex Cooper 100 Anniversary 3 Towson Gardens Day Towsontown Spring Festival Golf Tournament March Cocktail Party Coffee Talk Anniversary 8 Crumbl Cookie Opening Membership 101 Board of Directors 10 **New Members** April Member Breakfast 12 Member-to-Member 13 Spring Fling for Seniors 14 Feel Good 5k 15-16 17 Jazzercise for Autism Whole Community Summit

TU Big Sponsorship

Goucher Golf Tournament

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CARNIVAL • FOOD TRUCKS • VENDORS BEER GARDEN • LIVE PERFORMANCES

FREE ENTRY & LIVE MUSIC BY:

That's What She Said - Vertigo Red - Crushing Day Doc Marten & the Flannels - Kelly Bell Band

400 Washington Avenue, Towson MD 21204



10 am-3 pm

Upper Pennsylvania Avenue

PLANTS • FOOD TRUCKS • CRAFTS • **LIVE MUSIC**

Connect with us on Facebook @towsongardensday

Connect with us on Instagram @towsonchamber

ALEX COOPER
auctioneers
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Anniversary

WEDNESDAY APRIL 3, 2024 | 5:00 PM

908 YORK ROAD, TOWSON, MD 21204

MUST RSVP ON WWW.TOWSONCHAMBER.COM BY MARCH 27





Thursday, May 2, 2024
10 AM - 3 PM
Upper Pennslyvania Avenue
& Washington Avenue

Plants
Craft Vendors
Food Trucks
Live Music







Saturday 10am-8pm Sunday 1pm-6pm

CARNIVAL • FOOD TRUCKS • VENDORS • BEER GARDEN

FREE ENTRY & LIVE MUSIC BY:

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400 Washington Avenue, Towson MD 21204

We are still still accepting vendor applications. Call the office to reserve your spot



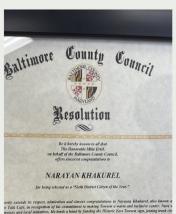








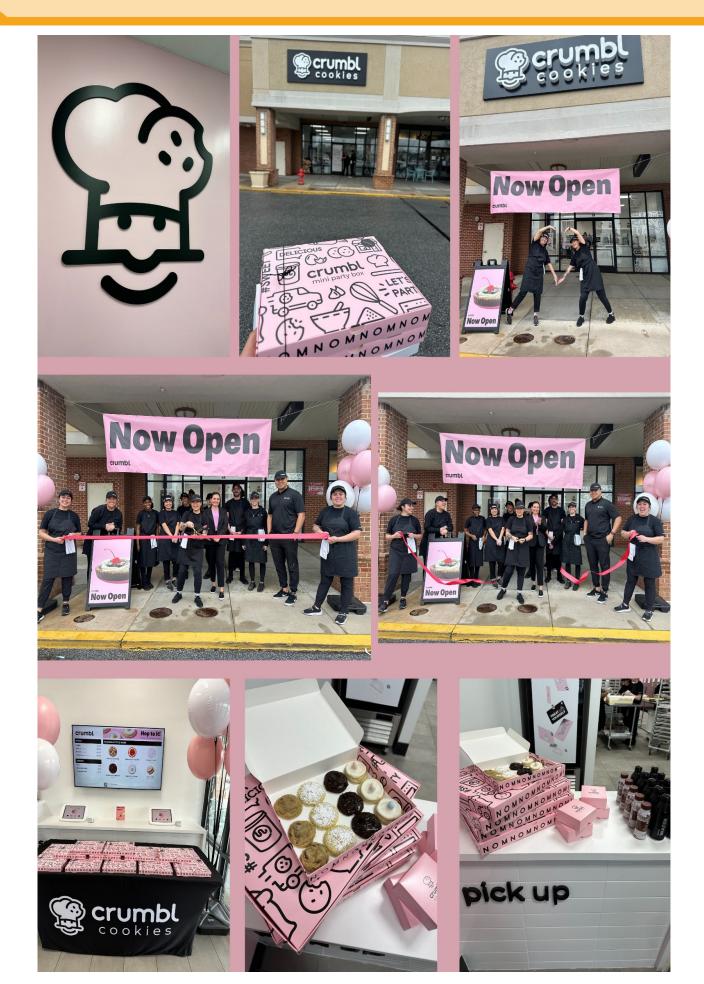




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membership 101

Learn more about the Towson Chamber & how to make the most of your membership

Wednesday April 24th

11:30 a.m.

More information to follow



2023-2024 Towson Chamber Board of Directors



TOWSON LIVE NEW MEMBER SPOTLIGHT Welcome to the Towson Chamber!



Rotary Club of Towsontown - Hunt Valley

Andrew Ross
P.O. Box 6156
Lutherville, MD 21094
410-905-8854
Non-Profit & Community Organization



Mobile Notary Ninja

Gail Gentry 9287 Throgmorton Rd, #E Parkville, MD 21234 (818) 618-6603 Notary



Catierre Designs

Catandra Goodman 400 York Road, Suite 400 Towson, MD 21204 (410) 832-3698 Designer



Heart to Beat

Dennis Klein 2 Crossing Way, Suite E Owings Mills, MD 21117 443-676-6318 Occupational Safety



Farmers & Merchants Bank

Stephanie Morris 22 West Pennsylvania Ave Towson, MD 21204 (410) 796-3191 Bank

Please Join Us!

Board & Member Breakfast

Wednesday, April 17 8:00am - 9:00am

Please RSVP Online

Towson Branch of the Baltimore County Public Library 320 York Road Towson, MD 21204

Have you renewed your membership for 2024?

Membership can be renewed by sending a check to the Chamber office or over the phone via credit card: 410-825-1144

Questions? Contact Calixta calixta@towsonchamber.com

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford nancy@towsonchamber.com

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

LifeSpring Counseling Services: Melissa Wesner melissa@lifespringcounseling.net Costa Rica: The Ultimate Business Refresh: A 6-Day Retreat for Small Business Owners Towson Chamber Members use code: COSTARICA2024 and it will give a \$200 discount if used by 3/31/24

Dogtopia of Towson: alexander.davis@dogtopia.com Two free weeks daycare enrollment for Towson Chamber Members.

The Mine- Anne Marie Barbour annmarie@themine.fit

As a member of the Towson Chamber you have access to The MIne Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

Jazzercise Lutherville: Joyce Cardwell jazzyjoyce2@yahoo.com Towson Chamber Members receive one free week

Charles Village Pub & Patio- Melony Wagner melony@cvptowson.com 20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

Nancy Hofmann, Compass Realty & Live Towson- Nancy.Hofmann@compass.com - FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com 10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com
Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

The Point in Towson – Erica Russo, erica@thepointrg.com 20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

Spring Fling Lifestyle Event for Seniors

Eagle's Nest Country Club Thursday, April 25, 2024 11 a.m. - 3 p.m.





Vendor opportunity includes:

- Logo placement on invite and program distributions
- Logo placement on signage/marketing for the event
- Featured on all social media.
- Exhibitor table to showcase and sell products and/or services
- All attendee information

Table Fee: \$300

To Reserve a Vendor Table contact Nancy Hofmann Cell: 410.459.4445 Email: nancy.hofmann@compass.com





Step Up For Mental Health!Sponsor Sheppard Pratt's 2024 Feel Good 5K & Fun Run



Join us on Saturday, April 27 for a race with a powerful purpose: Sheppard Pratt's Feel Good 5K and Fun Run on our Towson campus. Your support as a race sponsor for this celebratory event ensures Sheppard Pratt can continue to provide life-changing mental healthcare for people of all ages throughout Maryland and beyond.

Why sponsor?

Be a Champion for Mental Health: Align your business with a vital cause and demonstrate your commitment to a crucial issue affecting millions. Sheppard Pratt, the nation's largest private nonprofit provider of mental health services, is a trusted pillar of hope and healing.

Boost Your Company's Profile: Gain visibility across print and digital materials and shine during raceday activities. Showcase your company's dedication to community well-being and build positive brand reputation.

Get Moving, Feel Good: Enjoy complimentary race entries for you and your team. Exercise is a natural mood-lifter, and what better way to do it than alongside colleagues, and surrounded by a supportive community?

Celebrate Community: Families, friends, and businesses will participate in a festive morning with exercise, music, refreshments, t-shirts, entertainment, and prizes. Connect with others who share your passion for mental health and community involvement.

More than just a race, this is a movement to prioritize mental well-being and ensure that everyone who needs it has access to care. By sponsoring, you play a crucial role in creating a healthier, more compassionate community.

Sign up today and let's get moving for a good cause!

To learn more, contact Anneliese Van Arsdale, director of corporate giving, at avanarsdale@sheppardpratt.org or visit sheppardpratt.org/feelgood5k.





Saturday, April 27

Sheppard Pratt Towson Campus | 6501 N. Charles St., Baltimore Md. 21204

Join us to support mental health awareness

Get into the spring of things and join us for our second annual Feel Good 5K & Fun Run! We're putting the spotlight on mental health while racing through Sheppard Pratt's historic Towson campus and surrounding neighborhoods. Celebrate mental wellness with us at the finish line with music, family-friendly activities, healthy snacks, and more!

Register Today



Medals for all finishers | Prizes for top overall winners and age category winners

All proceeds from the Feel Good 5K & Fun Run support the care and services of the people who turn to us for help. Get active, get involved, and help make a difference.



10 am - 12 pm

- Jazzercise class 10: 30-11:45am
- Autism resources & raffles
- \$20 class registration
- \$50 class plus t-shirt
- \$100 class, t-shirt, and water bottle



Register here!

Autism Awareness at B.C. Brewery 12 - 3 pm

- · Free to attend
- A portion of all proceeds will be donated to Pathf inders for Autism





10950 Gilroy Road Suite F Hunt Valley, MD 21031

Benefitting



WHOLE COMMUNITY INTERGRATION SUMMIT

77 | April 2024 8:00am - 4:00pm

This year's summit promises to be an inspiring and educational event, bringing together community and faith-based leaders from the non-profit sector, business organizations from the private sector, and public sector emergency managers to discuss important issues, collaborate on solutions, and fortify partnerships for the threats and hazards ahead.

The summit will feature engaging opportunities to help build stronger, more resilient communities. We encourage all community members to take advantage of this opportunity to connect with like-minded individuals and make a positive impact across the state.



Sheraton Baltimore North 903 Dulaney Valley Rd, Towson, MD 21204

2024

TO REGISTER:
scan the QR Code or go to:
bit.ly/WholeCommunity24





TU BIG GIVE APRIL 17 "DOC" SCAVENGER HUNT SPONSORSHIP

Towson University is calling on its community to make a bigger impact. TU Big Give, a one-day, campus community-wide giving effort, will include a student Scavenger Hunt. Students will be given clues to find 25 stuffed tigers on campus. Each tiger will contain a business/name of a sponsor. The student will keep the Tiger and select the Fund that the sponsored amount will go to - for example, the Student Insecurity Fund or a Scholarship Fund. Sponsors will receive a tax-deduction for the amount while supporting the university and getting students involved in TU Big Give.



BRONZE TIGER SPONSOR — \$100 (tax-deductible \$100)

- 8 inch stuffed tiger with Logo/Name tag of the business/individual
- Logo/Name on Scavenger Hunt Clues webpage
- Social media recognition on @towsonuniversity brand page



SILVER TIGER SPONSOR — \$250 (tax-deductible \$250)

- 12 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Social media recognition on @towsonuniversity brand page



GOLD TIGER SPONSOR — \$500 (tax-deductible \$500)

- 16 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Social media recognition on @towsonuniversity brand page
- Listed in TU Today Newsletter (25,000)



PLATINUM TIGER SPONSOR — \$1,000 (tax-deductible \$1000)

- 16 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Listed in TU Today Newsletter (25,000)
- Social media recognition on @towsonuniversity brand page
- Promotional spot on 130 digital screens throughout campus

For more information contact Brittny Brown - Fundraising Events & Sponsorship Manager at bbbrown@towson.edu or 410-704-4179 or Angelina Davis - Assistant Director of Leadership Gifts at ajdavis@towson.edu or 410-704-2503.



OFFICE SPACE OPPORTUNITIES IN TOWSON: OWN or RENT IDEAL FOR SMALL BUSINESSES



301 Allegheny Avenue

Located at the intersection of Bosley Ave, includes 18 parking spaces Iconic 2 story, 4000SF office building with pristine finishes, excellent visibility, private offices, & walking distance to Circuit Court & Towson amenities.



600 Fairmount Ave, suite 103

Walking distance to Towson Town Center & minutes to I-695

1,077SF 1st floor, corner suite with abundance of natural light, private offices & onsite parking

FOR MORE INFORMATION PLEASE CONTACT LYN JABLONSKI 410-241-9729 ljablonski@trialliance.com

TriAlliance



You are invited to join the 27th Annual Blue & Gold Golf Tournament.

Goucher's Blue & Gold Golf Tournament, now in its 27th year, is a perfect way to enjoy a day on the links with fellow alumnae/i, family, and friends of Gopher athletics. With special prizes and challenges, great food and company, and the welcoming camaraderie for which Goucher is known, the Blue & Gold Golf Tournament is always an event to remember! All proceeds benefit the student-athletes of Goucher College.

Monday, June 10, 2024 | Noon Eagle's Nest Country Club

12801 Stone Hill Road, Phoenix, MD 21131

For more info, visit www.goucher.edu/bluegoldgolf or contact Seth Duerr,

Director of Athletic Philanthropy at 410.337.6417 or seth.duerr@goucher.edu









2023-2024 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Tom Gronert President



Natalie Martz Vice President Chick-fil-A Towson Town Center



Anthony DiMartino Treasurer RS&F



Tracy Carroll Sectatary Rosedale Federal Savings & Loan



Emily Brophy Past President Tan & Associates

BOARD MEMBERS

Jon Christiana, C&E Financial Services

Lorrie Geiss, Long & Foster

Robert Brando, Univest Bank and Trust Co.

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Darius Irani, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

Colin Exelby, Celestial Wealth Management

Kevin Murphy, Beacon Light Mortgage

Kaitlin Radebaugh, Radebaugh Florist & Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &

Solter, LLC

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Todd Huff, Brooks-Huff Tire & Auto Centers

Towson Chamber Staff:



Nancy Hafford Executive Director



Calixta Eraso Marketing & Program Director



Christina Kelley Membership Coordinator



Joseph ODonnell Community Ambassador

2024 MEMBERSHIP APPLICATION

Business Name:	
Contact Person:	
Address:	
Phone: Fax:	
Email:	
Website:	
Number of Employees:	
Type of Business as listed in the Yellow Pages:	
Please check the appropriate values:	
1-20 employees: \$325 21-30 employees: \$425 31-45 employees: \$475	Add sponsorship opportunities for 2023-2024 Winterfest & Baltimore County Tree Lighting
46-75 employees: \$525 76-100 employees: \$575	employees: \$525 employees: \$575 Towson Beautification Program Towson 4th of July Parade &
Over 100 employees: \$1,000	Race Taste of Towson
Plus \$30 one-time application fee	Chamber Golf Tournament
= Total Investment \$	Gardens Day
Return this application with your dues	For more information on

Return this application with your dues investment made payable to:
Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

For more information on sponsorship packages, contact the chamber office:
410-825-1144

Please Be Advised:





Towson Chamber of Commerce 44 W. Chesapeake Avenue Towson, MD 21204

info@towsonchamber.com Phone: 410-825-1144 Fax: 410-832-5863