

TOWSON LIVE

April 2020



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To the members and friends of the Towson Chamber of Commerce,

It is April and signs of spring and new constructions throughout the Towson community help to make this new normal a little less daunting. Spring flowers are blooming and construction on new residential and commercial properties in the community continues as you will see from the photos included in this month's newsletter.

The Chamber has been working hard to keep you updated on breaking news and to continue to support the restaurants and businesses that are open and continue to provide support (and meals) to the greater community. We've not seen anything like this before and one thing we know for sure, we are all in this together! The Chamber is poised to jump in to support our members and the community as we await the time when we can again gather.

We are following Governor Hogan and County Executive Olszewski's leadership as to when we can move forward on spring and summer programming. We hope that you will be able to take advantage of the grants and loans that have been made available through the Governor's Executive Orders. This information was sent to all members via e-mail and has been posted on our web site.

We are a resilient community that works together for the good of all and we will continue to do so during these challenging times.

Stay safe and healthy and let us know how the Chamber can provide support as we move forward and return to normalcy.

Nancy



THANK YOU TO ALL OF OUR SPONSORS

TOAST OF THE TOWN 2020



TOWSON LIVE



TOWSON LIVE

TOWSON TOWN SPRING FESTIVAL

MAY 2ND & MAY 3RD
10 AM - 8 PM & 1 PM - 6 PM



CARNIVAL • FOOD TRUCKS
VENDORS • BEER GARDENS
LIVE PERFORMANCES

FREE ENTRY & LIVE MUSIC BY:

The Amish Outlaws - Kelly Bell Band - Crushing Day - Under the Covers
Sagamore Band - That's What She Said - Jury - and more!

400 Washington Avenue, Towson MD 21204

www.towsontownfestival.com | 410.825.1150 | [@towsontownspringfestival](https://www.facebook.com/towsontownspringfestival)

THURSDAY
APRIL 30

Towson GARDENS DAY

10 AM
'til
3 PM

Washington, Upper Pennsylvania & Baltimore Avenues

PLANTS | CRAFTS | FOOD | LIVE MUSIC

CONNECT WITH US [@towsongardensday](https://www.facebook.com/towsongardensday) | 410-825-1150

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Towson Integrative Health

Dr. Paul M. Abosh, DC, CCSP, CCEP, CKTP
7505 Osler Drive, Suite 309
Towson, MD 21204
(410) 864-8392 |
Health & Wellness

Towson Tobacco Market

Mohsan Khatana
422 York Road
Towson, MD 21204
(443) 878-8366 |
Retail & Merchants



The Miller Team of Northrop Realty, A Long & Foster Company

Aidan Jones
(410) 952-6766 | aidanjones@northroprealty.com
Real Estate



Simplify Math Engagement Center

Phyllis Hillwig
828 Dulaney Valley Road, Suite 11
Towson, MD 21204
(410) 454-8820 | simplifymathcenter@gmail.com
Education

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

AAA Club Alliance - Amy Lee, alee1@aaaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Baltimore Soup Company - Jeff Morris, eat@baltsoupco.com

Let us cater your next meeting or customer event with \$25.00 off your first catering order and 10% off any future catering orders. Order minimum of \$135.00 for all catering orders. For more information or for a catering menu, call 443-275-2325 and ask for Jeff or Scott. Catering Menu online at baltsoupco.com. We are Towson's home for homemade soups, handcrafted sandwiches, and fresh salads!

Charles Village Pub - Melony Wagner, melony@cvptowson.com

Complimentary drink for every guest for a Happy Hour party booked (Mon - Fri) (4:00-7:00) (15 guest min); 15% off buffet package for 25 or more guests

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo. Place the order at towson@risebiscuitsdonuts.com or call 410-372-3171 Address: 1620 York Rd Lutherville-Timonium, MD 21093

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://wellevate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

Zerodraft Maryland – Kurt Pfund, kpfund@zerodraftmd.com

NO COST Quick Home Energy Check-up (LED bulbs, efficient-water measures, pipe insulation, etc., installed by a trained energy technician), 5% Chamber discount on Commercial LED Lighting Upgrades, 5% Chamber discount on Home Performance Energy Upgrades

The 10% Rule

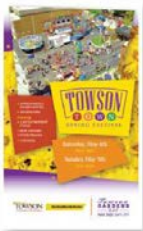
Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

Two great advertising opportunities!

Towsontown Spring Festival Guide
and Towson Chamber of Commerce Directory

New lower pricing in 2020! Special combination pricing
offered for advertising in both publications

Interested? Contact Nancy: nancy@towsonchamber.com



53RD ANNUAL TOWSON TOWN SPRING FESTIVAL GUIDE

2020 Spring Festival
Saturday May 2 - Sunday May 3

- Over 250,000 visitors, more than 300 vendors, food trucks, entertainment stages, beer gardens
- Includes Festival map, schedule of events - parking, ATM, restrooms
- The "go-to" resource for festival goers

Distribution:

The Baltimore Sun* Sunday, April 26th
*published in select areas

Towson Times Wednesday, April 29th
On-site at the Festival

Final Space and Copy Deadline:
Wednesday, March 25th



2020-2021 TOWSON CHAMBER OF COMMERCE DIRECTORY

Investing in the community:

- To help local businesses prosper and grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

Distribution:

3,000 copies of The Towson Chamber Directory will be distributed at a variety of community gatherings and Towson Chamber member events

Final Space and Copy Deadline:
Monday, May 4th

**Due to the current circumstances
The Sheraton Hotel is unable
to accommodate the April
Member Breakfast.
We look forward to seeing all
members as soon as possible.**

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

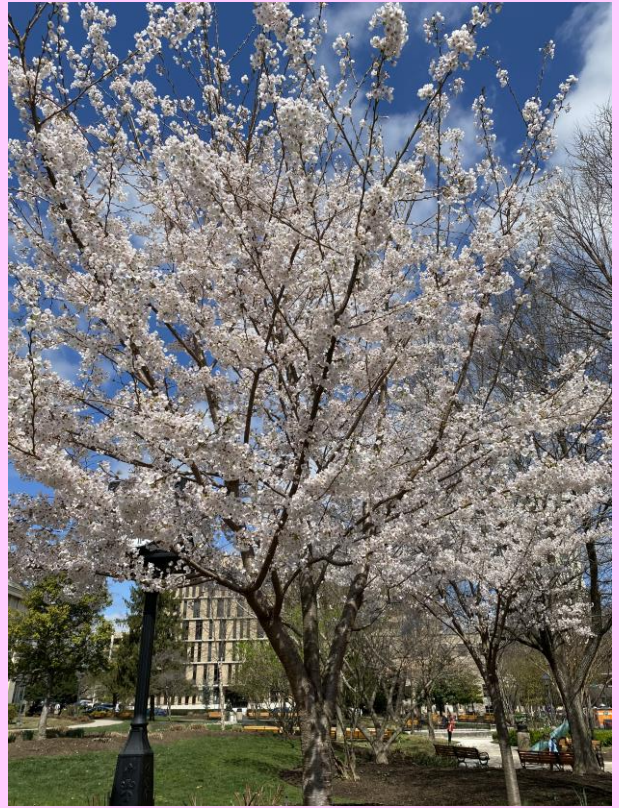
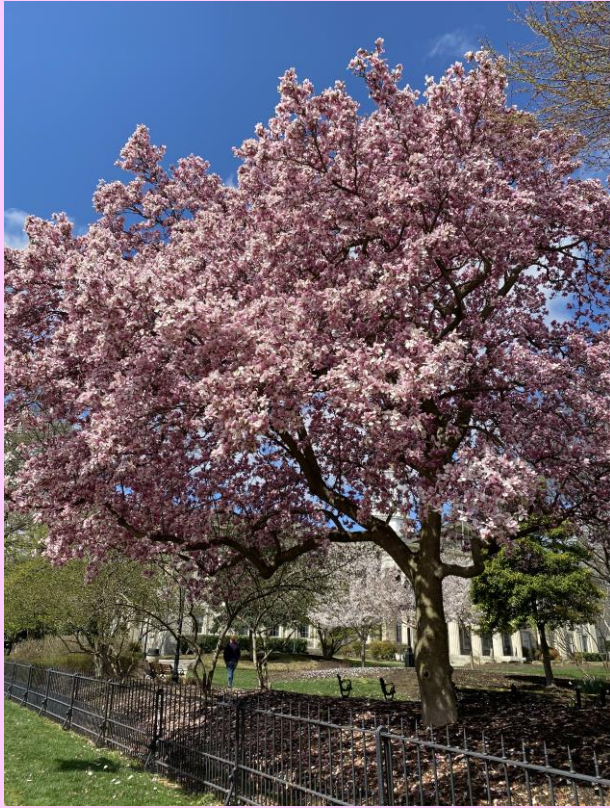
Towson Times

Advertise in the Towson Times (costs vary)

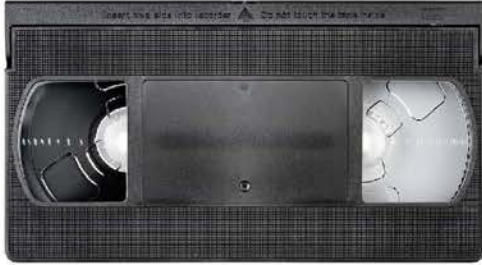
Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com

Spring Has Arrived In Towson



TOWSON LIVE



Could this *finally* be the time to find, dust off and preserve your precious family memories?!?

The trend used to be transferring all your old family films and VHS tapes to DVD (which we can still do). But the more modern, forward thinking way to update and protect your personal archive is to transfer to digital files that you can watch/store/edit on your own drives and systems!

- ◆ VHS
- ◆ DVD
- ◆ MiniDV
- ◆ 8 mm
- ◆ Super 8
- ◆ Other Formats



Please contact Gregg at BlueRock Productions
in Towson for more information!

Gregg@BlueRockProductions.com

410-358-7000

Personal pick up and delivery



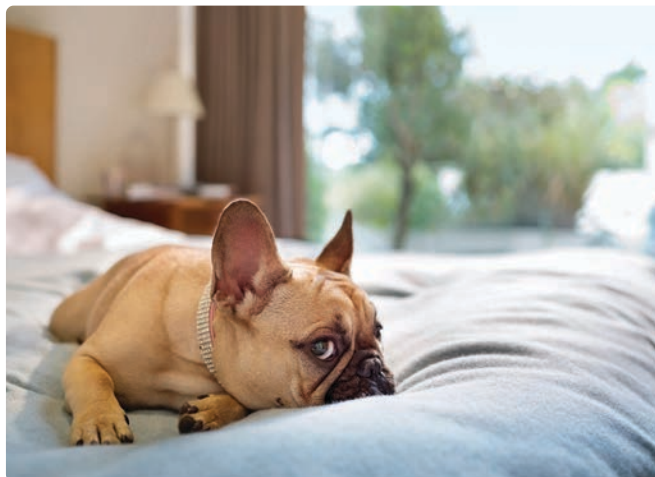
TOWSON LIVE



LIVE ELEVATED.

New Apartment Homes
at Towson Circle.

AVALONTOWSON.COM



TOWSON LIVE

2019-2020 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS
President



Brandon Simpson
Vice President
Palisades of
Towson



Mary Fran Stromyer
Treasurer
Kenneally &
Co., P.A.



C.R. Hogendorp
Secretary
American National
Insurance



Sarah Ryan
Past President
SECU

BOARD MEMBERS

Tim Bojanowski, Zest Social Media Solutions

Emily Brophy, Towson Town Center

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Gregg Landry, BlueRock Productions

Lynne Lochte, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore
County Public Schools

Kaitlin Radebaugh, Radebaugh Florist
& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz,
Solter, LLC

Joe Shagena, Destiny Mortgage Group

**Towson
Chamber
Staff:**



Nancy Hafford
Executive Director

2019-2020 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
_____ 21-30 employees: \$400
_____ 31-45 employees: \$450
_____ 46-75 employees: \$500
_____ 76-100 employees: \$525
_____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues

investment made payable to:

Towson Chamber of Commerce

44 W. Chesapeake Avenue

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2019-2020**

**Winterfest & Baltimore County
Tree Lighting**

Towson Beautification Program

Towson 4th of July Parade

Taste of Towson

Chamber Golf Tournament

Towsontown Spring Festival

**For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863