

TOWSON LIVE

August 2014



Get a Taste of Towson! 25 Local Restaurants, 1 Event

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Bahama Breeze at Taste of Towson 2013

Before we know it, the summer will fly by and we will say hello to September, the beginning of school, cooler days and the 4th Annual Taste of Towson!

The Towson Chamber is very excited to prepare for this occasion and is thrilled to be having the event in the brand new **SECU Arena on September 18th from 5:00-7:30pm.**

Those who have attended in the past as either a guest or sponsor know that this evening is not only fabulous for the food, drinks and great company, but that the proceeds go to such an important cause...Towson! The Chamber takes 100% of the revenue generated from the "Taste" and re-invests it back into your community. That being said, we hope you will join us on September 18th and support the Towson community.

Reserve your space now! Tickets can be purchased on the Towson Chamber website at www.towsonchamber.com

Beautiful Flowers for a Beautiful Town



Every year, the Towson Chamber hangs pink flower baskets around the heart of Towson. In May this year, the chamber hung about 40 baskets.

This week, the Towson Chamber added an additional 12 baskets. Gary (pictured) and the Towson Chamber Beautification crew hung the baskets late July.

These flower baskets add a great touch to our town! If you are ever walking down the following roads, see if you can spot these beautiful baskets: York Road, the Towson Circle, Chesapeake Avenue, Washington Avenue, and Pennsylvania Avenue.

Thanks Gary and Towson Chamber helpers for keeping Towson looking sharp!



Chipotle Fundraiser to Benefit Towson Farmers Market

RAISING GREEN FOR GREEN'S SAKE

Join us for a fundraiser to support the **Towson Farmers Market**. Just come into any Baltimore Chipotle on **Monday, July 28th** from 11:00AM - 10:00PM, bring in a print out of this flyer, show it on your smartphone or tell the cashier and 50% of the proceeds, up to \$5,000, will benefit their organization.



CHIPOTLE

MEXICAN GRILL

+

TOWSON

CHAMBER OF COMMERCE

Join the Towson Chamber of Commerce on Monday, July 28th at any Chipotle in the Baltimore area!

Towson App



The Towson Chamber of Commerce has taken on another project!

Towson business is currently booming and there is so much going on in our town. The Towson Cinemark's Theater opened early July and there are several other projects under way.

The Towson Chamber of Commerce will hire a local Maryland company to design the Towson app. The app will be available on Android and iPhones. Those who download the free app from the Android or Apple Store can navigate Towson right at their fingertips!

This app will feature entertainment points in Towson including events in the area, services, hotels, restaurants, etc. The app is a way to unite local businesses and Towson visitors!

New Member Spotlight



Better Than New Designer Clothing Consignment

Mrs. Laura Agatstein
714 York Road
Towson, MD 21204
Phone: 410-821-7999
info@btnconsignment
www.betterthannew.com



The Assistance Center of Towson Churches

Non-Profit Organization

Mrs. Cathy Burgess
120 W Pennsylvania Avenue
Towson, MD 21204
Phone: 443-798-2824
actc316@gmail.com
www.actconline.info



El Cuervo Taqueria Restaurant

Mrs. Claudia Carter
7 E Chesapeake Avenue
Towson, MD 21286
Phone: 410-825-2500
elcuervotruck@gmail.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

2014 Towson Chamber Board of Directors

OFFICERS



John Holman,
President
State Farm



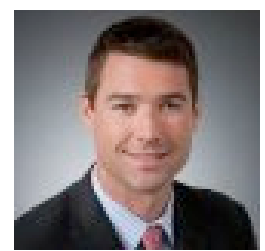
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Vice President
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Practice



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Treasurer
Financial Fitness



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Secretary
Farmers Insurance



James Jones,
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Jeff Rogyom, Esq.
Bodie, Dolina, Smith &
Hobbs, P.C.

Mark Shulman, DDS

Melony Wagner,
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Brooke Bianchetti,
Executive Assistant

Pattie McLane,
Executive Assistant

Towson 4th of July Parade



The weather could not have been more perfect at this year's Towson 4th of July Parade. Luckily, it did not rain on our parade! The sun came out as organizations, costume characters, bands, and dignitaries marched down the parade route (Towsontown Blvd., Bosley Ave., and Allegheny Ave.). Approximately 60,000 people attended the parade.

This year was the Towson Chamber's first year organizing the Towson Parade. The chamber has already started planning for next year's parade which will take place on Saturday, July 4th, 2015.

Member Application: Refer a Company



2014-2015 Membership Application

Business Name _____
Contact Person (Ms. or Mr.) _____
Address _____
Phone _____ Email _____
Website _____
Number of Employees _____
Type of Business as listed in the Yellow Pages _____
Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225
6-20 employees \$250
21-30 employees \$325
31-45 employees \$375
46-75 employees \$450
76-100 employees \$500
more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the memberships is employed as a means of advancing the
business interests of the individual corporation."

Towson Farmers Market

Upcoming Markets

July 31st

August 7th

August 14th

August 21st

August 28th

Allegheny Avenue
10:45am - 3:00pm

Since May, the Towson Farmers Market has been connecting Towson locals to small town businesses and farms. The chamber has added several businesses to the market this season including Javazen, Towson Arts Collective, Just Ice, Baltimore BBQ, and Cunninghams Kitchen. As the market continues, the chamber continues to add other local businesses. Come out to the Towson Farmers Market every Thursday through November and check out locally grown and organic food!

Chipotle will be giving away \$5 vouchers to first 500 people!

Feet on the Street



Feet on the Street continues through August and into September. Come celebrate Fridays with your friends, the Towson Chamber and surrounding Towson community. Our block parties are the best!

Upcoming Concerts

July 25th	The Majestics
August 1st	Kaos
August 8th	Hung Jury
August 15th	The Luthervillains
August 22nd	TBD
August 29th	TBD

Allegheny Avenue
6:30pm - 9:30pm

Be a Superhero! Runners, Walkers & Sponsors Needed. BALTIMORE RUNNING FESTIVAL - October 18, 2014

Info & Registration:
GoTeamCASA.org



Team CASA is the official charity team of the Maryland CASA Association, a private, non-profit organization dedicated to ensuring the rights of abused and neglected children to grow up in safe & permanent homes.

Runners and walkers are needed to participate in any of the following races:

- 5k
- Half-Marathon
- Team Relay
- Full Marathon



Maryland CASA recruits and trains volunteers to serve as **Court Appointed Special Advocates** for children who are under court protection due to abuse and neglect.

Be a Superhero! Walk, Run, or Fly across the finish line at the Baltimore Running Festival on October 18, 2014.

Every child needs a hero but abused children need superheroes.

More information at: www.GoTeamCASA.org

Sponsorships Available!

We have great levels and incentives to promote your business to over 60,000 race participants and spectators. You may also donate gift cards for prizes and in-kind goods.

Contact Ed Kilcullen at (412) 828-6761 or visit the sponsorship page at www.GoTeamCASA.org

Upcoming Chamber Events

Event	Time
Feet on the Street- The Majestics	July 25th
Towson Farmers Market	July 31st
Feet on the Street- Kaos	August 1st
Towson Farmers Market	August 7th
Feet on the Street- Hung Jury	August 8th
Towson Farmers Market	August 14th
Feet on the Street- The Luthervillains	August 15th
Board Meeting & Networking Event	August 20th
Towson Farmers Market	August 21st
Feet on the Street- TBD	August 22nd
Towson Farmers Market	August 28th
Feet on the Street-TBD	August 29th

For more event information, please visit
www.towsonchamber.com/events

Member Deals

POSTNET.
CREATE • DUPLICATE • DELIVER

20% off posters, banners and any large format print projects including life-size repositioning wall decals and canvas.

15% off personalized calendars or greeting cards. You can upload your files online at www.md115.postnet.com.

443.767.8638

GRILLO & CO.

Bring in your gold and unwanted jewelry. We can recommend how you can get the most cash; sell for cash, broker or consign it. Special jewelry appraisals starting at \$25. Repair services are available

410.832.5272



THE TOWSON GOLF & COUNTRY CLUB
EAGLES NEST

One year trial membership, waived initiation, no food minimum. Now offering weekday golf and junior golf membership 39 years old and under. Business memberships offer reduced monthly dues.

410.252.8484 x105



Merritt Athletic Clubs offers all chamber members a free one month trial membership. Come visit our newly renovated club or check us out on the web at www.merritclubs.com

410.821.0160

Melody's Tours, LLC

Melody's Tours will offer a 30% discount off any day trip in Baltimore, Washington, Annapolis, and New York. This offer is valid for both entertainment and business purposes. Please visit Melody's website at www.melodystours.com

410.790.6308

SASS
SALON

Take \$25 off initial color appointment and then 15% off services \$10% off retail products.

443.895.4536

Member Deals



Free 14 day mini memberships to Chamber Members and their employees. Also included is a free consultation with our personal trainers

410.296.4166



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080



We would like to offer chamber members a discount of \$25 off their pest control service for Spring Treatment of seasonal pests.

410.337.5155 x5910



Tacos with a Baltimore twist
Come visit our new restaurant
NOW OPEN!
7 E Chesapeake Ave.
410-825-2500



Also follow our truck on Facebook
and Twitter at El Cuervo Truck

Dear Chamber Members,

I would like to start off by thanking our wonderful chamber members and supportive community for making the Towson Farmers Market, Feet on the Street, and other chamber events such a success.

The Towson Chamber has switched gears and is approaching one of the most exciting events of the season. The Taste of Towson is back this September, and we will have more restaurants than ever before. Come out for a night of great food and fun and continue to support your Towson community!

Some of you may have noticed that parking Towson has increased to \$2 per hour and pay-to-park is in effect until 10pm on the street. The Towson Library Garage have also changed and is \$2 the first hour and \$1 each hour after. This is a reminder to feed the meter if you are street parking!

Lastly, I would like to remind everyone that Maryland no sales tax week is approaching! There is no sales tax on qualifying clothing or footwear priced \$100 or less on August 10-16, 2014. Take advantage of no tax week and shop away!

See you around Towson!

Best,

Nancy Hafford

Executive Director,
Towson Chamber of Commerce





Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863