

TOWSON LIVE

May 2017



Mark Your Calendars!

MAY 2017

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4 Towson Gardens Day 10 am - 3 pm	5	6 Towsontown Spring Festival 10 am - 8 pm	7 Towsontown Spring Festival 1 pm - 6 pm
8	9	10	11	12	13	14
15	16	17 Board & Member Breakfast Meeting @ The Sheraton in Towson 8:00 am - 9:00 am	18	19 Feet on the Street featuring Crushing Day 6:30 pm - 9:30 pm	20	21
22	23	24	25	26 Feet on the Street featuring Tumble Home 6:30 pm - 9:30 pm	27	28
29	30	31				

Thursday, May 4th, 10am - 3pm: Gardens Day

Friday, May 6th, 10am - 8pm: Towsontown Festival

Saturday, May 7th, 1pm - 6pm: Towsontown Festival

Wednesday, May 17th, 8am - 9am: Board and Member Breakfast Meeting at the Sheraton

Friday, May 19th, 6:30pm - 9:30pm: Feet on the Street featuring Crushing Day

Friday, May 26th, 6:30pm - 9:30pm: Feet on the Street featuring Tumble Home

TOWSON LIVE

31st annual

Towson GARDENS DAY

MAY 4TH 10AM - 3PM

PLANTS | VENDORS | LIVE MUSIC | FOOD | PERFORMANCES

CONNECT WITH US 

www.towsontownfestival.com/gardens-day | 410.825.1150 | @towsongardensday



The 10% Rule

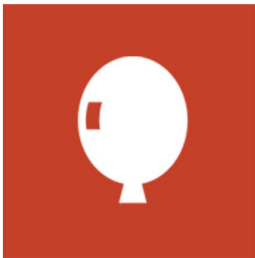
Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

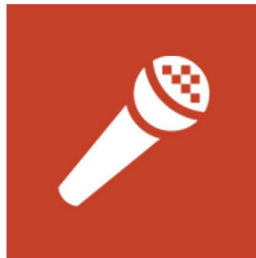


SATURDAY, MAY 6TH
10AM-8PM

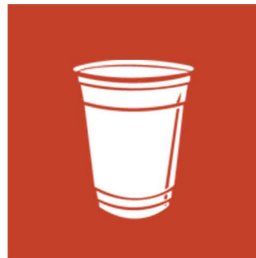
SUNDAY, MAY 7TH
1PM-6PM



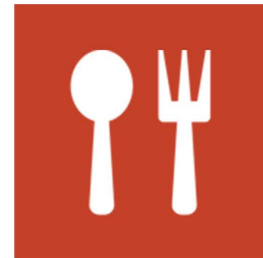
CARNIVAL



LIVE MUSIC



BEER GARDENS



FOOD TRUCKS

MIX 106.5 PATRIOT PLAZA STAGE

TU Marching Band | 1974 | The Rockets | 2U | The Reagan Years | The Amish Outlaws

100.7 THE BAY COURTHOUSE GARDEN STAGE

Rob Fahey & The Pieces | That's What She Said | Crushing Day
Never Never | Leather & Lace

**CONNECT
WITH US**



www.towsontownfestival.com ■ 410.825.1150



TOWSON'S FRIDAY NIGHT
BLOCK PARTY

ON ALLEGHANY AVENUE

6:30 pm - 9:30 pm

LIVE MUSIC

May 19: Crushing Day

May 26: Tumble Home

June 2: That's What She Said

June 9: Appaloosa

June 16: Crushing Day

June 23: Common Ground

June 30: Josh Christina Band

TOWSONCHAMBER.COM / 410.825.1144 / @TOWSONFEETONTHESTREET



TOWSON
FARMERS' MARKET

fresh produce | locally grown vegetables | crafts

JUNE 8 - NOVEMBER 16

EVERY THURSDAY

on Alleghany Avenue

10:45 am - 3:00 pm



www.towsonchamber.com | 410.825.1144 | @TowsonFarmersMarket

Looking to Volunteer?

The Towson Chamber of Commerce is looking for volunteers to help out at our upcoming events in 2017!

- **Gardens Day** May 4th, 2017
- **Towsontown Festival** May 6th & 7th, 2017
- **Towson 4th of July Parade** July 4, 2017
- **Taste of Towson** September 21, 2017
- **Annual Golf Tournament** October

If you are interested in volunteering at any of these events, or would like more information please send an email to info@towsonchamber.com or call **410.825.1144**



Friends of the Towson Library

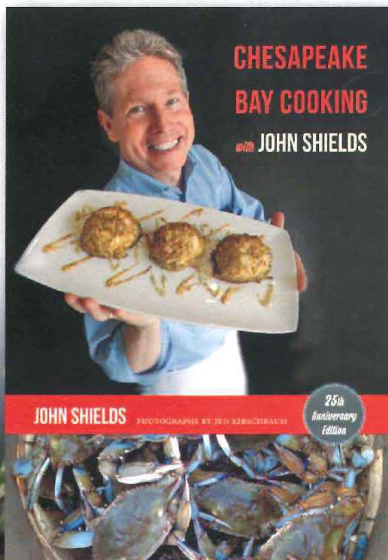
Annual Meeting

All are welcome.

Featuring guest speaker John Shields, author of
Chesapeake Bay Cooking.

Tuesday, May 2, 7 p.m.

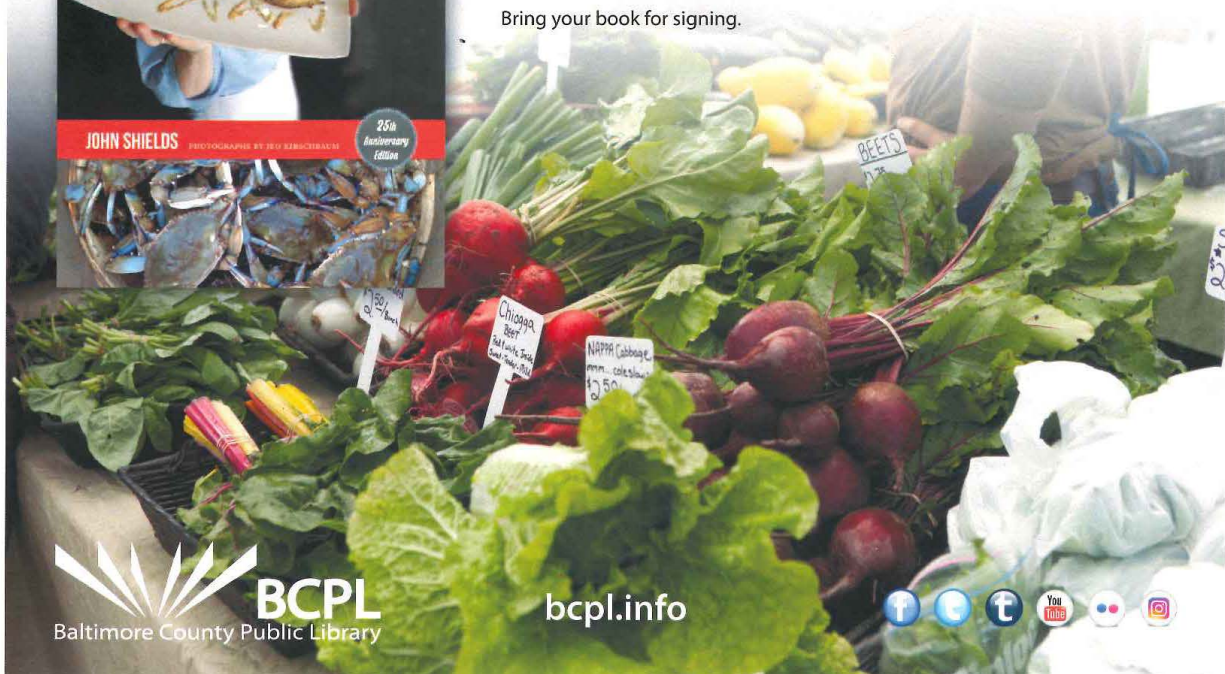
Towson Meeting Room of the Towson Branch, 320 York Road



Chef, author and television personality John Shields is the owner of the celebrated Gertrude's Restaurant at the Baltimore Museum of Art. John is often called "The Culinary Ambassador of the Chesapeake Bay," and he has written four popular cookbooks on the cuisine of the region. His most recent, *The 25th Anniversary Edition of Chesapeake Bay Cooking with John Shields*, is a reunion of 25 years of popular classic dishes.

John is currently working on *The New Chesapeake Kitchen* – a call to embrace new growing, producing, eating and cooking practices that are "Healthy for Bay and Body." Slated for publication later this year.

Bring your book for signing.



**BCPL**
Baltimore County Public Library

bcpl.info



Business of the Day at the Merritt Outdoor Pool!



Businesses can now have an evening of fun and team building for their employees to use the Merritt Athletic Clubs Towson's Outdoor pool! Your employees will have a day to enjoy themselves courtesy of Merritt Athletic Clubs Towson. It is an opportunity for friends and families of the business to have several hours of camaraderie.



Please contact Erica

410.821.0160 | www.merrittclubs.com

8757 Mylander Lane, Towson, MD 21286



The Blue Valor Foundation

1810 J York Rd, Timonium, MD 21093



Dear Towson Chamber of Commerce Member,

The Board of Directors of The Blue Valor Foundation would like to wish you a Happy & Prosperous 2017! The Blue Valor Foundation is proud to be a new Towson Chamber of Commerce member organization and looks forward to educating and working with all of you in the coming year.

The Blue Valor Foundation was born from the tragic, August 2013 line of duty death of Baltimore County Police Officer Jason Schneider. Jason, known to his friends as "Jay", was a member of the county police department's elite Special Weapons and Tactics Team (SWAT). During entry into a home in Catonsville while searching for a wanted individual, Jason encountered hostile gunfire during the search and was tragically taken from his young family, his police family and the citizens of Baltimore County.

The mission of the Blue Valor Foundation is to preserve the legacy of Police Officer Jason Schneider and his lifetime commitment of service to his country and community. The foundation does this through awarding educational scholarships to eligible sons and daughters of Maryland law enforcement families, in Jason's name. Jason's two children were the first recipients these awards.

The Blue Valor Foundation hosts several events throughout the year but none more important than our "**signature event**", The Jason Schneider Memorial "Salute to a Hero" Golf Tournament. The tournament has quickly become a "**must schedule**" **event for Baltimore area golfers**. Hosted at the prestigious Hayfields Country Club in Hunt Valley, MD, the event draws a mixed field of business and law enforcement professionals from the Baltimore/ Washington area and is annually "**sold out**". The event features a complete breakfast, opening ceremonies including Police Ceremonial Honor Guard and helicopter flyover, 18 holes of championship golf and a fabulous luncheon, this year featuring Andy Nelson's famous, mouthwatering BBQ. Because of demand, foursomes are currently only offered to last years' participants but will be available to the general public starting February 6, 2017. **This is a Premier Event and provides great opportunities for business advertising and showing support for your "hometown heroes"!**

We hope that this cause is as important to you as it is to us. If you would care to be a sponsor of the tournament, or would like to learn more about foursome availability, please contact T.J. Stetson or John Copsey. Act soon as sponsorship opportunities are limited!

T.J. Stetson 443-472-8410 tjstetson@bluevalorfoundation.org

John Copsey 410-688-6221 johncopsey@bluevalorfoundation.org

Jason Schneider Memorial Golf Tournament 2017 Sponsorship Packages

Presenting Sponsor \$15,000

Brand included in all advertising media
Full page ad in event program
Brand included on all event banners
Special acknowledgment during Opening Ceremonies and Luncheon
2 Golf Foursomes
Special Event Gifts for all golfers
Extra Guest Tickets to Breakfast and Lunch

Valor Sponsor \$10,000

Full page ad in Event Program
Brand included on all Event Banners
Special acknowledgment during Luncheon
2 Golf Foursomes
Special Event Gifts for all golfers
Extra Guest Tickets for Luncheon

Honor Sponsor \$ 7,500

Full Page Ad in Event Program
Brand Included on Clubhouse Banner
Acknowledgement during Luncheon
Golf Foursome
Extra Guest Tickets for Luncheon

Lunch Sponsor \$5,000 *

Special Acknowledgment in Event Program
Brand logo included on Luncheon Banner
Golf Foursome

Contact T.J. Stetson for more information.
tjstetson@bluevalorfoundation.org / 443-472-8410

Breakfast Sponsor \$2,500 *

Special acknowledgment during Breakfast
Brand Logo included on Breakfast Banner
Golf Foursome

Driving Range or Practice Green Sponsors \$1,000 *(2)

Special Acknowledgment in Event Program
Signage at Driving Range or Putting Green

Hole & Green Sponsors \$250 ea. (34 available)

Signage at hole or green of choice (based on availability)

* These sponsorships may be divided among one or more cooperating sponsors.



Questions about agenda issues in the 2017 session of the General Assembly that could affect your business?

The Maryland Chamber of Commerce has great resources for local businesses to keep up with issues being discussed during this year's General Assembly, including the Maryland Health Working Families Act, income tax credits, civil liability-related legislation and more.

Visit their website, www.mdchamber.org, and follow the Issues & Legislation tab for more information.



April Chamber Board & Member Meeting at the Lutherville Volunteer Fire House



Special thanks to all of the fire house volunteers for your hospitality!

Towson

TowsonLifestyle.com

L I F E S T Y L E™



WHO WE ARE

Launching in March, 2017, Towson Lifestyle is the new, eagerly-awaited community-based publication for residents of Towson and the surrounding area. With a monthly circulation of 12,000, Towson Lifestyle will be direct mailed to the most affluent single-family households in the area (average household income \$190,000; median home value \$556,000).



LET US HELP!

To insure that your company reaches our highly-desirable audience on a consistent basis for as little as 3 cents per home, please contact:

Glen Cox, Publisher
Tel. (410) 812-8884
Glen.Cox@LifestylePubs.com



SPECIAL OFFER

20% off
advertising
for Towson Chamber
member companies*

* Offer honored through Dec. 31, 2016

**THE BEST OF TOWSON
DINE, STAY & PLAY
LOCAL FINDS**

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2017-2018 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Chuck Connolly,
President
Farmers Insurance



Tim Bojanowski,
Vice President
Zest Social Media
Solutions



Mary Fran Stromyer,
Treasurer
Kenneally &
Co., P.A.



Sarah Ryan,
Secretary
SECU



Mark Shulman, DDS,
Immediate
Past President
Towson Dental
Practice

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David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

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MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Deb Morlarty, Ph.D
Towson University

Edouard S. Mutabazi
Vision Iconique

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz,
LLC

Joe Shagena
Destiny Mortgage Group

Brandon Simpson
Pallsades of Towson

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Emma Forrester
Marketing Director

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to expand the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT

The Counseling Center

Stacey Stoddard

staceystoddard@gmail.com

602 Providence Road

Towson, MD 21286



Primary Residential Mortgage, Inc.

Laura Nagel

nagel@primeres.com

1220A East Joppa Road

Suite 118

Towson MD, 21286



PRMI

IMPACT OF YOUR MEMBERSHIP

In 2016 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

The Towson Chamber's next
Monthly Board Meeting & Breakfast
will be held **May 17th at 8:00 am**
Sheraton Baltimore North

903 Dulaney Valley Rd, Towson, MD 21204
Please **RSVP** by **May 15th**

MEMBERSHIP APPLICATION



CHAMBER OF COMMERCE

2017-2018 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225
6-20 employees \$250
21-30 employees \$325
31-45 employees \$375
46-75 employees \$450
76-100 employees \$500
more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

Towson is the WINNER of Baltimore Magazine's Battle of the 'Burbs!
We are so lucky to be part of such a great community!



We had hundreds of students come to the Towson Chamber on Saturday, April 22nd for Towson's Spring Clean-Up Day!



TOWSON CHAMBER OF COMMERCE



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com
www.towsonchamber.com
[@TowsonChamberOfCommerce](https://www.instagram.com/TowsonChamberOfCommerce)
Phone: 410-825-1144
Fax: 410-832-5863