

# TOWSON LIVE

August 2016



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TASTE  
*of*  
TOWSON

*Save the Date*

September 15, 2016



5:00-7:30 p.m.



SECU Arena at Towson  
University

*Sponsored by*



secu arena



**StanleyBlack&Decker**

For sponsorship information or to participate,  
please contact the Chamber at 410-825-1144



# TOWSON LIVE

To everyone who made the 120<sup>th</sup>  
Annual Towson 4th of July Parade  
a huge success,

*thank you!*





# TOWSON LIVE

For 2016-2017, Monthly Member & Board Meetings will run on a slightly different schedule to include evening meetings. We will make members aware of any changes well in advance.

*Please mark the following summer and fall dates on your calendars!*

## AUGUST

**8.17 | Monthly Member & Board Meeting  
at Sheraton Baltimore North, 8-9 a.m.**

## SEPTEMBER

There will **NOT** be a Monthly Member & Board Meeting in September.  
*Please come out & support the Taste of Towson!*

**9.15 | 6<sup>th</sup> Annual Taste of Towson at SECU Arena  
at Towson University, 5-7:30 p.m.**

## OCTOBER

**10.19 | Monthly Member & Board Meeting at Sheraton  
Baltimore North, 8-9 a.m.**

**10.24 | 52<sup>nd</sup> Annual Towson Chamber Golf Tournament at  
the Country Club of Maryland, 10 a.m.**

## NOVEMBER

**11.16 | Monthly Member & Board Meeting  
at Sheraton Baltimore North, 8-9 a.m.**

# TOWSON LIVE



July

7.29 | Crushing Day

August

8.5 | Appaloosa

8.12 | The Objections

8.19 | That's What She Said

8.26 | Luthervillians

September

9.2 | Crushing Day

9.9 | TBD

9.16 | Jury

9.23 | Crushing Day

9.30 | TBD

6:30-9:30pm on Allegheny Avenue  
Every Friday Night | May 20-September 30



-----FRIDAY NIGHT  
TOWSON BLOCK PARTY





**BY INVITATION ONLY**

## **The Country Club of Maryland's Social Corporate Membership**

Offer Social Membership privileges to four of your key associates  
at The Country Club of Maryland

Your organization's designee assignments always remain at  
the discretion of the company, and may be changed as your business evolves.

For more information and prevailing rates,  
please contact Joseph McGuire, General Manager  
(410) 823-6710 or [Joe.McGuire@CCofMD](mailto:Joe.McGuire@CCofMD)

# **The Towson Farmers Market**

**Thursdays | June 9-October 27**

**10:45am-3pm**

**Allegheny Avenue**

*Market moves to Washington Avenue in November*





## ADOPT-A-STOP FACT SHEET



### NEXT STOP: YOURS

**Want a chance to make a real difference in your neighborhood, while also increasing awareness about your school, business or community group?  
Join the Maryland Transit Administration's  
Adopt-A-Stop program today!**

Adopt-A-Stop allows you or your group to help keep our environment clean by “adopting” a local bus stop near you. This simple and rewarding commitment involves a bi-weekly checkup to remove unwanted items from your stop and to report any damages or other concerns to the MTA. Your participation will help spread the word about how much your group cares about giving back to its community, while also encouraging public transit ridership that can reduce traffic and air pollution.

#### Volunteers will receive:

- ✓ **A sign installed at your stop recognizing your company or group for its participation**
- ✓ **An adoptee recognition certificate**
- ✓ **The knowledge that you helped your community out in a big way**

This is an easy and meaningful way to get your group involved in the community, be recognized for your hard work, and keep your neighborhood safe and clean for everyone!

#### Ready to get started?

Choose your bus stop, fill out your Adopt-A-Stop Agreement form  
and start helping keep Maryland beautiful today!







presents  
**A "BLUE"**  
**Summer**  
**Celebration!**

to benefit the **Blue Valor Foundation**  
on Saturday July 30, 2016 from 6-9 P.M.

**Enjoy All You Can Eat Buffet featuring:**  
**Oyster Po Boy Sliders, Sliced Pit Beef & Turkey,**  
**Steamed Shrimp, Pulled Pork, Potato Salad**  
**Corn on the Cob and much more!**  
**Beer and soda included!**

**\$40 per Person**

- 50-50 •Raffles
- Corn Hole Tournament
- Special Table Top unveiling  
honoring Officer Jason Schneider  
and the Blue Valor Foundation!

For Tickets Please Contact:  
[tjstetson@bluevalorfoundation.org](mailto:tjstetson@bluevalorfoundation.org)  
Visit Blue Valor Foundation on Facebook





## YOU'VE BEEN INVITED!!!!

The Student veterans group of Towson University is holding a fundraiser, and we invite you to attend. Our group offers goods and services to veterans, and soldiers deployed abroad. Our group works primarily within veteran related issues in the greater Baltimore area.

### THE EVENT DETAILS ARE AS FOLLOWS:

- Price: \$25 per ticket (includes buffet)
- Great drink specials!
- Silent auction
- Live music
- Date (August 27, 2016 from 3-6 pm " Feel free to stay past 6")
- Location (Charles Village Pub 19West Pennsylvania Ave. Towson MD 21204)

We will be excepting gifts for silent auction, and selling tickets till August 26 2016. Please include contact information.

We can be reached at:

Email - [SVGTU1775@gmail.com](mailto:SVGTU1775@gmail.com)

Cell - 240-346-3840

Tax ID/Exemption #: 30002563



## *Register today for Towson University's Part-Time & On-Campus — **JOB FAIR** —*

**TUESDAY, AUGUST 30, 2016 | 11A.M.–2P.M.**

**TOWSON UNIVERSITY, UNIVERSITY UNION | POTOMAC LOUNGE (2ND FLOOR)**

- Connect easily with students and jumpstart your part-time hiring process this fall.
- Taking place in the heart of campus during a peak time will generate an applicant pool instantly with hundreds of TU students who are motivated to gain part-time employment.

**Registration: Fee includes the cost of two representatives, one 6-foot table and chairs, lunch, free parking, and signage.**

- For-Profit: \$300 • Non-Profit/Government: \$225 • Additional Representatives: \$25 each (maximum four additional representatives)

**Fair Sponsorship: \$300**

This sponsorship fee is in addition to the registration fee and includes up to six representatives total, one six-foot table with signature table placement, lunch for up to six, sponsorship signage at fair, recognition in the employer directory and parking.

**Register through Hire@TU by August 16:**

Go to [www.myinterfase.com/towson/employer/](http://www.myinterfase.com/towson/employer/) and log into (or create) your Hire@TU account. After you have logged in, select the Career Events tab from the main menu. Search, and then select "2016 Part-Time & On-Campus Job Fair." Complete registration and select your payment option.

*For questions about the event:*

**email Justina DiCarlo at [jdicarlo@towson.edu](mailto:jdicarlo@towson.edu)  
or call 410-704-2233**



**TOWSON**  
UNIVERSITY

## First Responders Appreciation Game Tailgate Festival

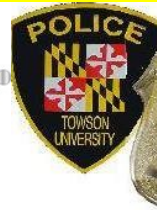
Presented by



**Saturday September 10, 2016 2-5 P.M.**

**Adjacent to Johnny Unitas Stadium**

**All active duty First Responders receive free food and drinks! Games for kids, vendor midway & more!**



**First Responders Appreciation Game  
September 10, 2016 @ 6:00 P.M.**

**Towson University Tigers vs. St. Francis**







# GLOW FOR A Girl

a celebration in the  
sunflowers,  
honoring  
breast cancer  
survivors.

September 10, 2016

2pm - 6pm

Verdant Valley Farm

3300 Jarrettsville Pike  
Monkton, MD 21111

supporting the **The RED Devils**

helping local breast cancer patients and their families

come enjoy:

signature serenity cocktail+beer & wine  
live music & catering by Manor Tavern  
sunflower art & silent auction

*Join Us for*

# **The Towson Elks 12<sup>th</sup> Annual Golf Tournament and Fundraiser**

*benefiting the veterans and youth of our area through  
our 501(c)(3) charity fund*

**Monday, September 12<sup>th</sup>**

**Pine Ridge Golf Course**

Registration and Lunch at 12:00 p.m.

Tee-off at 1:00 p.m.

**Dinner at Pine Ridge after the tournament**

*pit beef, turkey, baked ziti, sides, desserts, and drinks*

**\$130 per player**

**Sponsors welcome!**

For more information, contact Bob Cwalina at 443-465-4291  
or Roger Delp at 443-790-3436





## ***SUPPORT TEAM CASA !***

**M**aryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes. is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, & Team Relay

### ***HELP US RECRUIT RUNNERS AND WALKERS:***

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

### ***BECOME A TEAM CASA SPONSOR:***

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!



### ***PAST TOWSON CHAMBER SUPPORTERS INCLUDE:***

- Towson Chamber of Commerce
- Nelson Coleman Jewelers
- Azrael Franz
- Charles Village Pub (CVP)
- John Holman, State Farm
- Maryland Signs & Graphics
- Towson University Marriott

Visit [www.GoTeamCASA.org](http://www.GoTeamCASA.org) to register or become a sponsor.

For more information, please contact 410-828-6761.



## Did you know?

*Kona Ice of Central Baltimore County* has given back \$30,000 to our local community!

We are committed to giving back to our communities. It's not an after-thought, it is who we are. Each year we give back millions of dollars to local communities and organizations all over. **How can we help you raise money?**

We don't want to be just a business. We want our roots to be dug deep into our communities. **We want to give back.** In short, we want to make a difference and flavor our world.





# TOWSON LIVE

*Interested in becoming involved in the planning of some of Towson's most popular events?*

**We're looking for dedicated members to join our 2016-2017 committees!**



**If interested, call the Chamber office at 410-825-1144 or email Nancy at [info@towsonchamber.com](mailto:info@towsonchamber.com)**

Commitment varies depending on event

## 2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



**Chuck Connolly,**  
President  
Farmers Insurance



**Tim Bojanowski,**  
Vice President  
Zest Social Media  
Solutions



**Mary Fran Stromyer,**  
Treasurer  
Kenneally &  
Co., P.A.



**Sarah Ryan,**  
Secretary  
SECU



**Mark Shulman, DDS.**  
Immediate  
Past President  
Towson Dental  
Practice

### BOARD MEMBERS

**John B. Bartkowiak, Jr. Esq.**

**Chris Coleman**  
Nelson Coleman Jewelers

**Joni Elmore**  
Kona Ice

**Colin Exelby**  
Celestial Wealth Management

**Pamela Gilmour**  
Financial Fitness

**Calvin Gladden**  
Goucher College

**David Hinshaw**  
Towson University Marriott  
Conference Hotel

**Todd Huff**  
Brooks Huff Tire & Auto

**Edward Kilcullen**  
MD CASA Association

**David Kurniawan**  
Maryland Signs & Graphics

**Beverly Landis**  
The Orokawa Y in Towson

**Deb Moriarty, Ph.D**  
Towson University

**Edouard S. Mutabazi**  
Vision Iconique

**Joseph Oster**  
Towson University

**James Pomfret**  
Wells Fargo Advisors, LLC

**Paul J. Schwab III, Esq.**  
Azrael, Franz, Schwab & Lipowitz,  
LLC

**Melony Wagner**  
Charles Village Pub

### TOWSON CHAMBER STAFF

**Nancy Hafford,**  
Executive Director

**Liz Bailey,**  
Executive Assistant

### INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Townsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at [info@towsonchamber.com](mailto:info@towsonchamber.com)

## NEW MEMBER SPOTLIGHT



### Blue Rock Productions

Gregg Landry  
Towson, MD  
Video & Photo Production  
410-358-7000  
gregg@bluerockproductions.com



### New Pathways

Claire Hartman  
Towson, MD  
Foster Care Resources  
410-464-2600  
chartman@newpathways.org



### MTA Maryland

Janeen Kuser  
Baltimore, MD  
Transportation  
410-767-8746  
jkuser@mta.maryland.gov

## The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



# TOWSON LIVE

## IMPACT OF YOUR MEMBERSHIP

**In 2015 the Towson Chamber was able to put back over \$100,000 into our community.**

### **Towson Chamber Investments:**

- Towson Beautification Program:
  - We hung 70 flower baskets
  - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
  - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
  - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
  - Average 10,000-12,000 patrons
- Recycling Trash Cans:
  - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
  - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
  - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
  - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
  - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's  
Monthly Board Meeting & Breakfast  
is held each month at  
Sheraton Baltimore North Hotel  
903 Dulaney Valley Road, Towson, MD**

## MEMBERSHIP APPLICATION



### 2016-2017 Membership Application

Business Name \_\_\_\_\_

Contact Person (Ms. or Mr.) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business as listed in the Yellow Pages \_\_\_\_\_

Why are you joining the Towson Chamber? \_\_\_\_\_

Return this application with your dues investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Ave.  
Towson, MD 21204

#### Membership Investment Calculator\*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30  
**Total Dues Investment Plus Application Fee \$ \_\_\_\_\_**

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:  
"Membership fees or dues by individuals & corporation to a Chamber of  
Commerce are deductible from gross income as a business expense  
provided the membership is employed as a means of advancing the  
business interests of the individual corporation."

## UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	July 28th, 10:45am-3:00pm
Feet on the Street-Crushing Day	July 29th, 6:30-9:30pm
Towson Farmers Market	August 4th, 10:45am-3:00pm
Feet on the Street - Appaloosa	August 5th, 6:30-9:30pm
Towson Farmers Market	August 11th, 10:45am-3:00pm
Feet on the Street - The Objections	August 12th, 6:30-9:30pm
Monthly Breakfast and Board Meeting	August 17th, 8:00-9:00am
Towson Farmers Market	August 18th, 10:45am-3:00pm
Feet on the Street - That's What She Said	August 19th, 6:30-9:30pm
Towson Farmers Market	August 25th, 10:45am-3:00pm
Feet on the Street - Luthervillians	August 26th, 6:30-9:30pm



**Thank you to Bayview Management for supporting the Towson community.**

***For leasing information,  
contact Ernie Rafailides at 443.279.2200***





**Towson Chamber of Commerce**

44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)

Phone: 410-825-1144

Fax: 410-832-5863