

TOWSON LIVE

October 2016



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COUNTRY CLUB OF MARYLAND

10AM SHOTGUN START • LONGEST DRIVE • CLOSEST TO THE PIN • PUTTING CONTEST • RAFFLES • PRIZES • COOKOUT
REGISTER ONLINE • WWW.TOWSONCHAMBER.COM



52nd Annual Golf Tournament

Country Club of Maryland
October 24th, 2016
Continental Breakfast

Foursome: \$540

Company: _____

Phone: _____

Player #1: _____

Player #2: _____

Player #3: _____

Player #4: _____

____ of Foursomes (\$540 each): \$ _____

Title Sponsorship: \$ _____

Corporate Sponsorship: \$ _____

____ Individual Players (\$140 each): \$ _____

____ Additional Lunch Guests (\$20 each): \$ _____

____ Mulligans (\$10 each or 3 for \$20): \$ _____

____ Putting Contest tickets (\$10 each): \$ _____

____ 50/50 Raffle tickets (\$10 each): \$ _____

Total: \$ _____

Checks payable to Towson Chamber
44 W. Chesapeake Avenue
Towson, MD 21204
410-825-1144 or email: info@towsonchamber.com
Or pay online at www.towsonchamber.com
Names of Non-Playing Lunch Guests:

*Scramble Format * First through Third Places
Hole in One * Basket of Cheer * Longest Drive
Closest to the Pin * Putting Contest (win a putter)
50/50 Raffle * Giveaway Raffle (Calloway Driver and
golf balls, 4 Ocean Pride \$25 gift cards)
PROPER ATTIRE IS REQUIRED FOR ALL ATTENDEES*

9:00am Post Time
Beer, Soda, Wine, Snacks & Lunch
Provided
After Golf Cookout
All skill level players are welcome

Sponsorships

Title Sponsorship: \$2000

*Includes 2 Foursomes
Includes Mulligans and Putting Contest
for group*

- * Acknowledgement & Logo in Official Tournament Program
- * Signage on Course
- * Screenprinted golf towels with your company logo
- * Poker chip ball markers with your company logo

Corporate Sponsorships: \$750

*Includes 1 Foursome
* Large Recognition Sign &
Acknowledgement in Official Tournament
Program
* Signage on course*

Individual players: \$140 per person

*Sponsor a tee for \$100 and join
Towson Chamber Members
and friends
committed to supporting the
Towson Chamber's "Good Works."*



Register online at www.towsonchamber.com or call 410-825-1144

Don't miss the LAST Feet on the Street of 2016! SONS OF PIRATES



Friday, September 30 | 6:30-9:30pm | Allegheny Avenue

The Towson Farmers Market

Thursdays | June 9-October 27

10:45am-3pm

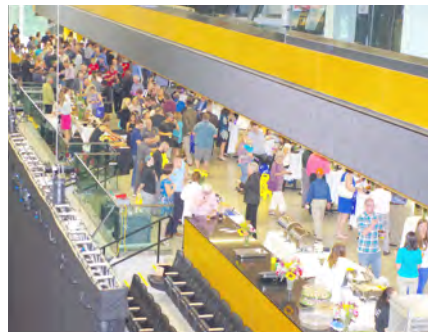
Allegheny Avenue

Market moves to Washington Avenue in November



TOWSON LIVE

Thank you to everyone who helped to make our 6th Annual Taste of Towson our biggest yet!



StanleyBlack&Decker

BRING A GUEST to our October Member Breakfast & Board Meeting!

We invite you to bring a ***non-member guest*** to our next meeting, Wednesday, October 19th at 8am, at the Sheraton Baltimore North!

Please RSVP by October 14th: 410-825-1144 or info@towsonchamber.com



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Mission Helpers of the Sacred Heart Flea Market

Bake Table 

 *Sisters' Crafts*
(Clay Pottery Equipment for sale)

 *Food, Raffle, Clowns & More!* 


Saturday, October 1st
9:30 a.m. – 1:30 p.m.

 **Mission Helper Center**
1001 W. Joppa Rd., Towson
(Entrance on Chestnut Ave.)
Call 410-823-8585, Ext. 264 for information.
www.missionhelpers.org


Come Join Us!

Join Your Fellow Chamber Members in Supporting Maryland's Foster Children!



We're thrilled to have the support of the following Towson Chamber members who are sponsoring or helping out with Team CASA at the Baltimore Running Festival!



Special thanks to **Paul Schwab** (Azrael, Franz, Schwab & Lipowitz) and **Eddie Matubazi** (Vision Iconique) for heading up our Water Station, and to **Maryland Signs & Graphics** for providing signage!

Maryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes, is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, Team Relay, and the Balti-MORON-a-thon (combination of 5K and 1/2 Marathon).



BECOME A TEAM CASA SPONSOR:

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!

HELP US RECRUIT RUNNERS AND WALKERS:

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

Visit www.GoTeamCASA.org to register or become a sponsor. For more information, please contact 410-828-6761.

NEPAL MELA - 2016

2nd Nepalese Street Festival In Baltimore, MD

Mark Your Calendar - October 16, 2016 Sunday



Nepal Mela 2016

2nd Nepali Street Festival

Date:
16th October 2016

Venue:
509 Washington Ave,
Towson, MD 21204
(infront of Court House)

Main Attractions from home of the Himalayas
and top of the world, the Mount Everest.

Attractions: Parade with Traditional Costumes,
Traditional Nepali Music,
Dances, Authentic Foods, Crafts
and Many More...



organized by:

Baltimore Association Of Nepalese in America

for more Details: www.banaonline.org





Mark your calendar!

Mission Helpers of the Sacred Heart

Fruit of D'Vine
Annual Wine Tasting

Saturday, October 29, 2016
Loyola Blakefield, 6:00 to 8:30 p.m.

*Come, sample and enjoy fine wines, craft beers
and special spirits along with great appetizers
from fine Baltimore restaurants and super
Auction Packages including wines, trips,
Ravens Tickets*

Tickets cost \$45.

BUY TICKETS ON LINE - www.missionhelpers.org

*For more information contact Pat Dodd, 410-823-8585 X 247 or
email: pdodd@missionhelpers.org.*



HALLOWEEN SPOOKTACULAR

Saturday, October 29 | 10am-5pm

The Shops at Kenilworth

MIX 106.5 and WLIF 101.9 will be broadcasting on-site with station personalities, great music, and fun Halloween activities

**Pumpkin Painting | Scarecrow Stuffing | Face Painting
Caricatures | Kids Costume Contest | Prizes & Giveaways**

**Enjoy the day with thousands of local consumers and
let CBS help you stand out from the competition!**

PRESENTING SPONSOR

- Category exclusivity
- Inclusion in minimum of 50 live promotional mentions to air on MIX and WLIF, 10/10-29
- Inclusion in minimum of 50 recorded promotional mentions to air on MIX and WLIF, 10/10-29
- Inclusion in minimum of 50 streaming promotional mentions to air on MIX and WLIF simulcast, 10/10-29
- Opportunity to have 10'x20' booth on site (customer provides booth)
- Opportunity to sponsor one of our activity areas
- Digital Impressions on CBSBaltimore.com -- 50,000

Total Marketing Value: \$15,650

Your All Inclusive Investment: \$5,000

BOOTH SPONSOR

- Inclusion in minimum of 20 live promotional mentions to air on MIX and WLIF, 10/10-29
- Inclusion in minimum of 20 recorded promotional mentions to air on MIX and WLIF, 10/10-29
- Inclusion in minimum of 20 streaming promotional mentions to air on MIX and WLIF simulcast, 10/10-29
- Opportunity to have 10'x10' booth on site (customer provides booth)

Total Marketing Value: \$7,865

Your All Inclusive Investment: \$2,375

**For more information, contact
Laura Renshaw: 410-825-1000**



ADOPT-A-STOP FACT SHEET



NEXT STOP: YOURS

**Want a chance to make a real difference in your neighborhood, while also increasing awareness about your school, business or community group?
Join the Maryland Transit Administration's
Adopt-A-Stop program today!**

Adopt-A-Stop allows you or your group to help keep our environment clean by "adopting" a local bus stop near you. This simple and rewarding commitment involves a bi-weekly checkup to remove unwanted items from your stop and to report any damages or other concerns to the MTA. Your participation will help spread the word about how much your group cares about giving back to its community, while also encouraging public transit ridership that can reduce traffic and air pollution.

Volunteers will receive:

- ✓ **A sign installed at your stop recognizing your company or group for its participation**
- ✓ **An adoptee recognition certificate**
- ✓ **The knowledge that you helped your community out in a big way**

This is an easy and meaningful way to get your group involved in the community, be recognized for your hard work, and keep your neighborhood safe and clean for everyone!

Ready to get started?

Choose your bus stop, fill out your Adopt-A-Stop Agreement form
and start helping keep Maryland beautiful today!



TOWSON LIVE

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016-2017 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

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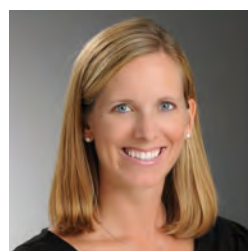
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President
Farmers Insurance



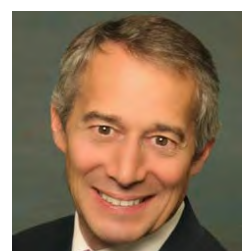
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TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Townsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



The Blue Valor Foundation

TJ Stetson
Timonium, MD
Non-Profit Organization
443-472-8410
tjstetson@bluevalorfoundation.org



Wright Health Coach
Karen Wright, CHHC, AADP

Wright Health Coach

Karen Wright
Baltimore, MD
Health & Wellness
443-803-0191
karen@wrighthealthcoach.com



Hereford Bed & Biscuit

Thomas Durst
Parkton, MD
Boarding Kennel & Grooming Salon
443-280-2906
hbbpets@gmail.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
will be held October 19th & November 16th at 8am
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2016-2017 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	September 29th, 10:45am-3:00pm
Feet on the Street-Sons of Pirates	September 30th, 6:30-9:30pm
Towson Farmers Market	October 6th, 10:45am-3:00pm
Towson Farmers Market	October 13th, 10:45am-3:00pm-
Community Clean-Up Day	October 15th, 8:00am-1:00pm
October Member Breakfast & Board Meeting	October 19th, 8:00-9:00am
Towson Farmers Market	October 20th, 10:45am-3:00pm
52 nd Annual Towson Chamber Golf Tournament	October 24th, 9:00am-4:00pm
Towson Farmers Market	October 27th, 10:45am-3:00pm



**Thank you to Bayview Management for
supporting the Towson community.**

***For leasing information,
contact Ernie Rafailides at 443.279.2200***



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863