January 2023



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Happy New Year to all our Chamber Members and Friends,

First, we want to thank all the Chamber Members that paid their 2023 membership dues, we greatly appreciate it. Thank you for the continued support of your community and the Towson Chamber of Commerce. We promise to use your dues wisely. For those of you that haven't sent in your dues, we hope for your continued support.

The Towson Chamber of Commerce will continue to be a significant voice and a positive driving force in Baltimore County. Whether through volunteering, joining a committee, or simply paying membership dues, chamber members like you contribute to our community in the most meaningful ways. During the year ahead we will continue demonstrating the value of your chamber membership through promotion of your business, networking opportunities, and advocacy for your business with community associations and local government.

We will also work hard to make our many community events even bigger and better than ever, bringing hundreds of thousands people to the streets of Towson. We are honored to work on behalf of our members to enhance the community in which we live, work and play.

Stay connected with fellow members by attending our monthly meetings or volunteering at one of our events. Keep up with local news and happenings by reading our monthly newsletter, visit our website and our social media pages, and be sure to add our upcoming events to your calendar.

Chambers thrive when businesses support their fellow members. When you're shopping, looking for a bite to eat, or in search of a professional service, check out the chamber directory and website. The directory is printed quarterly in order to keep it updated with our new members.

Please support your fellow chamber members by using their products or services whenever possible. The Chamber staff and Board of Directors thank you to your commitment to our chamber and the greater Towson community.

Over the last 12 years, Towson has seen unparalleled growth.

We will continue to work with our local government and the residential communities to ensure that it is smart growth.

I am so very grateful to work for and with so many wonderful people. I wish you all a prosperous New Year and health and happiness to you and your family.

Best, Nancy Hafford

# Towson Chamber Holiday Party at 7 West Bisto Grille

























# Baltimore County Christmas Tree Lighting Ceremony























# Fire & Ice Night Window Decorating Contest















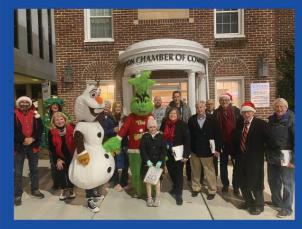


















# Towson Window Decorating Winners



**Davidus Cigars** 



**The Music Space** 



**Bead Wear** 



Nacho Mama's



Barley's Backyard



**Charles Village Pub** 



Zaza Cloud Smoke



Coffee Talk Cafe

# WINTER Mega-Networking Feb. 9th 5:30-7:30 pm

Sheraton Baltimore North 903 Dulaney Valley Rd. Towson





# Visit our website for all the details on exhibitor tables & menu!

\$150/Members Exhibitor Table \$200/Non-Members Exhibitor Table



### **REGISTER ONLINE NOW!**

\$60/Members \$70/Non-Members

EVENT SPONSORED BY: Baltimore County Chamber of Commerce, Baltimore County Business Association, Catonsville Chamber of Commerce, Chesapeake Gateway Chamber of Commerce, Dundalk Renaissance Corp., Greater Arbutus Business Association, Greater Baltimore Chamber of Commerce, Hereford Zone Business Association, Hunt Valley Business Forum, Northwest Chamber of Commerce, Perry Hall/White Marsh Business Association, Parkville-Carney Business Association, Towson Chamber of Commerce.

# 2022-2023 Towson Chamber Board of Directors



# NEW MEMBER SPOTLIGHT Welcome to the Towson Chamber!



### **Dogtopia of Towson**

Alex Davis 1270 E. Joppa Rd, Suite 200 Towson, MD 21286 (410) 541-5222 Dog Day Care Center



### **Wonderfly Events**

Aaron Smith 1913 Greenspring Dr, 2nd Floor Timonium, MD 21093 (443) 945-0199 Event Venue

# Please Join Us!

### **Board & Member Breakfast**

Wednesday, January 18 8:00am - 9:00am

Please arrive early for breakfast.

### **Sheraton Baltimore North**

903 Dulaney Valley Road Towson, MD 21204

# Have you renewed your membership for 2023?

Membership can be renewed by sending a check to the Chamber office or over the phone via credit card: 410-825-1144

Questions? Contact Calixta calixta@towsonchamber.com

# Advertising & Promotion Opportunities

### **One-Page Insert**

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

### **Email Sponsorship**

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

### **Towson Times**

Advertise in the Towson Times (costs vary)

### **Questions?**

Contact: Nancy Hafford nancy@towsonchamber.com

### Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

### The Mine- Anne Marie Barbour annmarie@themine.fit

As a member of the Towson Chamber you have access to The MIne Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

### **Staples**

10% off in-store purchases and 20% off printing and marketing services.

### Charles Village Pub & Patio- Melony Wagner melony@cvptowson.com

20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

### Towson University- Chunta Rivers crivers@towson.edu

Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnershipthat provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

### Nancy Hofmann, Compass Realty & Live Towson-Nancy.Hofmann@compass.com -

FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

### Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

### Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

### RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

### Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: https://wellevate.me/silke-laub

### The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

### The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!





Wine and Dine for Warriors

Dear Towson Partners,

The Towson Elks Lodge #469 has been supporting local and nationwide programs that benefit Veterans in the Baltimore area since 1899. Our team is planning to expand our efforts and organize special events targeted to the needs of Veterans in our community. For example, our Veteran's Program Committee Chair, Brendan Harthausen, an Army Veteran, would like to plan a specialized outdoor event that includes education to aid resocializing post-service, outdoor skills utilization, and to build a social network by encouraging camaraderie between attendees.

As a business leader, you know how costly large initiatives like our can be. With your connections, resources, and incredible history of charitable giving, I know that we can make a huge difference in the lives of our local heroes. Our organization is planning a brand-new event to raise funds to make our possible project into a successful and meaningful event. For this event to become a reality for our local Veterans, we must ask for additional support from our community.

Would you be willing to donate an item, service, or experience to be included in a silent auction, Wine and Dine for Warriors, to show your support for our cause? To show how much we appreciate your support, we will post your business name and/or logo in a prominent spot during our event on the evening of February 4, 2023, at The Recher Theater.

I would be happy to provide you with more information about how you can support our cause at the Towson Elks Lodge #469. Please don't hesitate to contact me at <a href="mailto:staceympeto@yahoo.com">staceympeto@yahoo.com</a> or 602-228-7443.

I look forward to speaking with you soon!

Sincerely,

Stacey Peto

Stacey Peto

Exalted Ruler & Wine and Dine for Warriors Co-Chair

Towson Elks Lodge #469

The Benevolent and Protective Order of the Elks



Wine and Dine for Warriors

# **Title Sponsorship**

### **PLATINUM SPONSORSHIP**

\$7500.00

FULL-PAGE RECOGNITION IN FRONT OF PROGRAM + MC ANNOUNCED RECOGNITION
THROUGHOUT BEGINNING, MIDDLE, AND END OF EVENING
+ 12 TICKETS TO DINNER EVENT (SPONSOR NAMED BANNER)

### **GOLD SPONSORSHIP**

\$5000.00

FULL-PAGE RECOGNITION IN MIDDLE OF PROGRAM + MC ANNOUNCED RECOGNITION
THROUGHOUT BEGINNING, MIDDLE, AND END OF EVENING
+ 10 TICKETS TO DINNER EVENT

### SILVER SPONSORSHIP

\$3000.00

HALF-PAGE RECOGNITION + MC ANNOUNCEMENT RECOGNITION + 8 TICKETS TO DINNER EVENT

### **BRONZE SPONSORSHIP**

\$2000.00

HALF-PAGE RECOGNITION + MC ANNOUNCEMENT RECOGNITION + 6 TICKETS TO DINNER EVENT

### **IN-KIND SPONSORSHIP**

\$500.00

NAME RECOGNITION IN PROGRAM



Towson University Baseball will be holding its First Pitch Dinner on Saturday, January 28, 2023, at Valley Mansion North from 7-11pm. We are looking for event Sponsors. We will have over 325 people at the event so it will be great exposure!

This is the biggest fundraiser for the Baseball program, so we are excited to be holding the event in person again – the first time in 3 years! Our Keynote Speaker is Mike Elias, Executive Vice President & General Manager of the Baltimore Orioles will be there to energize the event just like the Orioles did this past Summer!

As you may or may not know, budgets have been negatively affected by COVID and loss of attendance at colleges as students review their options for higher learning. The Towson Baseball program is no different, we need to creatively raise money to maintain our first-class facilities and to continue to provide a first-class experience for our student athletes. With that said, we need your help!

There are several ways you can help:

### 1) Attend the Event

Scroll down for the Event Link to see all the options for you to attend as a group or individually. Buy and table and save some money!

### 2) Sponsorships

Become a sponsor or enlist your contacts, friends, and family to see if they would like to be a sponsor for the event. There are several options/levels. Scroll below to see what is available. Please note, no amount is too small, every little bit helps!

### 3) <u>Donations For Auction Items</u>

We will be having a silent auction during the dinner and need auction items/services! Please email djacobs@rmcmeetings.com if you have any auction items/services you wish to donate.

Event Link: https://towsonuniversity.regfox.com/2023-towson-baseball-first-pitch-dinner

Please email Jerry Janove at jjanove@rmcmeetings.com or call 321-662-5406 with any questions.

Thank you in advance



health and wellness concept like no other. Located within The Shops at Kenilworth, The Mine is committed to helping each and every member be the best version of themselves. We embrace business' who do the same with our Corporate Wellness Memberships.

### Five Studios, One Roof

Our five, unique boutique studios are led by Baltimore's best. Immerse yourself; enjoy BARRE, YOGA, RIDE+, YARD, FORM all under one roof.

### From Pre- to Post-Workout

Sweat it out in our Open gyM, relax in our luxury locker rooms with private IR Saunas, enjoy our Juice Bar, co-working LOUNGE, and more.

Be a VIP; enjoy exclusive membership discounts as a Corporate Wellness Partner:

### GYMPASS

### \$74 PER MONTH

- Innovative Open gyM
- Top-of-the-line Technogym equipment
- Connected cardio with virtual coaches
- Access to Personal + Small Group Training

### STUDIO MPASS

### **\$150** PER MONTH

Regularly \$249 per month

- Open gyM + UNLIMITED access to: BARRE, YOGA, RIDE+, YARD
- Luxury locker rooms with IR Saunas
- Co-working LOUNGE and Juice Bar
- FORM Class Packs available (5 and 10 packs)

### **Holistic Approach**

The Mine offers a range of solutions and support across mindset, nutrition, movement, and recovery, enabling members to round out their efforts to reach their goals. We have something for just about every mood, goal, taste, experience level, and schedule.

### A La Carte

Prefer an a la carte approach? Enjoy our Class Packs or Gift Cards or tailor a program based on your unique time, budget, and goals.

> RSVP as a VIP. Contact Ann Marie Barbour, Director of Programming & Operations, to learn more or get started TODAY.

ANNMARIE@THEMINE.FIT | 443.966.MINE | THEMINE.FIT





# 2022-2023 TOWSON CHAMBER BOARD OF DIRECTORS

### **OFFICERS**



Emily Brophy
President
Tan & Associates



**Tom Gronert** Vice President UM St. Joseph Medical Center



Anthony DiMartino
Treasurer
Communications
Electronics, Inc.



Natalie Martz Secretary Chick-fil-A



**Brandon Simpson**Past President
Palisades of Towson

### **BOARD MEMBERS**

Jon Christiana, C&E Financial Services

Tracy Carroll, Rosedale Federal Savings & Loan

Charles Connolly, Farmers Insurance Group

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Trevor Iles, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

Ed Kilcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Kevin Murphy, Beacon Light Mortgage

Deborah Phelps, Education Foundation of

**Baltimore County Public Schools** 

Kaitlin Radebaugh, Radebaugh Florist

& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &

Solter, LLC

Joe Shagena, Destiny Mortgage Group

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Towson
Chamber
Staff:



Nancy Hafford
Executive Director



**Calixta Eraso** Marketing & Program Director



**Sydney Waters** *Membership Coordinator* 



Joseph ODonnell Community Ambassador

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

### 2022-2023 MEMBERSHIP APPLICATION

Business Name:	
Contact Person:	
Addrace:	
Phone:	Fax:
Email:	
Website:	
Number of Employees:	
Type of Business as listed in the Yellow Page	
How did you hear about us?	
Please check the appropriate values:	
1-20 employees: \$325	Add sponsorship opportunities for 2022-2023 Winterfest & Baltimore County
21-30 employees: \$425	Tree Lighting
31-45 employees: \$475 46-75 employees: \$525	<b>Towson Beautification Program</b>
76-100 employees: \$575	Towson 4th of July Parade &
Over 100 employees: \$1,000	Race
	Taste of Towson
Plus \$30 one-time application fee	Chamber Golf Tournament
= Total Investment \$	Gardens Day
Return this application with your dues investment made payable to: Towson Chamber of Commerce 44 W. Chesapeake Avenue	For more information on sponsorship packages, contact the chamber office: 410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeed as a means of advancing the business interests of the individual corporation.





### **Towson Chamber of Commerce**

44 W. Chesapeake Avenue Towson, MD 21204

info@towsonchamber.com Phone: 410-825-1144 Fax: 410-832-5863