

# TOWSON LIVE

September 2016

**TOWSON**  
CHAMBER OF COMMERCE

## Inside this Issue

Taste of Towson	1
Towson Chamber Golf Tournament	2
Chamber Meetings	4
Feet on the Street	5
Best of Baltimore	6
Unison Business Solutions	6
Towsontown Center PGR Program	7
Hearts of Ireland	9
MTA Adopt a Stop	10
First Responders Appreciation Game	11
Glow for a Girl	12
Sharing the Rough	13
Towson Elks Golf Tournament	14
Team CASA	15
New Members	18
Upcoming Events	21



6<sup>th</sup> Annual

TASTE  
of  
TOWSON

Our 6<sup>th</sup> Annual Taste of Towson is officially sold out and is set to be our biggest yet!

*Special thanks to all of the participating restaurants, caterers, and sponsors.*

See you at SECU Arena on September 15<sup>th</sup>!

## Restaurants



## Sponsors



**TOWSON LIVE**

# The Towson Farmers Market

**Thursdays | June 9-October 27**  
**10:45am-3pm**  
**Allegheny Avenue**

*Market moves to Washington Avenue in November*



• • • **SAVE THE DATE** • • •

## 52<sup>nd</sup> Annual Towson Chamber Golf Tournament

**Monday, October 24th at 9:00 a.m.**  
**Country Club of Maryland**

*For team and sponsor information, see the registration form on page 3 or visit our website, [www.towsonchamber.com/golftournament/](http://www.towsonchamber.com/golftournament/)*



## 52<sup>nd</sup> Annual Golf Tournament

Country Club of Maryland  
October 24th, 2016  
Continental Breakfast

**Foursome: \$540**

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Player #1: \_\_\_\_\_

Player #2: \_\_\_\_\_

Player #3: \_\_\_\_\_

Player #4: \_\_\_\_\_

# \_\_\_\_ of Foursomes (\$540 each): \$ \_\_\_\_\_

Title Sponsorship: \$ \_\_\_\_\_

Corporate Sponsorship: \$ \_\_\_\_\_

# \_\_\_\_ Individual Players (\$140 each): \$ \_\_\_\_\_

# \_\_\_\_ Additional Lunch Guests (\$20 each): \$ \_\_\_\_\_

# \_\_\_\_ Mulligans (\$10 each or 3 for \$20): \$ \_\_\_\_\_

# \_\_\_\_ Putting Contest tickets (\$10 each): \$ \_\_\_\_\_

# \_\_\_\_ 50/50 Raffle tickets (\$10 each): \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Checks payable to Towson Chamber  
44 W. Chesapeake Avenue  
Towson, MD 21204  
410-825-1144 or email: info@towsonchamber.com  
Or pay online at www.towsonchamber.com  
Names of Non-Playing Lunch Guests:  
\_\_\_\_\_  
\_\_\_\_\_

*Scramble Format \* First through Third Places  
Hole in One \* Basket of Cheer \* Longest Drive  
Closest to the Pin \* Putting Contest (win a putter)  
50/50 Raffle \* Giveaway Raffle (Calloway Driver and  
golf balls, 4 Ocean Pride \$25 gift cards)  
PROPER ATTIRE IS REQUIRED FOR ALL ATTENDEES*

9:00am Post Time  
Beer, Soda, Wine, Snacks & Lunch  
Provided  
After Golf Cookout  
All skill level players are welcome

## Sponsorships

**Title Sponsorship: \$2000**

*Includes 2 Foursomes  
Includes Mulligans and Putting Contest  
for group*

- \* Acknowledgement & Logo in Official Tournament Program
- \* Signage on Course
- \* Screenprinted golf towels with your company logo
- \* Poker chip ball markers with your company logo

**Corporate Sponsorships: \$750**

*Includes 1 Foursome*  
\* Large Recognition Sign &  
Acknowledgement in Official Tournament  
Program  
\* Signage on course

**Individual players: \$140 per person**

*Sponsor a tee for \$100 and join  
Towson Chamber Members  
and friends  
committed to supporting the  
Towson Chamber's "Good Works."*



Register online at [www.towsonchamber.com](http://www.towsonchamber.com) or call 410-825-1144

# TOWSON LIVE

For 2016-2017, Monthly Member & Board Meetings will run on a slightly different schedule to include evening meetings. We will make members aware of any changes well in advance.

*Please mark the following summer and fall dates on your calendars!*

## SEPTEMBER

There will **NOT** be a Monthly Member & Board Meeting in September. Please come out & support the Taste of Towson!

**9.15 | 6<sup>th</sup> Annual Taste of Towson at SECU Arena at Towson University, 5-7:30 p.m.**

## OCTOBER

**10.19 | Monthly Member & Board Meeting at Sheraton Baltimore North, 8-9 a.m.**

**10.24 | 52<sup>nd</sup> Annual Towson Chamber Golf Tournament at the Country Club of Maryland, 10 a.m.**

## NOVEMBER

**11.16 | Monthly Member & Board Meeting at Sheraton Baltimore North, 8-9 a.m.**



# TOWSON LIVE



6:30-9:30pm on Allegheny Avenue  
Every Friday Night | May 20-September 30



## September

9.2 | Crushing Day

9.9 | The Majestics & TU  
Marching Band

9.16 | Jury

9.23 | Crushing Day

9.30 | TBD



TOWSON LIVE

# CONGRATULATIONS

*The Best According to You*

**SHOUT  
IT OUT**



BALTIMORE MAGAZINE'S  
**BEST OF BALTIMORE  
READERS' POLL**  
Results to be featured online in August.

to the following Towson Chamber members on winning the **2016 Best of Baltimore Readers' Poll Awards!**

Our local businesses are loved all over the place!

**Best Bagel: Towson Hot Bagels**

**Best Bakery: La Cakerie**

**Best Radio Station: WTMD**



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**TOSHIBA**





FOR IMMEDIATE RELEASE

Contact: Gregory Harris  
Weinberg Harris  
410.243-1333 ext 222  
gharris@weinbergharris.com

**TOWSON TOWN CENTER ANNOUNCES  
PARENTAL GUIDANCE REQUIRED PROGRAM**  
PGR Requires Adult Supervision for Youths 17 and Under  
After 5p.m. on Fridays and Saturdays

Towson, Maryland (September 2, 2016) –Towson Town Center today announced a Parental Guidance Required (PGR) program will be implemented beginning Friday, September 16, 2016. The PGR program requires that, after 5 p.m. on Fridays and Saturdays, all Mall visitors age 17 and under must be accompanied by a parent or supervising adult who is at least 21 years old. The PGR program will be strictly and uniformly enforced on all Mall property, including the covered parking garage and all exterior sidewalks.

“Everyone is welcome at Towson Town Center at any time – we simply require that during certain hours families spend their shopping time together,” Lisa Bisenius, Senior General Manager of Towson Town Center. “Providing a pleasant and comfortable experience for our guests is our top priority. The PGR program is intended to enhance the shopping experience in ways the entire community will appreciate.”

“Baltimore County is home to many large, family-friendly retail venues. Their success often requires fine-tuning policies that ensure customers have a positive shopping experience,” said Baltimore County Executive Kevin Kamenetz. “We are delighted that Towson Town Center will be instituting procedures that have been successfully adopted elsewhere in the County. Towson continues to be a great place to shop, work and live. We wish General Growth Properties continued prosperity at one of the premier retail destinations in the region.”

“Towson Town Center is a premier shopping destination in Baltimore County,” said Baltimore County Councilman David Marks. “I applaud these steps which will ensure a comfortable environment for everyone who frequents and works at Towson Town Center.”

first add/TTC

“As a community partner the Towson Chamber of Commerce (TCC) fully supports Towson Town Center and its efforts to provide the best shopping experience for its guests,” said Nancy Hafford, executive director of TCC. “Towson Town Center is one of the anchors of our community and Towson businesses must work together to ensure its continued success.”

During PGR hours, trained public safety officers and off-duty police officers stationed at all Mall entrances will check IDs of all patrons who appear to be 17 and under. Those who cannot provide a valid photo ID showing they are at least 18 years old must be accompanied by a parent or supervising adult who is at least 21 years old in order to remain at the Mall. One adult may accompany up to four youths and all accompanied youth must remain with the supervising adult at all times. Those who provide proper identification demonstrating they are at least 18 will be offered an optional wristband. Individuals, who choose not to wear the wristband, may be asked for ID again by public safety officers patrolling inside the Mall. Valid identification includes a state issued driver’s license or ID card, a military ID, a school ID card, or a passport. The identification must be tamper proof and include a photograph and date of birth.

Announcements will be made inside the Mall starting at 4 p.m. on Fridays and Saturdays, giving unsupervised youths ample time to complete their shopping and leave the Mall before the PGR program begins. After 5 p.m., public safety officers inside the Mall will check IDs of individuals who appear to be underage and are not wearing wristbands.

Follow Towson Town Center on Facebook; Twitter @shoptowsontown; Instagram @towson-towncenter; and Foursquare @Towson Town Center. Towson Town Center is located at 825 Dulaney Valley Road. For more information, visit [www.towsontowncenter.com](http://www.towsontowncenter.com) or call (410) 494-8800.

Towson Town Center is owned and managed by General Growth Properties, Inc., an S&P 500 company focused exclusively on owning, managing, leasing, and redeveloping high quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP.

# # #



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## ADOPT-A-STOP FACT SHEET



### NEXT STOP: YOURS

**Want a chance to make a real difference in your neighborhood, while also increasing awareness about your school, business or community group?  
Join the Maryland Transit Administration's  
Adopt-A-Stop program today!**

Adopt-A-Stop allows you or your group to help keep our environment clean by “adopting” a local bus stop near you. This simple and rewarding commitment involves a bi-weekly checkup to remove unwanted items from your stop and to report any damages or other concerns to the MTA. Your participation will help spread the word about how much your group cares about giving back to its community, while also encouraging public transit ridership that can reduce traffic and air pollution.

#### Volunteers will receive:

- ✓ **A sign installed at your stop recognizing your company or group for its participation**
- ✓ **An adoptee recognition certificate**
- ✓ **The knowledge that you helped your community out in a big way**

This is an easy and meaningful way to get your group involved in the community, be recognized for your hard work, and keep your neighborhood safe and clean for everyone!

#### Ready to get started?

Choose your bus stop, fill out your Adopt-A-Stop Agreement form and start helping keep Maryland beautiful today!



 **Maryland Department  
of Transportation**

**MTA**  
*Maryland*



## First Responders Appreciation Game Tailgate Festival

Presented by



**Saturday September 10, 2016 2-5 P.M.**

**Adjacent to Johnny Unitas Stadium**

**All active duty First Responders receive free food and drinks! Games for kids, vendor midway & more!**



**First Responders Appreciation Game  
September 10, 2016 @ 6:00 P.M.**

**Towson University Tigers vs. St. Francis**







# GLOW FOR A Girl

a celebration in the  
sunflowers,  
honoring  
breast cancer  
survivors.

September 10, 2016

2pm - 6pm

Verdant Valley Farm

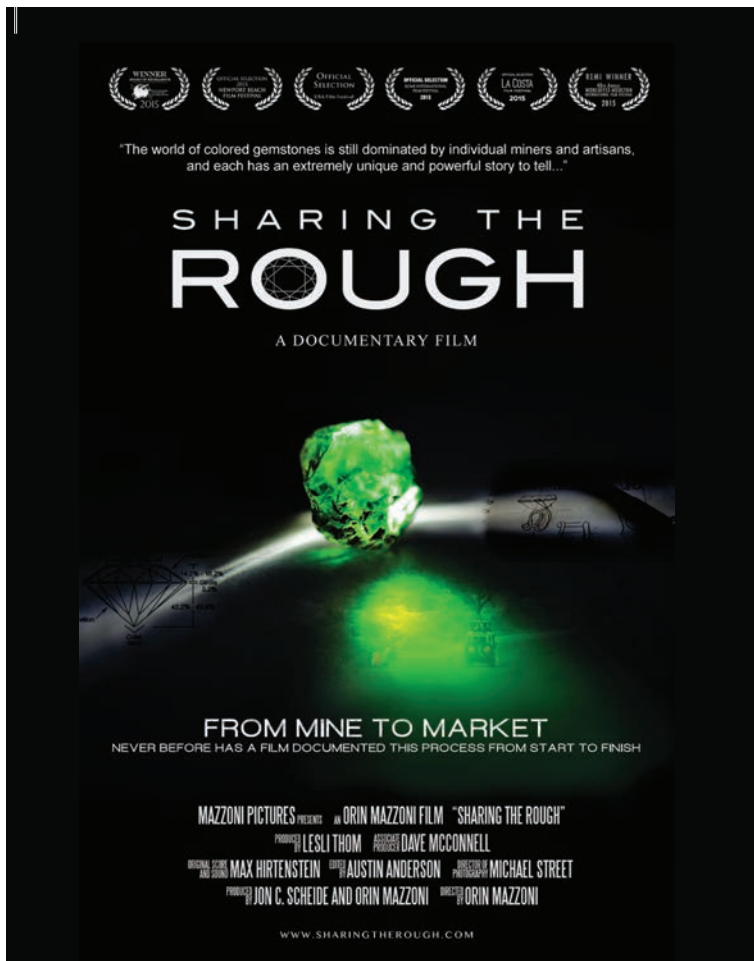
3300 Jarrettsville Pike  
Monkton, MD 21111

supporting the **The RED Devils**

helping local breast cancer patients and their families

come enjoy:

signature serenity cocktail+beer & wine  
live music & catering by Manor Tavern  
sunflower art & silent auction



You are cordially invited to a private screening of the movie

## SHARING THE ROUGH

presented exclusively by



Sunday, September 11<sup>th</sup>  
The Senator Theatre  
Film begins at 4:00 PM  
Doors open at 3:30 PM

For FREE Tickets RSVP at  
[NelsonColeman.com](http://NelsonColeman.com)

Tickets \$20 at the door

A portion of the proceeds will be donated to  
the September 11th Victim Compensation Fund.



Filmmaker **Orin Mazzone** takes you behind the scenes into the world of colored gemstones and the fascinating paths they travel.

**Sharing the Rough** documents the never before captured journey of a colored gemstone from mine to market.

From discovery by East African miners, to being shaped by master gem-cutter Roger Dery, to its beautifully hand-crafted setting by jewelry designer Mark Schneider, the film follows the love and passion of everyone involved.

Q&A to follow with director Orin Mazzone  
& award-winning gem cutter Roger Dery.

Sunday, September 11<sup>th</sup>  
The Senator Theatre  
Film begins at 4:00 PM  
Doors open at 3:30 PM

For FREE Tickets RSVP at  
[NelsonColeman.com](http://NelsonColeman.com)

Tickets \$20 at the door

*Join Us for*

# **The Towson Elks 12<sup>th</sup> Annual Golf Tournament and Fundraiser**

*benefiting the veterans and youth of our area through  
our 501(c)(3) charity fund*

**Monday, September 12<sup>th</sup>**

**Pine Ridge Golf Course**

Registration and Lunch at 12:00 p.m.

Tee-off at 1:00 p.m.

**Dinner at Pine Ridge after the tournament**

*pit beef, turkey, baked ziti, sides, desserts, and drinks*

**\$130 per player**

**Sponsors welcome!**

For more information, contact Bob Cwalina at 443-465-4291  
or Roger Delp at 443-790-3436



## Join Your Fellow Chamber Members in Supporting Maryland's Foster Children!



We're thrilled to have the support of the following Towson Chamber members who are sponsoring or helping out with Team CASA at the Baltimore Running Festival!



Special thanks to **Paul Schwab** (Azrael, Franz, Schwab & Lipowitz) and **Eddie Matubazi** (Vision Iconique) for heading up our Water Station, and to **Maryland Signs & Graphics** for providing signage!

**M**aryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes, is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, Team Relay, and the Balti-MORON-a-thon (combination of 5K and 1/2 Marathon).



### **BECOME A TEAM CASA SPONSOR:**

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!

### **HELP US RECRUIT RUNNERS AND WALKERS:**

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

Visit [www.GoTeamCASA.org](http://www.GoTeamCASA.org) to register or become a sponsor. For more information, please contact 410-828-6761.

# TOWSON LIVE

*Interested in becoming involved in the planning of some of Towson's most popular events?*

**We're looking for dedicated members to join our 2016-2017 committees!**



**If interested, call the Chamber office at 410-825-1144 or email Nancy at [info@towsonchamber.com](mailto:info@towsonchamber.com)**

Commitment varies depending on event



## 2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



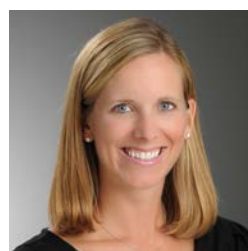
**Chuck Connolly,**  
President  
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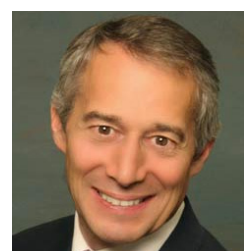
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Azrael, Franz, Schwab & Lipowitz,  
LLC

**Melony Wagner**  
Charles Village Pub

### TOWSON CHAMBER STAFF

**Nancy Hafford,**  
Executive Director

**Liz Bailey,**  
Executive Assistant

### INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Townsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at [info@towsonchamber.com](mailto:info@towsonchamber.com)



## NEW MEMBER SPOTLIGHT

### **Towson Pizzeria**

Tak  
Towson, MD  
Restaurant  
410-769-8880  
takchhantyal36@gmail.com



### **UniFirst Corporation**

Christopher Callanan  
Rosedale, MD  
Workwear Services  
410-574-3444  
christopher\_callanan@unifirst.com



### **Parisi Speed School Towson**

Jemmie Almuette  
Towson, MD  
Fitness/Health Clubs  
410-853-7055  
parisitowson@gmail.com



### **Stouffer Legal**

Britt Stouffer  
Towson, MD  
Attorneys  
443-470-3599  
britt@stoufferlegale.com

## **The 10% Rule**

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

# TOWSON LIVE

## IMPACT OF YOUR MEMBERSHIP

**In 2015 the Towson Chamber was able to put back over \$100,000 into our community.**

### **Towson Chamber Investments:**

- Towson Beautification Program:
  - We hung 70 flower baskets
  - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
  - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
  - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
  - Average 10,000-12,000 patrons
- Recycling Trash Cans:
  - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
  - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
  - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
  - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
  - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's  
Monthly Board Meeting & Breakfast  
is held each month at  
Sheraton Baltimore North Hotel  
903 Dulaney Valley Road, Towson, MD**

## MEMBERSHIP APPLICATION



### 2016-2017 Membership Application

Business Name \_\_\_\_\_

Contact Person (Ms. or Mr.) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business as listed in the Yellow Pages \_\_\_\_\_

Why are you joining the Towson Chamber? \_\_\_\_\_

Return this application with your dues investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Ave.  
Towson, MD 21204

#### Membership Investment Calculator\*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30  
**Total Dues Investment Plus Application Fee \$ \_\_\_\_\_**

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:  
"Membership fees or dues by individuals & corporation to a Chamber of  
Commerce are deductible from gross income as a business expense  
provided the membership is employed as a means of advancing the  
business interests of the individual corporation."



## UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	September 1st, 10:45am-3:00pm
Feet on the Street-Crushing Day	September 2nd, 6:30-9:30pm
Towson Farmers Market	September 8th, 10:45am-3:00pm
Feet on the Street-The Majestics & Towson University Marching Band	September 9th, 6:30-9:30pm
First Responders Tailgate @ Towson University	September 10th, 2:00-5:00pm
Towson Farmers Market	September 15th, 10:45am-3:00pm
6th Annual Taste of Towson	September 15th, 5-7:30pm
Feet on the Street-Jury	September 16th, 6:30-9:30pm
Towson Farmers Market	September 22nd, 10:45am-3:00pm
Feet on the Street-Crushing Day & Precinct 6's Unity in the Community	September 23rd, 6:30-9:30pm
Towson Farmers Market	September 29th, 10:45am-3:00pm
Feet on the Street-TBD	September 30th, 6:30-9:30pm



**Thank you to Bayview Management for  
supporting the Towson community.**

***For leasing information,  
contact Ernie Rafailides at 443.279.2200***



**Towson Chamber of Commerce**

44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)

Phone: 410-825-1144

Fax: 410-832-5863