

# TOWSON LIVE

January 2024



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Happy New Year to all our Chamber Members and Friends,

First, we want to thank all the Chamber Members that paid their 2024 membership dues, we greatly appreciate it. Thank you for continued support of your community and the Towson Chamber of Commerce. We promise to use your dues wisely. For those of you that haven't sent in your dues, we hope for your continued support.

In 2023, we successfully secured over 750,000 in state and county grants. These funds we allocated towards enhancing security measures, such as hiring security guards and installing surveillance cameras in more than 65 businesses. Additionally, we utilized the grants to improve lighting in alleys and parking lots, as well as to enhance the aesthetic appeal of our community by adding new painted flower boxes. Furthermore, we provided financial support for façade improvement to over fifteen small businesses within our area

The Towson Chamber of Commerce will continue to be a significant voice and a positive driving force in Baltimore County. Whether through volunteering, joining a committee, or simply paying membership dues, chamber members like you contribute to our community in the most meaningful ways. During the year ahead we will continue demonstrating the value of your chamber membership through promotion of your business, networking opportunities, and advocacy for your business with community associations and local government.

We will also work hard to make our many community events even bigger and better than ever, bringing hundreds of thousands of people to the streets of Towson. We are honored to work on behalf of our members to enhance the community in which we live, work and play.

Stay connected with fellow members by attending our monthly meetings or volunteering at one of our events. Keep up with local news and happenings by reading our monthly newsletter, visit our website and our social media pages, and be sure to add our upcoming events to your calendar.

Chambers thrive when businesses support their fellow members. When you're shopping, looking for a bite to eat, or in search of a professional service, check out the chamber directory and website. The directory is printed quarterly in order to keep it updated with our new members.

Please support your fellow chamber members by using their products or services whenever possible. The Chamber staff and Board of Directors thank you to your commitment to our chamber and the greater Towson community.

Over the last 12 years, Towson has seen unparalleled growth. We will continue to work with our local government and the residential communities to ensure that Towson continues to stay a great place to live, work, learn and play.

I am so very grateful to work for and with so many wonderful people. I wish you all a prosperous New Year and health and happiness to you and your family. Best,

*Nancy Hafford*



# Hello January

New Month, New Chapter

## **Bring a Guest to the January Board & Member Meeting**

**Join us for January's Board & Member Meeting on January 17, 2024 at 8:00am, at and sponsored by Barley's Backyard, 408 York Road. At this breakfast we ask that you bring a guest (free of charge), whom you think would be interested and benefit from the Towson Chamber.**

**Parking Information:  
Validated Parking in the Cinemark Garage  
505 Virginia Avenue**

**A convenient back entrance to Barley's Backyard will be accessible, allowing you to skip the walk around to the front**





# 2024 SPONSORSHIP OPPORTUNITIES

Elevate your impact and consider sponsoring a Towson Chamber Event.

Elevate your brand visibility among a diverse audience of Towson business professionals.

Consider becoming a sponsor for an exclusive Towson Chamber breakfast or cocktail party.

With over 10 premier community events annually, the Towson Chamber offers diverse sponsorship avenues where your business is in front of hundreds to thousands of people. If breakfasts or cocktail parties don't align with your vision, explore other engaging Towson Chamber events.

For more sponsorship opportunities email:  
[nancy@towsonchamber.com](mailto:nancy@towsonchamber.com)  
or  
[calixta@towsonchamber.com](mailto:calixta@towsonchamber.com)







## 2023 Window Decorating Contest Winners!



Most Festive:  
Barley's Backyard



People's Choice Winner:  
Coffee Talk Cafe



Most Creative:  
Zaza Cloud  
Smoke Shop



Best Christmas  
Spirit:  
Luxe Content Studio



Most Artistic:  
Roggenart





# *2024 Winter Mega Networking Event*



**February 8, 2024**

**Sheraton Baltimore North Hotel**

**5:30pm-7:30pm**

**Member Price: \$50 / Non-Member Price: \$65**

**Exhibit Tables Available: Showcase Your Business!**

**\$150 Member Price / \$200 Non-Member Price**

For more information please visit our website or call us



Event Sponsored by: Baltimore County Chamber of Commerce, Greater Catonsville Chamber, Baltimore County Business Association, Chesapeake Gateway Chamber, Dundalk Renaissance Corp, Dundalk Chamber, Greater Arbutus Business Association, Greater Baltimore Chamber of Commerce, Hereford Zone Business Association, Hunt Valley Business Forum, Northwest Chamber, Perry Hall White Marsh Business Association, Towson Chamber of Commerce

## 2023-2024 Towson Chamber Board of Directors





## NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



**LeSalon by Jenny**  
Jenny Tomaszewski  
1 E Joppa Road, #166  
Towson, MD 21286  
410-322-3583  
Hair Salon



## *Please Join Us!*

### Board & Member Breakfast

Wednesday, January 17  
8:00am - 9:00am

We are encouraging all members to bring a guest!  
Please RSVP Online

Barley's Backyard Uptown  
408 York Road  
Towson, MD 21204

Have you renewed your  
membership for 2024?

Membership can be renewed  
by sending a check to the  
Chamber office or over the  
phone via credit card:  
410-825-1144

Questions? Contact Calixta  
calixta@towsonchamber.com

Advertising &  
Promotion  
Opportunities

### One-Page Insert

Advertise a special  
sale or promotion with  
an 8.5x11" insert for  
\$50 in our monthly  
newsletter. Advertising for  
community events is free.

### Email Sponsorship

"Sponsor" an email  
that goes out to over  
1500 business contacts.  
Includes your logo and  
a click-through to your  
website. (Costs vary)

### Towson Times

Advertise in the Towson  
Times (costs vary)

### Questions?

Contact: Nancy Hafford  
nancy@towsonchamber.com

## Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

LifeSpring Counseling Services: Melissa Wesner [melissa@lifespringcounseling.net](mailto:melissa@lifespringcounseling.net)  
Costa Rica: The Ultimate Business Refresh: A 6-Day Retreat for Small Business Owners  
Towson Chamber Members use code: COSTARICA2024 and it will give a \$200 discount if used by 3/31/24

Dogtopia of Towson: [alexander.davis@dogtopia.com](mailto:alexander.davis@dogtopia.com)  
Two free weeks daycare enrollment for Towson Chamber Members.

The Mine- Anne Marie Barbour [annmarie@themine.fit](mailto:annmarie@themine.fit)  
As a member of the Towson Chamber you have access to The Mine Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

Jazzercise Lutherville: Joyce Cardwell [jazzyjoyce2@yahoo.com](mailto:jazzyjoyce2@yahoo.com)  
Towson Chamber Members receive one free week

Charles Village Pub & Patio- Melony Wagner [melony@cvptowson.com](mailto:melony@cvptowson.com)  
20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

Nancy Hofmann, Compass Realty & Live Towson- [Nancy.Hofmann@compass.com](mailto:Nancy.Hofmann@compass.com) -  
FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

Fully Promoted Towson - Jessica Joyce, [jessica.joyce@fullypromoted.com](mailto:jessica.joyce@fullypromoted.com)  
One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, [service@ipspest.com](mailto:service@ipspest.com)  
10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, [towson@risebiscuitsdonuts.com](mailto:towson@risebiscuitsdonuts.com)  
Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

The Point in Towson – Erica Russo, [erica@thepointrg.com](mailto:erica@thepointrg.com)  
20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

## The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!





*2nd Annual*

## *Wine and Dine for Warriors*

**DINNER \* SILENT AUCTION \* BEER & WINE \* GAMES**

**live Music with**



**SATURDAY, FEBRUARY 3RD AT 6:00PM @**

# **THE RECHER**

*This year we're going **BIGGER!** Event will take place at The Recher, Rec Room, & Towson Tavern!*

### **ADMISSION:**

**EARLY BIRD**

**\$65 per person**

**\$120 per couple**

**AFTER DEC. 31ST**

**\$75 per person**

**\$135 per couple**

**Dinner Includes:**

Appetizers, Charcuterie, Carving Station, Fish, Salads, Roasted Vegetables,  
Pasta, Desserts, Domestic Beer & Wine

**PURCHASE TICKETS AT [eventbrite](#) USING THE QR CODE**  
**OR AT THE TOWSON ELKS LODGE BAR**



*100% of the Proceeds Benefit The Towson Elks Veterans Fund & Special Programs*

# TOWSON LIVE



*Wine and Dine for Warriors*

## SILENT AUCTION ITEMS WANTED

- Vacation Rentals
- Hotel Accommodations
- Event Tickets
- Experiences
- Business Products
- Services
- New Electronics
- Sports Memorabilia
- Art
- Antiques
- Gift Baskets
- New Handbags
- Dinner For Two
- Music/Sports Lessons
- Rounds of Golf
- Jewelry
- Gift Cards/Certificates
- New Toys/Games
- Movie Tickets
- Auto Detailing/Service
- Anything you can think of!

**100 % of the profits from the event benefit the  
Towson Elks Veterans Special Projects & Programs**

### ANOTHER GREAT WAY TO GIVE:

★ SPONSORSHIP OPPORTUNITIES ★	
<b>MEDAL OF HONOR</b>  <ul style="list-style-type: none"> <li>• Company banner on stage at event</li> <li>• Full page recognition in event program</li> <li>• Verbal recognition throughout event</li> <li>• Recognition in all event promotions</li> <li>• 12 tickets to event</li> </ul>	\$5,000
<b>SILVER STAR</b>  <ul style="list-style-type: none"> <li>• Half page recognition in event program</li> <li>• Verbal recognition @ beginning of event</li> <li>• Recognition in event promotions</li> <li>• 8 tickets to event</li> </ul>	\$2,500
<b>BRONZE STAR</b>  <ul style="list-style-type: none"> <li>• Quarter page recognition in program</li> <li>• Verbal recognition @ beginning of event</li> <li>• Recognition in event promotions</li> <li>• 4 tickets to event</li> </ul>	\$1,000
<b>PURPLE HEART</b>  <ul style="list-style-type: none"> <li>• Logo in event program</li> <li>• Verbal recognition @ beginning of event</li> <li>• 2 tickets to event</li> </ul>	\$500



*For More Information, please contact:*

#### Silent Auction Donations:

**Mo Murray, Silent Auction Coordinator**  
410-456-5020 \* [mmurray17@verizon.net](mailto:mmurray17@verizon.net)

#### Sponsorships:

**Ed Kilcullen, Wine & Dine for Warriors Chair**  
410-241-9042 \* [edkilcullen@yahoo.com](mailto:edkilcullen@yahoo.com)



# TOWSON LIVE

LifeSpring Counseling Services: Melissa Wesner melissa@lifespringcounseling.net  
Costa Rica: The Ultimate Business Refresh: A 6-Day Retreat for Small Business Owners

Towson Chamber Members use code: COSTARICA2024 and it will give a \$200 discount if used by 3/31/24



## Costa Rica

The Ultimate Small Business Retreat  
April 14-19, 2024



[Register here!](#)





# MARYLAND FOOD RECOVERY SUMMIT

Tuesday, March 19, 2024 · 8 a.m.–5 p.m.

Towson University Union Ballrooms

Marylanders produce nearly one million tons of food scraps every year, and despite significant progress in food recycling in recent years, most of this material is still disposed of as waste. By reducing and recovering more excess food, we can save money, reduce greenhouse gas emissions and help to feed those in need.

“Innovative Solutions to Food Scraps Challenges,” Maryland's fifth Food Recovery Summit, will bring together a diverse group of stakeholders for information and networking, with the aim of implementing new food policies in Maryland and overcoming challenges to diverting more food from disposal. Topics will include Maryland's new food scraps recycling law, innovative collection strategies, anaerobic digestion, food scraps tracking, and food scraps diversion as a climate change strategy.

This is a great opportunity to get involved in local business and align your organization with a worthwhile cause. See below for sponsorship levels and benefits

## SILVER — \$500

- Name/logo recognition on event website
- Acknowledgment on event program's digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference

## GOLD — \$1,000

- Name/logo recognition on event website
- Acknowledgment on event program's digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors

## PLATINUM — \$2,500

- Name/logo recognition on event website
- Acknowledgment on event program's digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors
- Opportunity to sponsor a breakout room

## DIAMOND — \$5,000

- Name/logo recognition on event website
- Acknowledgment on event program's digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors
- Opportunity to sponsor a breakout room
- TU Family Program Newsletter Ad Space (40,000 users)

## SPECIAL EVENT OPPORTUNITY

### HAPPY HOUR — \$1,000 *(five sponsorship spots available)*

- Name/recognition on prominent printed signage during happy hour
  - Prominent logo placement on event materials
- Acknowledgment on event program's digital signage

To make the most of the marketing opportunities, please submit all required information by January 28th, 2024. For more information contact Brittany Brown - Fundraising Events & Sponsorship Manager at [bbbrown@towson.edu](mailto:bbbrown@towson.edu) or 410-704-4179.



# SPONSORSHIP REGISTRATION FORM

Please reserve my sponsorship at the following level:

- ☐ Silver- \$500
- ☐ Gold - \$1,000
- ☐ Platinum - \$2,500
- ☐ Diamond - \$5,000
- ☐ Happy Hour - \$1,000
- ☐ We are unable to sponsor, but would like to donate  
\$ \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Your Sponsor Name as you wish for it to appear on materials (if different from name above):  
\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Information

- ☐ Enclosed is a check for \$ \_\_\_\_\_ made payable to  
"Towson University Foundation"
- ☐ Invoice required send to: \_\_\_\_\_
- ☐ Pay with credit card online at [www.towson.edu/](http://www.towson.edu/)

**Please return completed form by Jan 28, 2024 to:**

Brittney Brown, University Promotions & Events  
Towson University  
8000 York Rd  
Towson, MD 21252-0001  
or email [bbbrown@towson.edu](mailto:bbbrown@towson.edu)





**HOME2**  
SUITES BY HILTON

*Celebrate your holidays with us!*



*Holiday Party  
Room Rate start  
at \$139!*



*Call and ask for Anna*

[anna.popova@shaminhotels.com](mailto:anna.popova@shaminhotels.com)



667-275-7100



667-275-7200

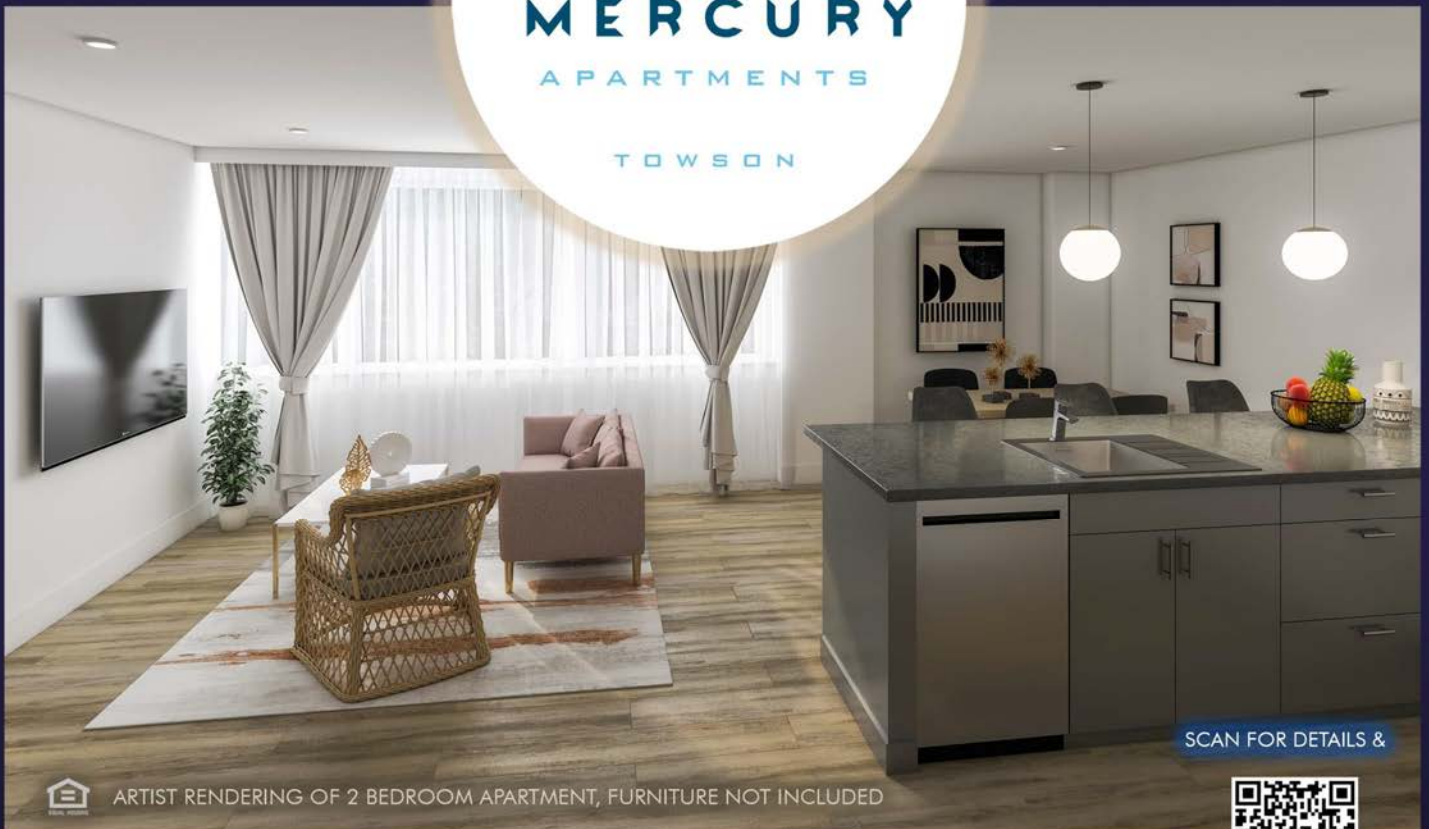
21 West Susquehanna Avenue,  
Towson, Md 21204



TOWSON LIVE

COMING SOON!

LIVE • WORK • PLAY  
IN TOWSON



ARTIST RENDERING OF 2 BEDROOM APARTMENT, FURNITURE NOT INCLUDED

SCAN FOR DETAILS &



WAITLIST SIGN UP

17 WEST  
PENNSYLVANIA AVE.

Washer/Dryer • Microwave • Oven/Cooktop • Dishwasher • Refrigerator • Balcony Option • HVAC • Buzzer Entry System

Close to: Whole Foods, Towson University, Baltimore County Office Buildings, Courthouse, Towson Row, Towson Square  
Towson Town Center, Towson Library, Restaurants, Bars, and Shopping!

# TOWSON LIVE

## 2022-2023 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



Tom Gronert  
President  
UM St. Joseph  
Medical Center



Natalie Martz  
Vice President  
Chick-fil-A Towson  
Town Center



Anthony DiMartino  
Treasurer  
RS&F



Tracy Carroll  
Secretary  
Rosedale Federal  
Savings & Loan



Emily Brophy  
Past President  
Tan & Associates

### BOARD MEMBERS

Jon Christiana, C&E Financial Services

Lorrie Geiss, Long & Foster

Robert Brando, Univest Bank and Trust Co.

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Darius Irani, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

Colin Exelby, Celestial Wealth Management

Kevin Murphy, Beacon Light Mortgage

Kaitlin Radebaugh, Radebaugh Florist  
& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &  
Solter, LLC

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Todd Huff, Brooks-Huff Tire & Auto Centers

### Towson Chamber Staff:



Nancy Hafford  
Executive Director



Calixta Eraso  
Marketing &  
Program Director



Christina Kelley  
Membership  
Coordinator



Joseph O'Donnell  
Community  
Ambassador



## 2024 MEMBERSHIP APPLICATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Type of Business as listed in the Yellow Pages: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Please check the appropriate values:

\_\_\_\_\_ 1-20 employees: \$325

\_\_\_\_\_ 21-30 employees: \$425

\_\_\_\_\_ 31-45 employees: \$475

\_\_\_\_\_ 46-75 employees: \$525

\_\_\_\_\_ 76-100 employees: \$575

\_\_\_\_\_ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ \_\_\_\_\_

Return this application with your dues  
investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Avenue

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

Add sponsorship opportunities  
for 2023-2024

Winterfest & Baltimore County  
Tree Lighting

Towson Beautification Program

Towson 4th of July Parade &  
Race

Taste of Towson

Chamber Golf Tournament

Gardens Day

For more information on  
sponsorship packages, contact the  
chamber office:  
410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeeed as a means of advancing the business interests of the individual corporation.

# TOWSON LIVE



Towson Chamber of Commerce  
44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)  
Phone: 410-825-1144  
Fax: 410-832-5863