

TOWSON LIVE

December 2016



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Towson Chamber Holiday Party

**Charles Village Pub
December 1st // 5-8pm**

Menu items include

BBQ Bacon Wrapped Shrimp - Tomato Crustini
Stuffed Mushroom Caps - Mediterranean Platter
Baby Caesar Wedge Salad - Prime Rib
Tilapia - Pan Seared Chicken with Tortellini
Homemade Smashed Potatoes - Oysters

Open Bar

RSVP: info@towsonchamber.com



TOWSON LIVE

It's the most wonderful time of the year...time for Towson Winterfest 2016! From the Baltimore County Tree Lighting and breakfasts with your favorite holiday characters to Ho Ho Happy Hours, there's something for everyone in your family. Check out the schedule of events and plan to celebrate the holiday season with us!

TOWSON WINTERFEST



Black Friday Promotions in Downtown Towson

Friday, November 25th

Take advantage of special discounts and promotions offered by locally-owned shops and restaurants.

Ho Ho Happy Hours

**Thursdays December 1st, 8th, 15th, & 22nd
Starting at 5pm**

Celebrate the holiday season on Thursdays at one of the participating bars and restaurants offering drink and food specials!

Baltimore County Tree Lighting

Friday, December 2nd, 6-8pm

Festivities include the tree lighting ceremony, opening of Santa's Workshop, and Santa's arrival by fire truck.

Olympic Park, near Towson Circle

Breakfast with Frosty

Saturday, December 3rd, 8-10am

Come out and meet the famous snowman! Enjoy breakfast with Frosty and your family.

Ages 2-9, \$6.99; Ages 10 & up, \$13.99

Souris Saloon, 537 York Road on Towson Circle

Santa's Workshop & Movie

Saturday, December 3rd, 9:30-11am

Kids can create holiday crafts at Santa's Craft Workshop and watch the holiday classic, *Frosty the Snowman*. Movie starts at 10am.

1 E. Joppa Road on Towson Circle

Fire & Ice Night & Christmas Tree Judging

Friday, December 9th, 6-9pm

(Rain date: December 16th)

View the ice sculptures located around downtown Towson! There will be street performers & free s'mores.

Locations at towsonchamber.com

Breakfast with the Grinch

Saturday, December 10th, 8-10am

For a memorable holiday breakfast, bring your kids to eat along with the holiday character, the Grinch.

Ages 2-9, \$6.99; Ages 10 & up, \$13.99

Charles Village Pub, 19 W. Pennsylvania Avenue

Santa's Workshop & Movie

Saturday, December 10th, 9:30-11am

Kids can create holiday crafts at Santa's Craft Workshop and watch the holiday classic, *The Grinch*. Movie starts at 10am.

1 E. Joppa Road on Towson Circle

Men's Shopping Night

Thursday, December 15th, 5pm

Men, tonight is your shopping night! Locally owned shops in downtown Towson will offer specials and promotions and help you select the perfect gift. Souris will wrap your gifts for free!



For more information, visit www.towsonchamber.com • 410.825.1144
Free parking December 2nd after 5pm at corner of Washington & Allegheny Avenues



TOWSON LIVE

Free Holiday Parking

November 24-27 & December 21-25

Shop local this holiday season and enjoy **free two hour parking** across Baltimore County!



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TOSHIBA

DECEMBER MONTHLY MEETING CHANGE

Our December Member Breakfast and Board Meeting will be held on Wednesday, December 21st from 8-9am **at the Sheraton Baltimore North.**

Towson University and Margrave Strategies want to hear from you! How can Towson University strengthen its connectivity to the community, other institutions and businesses? How can we make the greater Baltimore community a thriving place to live, learn, work and play? Please visit www.towson.edu/anchorstrategy and complete a short form so we can have *an engaging discussion with Ken Ulman, President of Margrave Strategies and former Howard County Executive, during our December Member Breakfast and Board Meeting.*

Towson University and Margrave Strategies are working together to develop a comprehensive strategy focused on supporting TU's mission while at the same time looking to extend the university's impact in the Towson and greater Baltimore communities. As part of the four month engagement, Margrave is conducting an "anchor scan" to analyze market trends, development patterns and space needs as they align with university goals and priorities. In addition to data collection and analysis, the Margrave team is actively reaching out to internal and external stakeholders through roundtables, forums and other meetings to solicit feedback and ideas.

*Please RSVP for the December Member Breakfast and Board Meeting at the Sheraton Baltimore North by December 15th:
410-825-1144 or info@towsonchamber.com*



15th MEGA NETWORKING EVENT

Towson, Baltimore County

Wednesday, February 1, 2017
(Inclement weather date: Feb. 8, 2017)
5:30 to 7:30 pm

Sheraton Baltimore North

903 Dulaney Valley Road, Towson, MD 21204



Network with businesses throughout Baltimore County.

Includes a trade show. Show off your business for **ONLY \$125, includes one registration fee.**
\$150 for non-members. Contact the chamber office to reserve your space. First Come, First Served!

Members: Pre-Registered \$25, At the Door \$35, Non-Members: \$40

Cost includes heavy hors d'oeuvres and one **FREE** drink ticket. Cash Bar will be available.

Make sure to validate your parking ticket at the front desk for FREE PARKING!

Register today online at www.towsonchamber.com

Event Sponsored By: Catonsville Chamber of Commerce, Arbutus Business & Professional Association, Baltimore County Business Association, Baltimore County Chamber of Commerce, Chesapeake Gateway Chamber of Commerce, Dundalk Chamber of Commerce, Dundalk Renaissance Corporation, Hereford Zone Business Association, Hunt Valley Business Forum, Liberty Road Business Association, Parkville Carney Business Association, Perry Hall White Marsh Business Association, Pikesville Chamber of Commerce, Reisterstown/Owings Mills/Glyndon Chamber of Commerce, and the Towson Chamber of Commerce

TOWSON LIVE

We had another great year at our **52nd Annual Towson Chamber of Commerce Golf Tournament** at the Country Club of Maryland.

Thank you to our golfers and sponsors: **Towson University Marriott, Sheraton Baltimore North, Zest Social Media Solutions, The Blue Valor Foundation, and Stoy Malone.**



100.7 The Bay broadcasted live from The Rec Room for the final stop of their 2016 Hometown Tour. Debbie Phelps, Towson University's Doc, and some of our members stopped by to tell 100.7's listeners what they love about our town.

Thanks to The Rec Room for hosting!



Food for Thought of Baltimore County

Food insecurity affects tens of thousands of children in Baltimore County, including in the Towson area. Here are some programs that are working to reduce food insecurity and hunger in public schools. Please contact the organizers if you would like more information or wish to make a donation.

Food for Thought provides backpacks of food on weekends during school year for homeless students at risk of hunger and food insecurity, **currently feeding 113 children in 10 schools**, including two high schools listed below, through 14 churches donating food and volunteers.

Contact: Monica Butta: monicambutta@gmail.com, or visit the Food for Thought Baltimore County Face Book page.

Towson High School has 15 students participating in the Food for Thought Program and **funding for an additional two students is urgently needed**. Grocery gift cards are also collected for homeless students and others in need. Sponsors for high school families are needed for Christmas to help families with food over the winter break.

Contact: Cheri Bond Pegues, PTSA President, cheri007@comcast.net

Loch Raven Network: Volunteer group organized in 2015 to assist homeless students and others in great need at **Loch Raven High School** with food, clothing, toiletries, and other needs as identified by school staff. The Network is now a non-profit, tax-exempt charitable organization.

Contact: Laurie Taylor-Mitchell, laurie.lochravennetwork@gmail.com

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www.facebook.com/chickfilatowsontowncenter

Towson

TowsonLifestyle.com

L I F E S T Y L E TM



WHO WE ARE

Launching in March, 2017, Towson Lifestyle is the new, eagerly-awaited community-based publication for residents of Towson and the surrounding area. With a monthly circulation of 12,000, Towson Lifestyle will be direct mailed to the most affluent single-family households in the area (average household income \$190,000; median home value \$556,000).



LET US HELP!

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Glen Cox, Publisher
Tel. (410) 812-8884
Glen.Cox@LifestylePubs.com



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* Offer honored through Dec. 31, 2016

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THANKS TO OUR FELLOW CHAMBER MEMBERS

for your support of Team CASA at the

BALTIMORE RUNNING FESTIVAL!



On Saturday, October 15, 2016, more than 190 Superheroes for Children joined Team CASA, Maryland CASA Association's charity team at the Baltimore Running Festival. Together with our sponsors, Team CASA raised nearly \$50,000 to support our advocacy on behalf of abused and neglected children.



THANK YOU
TO OUR
SPONSORS



THANK YOU
TO OUR
VOLUNTEERS



THANK YOU TO
OUR RUNNERS &
WALKERS

A special Thank You to the following Towson Chamber Members who supported Team CASA 2016:



Fantastic Sponsors (\$500-\$999):

Financial Fitness
Towson Chamber of Commerce
Towson University Marriott

Super Sponsors (\$250-\$499):

Azrael, Franz, Schwab & Lipowitz
John Holman - State Farm

In-Kind Supporters:

Charles Village Pub
Maryland Signs & Graphics
Nelson Coleman Jewelers
Towson University Marriott

Donors:

John Bartkowiak & Joan Worthington
Lorrie Geiss
Mary Fran Stromyer

Thank You to these Towson Chamber Members who were active behind the scenes at the race:



Nancy Hafford, Towson Chamber – Team CASA Tent Hostess Extraordinaire
Eddie Mutabazi, Vision Iconique – Water Stop Co-Captain
Paul Schwab, Azrael, Franz, Schwab & Lipowitz – Water Stop Co-Captain
Sigma Alpha Epsilon, Towson University – Water Stop Volunteers



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Call us today at (800) 374-2669 for more information,
or to arrange a free, no-obligation consultation.

TOWSON LIVE

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016-2017 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



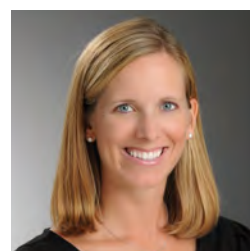
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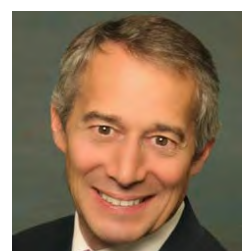
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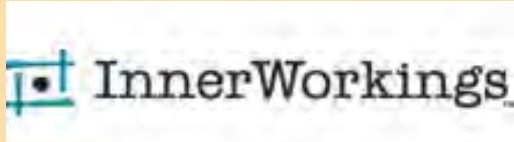
INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Townsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



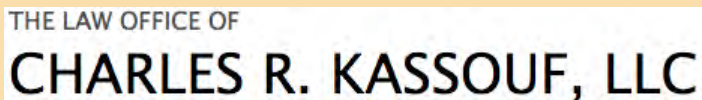
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jrosenfield@inwk.com



Towson Lifestyle Magazine

Glen Cox
Towson, MD
Publisher
410-812-8884
glencox65@gmail.com



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Charles Kassouf
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Berkshire Hathaway HomeServices Homesale Realty

Sara Murphy
Baltimore, MD
Realtor
410-583-0400
smurphy@homesale.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
next Monthly Board Meeting & Breakfast
will be held November 16th at 8am
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2016-2017 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Black Friday Promotions in Towson	November 25th
Towson Chamber Holiday Party	December 1st, 5:00-8:00pm
Ho Ho Happy Hour	December 1st, 5:00-8:00pm
Baltimore County Tree Lighting	December 2nd, 6:00-8:00pm
Breakfast with Frosty at Souris Saloon	December 3rd, 8:00-10:00am
Santa's Workshop and Movie	December 3rd, 9:30-11:00am
Ho Ho Happy Hour	December 8th, 5:00-8:00pm
Fire & Ice Night	December 9th, 6:00-9:00pm
Breakfast with the Grinch at CVP	December 10th, 8:00-10:00am
Santa's Workshop and Movie	December 10th, 9:30-11:00am
Ho Ho Happy Hour	December 15th, 5:00-8:00am
Men's Shopping Night	December 15th, starting at 5:00pm
Monthly Breakfast & Board Meeting at Sheraton Baltimore North	December 21st, 8:00-9:00am
Ho Ho Happy Hour	December 22nd, 5:00-8:00pm



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863