

# TOWSON LIVE

March 2017



## Inside this Issue

The Towson Chamber of Commerce Networking Event	1
Investing in Towson	2
Baltimore County Public Library Lunch Buffet	4
Calvert Hall <i>Les Misérables</i>	5
The Chamber Challenge	6
The Big Event 2017	7
The Blue Valor Foundation	9
Jason Schneider Memorial Golf Tournament	10
Maryland General Assembly	11
Charles Village Pub, Patio and Rooftop St. Patrick's Day	11
Towson Lifestyle Magazine	12
New Members	13
Upcoming Events	18



YOU'RE INVITED TO THE  
TOWSON CHAMBER OF  
COMMERCE NETWORKING  
EVENT

MARCH 15, 2017

Please join us at The Palisades  
5 -7:30pm mingle mixer  
Cocktails will be served

The 5 Spot  
212 Washington Ave  
Towson, MD, 21204  
Please RSVP by March 13<sup>th</sup>  
Nancy Hafford  
Nancy@towsonchamber.com





## **More than \$1 billion of recent private investment in downtown Towson**

### **Offices, Entertainment, and Mixed-Use**

**Towson Row** | Developer: Caves Valley Partners

The one million square foot, \$350 million Towson Row development will be built on five acres bounded by York Road, Towsontown Boulevard, Washington Avenue, and Chesapeake Avenue. The mixed use development will include 140,000 square feet of office space, 225 hotel rooms with conference rooms, student housing with 900 beds, 250 luxury apartments, a 45,000 square foot Whole Foods Market and 55,000 square feet of other retail, plus 26,000 square feet of mixed use redevelopment in an historic Armory building. Over 600 garage parking spaces will serve tenants and customers. Construction began in 2015.

**Towson Square** | Developer: The Cordish Companies & Heritage Properties | Owner: RPAI

An \$85 million, 4.2 acre entertainment center anchored by a 15-screen, 3,400 stadium-seat Cinemark and XD movie theatre that opened in July 2014. Restaurants include Nando's Peri-Peri, On the Border Mexican Grill & Cantina, Bobby's Burger Palace, Bonefish Grill, BJ's Pub & Brewhouse, World of Beer, Hanabi Japanese Steakhouse. A new 850-space underground parking garage is operated by the Baltimore County Revenue Authority. Towson Square, bounded by East Joppa Road, Pennsylvania and Virginia Avenues, created 1,530 direct and indirect jobs, including 660 construction jobs and 870 permanent jobs.

**Towson City Center** | Developer: Caves Valley Partners

Over 600 people work in the \$27 million redevelopment of the 12 story building overlooking the Towson traffic circle. 155,000 square feet of commercial space, including corporate headquarters for MileOne, Remedi Senior Care and Caves Valley Partners; Towson University Institute for Well-Being; BusinessSuites, WMS Partners, Washington and West LLC, Cunningham's and Cunningham's Café and Bakery, and WTMD Radio. The 1960s-era building was stripped to the foundation and steel, with a new glass facade reflecting downtown Towson. Opened in 2012.

## **Towson Commons**

Towson Commons Retail

Affiliates of MFI and Woodmont Properties II are redeveloping 115,000 square feet of retail space along York Road and Pennsylvania Avenue. MFI Realty, a retail-focused brokerage, is the leasing agent for the local investment group.

General Dynamics | Developer: Garrison Investment Group

General Dynamics Information Technology leased an additional floor in 2014, bringing their total office space in Towson Commons to 146,345 square feet. The company is a contractor for the federal government in addition to information technology work for the commercial sector and state and local governments.

## **Residential**

*Over 3,000 new apartments and townhomes in downtown Towson*

**Towson Circle** | Developer: RPAI and Avalon Bay Communities

High-rise apartments with street level retail at the redeveloped Towson Circle building, along Joppa Road at York Road.

**The Winthrop** | Developer: Chesapeake Realty Partners

295 new luxury apartments in two four-story buildings. Lifestyle features and amenities include controlled-access parking garages, fully-featured Resident's Clubs, swimming pools, fitness centers, and game rooms in environmentally-friendly "green" buildings. Opened in 2015.

**Southerly Square** | Developer: Klein Enterprises/Taylor Property Group

175-unit luxury apartments in a five story LEED-certified building, featuring a private courtyard with a swimming pool, fire pit, bocce court, fitness center, game room with billiards, theater room, café and a rooftop balcony overlooking the Towson skyline. Construction began in 2016.

**Towson Mews** | Developer: Evergreene Homes

Thirty four luxury townhomes in development, to be built on two acres bounded by East Pennsylvania, Jefferson, and Virginia Avenues. Construction began in spring 2016.

**The Flats at 703** | Developer: Federal Realty Investment Trust

New residences with 105 apartments and parking in seven stories to be built at Washington Avenue and York Road. Amenities include a roof deck with gazebo, water feature, seating and elevator access. Construction began in spring 2016.

**101 YORK** | Developer: DMS Development

Proposed \$60-\$75 million mixed-use development at York Road and Burke Avenue, across Burke Avenue from Towson University. Development features student apartments in two buildings, parking, and street-front retail facing York Road.

CVP is proud to partner with  
Baltimore County Public Library to present

# LUNCH WITH Dr. Seuss

GO 

Saturday,  
**MARCH 25th**

Lunch buffet from 11 AM to NOON

- ➔ Dress up as your favorite Dr. Seuss character! Visit with the Cat in the Hat!
- ➔ Crafts, photo station and more!

ADULTS  
**\$14.95**

KIDS  
**\$6.95**

**SPACE IS LIMITED!** Tickets can be purchased in advance through Ticketfly!

15 % of ticket sales will be donated to the Foundation for Baltimore County Public library.



www.cvptowson.com  
admin1@cvptowson.com  
410-821-8155  
19 W. Pennsylvania Ave.,  
Towson, MD 21204



# Calvert Hall Theatre Presents:



Tickets:  
\$10 for students  
\$15 for others

March 31,  
April 1,7,&8th  
7:00 pm  
April 2,9  
2 pm

Performed entirely by students

A musical by ALAIN BOUBLIL and CLAUDE-MICHEL SCHÖNBERG Lyrics by HERBERT KRETZMER Original French text by ALAIN BOUBLIL and JEAN-MARC NATEL Additional material by JAMES FENTON Orchestrations by JOHN CAMERON Original London production directed and adapted by TREVOR NUNN and JOHN CAIRD Original London and New York productions by CAMERON MACKINTOSH and THE ROYAL SHAKESPEARE School Edition specially adapted and licensed by MUSIC THEATRE INTERNATIONAL and CAMERON MACKINTOSH



- LOVE YOUR CHAMBER?
- Want to see your CHAMBER recognized for all they do?

**VOTE** once a day in March  
(March 1-31, 2017) **at**

**<http://mdsbwawards.org/>**

(and register to attend)

Winning Chambers will be honored  
Thursday, June 8, 2017, Martin's West at  
the annual Maryland Small Business Week  
Awards Luncheon

TOWSON UNIVERSITY  
**THE Big EVENT**

## Project Request Form

### What is the Big Event?

The Big Event is a student-run service effort to say "thank you" to our neighbors regardless of their financial and health needs. We recruit hardworking Student volunteers to provide campus and community unity.

### When is it?

The Big Event will take place on Saturday, April 22, 2017 from 10am-1pm.

### How many people participate?

General yard work, painting fences, washing windows, and minor repairs that are within a 2-mile radius of Towson University.

**Note: All tools for each project must be provided by you.**

The Big Event  
Civic Engagement &  
Leadership 8000 York Road  
Towson, MD 21521

If you would prefer to fill out this form online:

[www.towson.edu/thebigevent](http://www.towson.edu/thebigevent)

All project request forms must be received by **April 1, 2017.**

If you have any questions, please email us at:

[tubigevent@gmail.com](mailto:tubigevent@gmail.com)



TUbigevent

 TOWSON UNIVERSITY™

Civic Engagement and Leadership

# THE **Big** EVENT

TOWSON UNIVERSITY

## CONTACT INFORMATION:

Name: \_\_\_\_\_

Project Site Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Best time to call: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred method of contact: \_\_\_\_\_

## PROJECT INFORMATION:

Project(s) to be performed:

Yard Work    Cleaning    Painting

Other: \_\_\_\_\_

Project Location:

Private Residence    School    Church    Rental

Other: \_\_\_\_\_

Number of Volunteers Needed (estimate): \_\_\_\_\_

Did you participate in The Big Event last year?

Yes    No

## SIGNATURE:

I understand this is only a project request and all projects must be approved by The Big Event Committee.

X \_\_\_\_\_

Signature





## The Blue Valor Foundation

1810 J York Rd, Timonium, MD 21093



Dear Towson Chamber of Commerce Member,

The Board of Directors of The Blue Valor Foundation would like to wish you a Happy & Prosperous 2017! The Blue Valor Foundation is proud to be a new Towson Chamber of Commerce member organization and looks forward to educating and working with all of you in the coming year.

The Blue Valor Foundation was born from the tragic, August 2013 line of duty death of Baltimore County Police Officer Jason Schneider. Jason, known to his friends as “Jay”, was a member of the county police department’s elite Special Weapons and Tactics Team (SWAT). During entry into a home in Catonsville while searching for a wanted individual, Jason encountered hostile gunfire during the search and was tragically taken from his young family, his police family and the citizens of Baltimore County.

The mission of the Blue Valor Foundation is to preserve the legacy of Police Officer Jason Schneider and his lifetime commitment of service to his country and community. The foundation does this through awarding educational scholarships to eligible sons and daughters of Maryland law enforcement families, in Jason’s name. Jason’s two children were the first recipients these awards.

The Blue Valor Foundation hosts several events throughout the year but none more important than our “**signature event**”, The Jason Schneider Memorial “Salute to a Hero” Golf Tournament. The tournament has quickly become a “**must schedule**” **event for Baltimore area golfers**. Hosted at the prestigious Hayfields Country Club in Hunt Valley, MD, the event draws a mixed field of business and law enforcement professionals from the Baltimore/ Washington area and is annually “**sold out**”. The event features a complete breakfast, opening ceremonies including Police Ceremonial Honor Guard and helicopter flyover, 18 holes of championship golf and a fabulous luncheon, this year featuring Andy Nelson’s famous, mouthwatering BBQ. Because of demand, foursomes are currently only offered to last years’ participants but will be available to the general public starting February 6, 2017. **This is a Premier Event and provides great opportunities for business advertising and showing support for your “hometown heroes”!**

We hope that this cause is as important to you as it is to us. If you would care to be a sponsor of the tournament, or would like to learn more about foursome availability, please contact T.J. Stetson or John Copsey. Act soon as sponsorship opportunities are limited!

T.J. Stetson 443-472-8410 [tjstetson@bluevalorfoundation.org](mailto:tjstetson@bluevalorfoundation.org)

John Copsey 410-688-6221 [johncopsey@bluevalorfoundation.org](mailto:johncopsey@bluevalorfoundation.org)

## Jason Schneider Memorial Golf Tournament 2017 Sponsorship Packages

### Presenting Sponsor \$15,000

Brand included in all advertising media  
Full page ad in event program  
Brand included on all event banners  
Special acknowledgment during Opening Ceremonies and Luncheon  
2 Golf Foursomes  
Special Event Gifts for all golfers  
Extra Guest Tickets to Breakfast and Lunch

### Valor Sponsor \$10,000

Full page ad in Event Program  
Brand included on all Event Banners  
Special acknowledgment during Luncheon  
2 Golf Foursomes  
Special Event Gifts for all golfers  
Extra Guest Tickets for Luncheon

### Honor Sponsor \$ 7,500

Full Page Ad in Event Program  
Brand Included on Clubhouse Banner  
Acknowledgement during Luncheon  
Golf Foursome  
Extra Guest Tickets for Luncheon

### Lunch Sponsor \$5,000 \*

Special Acknowledgment in Event Program  
Brand logo included on Luncheon Banner  
Golf Foursome

Contact T.J. Stetson for more information.  
tjstetson@bluevalorfoundation.org / 443-472-8410

### Breakfast Sponsor \$2,500 \*

Special acknowledgment during Breakfast  
Brand Logo included on Breakfast Banner  
Golf Foursome

### Driving Range or Practice Green Sponsors \$1,000 \*(2)

Special Acknowledgment in Event Program  
Signage at Driving Range or Putting Green  
Hole & Green Sponsors \$250 ea.  
(34 available)

Signage at hole or green of choice (based on availability)

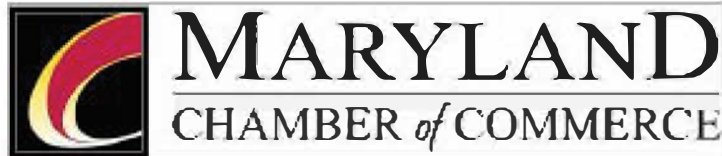
\* These sponsorships may be divided among one or more cooperating sponsors.



## Questions about agenda issues in the 2017 session of the General Assembly that could affect your business?

The Maryland Chamber of Commerce has great resources for local businesses to keep up with issues being discussed during this year's General Assembly, including the Maryland Health Working Families Act, income tax credits, civil liability-related legislation and more.

Visit their website, [www.mdchamber.org](http://www.mdchamber.org), and follow the Issues & Legislation tab for more information.



**Happy St. Patrick's Day**

**Melony R. Wagner, CPA**

**Owner**

**Charles Village Pub, Patio, & Rooftop**

19 West Pennsylvania Ave., Towson, MD 21204

CVP 410-821-8155; [www.cvptowson.com](http://www.cvptowson.com)

[Melony@cvptowson.com](mailto:Melony@cvptowson.com)



**Have you booked your company cookout or crabfeast yet?**

# Towson

TowsonLifestyle.com

L I F E S T Y L E™



### WHO WE ARE

Launching in March, 2017, Towson Lifestyle is the new, eagerly-awaited community-based publication for residents of Towson and the surrounding area. With a monthly circulation of 12,000, Towson Lifestyle will be direct mailed to the most affluent single-family households in the area (average household income \$190,000; median home value \$556,000).



### LET US HELP!

To insure that your company reaches our highly-desirable audience on a consistent basis for as little as 3 cents per home, please contact:

**Glen Cox, Publisher**  
Tel. (410) 812-8884  
[Glen.Cox@LifestylePubs.com](mailto:Glen.Cox@LifestylePubs.com)



### SPECIAL OFFER

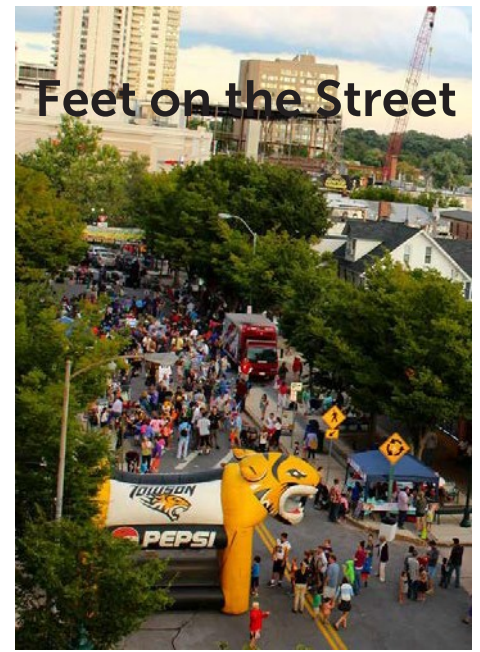
**20% off**  
advertising  
for Towson Chamber  
member companies\*

\* Offer honored through Dec. 31, 2016

**THE BEST OF TOWSON  
DINE, STAY & PLAY  
LOCAL FINDS**

*Interested in becoming involved in the planning of some of Towson's most popular events?*

**We're looking for dedicated members to join our 2017-2018 committees!**



**If interested, call the Chamber office at 410-825-1144 or email Nancy at [info@towsonchamber.com](mailto:info@towsonchamber.com)**

Commitment varies depending on event

## 2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



**Chuck Connolly,**  
President  
Farmers Insurance



**Tim Bojanowski,**  
Vice President  
Zest Social Media  
Solutions



**Mary Fran Stromyer,**  
Treasurer  
Kenneally &  
Co., P.A.



**Sarah Ryan,**  
Secretary  
SECU



**Mark Shulman, DDS,**  
Immediate  
Past President  
Towson Dental  
Practice

### BOARD MEMBERS

**John B. Bartkowiak, Jr. Esq.**

**Chris Coleman**  
Nelson Coleman Jewelers

**Joni Elmore**  
Kona Ice

**Colin Exelby**  
Celestial Wealth Management

**Pamela Gilmour**  
Financial Fitness

**David Hinshaw**  
Towson University Marriott  
Conference Hotel

**Todd Huff**  
Brooks Huff Tire & Auto

**Edward Kilcullen**  
MD CASA Association

**David Kurniawan**  
Maryland Signs & Graphics

**Deb Morlarty, Ph.D**  
Towson University

**Edouard S. Mutabazi**  
Vision Iconique

**Joseph Oster**  
Towson University

**James Pomfret**  
Wells Fargo Advisors, LLC

**Paul J. Schwab III, Esq.**  
Azrael, Franz, Schwab & Lipowitz,  
LLC

**Joe Shagena**  
Destiny Mortgage Group

**Brandon Simpson**  
Pallsades of Towson

**Melony Wagner**  
Charles Village Pub

### TOWSON CHAMBER STAFF

**Nancy Hafford,**  
Executive Director

### INTERESTED IN SERVING ON A CHAMBER COMMITTEE

The Chamber is looking for the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at [info@towsonchamber.com](mailto:info@towsonchamber.com)

## NEW MEMBER SPOTLIGHT

### AAA Towson

**Briann Yearwood**  
1019 York Rd, Towson, MD 21204  
Auto Care  
AAA Mid Atlantic of Towson  
BYearwood@aaamidatlantic.com



### Consolidated Insurance

**Andrew Gisriel, CLCS, CAWC**  
Direct: 443.738.2678 Fax: 443.738.0928  
agisriel@consolidatedinsurance.com 11403  
Cronridge Drive, Suite 270  
Owings Mills, Maryland 21117  
Main Phone: 410.356.9500

### Calvert Hall



**Nichole Regulski**  
Advancement Associate  
Wife of Mike '93 and Mom of Dennis '19  
Calvert Hall College High School  
8102 LaSalle Road  
Towson, MD 21286  
Phone 410-825-4266 x192  
Mobile 410-812-1096

### Care Patrol Care Patrol

**Richard Simmons**  
520 Allegheny Ave.  
Towson, MD  
410-340-9930  
richards@carepatrol.com  
www.carepatrol.com



### Sunnyfields Cabinetry/ Delbert Adams Construction Group

**Greg Morgan**  
6305 Falls Rd. Suite 100  
Baltimore, MD  
Construction & Building  
410-823-6666  
greg.m@sunnyfieldscabinetry.com

DELBERT ADAMS

## IMPACT OF YOUR MEMBERSHIP

**In 2016 the Towson Chamber was able to put back over \$100,000 into our community.**

### Towson Chamber Investments:

- Towson Beautification Program:
  - We hung 70 flower baskets
  - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
  - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
  - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
  - Average 10,000-12,000 patrons
- Recycling Trash Cans:
  - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
  - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
  - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
  - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
  - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

The Towson Chamber's  
next Monthly Board Meeting & Cocktail Party  
will be held March 15th at 5pm  
212 Washington Avenue, Towson, MD  
Please **RSVP** by **March 8th**



## MEMBERSHIP APPLICATION



CHAMBER OF COMMERCE

### 2017-2018 Membership Application

Business Name \_\_\_\_\_

Contact Person (Ms. or Mr.) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business as listed in the Yellow Pages \_\_\_\_\_

Why are you joining the Towson Chamber? \_\_\_\_\_

Return this application with your dues investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Ave.  
Towson, MD 21204

#### Membership Investment Calculator\*:

1-5 employees \$225  
6-20 employees \$250  
21-30 employees \$325  
31-45 employees \$375  
46-75 employees \$450  
76-100 employees \$500  
more than 100 employees \$750

Please add one time application fee +\$30  
**Total Dues Investment Plus Application Fee** \$ \_\_\_\_\_

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:  
"Membership fees or dues by individuals & corporation to a Chamber of  
Commerce are deductible from gross income as a business expense  
provided the membership is employed as a means of advancing the  
business interests of the individual corporation."

## UPCOMING CHAMBER EVENTS

Event	Time
March Member and Board Meeting <b>Palisades</b>	March 15, 5:00-7:30pm The 5 Spot 212 Washington Ave. 5th floor Towson, MD 21204
<i>We're switching it up for our March Member and Board Meeting on March 15th! Stay tuned for details.</i>	
Monthly Breakfast & Board Meeting, Sheraton Baltimore North	April 19th, 8:00-9:00am
The Big Event at Towson University	April 22nd, 10:00am-1:00pm

### The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



**Towson Chamber of Commerce**

44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)  
Phone: 410-825-1144

Fax: 410-832-5863