

TOWSON LIVE

November 2014



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Towson Parade Added to Winterfest Lineup



The Budweiser Clydesdales is one of many groups that will be featured in the 2014 Winterfest Parade.

This year marks the 5th Annual Winterfest celebration! Winterfest brings a month long of festivities to the Towson community starting on Friday, November 21st until Thursday, December 18th.

Sponsored by the Towson Chamber of Commerce, Winterfest will kick off with a parade which will feature many entertaining acts like the Busweiser Clydesdales. The parade will start November 21st at 6pm and will lead into the Baltimore County Tree Lighting.

For more information about Winterfest events, please visit the Towson Chamber website at www.towsonchamber.com or check out page 2 for the events calendar.

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TOWSON WINTERFEST

Events Calendar

Baltimore County Tree Lighting

Friday, November 21st 6-8pm

Festivities include a parade, tree lighting ceremony, opening of Santa's Workshop, Santa's arrival by fire truck, and the Budweiser Clydesdales. Olympic Park, near Towson Circle.

Black Friday Promotions in Downtown Towson

Friday, November 28th

Take advantage of special discounts and promotions offered by locally-owned shops and restaurants.

Ho Ho Ho Happy Hours

Thursdays December 4, 11, & 18
Starting at 5pm

Join the fun and celebrate the holiday season on Thursday evenings at one of the many participating bars and restaurants who will be offering drink and food specials!

Breakfast with Frosty

Saturday, December 6th 9am

Come out and meet the famous snowman! Enjoy breakfast with Frosty and your family. \$5 Children, \$10 Adults. Souris, 527 York Road (Towson Circle).

Santa's Workshop & Movie

Saturday, December 6
9:30-11:30am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *Frosty the Snowman*. Movie starts at 10:30am. 1 E. Joppa Road (Towson Circle).

Fire and Ice & Christmas Tree Judging

Friday, December 12 6-9pm
(Rain date Dec. 19)

View the ice sculptures located around Downtown Towson! There will also be street performers, Christmas tree judging & free s'mores. Locations at towsonchamber.com.

Breakfast with the Grinch

Saturday, December 13th 9am

For a memorable holiday breakfast, bring your kids to eat along with the holiday character, the Grinch. \$5 Children, \$10 Adults. CVP, 19 W. Pennsylvania Avenue.

Santa's Workshop & Movie

Saturday, December 13
9:30-11:30am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *The Grinch*. Movie starts at 10:30am. 1 E. Joppa Road (Towson Circle).

Men's Shopping Night

Thursday, December 18th 5pm

Men, tonight is your shopping night! Locally owned shops in Downtown Towson will offer specials and promotions and help you select the perfect gift! Souris will wrap your gifts for free!

For more information, visit www.towsonchamber.com • 410.825.1144
Free parking November 21st after 5pm at garage on Washington & Allegheny Avenues



50th Annual Golf Tournament



The Annual Golf Tournament is just around the corner. This year marks the 50th consecutive year of the tournament. It will be held at the Country Club of Maryland golf course.

Many people were eager to sign up for this year's

tournament. **The event sold out about three weeks before the event. That is the quickest the tournament has ever sold out in Towson Chamber history!**

On Monday, October 27th, more than 125 people will participate in the 50th

Annual Golf Tournament. There will be a shot gun start followed by a after golf cook-out, contests including hole in one and longest drive, 50-50 raffle, and auction for baskets full of booze.

The event includes access to the golf course, beer, soda, wine & snacks, lunch, and more.

Thanks to everyone who is participating, sponsoring, and has donated to the 50th Annual Golf Tournament. The chamber looks forward to seeing everyone on October 27th!



Looking to Book a Holiday Party?

There are many wonderful catering companies and restaurants in Towson that are a phone call away from your next holiday party!

The following restaurants are strong supporters of the Towson community. Please consider these local restaurants and caterers when booking your next party:

7 West
Bahama Breeze
Black & Gold Catering
Bread & Circuses Bistro
Brightview
Cunningham's
CVP

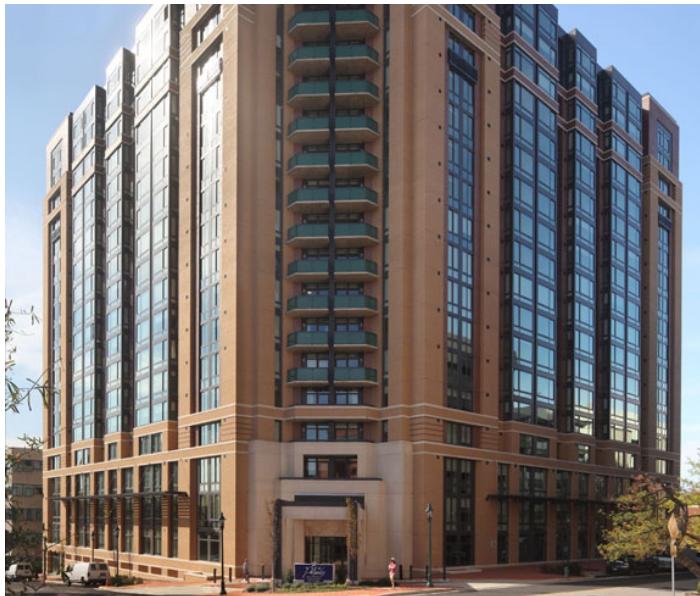
El Cuervo Taqueria
Food by Fire
Jakes NY Deli
Kathmandu Kitchen
La Cakerie
Maui Wowi
McFaul's IronHouse Tavern

Miya Sushi
Panache Fine Catering
Pastores
Sam's Club
Season's Pizza
Sheraton Baltimore North
Souris' Saloon
Strapazza
The Green Turtle
The Rec Room
Towson Tavern

Happy Holidays!

Lunch-N-Learn

Palisades of Towson: A Tour of Downtown Living



Palisades of Towson apartment complex conveniently located in Downtown Towson.

Sophia McCormick will be giving a tour of the innovative apartment complex on Washington Avenue. Come out to the Palisades of Towson to learn more about green amenities, rooftop swimming pool, state-of-the-art fitness center, automated parking garage, and more.

The Palisades of Towson is deemed the top special development projects in Baltimore County. You will not want to miss out on this luxury apartment tour, especially if you are in the market to relocate.

People attending the Palisades of Towson Lunch-and-Learn will meet at the Towson Chamber of Commerce at 12pm and will walk a block to the destination. To reserve a spot, please call the Towson Chamber of Commerce at 410-825-1144.

**November 12th 12:00-1:00pm
Lunch Provided at the Palisades**

Meet at the Towson Chamber of Commerce Building (44 W. Chesapeake Ave.)

RSVP by Nov. 6th 410-825-1144



Fitness Center for all your workout needs.



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Top 10 Reasons to Support the Towson Farmers Market

Tips from CUESA- Cultivating a Healthy Food System

1. Taste Real Flavors

The fruits and vegetables you buy at the farmers market are the freshest and tastiest available. Fruits are allowed to ripen fully in the field and are brought directly to you—no long-distance shipping, no gassing to simulate the ripening process, no sitting for weeks in storage. This food is as real as it gets—fresh from the farm.

2. Enjoy the Season

The food you buy at the farmers market is seasonal. It is fresh and delicious and reflects the truest flavors. Shopping and cooking from the farmers market helps you to reconnect with the cycles of nature in our region. As you look forward to asparagus in spring, savor sweet corn in summer, or bake pumpkins in autumn, you reconnect with the earth, the weather, and the turning of the year.

3. Support Family Farmers

Family farmers need your support, now that large agribusiness dominates food production in the U.S. small family farms have a hard time competing in the food marketplace. Buying directly from farmers gives them a better return for their produce and gives them a fighting chance in today's globalized economy.



5. Nourish Yourself

Much food found in grocery stores is highly processed and grown using pesticides, hormones, antibiotics, and genetic modification. Some of it has been irradiated, waxed, or gassed in transit. In contrast, most food found at the farmers market is minimally processed, and many of our farmers go to great lengths to grow the most nutritious produce possible.

6. Discover Variety

At the farmers market you find an amazing array of produce that you

don't see in your average supermarket: red carrots, a rainbow of heirloom tomatoes, purple cauliflower, green garlic, and much, much more. Family farmers need your support, now that large agribusiness dominates food production in the U.S. Buying directly from farmers gives them a better return for their produce and gives them a fighting chance in today's globalized economy.

7. Promote Humane Treatment of Animals

At the farmers market, you can find meats, cheeses, and eggs

TOWSON LIVE

from animals that have been raised without hormones or antibiotics, who have grazed on green grass and eaten natural diets, and who have been spared the cramped and unnatural living conditions of feedlots and cages that are typical of animal agriculture.

8. Know Where Your Food Comes From

A regular trip to a farmers market is one of the best ways to connect with where your food comes from. Meeting and talking to farmers and food artisans is a great opportunity to learn more about how and where food is produced.

9. Learn Cooking Tips, Recipes, and Meal Ideas

Few grocery store cashiers or produce stockers will give you tips on how to cook the ingredients you buy, but farmers, ranchers, and artisans at the farmers market are often passionate cooks with plenty of free advice about how to cook the foods they are selling.

10. Connect with Your Community

Wouldn't you rather stroll amidst outdoor stalls of fresh produce on a sunny day than roll your cart around a grocery store with artificial lights and

piped in music? Coming to the farmers market makes shopping a pleasure rather than a chore. The farmers market is a community hub—a place to meet up with your friends, bring your children, or just get a taste of small-town life in the midst of our wonderful city.

Visit the Towson Farmers Market

Every Thursday until November 18th

**Washington Ave.
10:45am-3:00pm**

Please note that the Towson Farmers Market has moved to Washington Avenue for the rest of the season. Parking for the market can still be found in the Allegheny lots. Just make sure to pay the meter!



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New Member Spotlight



On The Border Restaurant

Mr. Mark Formwalt
121 E. Joppa Road
Towson, MD 21286
Phone: 443-519-2332
O00234@ontheborder.com
www.ontheborder.com



Law Offices of Jeffrey R. Scholnick, P.A. Law

Mr. Jeff Scholnick
101 E. Chesapeake Avenue, Suite 100
Towson, MD 21286
Phone: 410-494-9944
Fax: 443-520-2765
jscholnick@schoenicklaw.com
www.schoenicklaw.com



Beulah Group Engineering & Construction

Dr. Charles Oluokun
29 W Susquehanna Avenue, Suite 120
Towson, MD 21204
Phone: 410-321-9400
President@beulah-group.com
www.beulah-group.com



Chesapeake Group, Inc. Investor Relations Management

Mrs. Noelle Staib
305 Washington Avenue, Suite 100
Towson, MD 21204
Phone: 410-825-3930
Fax: 410-825-3930

New Member Spotlight



Full Sail Benefits

Insurance

Mrs. Nicole Groff
401 Jefferson Avenue
Towson, MD 21286
Phone: 866-229-5378
Fax: 443-420-1724
nicolegroff@fullsailbenefits.com
www.fullsailbenefits.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



National leader, Brightview Senior Living has been serving residents and families since 1999.

Brightview Towson features Assisted Living apartment homes and Wellspring Village®, Brightview's specialized environment and program for people with dementia and other memory impairments. The community also offers Enhanced Care, a neighborhood for residents who

need more intensive attention but appreciate a vibrant residential setting.

Known for offering a holistic approach to care and life enrichment, Brightview Towson is a joyful place where residents are empowered to live an independent and purposeful life, with a focus on possibilities rather than limitations. Committed to creating a vibrant senior living community by providing excellent service and quality care, Brightview Towson has proudly served area residents and their families since 2012.

2014 Towson Chamber Board of Directors

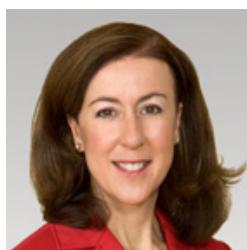
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Bodie, Dolina, Smith &
Hobbs, P.C.

Mark Shulman, DDS

Melony Wagner,
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Brooke Bianchetti,
Executive Assistant

Pattie McLane,
Executive Assistant

Member Application: Refer a Company



2014-2015 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

- 1-5 employees \$225
- 6-20 employees \$250
- 21-30 employees \$325
- 31-45 employees \$375
- 46-75 employees \$450
- 76-100 employees \$500
- more than 100 employees \$750

Please add one time application fee + \$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the memberships is employed as a means of advancing the
business interests of the individual corporation."

Pam Gilmour Voted Top 50 Women to Watch 2014

Article by the Baltimore Sun



Pam Gilmour, Financial Fitness & Treasurer of the Towson Chamber of Commerce

Since launching Financial Fitness in 2010, Pamela Gilmour has helped a growing client base by advocating for financial and physical health.

An accountant and financial planner who does yoga, runs and hikes, she sees parallels between the two arenas. She tells clients that ignoring health will cost money and makes referrals to trainers and doctors.

On the flip side, paying attention to accumulating wealth can reduce stress and lead to a healthier lifestyle. "I am passionate about fitness and money," Gilmour says. "I look at my mission as continuing to impact people, families and small businesses, one at a time."

— Lorraine Mirabella



On the Border Scheduled to Open October 27th, 2014

The Mexican restaurant On the Border is the second restaurant to open in Towson Square. The ribbon cutting will take place at 121 E. Joppa Road on October 27th at 11am. If you are not playing in the Towson Chamber Golf Tournament, make sure you stop by! Chamber President John Holman will be leading the ribbon cutting.



For all that you are

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*For more information contact Pat Dodd, 410-823-8585 X 247 or
email: pdodd@missionhelpers.org.*



LEARN
LEAD™

READY TO LEARN – READY TO LEAD

Want to be a more effective leader but don't have a minute to spare? If so, you may want to attend an event at the Turf Valley Resort in Ellicott City Maryland. On November 1st, the John Maxwell Company will present the L2: Learn-Lead Simulcast Event, hosted by John Maxwell Team Certified Leadership Coaches Dorine Takusi and Brian Sherman

November 1st 2014 from 9am to 4pm

SPEAKERS



John C. Maxwell
Leadership expert, coach, and author



Linda Kaplan Thaler
Chairman of Publicis-Kaplan Thaler



Tim Sanders
Internet pioneer and author

Event Host :



Dorine Takusi



Brian Sherman

What is L2?

L2: Learn-Lead is a new leadership event produced by the John Maxwell Company which features leadership experts John C. Maxwell, Linda Kaplan Thaler and Tim Sanders.

Who is it for?

Leaders of leaders; leaders, managers, business owners; leaders in non-profit, leaders in civil service, top student leaders and for those with a heart to serve others powerfully.

What do I get?

Participant workbook, digital certificate of participation (upon online registration) and a facilitated learning experience to lead you to an action summary at the end of the event.

Timeless leadership principles John Maxwell's style of teaching centers around timeless principles that are true in history, today and in the future. Just like the law of gravity, principles work all the time, every time. This is a great and valuable anchor in the face of uncertainty.

November 1st 2014 from 9am to 4pm

Turf Valley Resort: 2700 Turf Valley Road, Ellicott City, MD 21042

For Tickets: <http://positiveoutcomesl2.eventbrite.com>

Students \$45 / Early Birds \$80 / Standard Tickets \$100 / VIP \$150

Call: 443-509-2884 or 443-829-5702



Upcoming Chamber Events

Event	Time
Ribbon Cutting-On the Border	Oct. 27th 11:00am
Annual Golf Tournament	Oct. 27th 10:00-5:00pm
Towson Farmers Market	Oct. 30th 10:45am-3:00pm
Towson Farmers Market	Nov. 6th 10:45am-3:00pm
Lunch-N-Learn: Palisades	Nov. 12th 12:00pm-1:00pm
Towson Farmers Market	Nov. 13th 10:45am-3:00pm
Board & Breakfast Meeting	Nov. 19th 8:00-9:00am
Towson Farmers Market	Nov. 20th 10:45am-3:00pm
Baltimore County Tree Lighting	Nov. 21st 6:00-8:00pm
Black Friday Promotions- Towson	Nov. 28th All Day



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www.kona-ice.com
elmore@kona-ice.com

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443-652-2600

For more event
information, please visit
www.towsonchamber.com



James Pomfret, ChFC®, CLU®
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Member Deals



20% off posters, banners and any large format print projects including life-size repositioning wall decals and canvas.

15% off personalized calendars or greeting cards. You can upload your files online at www.md115.postnet.com.

443.767.8638



Merritt Athletic Clubs offers all chamber members a free one month trial membership. Come visit our newly renovated club or check us out on the web at www.merrittclubs.com

410.821.0160



Planning an event? Towson Golf and Country, is the perfect venue for any event, with beautiful views, banquet room, 1 formal dining room and 1 casual room. We can host any event and you do NOT need a sponsor. Please call for our "Special Promotions". Denise Snyder 410.252.8484 x105 or dsnyder@tgcc.net.

410.252.8484 x105



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Colemen Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080

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Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

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