TOWSON LIVE

February 2020

TOWSON
CHAMBER OF COMMERCE

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TOAST OF THE TOWN
A CELEBRATION OF TOWSON

2020 HONOREES

BALTIMORE COUNTY PUBLIC LIBRARY

BG BLACK & GOLD CATERING

EDENWALD

NORDSTROM

Patient First

ROSEDALE FEDERAL SAVINGS & LOAN ASSOCIATION

RS&F

Sheppard Pratt HEALTH SYSTEM

UNIVERSITY of MARYLAND ST. JOSEPH MEDICAL CENTER

Barbara L. Posner Wellness & Support Center

GUEST SPEAKER - MIKE GILL
FORMER MARYLAND STATE SECRETARY OF COMMERCE

FOOD BY BLACK & GOLD CATERING

DECORATIONS BY NORDSTROM

MARDI GRAS THEME

TOWSON
CHAMBER OF COMMERCE

18TH MEGA NETWORKING EVENT

Towson, Baltimore County

Thursday, February 13, 2020
(Inclement weather date: Feb. 20, 2020)
5:30 to 7:30 pm

Sheraton Baltimore North

903 Dulaney Valley Road, Towson, MD 21204

Network with businesses throughout Baltimore County.

Includes a trade show. Show off your business for **ONLY $175, includes one registration fee. $200 for non-members.** Contact the chamber office to reserve your space. First Come, First Served!

Pre-Registered: Members $35, Non-Members $45

At the Door: Members $40, Non-Members $50

Cost includes heavy hors d'oeuvres and one **FREE** drink ticket. Cash Bar will be available.

Make sure to validate your parking ticket at the front desk for FREE PARKING!

Register today online at www.towsonchamber.com

Event Sponsored By: Baltimore County Chamber of Commerce, Baltimore County Business Association, Catonsville Chamber of Commerce, Chesapeake Gateway Chamber of Commerce, Dundalk Chamber of Commerce, Dundalk Renaissance Corporation, Greater Arbutus Business Association, Hereford Zone Business Association, Hunt Valley Business Forum, Northwest Chamber of Commerce, Perry Hall White Marsh Business Association, Pikesville Owings Mills Regional Chamber, and the Towson Chamber of Commerce

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!

Avalon Towson
Nicole Thompson
2 E. Joppa Road
Towson, MD 21286
(855) 924-1161 | nicole_thompson@avalonbay.com
Apartments

Coastline Mortgage
Brian Kocur
8585 Fort Smallwood Road, Suite A
Pasadena, MD 21122
(888) 838-0372 | brian.kocur@coastlinemortgage.com
Mortgage

Elan Towson
TeEasha Holston
1274 E. Joppa Road
Towson, MD 21286
(410) 339-1000 | elantowsonmgr@greystar.com
Apartments

Orrstown Bank
Paul Malstrom
501 Fairmount Avenue, #200
Towson, MD 21286
(410) 404-7800 | pmalstrom@orrstown.com
Banking

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com
Plus Membership for the price of a Classic Membership, (savings of $48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Baltimore Soup Company - Jeff Morris, eat@baltsoupco.com
Let us cater your next meeting or customer event with $25.00 off your first catering order and 10% off any future catering orders. Order minimum of $135.00 for all catering orders. For more information or for a catering menu, call 443-275-2325 and ask for Jeff or Scott. Catering Menu online at baltsoupco.com. We are Towson's home for homemade soups, handcrafted sandwiches, and fresh salads!

Charles Village Pub - Melony Wagner, melony@cvptowson.com
Complimentary drink for every guest for a Happy Hour party booked (Mon - Fri) (4:00-7:00) (15 guest min); 15% off buffet package for 25 or more guests

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com
One free digitizing of company logo ($69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com
10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com
Free Sweet Treat Platter ($31.95 value) to all Catering Breakfast and Lunch orders over $100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo. Place the order at towson@risebiscuitsdonuts.com or call 410-372-3171 Address: 1620 York Rd Lutherville-Timonium, MD 21093

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com
Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: https://wellevate.me/silke-laub

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com
20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz
Free Dessert Platter ($29.95 value) to all Catering Lunch orders over $100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com
20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

Zerodraft Maryland – Kurt Pfund, kpfund@zerodraftmd.com
NO COST Quick Home Energy Check-up (LED bulbs, efficient-water measures, pipe insulation, etc., installed by a trained energy technician), 5% Chamber discount on Commercial LED Lighting Upgrades, 5% Chamber discount on Home Performance Energy Upgrades

The 10% Rule

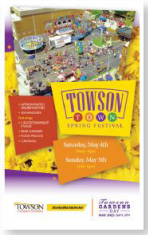
Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses $300,000.00 per year and they see an additional 10% or $30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

Two great advertising opportunities!

Towsontown Spring Festival Guide
and Towson Chamber of Commerce Directory

New lower pricing in 2020! *Special combination pricing offered for advertising in both publications*

Interested? Contact Liz: liz@towsonchamber.com



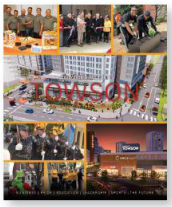
53RD ANNUAL TOWSON TOWN SPRING FESTIVAL GUIDE

2020 Spring Festival
Saturday May 2 - Sunday May 3

- Over 250,000 visitors, more than 300 vendors, food trucks, entertainment stages, beer gardens
- Includes Festival map, schedule of events - parking, ATM, restrooms
- The "go-to" resource for festival goers

Distribution:
The Baltimore Sun* Sunday, April 26th
*published in select areas
Towson Times Wednesday, April 29th
On-site at the Festival

Final Space and Copy Deadline:
Wednesday, March 25th



2020-2021 TOWSON CHAMBER OF COMMERCE DIRECTORY

Investing in the community:

- To help local businesses prosper and grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

Distribution:
3,000 copies of The Towson Chamber Directory will be distributed at a variety of community gatherings and Towson Chamber member events

Final Space and Copy Deadline:
Monday, May 4th

Please Join Us!

Board & Member Breakfast

Wednesday, February 19
8am-9am

Meeting starts promptly at 8am, please arrive early to check in and enjoy breakfast!

The Sheraton Baltimore North

903 Dulaney Valley Road
Towson, MD 21204

Register online here.

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for $50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Liz Bailey
liz@towsonchamber.com

February 2020

◄ January | March ►

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12 **5:00-6:30pm** Festival Committee Meeting *Chamber Office*	13 **5:30-7:30pm** 18th Annual MEGA Networking Event *Sheraton Baltimore North*	14	15
16	17	18	19 **8:00-9:00am** Board Meeting & Member Breakfast *Sheraton Baltimore North*	20	21 **7:35pm** Baltimore Blast Chamber Night *SECU Arena at Towson University*	22
23	24	25	26	27	28	29

SUPER BOWL SALUTE

Join us as we watch the championship football game and raise money to support the Nick Ziolkowski Scholarship Endowment and the Military & Veterans Center at Towson University.

THE AMERICAN LEGION POST 22 | **125 YORK ROAD TOWSON, MD** | **FEBRUARY 2, 2020 530PM**

Nick was killed in Fallujah in 2004; he was trying to make the world a better place. In his honor a scholarship to support others who have Nick's same passion, ideally through military service, was established. Over 35 students have received aid to supplement their GI Bill benefits.

For questions & more details about the event, please contact 410 - 704 - 4400 or email promotionsandevents@towson.edu

Watch **The Big Game** on **Super Big Screens**, while enjoying a variety of food from **Mission BBQ**, beer & wine and dessert.

There will be family friendly entertainment, raffles and free parking.

$30 IN ADVANCE | **$40 AT THE DOOR**

To purchase tickets or make a donation visit **towson.edu/VeteransFundraiser**

All but $15 is tax deductible.

MISSION BBQ

TOWSON UNIVERSITY

Upcoming Events at Nacho Mama's

Super Bowl Sunday

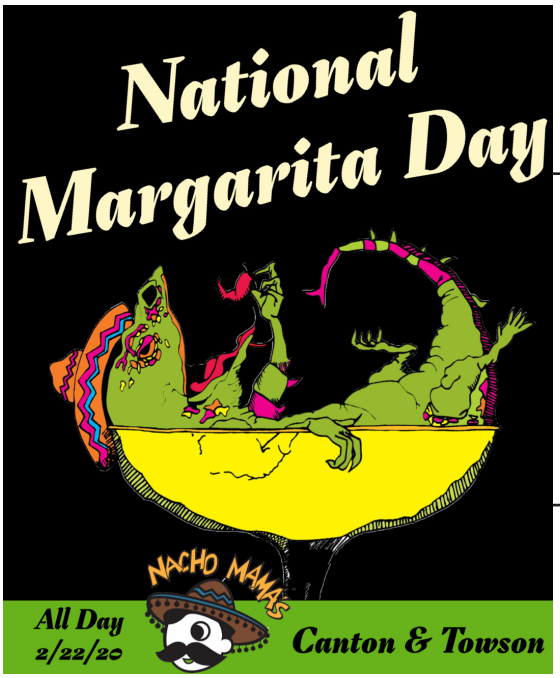
2/2

Festivities kick off at 6:30pm for the big game with tons of food and drink specials!

Valentine's Day

2/14-2/16

Create some first date memories or celebrate our Valentine's Day menu with your gals or pals! Love is in the air at Nacho Mama's!



National Margarita Day

ALL DAY 2/22

Create some first date memories or celebrate our Valentine's Day menu with your gals or pals! Love is in the air at Nacho Mama's!

Sip & Shop Event at Towson Town Center

Saturday, Feb 8: 12pm – 6pm

Boordy Vineyards is coming to Towson Town Center for a one-day event!

Towson Town Center is partnering with Boordy Vineyards to host a Sip & Shop Event on Saturday, February 8th from 12pm - 6pm. The event is free of charge and will feature complimentary wine tastings at designated stations throughout the center (*appropriate ID required). Shoppers will be provided a “Passport” to visit participating retailers for discounts, special offerings and/or small bites. Get enough “stamps” on your Passport and enter a raffle for the chance to win a prize!

Bottles of wine will be available to purchase during the event in Boordy’s pop-up shop, located on Level 4 in the Nordstrom Wing next to Janie and Jack.

Please call the Towson Town Center Management Office at 410-583-6601 for additional information. To learn more about Boordy Vineyards please visit their website at https://www.boordy.com.

60th Anniversary

Rosenberg
Lecture-Performance

Credit Bethany Clarke

Septura Brass Septet

Sunday, February 9 | 4:30 p.m.
Kraushaar Auditorium, Goucher College

London's leading players redefine brass chamber music through their uniquely expressive sound.

This event is free and open to the public, but tickets should be reserved online at **tickets.goucher.edu** or contact Goucher's Box Office at 410-337-6333.

GOUCHER
college

SEPTURA
BRASS SEPTET

TOWSON
CHAMBER OF COMMERCE

NIGHT

VS.

Friday Feb. 21st
7:35 PM
SECU ARENA @
TOWSON UNIVERSITY

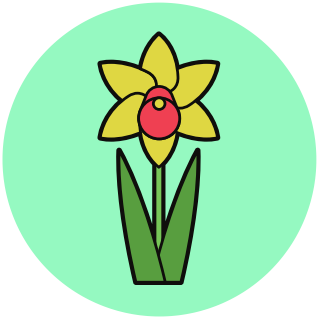
Join the Towson Chamber of Commerce as you root on the 10x champion Baltimore Blast! Enjoy concessions, free parking and high octane action at the beautiful SECU Arena.

Suite tickets can be purchased on the Towson Chamber website and include access to the sky suite for the game, light appetizers, and beer and wine.

Regular tickets can be purchased through Ticketmaster.

• AMERICAN CANCER SOCIETY •

DAFFODIL DAYS



DAFFODILS

$10 - bunch of 10 stems
$15 - pot of mini daffodils

TULIPS

$15 - bunch of 10 assorted color stems

GIFT OF HOPE

$25 - Support our Gift Of Hope program where volunteers deliver flowers to local hospitals/cancer centers.

DAFFODIL DAYS IS COMING THE WEEK OF MARCH 23, 2020!

Daffodil Days is an opportunity for everyone to join the American Cancer Society in saving lives, celebrating lives and leading the fight for a world without cancer. Dollars raised through Daffodil Days support groundbreaking research, patient services, and other lifesaving programs. Through the daffodil, the first flower of spring, this campaign brings a symbol of hope to cancer patients and those affected by the disease.

To place an order, please contact Christine.Schifkovitz@cancer.org or 410-933-5183

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PRIVATE WEALTH MANAGEMENT GROUP
of Wells Fargo Advisors

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Do you know if you're on track for retirement?

Are your investments aligned to your goals?

Are there steps you should be taking now to transfer your wealth?

Whatever is on your mind, we are here to listen and we will help you evaluate your plan.
Our services include:

- Wealth Management and Planning
- Retirement Income Planning
- Multigenerational Client Services
- Estate Planning Services
- Risk Management Solutions
- Tax Planning Strategies
- Corporate Client Services
- Corporate Retirement Plans

Call when you're ready to talk.

POMFRET & GRIM
PRIVATE WEALTH MANAGEMENT GROUP
of Wells Fargo Advisors

James J. Pomfret, ChFC®, CLU®, AIF®
Managing Director – Investment Officer
james.pomfret@wfadvisors.com

Michelle Harf-Grim, CRPC®
Vice President – Investment Officer
michelle.harf-grim@wfadvisors.com

Sarah R. Telljohann, CFP®, ChFC®
Financial Advisor
sarah.telljohann@wfadvisors.com

2350 W. Joppa Road | Lutherville, MD 21093 | (410) 494-6820

Investment and Insurance Products: ▶ NOT FDIC Insured ▶ NO Bank Guarantee ▶ MAY Lose Value

CAR-0919-01586

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TOWSON LIVE

2019-2020 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS

Mark Shulman, DDS
President

Brandon Simpson
Vice President
Palisades of Towson

Mary Fran Stromyer
Treasurer
Kenneally & Co., P.A.

C.R. Hogendorp
Secretary
American National Insurance

Sarah Ryan
Past President
SECU

BOARD MEMBERS

Tim Bojanowski, Zest Social Media Solutions

Emily Brophy, Towson Town Center

Kristen Cooper, Towson Lifestyle Magazine

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Gregg Landry, BlueRock Productions

Lynne Lochte, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore County Public Schools

Kaitlin Radebaugh, Radebaugh Florist & Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz, Solter, LLC

Joe Shagena, Destiny Mortgage Group

Towson Chamber Staff:

Nancy Hafford
Executive Director

Liz Bailey
Marketing Director

2019-2020 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

_____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

_____ 1-20 employees: $300
_____ 21-30 employees: $400
_____ 31-45 employees: $450
_____ 46-75 employees: $500
_____ 76-100 employees: $525
_____ Over 100 employees: $1,000

Plus $30 one-time application fee

= Total Investment $ _____

Return this application with your dues investment made payable to:
Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204
To pay by credit card, please call the chamber office: 410-825-1144

Add sponsorship opportunities for 2019-2020

Winterfest & Baltimore County Tree Lighting

Towson Beautification Program

Towson 4th of July Parade

Taste of Towson

Chamber Golf Tournament

Towsontown Spring Festival

For more information on sponsorship packages, contact the chamber office: 410-825-1144

Please Be Advised:
Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeed as a means of advancing the business interests of the individual corporation.

TOWSON
CHAMBER OF COMMERCE

Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com
Phone: 410-825-1144
Fax: 410-832-5863