

TOWSON LIVE

August 2020

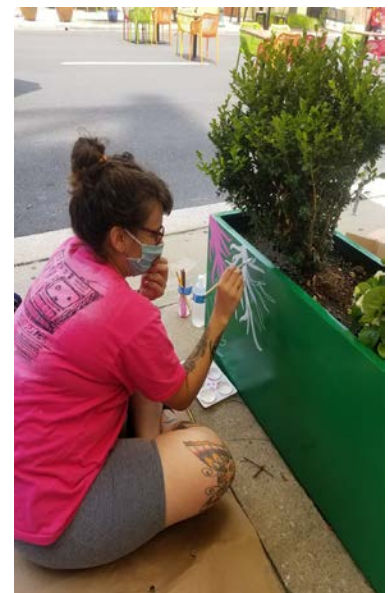
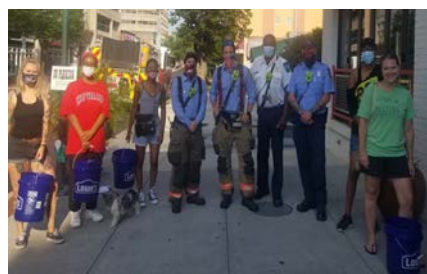
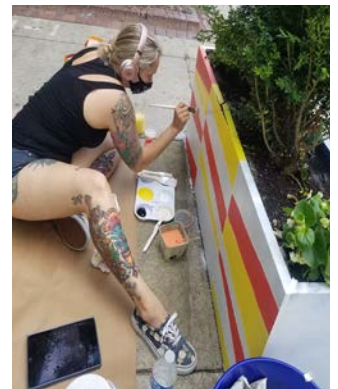
The Towson Community Art Project Started Sunday July 26, 2020



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The flower boxes around Towson have begun the process of receiving makeovers! 7 gifted artists have been chosen and they started their designs on Sunday July 26th. This project was made possible because of a \$50,000 Community Legacy Grant from the State of Maryland and support from Baltimore County Government. We want to thank the Towson Fire Department for hosing down the flower boxes so they were clean for the artists!





Continuing in August!

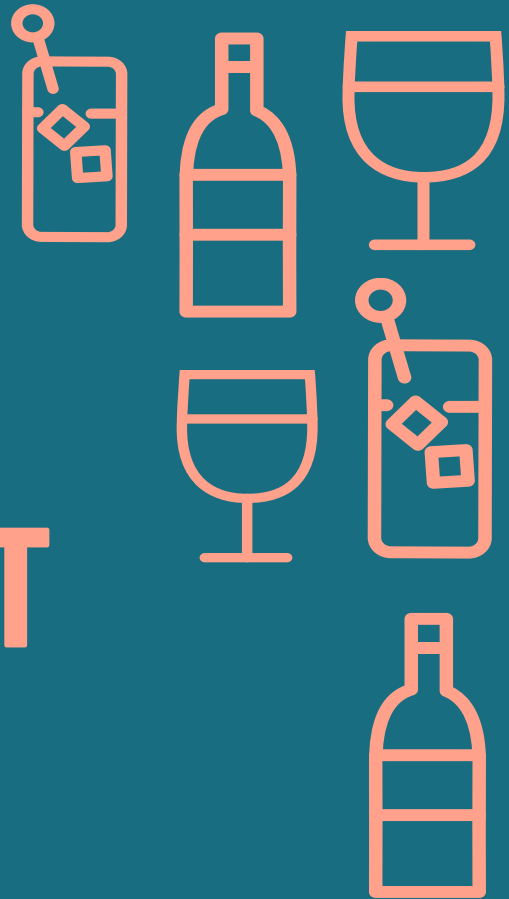
SEATS ON THE STREET

**Pennsylvania Ave
between York Rd &
Washington Ave**

**Every Saturday &
Sunday
11 AM to 9:30 PM**

**RESTAURANTS PARTICIPATING:
CVP, NACHO MAMA'S, THE
POINT, SLICE, AND C&R**

Plus a D.J. on Saturday's from 2-9pm



TOWSON LIVE

fresh produce | treats | locally grown vegetables | crafts



TOWSON FARMERS' MARKET

Thursday's on Allegheny Avenue

10:30am-2:30pm

www.towsonchamber.com | 410.825.1144

@TowsonFarmersMarket

Seats on the Street will be Continuing in August!



The New Beautiful Flower Boxes



Theresa Foggo



Di'Aman Fisher



Camilla
Leao



Miranda Wood



Olivia James



The Towson Chamber of Commerce is a Neighborhood Favorite!

Only 1% of all businesses are voted as
a Nextdoor Neighborhood Favorite,
and The Towson Chamber Of
Commerce is one of them!

THANKYOU

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

AAA Club Alliance - Amy Lee, alee1@aaaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Baltimore Soup Company - Jeff Morris, eat@baltsoupco.com

Let us cater your next meeting or customer event with \$25.00 off your first catering order and 10% off any future catering orders. Order minimum of \$135.00 for all catering orders. For more information or for a catering menu, call 443-275-2325 and ask for Jeff or Scott. Catering Menu online at baltsoupco.com. We are Towson's home for homemade soups, handcrafted sandwiches, and fresh salads!

Charles Village Pub - Melony Wagner, melony@cvptowson.com

Complimentary drink for every guest for a Happy Hour party booked (Mon - Fri) (4:00-7:00) (15 guest min); 15% off buffet package for 25 or more guests

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo. Place the order at towson@risebiscuitsdonuts.com or call 410-372-3171 Address: 1620 York Rd Lutherville-Timonium, MD 21093

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://wellevate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

Zerodraft Maryland – Kurt Pfund, kpfund@zerodraftmd.com

NO COST Quick Home Energy Check-up (LED bulbs, efficient-water measures, pipe insulation, etc., installed by a trained energy technician), 5% Chamber discount on Commercial LED Lighting Upgrades, 5% Chamber discount on Home Performance Energy Upgrades

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



2020-2021 Towson Chamber of Commerce Directory

Reach 10,000 People!

Investing in the Community:

- To help local businesses grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

**There will be a zoom
board and member meeting
on Wednesday August 19
at 8:00am. Updated
information will be sent soon.**

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com

Request For Employment Outreach

My name is Tia Howard and I serve as the Career Coordinator for Financial Literacy and Off-Campus Employment. Towson University's Career Center would like to work with you to meet your employment needs.

Did You Know?

During these unparalleled times, the Career Center is committed to meeting your needs. As we prepare for our Fall 2020 semester, we would like to know of any part-time positions you may have available. Our Spring 2020 Job Location and Development Survey informed us that 69% of students indicated that keeping a part-time job was essential to their ability to stay in school and/or pay for college related expenses.

Do you have part-time openings? We want to know!

If you have part-time positions available, we would like to connect you with TU students in need of employment. Please email me at **tmhoward@towson.edu** to discuss advertising options. Indicate that you are a member of Towson's Chamber of Commerce. We will also update you via our email newsletters to inform you of programming opportunities that will connect you with students.

Brand Your Organization & Connect with our Students this September:

From Tuesday, September 8th through Friday, September 11th, we will be hosting our Virtual Showcase. The Virtual Showcase is our online version of the annual Part-Time and On-Campus Fair. The Virtual Showcase will feature an employer for 30-minutes. If you are interested in participating, please contact me by Friday, August 14th.

An illustration of approximately 15 people riding stationary bikes, viewed from above. Each person is wearing a different colored shirt or jersey with various logos, including the American flag, the Maryland state flag, a sun, a gear, a cross, a rainbow, a Union Jack, and a basketball. The bikes are also decorated with different colors and logos.

10 MINUTES TO START

WORKPLACE BICYCLING CHALLENGE

STAY CONNECTED WITH
OUR FRIENDLY GLOBAL BIKE CHALLENGE

- Ride anytime, anywhere
- Encourage others to ride
- Achieve personal goals
- Join today to win prizes!

lovetoride.net/centralmd



JOIN THE FIGHT AGAINST CANCER!

The American Cancer Society's mission is to save lives, celebrate lives, and lead the fight for a world without cancer.

VIRTUAL OUTRUN CANCER 5K RUN/WALK AND 1 MILE FAMILY FUN LOOP

August 2, 2020

www.outruncancer.org

Sign up, run/walk wherever you are, submit your time, join us for our Virtual Program and enjoy a Virtual Swag Bag.



How Can You Help?

Be a Sponsor

Help us reach our goal of \$50,000 while showcasing your company as a business that cares about the fight against cancer.

Form a Team

Recruit your family, friends, co-workers to walk or run the 5K or 1 Mile Family Fun Loop. Share your personal fundraising link to accept donations.

Donate

Make a financial contribution to support our efforts or make an in-kind donation (auction item, gifts for cancer survivors and/or participants).

Volunteer

Help us spread the word. Share our event on your social media pages. Join our planning committee.

For more information: Chrissy Schiffkovitz 410.933.5183
christine.schiffkovitz@cancer.org

Proceeds go to cancer research and patients programs, such as lodging and transportation. For additional information, please visit www.cancer.org



What is a grip?



Apple Box?

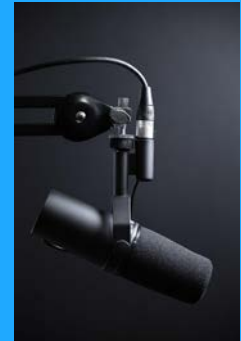
Lav?



The world of video production and filmmaking is a very dynamic and sometimes confusing industry with a whole lot of gear and jargon.

How do you set up a Kino?

If you have a middle school or high school age child that is interested in the wild and wonderful world of videos and movies, we have a special opportunity coming up right here in Towson!



Why is a bag of sand one of the most important items on a set?

The session will be a mix of learning, storytelling and Q&A to give your student an opportunity to grow their knowledge in the media field.

There will also be hands-on demonstrations of some of the most commonly used production items, including the above-mentioned lav, apple box and kino! The goal of the class will be to help your student better understand if they want to pursue the video and movie making field in high school, college and beyond.

If interested, please email Gregg Landry for more information and upcoming class times. Thank you!
Gregg@BlueRockProductions.com



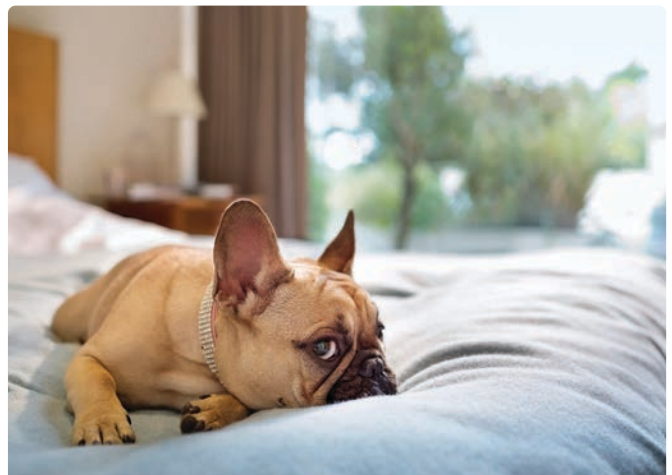
TOWSON LIVE



LIVE ELEVATED.

New Apartment Homes
at Towson Circle.

AVALONTOWSON.COM



TOWSON LIVE

2020-2021 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



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President
Towson Town Center Retail



Brandon Simpson
Vice President
Palisades of Towson



Mary Fran Stromyer
Treasurer
Kenneally & Co., P.A.



C.R. Hogendorp
Secretary
American National Insurance



Mark Shulman, DDS
Past President

BOARD MEMBERS

Tim Bojanowski, Zest Social Media Solutions

Emily Brophy, Towson Town Center

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Gregg Landry, BlueRock Productions

Lynne Lochte, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore County Public Schools

Kaitlin Radebaugh, Radebaugh Florist & Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz, Solter, LLC

Joe Shagena, Destiny Mortgage Group

**Towson
Chamber
Staff:**



Nancy Hafford
Executive Director

2020-2021 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
_____ 21-30 employees: \$400
_____ 31-45 employees: \$450
_____ 46-75 employees: \$500
_____ 76-100 employees: \$525
_____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues

investment made payable to:

Towson Chamber of Commerce

44 W. Chesapeake Avenue

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2020-2021**

**Winterfest & Baltimore County
Tree Lighting**

Towson Beautification Program

Towson 4th of July Parade

Taste of Towson

Chamber Golf Tournament

Towsontown Spring Festival

**For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863