

TOWSON LIVE

July 2016

TOWSON
CHAMBER OF COMMERCE

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The Towson 4th of July Parade costs \$30,000 to run. Your donation is greatly appreciated!



Monday, July 4, 2016 | 10:30am-12:30pm
Make a Donation: www.towsonparade.com | 410.825.1144

TOWSON
CHAMBER OF COMMERCE

TOWSON
UNIVERSITY™

State Farm
John Holman

Rotary
Club of Towsontowne

FARMERS
INSURANCE
Charles Connolly

KELLY

WELLS FARGO

MID-ATLANTIC
PROPERTIES

W
Woods & Associates, P.C.

AMERICAN
LEGION
Towson Post 22

DESTINY
MORTGAGE GROUP, INC.

First National Bank

Woman's Club
of Towson

Jim & Gretchen
Pomfret

Towson
Interpark Corp.



MONDAY, JULY 4, 2016

Declare your independence from the same old holiday routine! Join us for the inaugural Four on the Fourth 4-mile run (walkers welcome!) and 1776 (foot) Family Fun Run. The race will take you on a tour of the parade route and Towson University and end at the grandstands in time for you to join your family and friends to watch the parade. Proceeds of the race benefit the Education Foundation of Baltimore County Public Schools, CanCerve and the Towson Chamber of Commerce.

FOR MORE INFO VISIT
WWW.TOWSON4ONTHE4TH.COM

TOWSON LIVE



July

7.1 | That's What She Said
7.8 | The Uncommitted
7.15 | Synful Pleasure
7.22 | Andy Belt & Friends
7.29 | Crushing Day

August

8.5 | Appaloosa
8.12 | TBD
8.19 | That's What She Said
8.26 | Luthervillians

6:30-9:30pm on Allegheny Avenue
Every Friday Night | May 20-September 30



-----FRIDAY NIGHT
TOWSON BLOCK PARTY



Towson Area Citizens On Patrol Rally Against Crime

Congratulations to the Towson Precinct's award winning police officers!



Congratulations to the Towson Precinct's newly graduated police officers.
Welcome to the community!



Big thanks to Lotsa Pizza for providing lunch after the graduation ceremony!

BY INVITATION ONLY

The Country Club of Maryland's Social Corporate Membership

Offer Social Membership privileges to four of your key associates
at The Country Club of Maryland

Your organization's designee assignments always remain at
the discretion of the company, and may be changed as your business evolves.

**For more information and prevailing rates,
please contact Joseph McGuire, General Manager
(410) 823-6710 or Joe.McGuire@CCofMD**

The Towson Farmers Market

Thursdays | June 9-October 27

10:45am-3pm

Allegheny Avenue

Market moves to Washington Avenue in November





presents
A "BLUE"
Summer
Celebration!

to benefit the **Blue Valor Foundation**
on Saturday July 30, 2016 from 6-9 P.M.

Enjoy All You Can Eat Buffet featuring:
Oyster Po Boy Sliders, Sliced Pit Beef & Turkey,
Steamed Shrimp, Pulled Pork, Potato Salad
Corn on the Cob and much more!
Beer and soda included!

\$40 per Person

- 50-50 •Raffles
- Corn Hole Tournament
- Special Table Top unveiling
honoring Officer Jason Schneider
and the Blue Valor Foundation!

For Tickets Please Contact:
tjstetson@bluevalorfoundation.org
Visit Blue Valor Foundation on Facebook





YOU'VE BEEN INVITED!!!!

The Student veterans group of Towson University is holding a fundraiser, and we invite you to attend. Our group offers goods and services to veterans, and soldiers deployed abroad. Our group works primarily within veteran related issues in the greater Baltimore area.

THE EVENT DETAILS ARE AS FOLLOWS:

- Price: \$25 per ticket (includes buffet)
- Great drink specials!
- Silent auction
- Live music
- Date (August 27, 2016 from 3-6 pm " Feel free to stay past 6")
- Location (Charles Village Pub 19West Pennsylvania Ave. Towson MD 21204)

We will be excepting gifts for silent auction, and selling tickets till August 26 2016. Please include contact information.

We can be reached at:

Email - SVGTU1775@gmail.com

Cell - 240-346-3840

Tax ID/Exemption #: 30002563

Register today for Towson University's Part-Time & On-Campus — JOB FAIR —

TUESDAY, AUGUST 30, 2016 | 11A.M.–2P.M.

TOWSON UNIVERSITY, UNIVERSITY UNION | POTOMAC LOUNGE (2ND FLOOR)

- Connect easily with students and jumpstart your part-time hiring process this fall.
- Taking place in the heart of campus during a peak time will generate an applicant pool instantly with hundreds of TU students who are motivated to gain part-time employment.

Registration: Fee includes the cost of two representatives, one 6-foot table and chairs, lunch, free parking, and signage.

- For-Profit: \$300 • Non-Profit/Government: \$225 • Additional Representatives: \$25 each (maximum four additional representatives)

Fair Sponsorship: \$300

This sponsorship fee is in addition to the registration fee and includes up to six representatives total, one six-foot table with signature table placement, lunch for up to six, sponsorship signage at fair, recognition in the employer directory and parking.

Register through Hire@TU by August 16:

Go to www.myinterfase.com/towson/employer/ and log into (or create) your Hire@TU account. After you have logged in, select the Career Events tab from the main menu. Search, and then select "2016 Part-Time & On-Campus Job Fair." Complete registration and select your payment option.

For questions about the event:

**email Justina DiCarlo at jdicarlo@towson.edu
or call 410-704-2233**



TOWSON
UNIVERSITY

Join Us for

The Towson Elks 12th Annual Golf Tournament and Fundraiser

*benefiting the veterans and youth of our area through
our 501(c)(3) charity fund*

Monday, September 12th

Pine Ridge Golf Course

Registration and Lunch at 12:00 p.m.

Tee-off at 1:00 p.m.

Dinner at Pine Ridge after the tournament

pit beef, turkey, baked ziti, sides, desserts, and drinks

\$130 per player

Sponsors welcome!

For more information, contact Bob Cwalina at 443-465-4291
or Roger Delp at 443-790-3436



SUPPORT TEAM CASA !

Maryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes. is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, & Team Relay

HELP US RECRUIT RUNNERS AND WALKERS:

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

BECOME A TEAM CASA SPONSOR:

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!



PAST TOWSON CHAMBER SUPPORTERS INCLUDE:

- Towson Chamber of Commerce
- Nelson Coleman Jewelers
- Azrael Franz
- Charles Village Pub (CVP)
- John Holman, State Farm
- Maryland Signs & Graphics
- Towson University Marriott

Visit www.GoTeamCASA.org to register or become a sponsor.

For more information, please contact 410-828-6761.

weightwatchers

Beyond
the Scale

Change
happens

when you go *Beyond the Scale*



The **NEW Weight Watchers Beyond the Scale** program delivers our most holistic and personalized approach ever — so you can **eat healthier, move more, live happier AND lose weight!**

What's different?

- 1 Eat better with the SmartPoints™ Plan**
SmartPoints goes further than our previous plan, steering you towards less sugar, less saturated fat, and more protein. Every food is still on the menu — it's your choice!
- 2 Move more with FitPoints™**
Kick it all off with a quick assessment to determine your activity level. You'll get a personalized fitness goal and earn FitPoints for the activity you do. Plus, discover fun and easy ways to get in the game with activities that fit your life.
- 3 Find and fuel your inner strength**
We'll help you find ways to feel good every day and unlock your best self. After all, studies show that happier people tend to make healthier choices.

It gets even better because it's all about YOU

- **Customized** food and activity goals
- Emails with **content tailored** to your lifestyle
- Share photos, get inspired, and celebrate your wins with our new **Connect feature**

Sign up and see how Weight Watchers can help you.

Contact: Michelle Wilson at mmwilson@baltimorecountymd.gov or 410.887.4471

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Did you know?

Kona Ice of Central Baltimore County has given back \$30,000 to our local community!

We are committed to giving back to our communities. It's not an after-thought, it is who we are. Each year we give back millions of dollars to local communities and organizations all over. **How can we help you raise money?**

We don't want to be just a business. We want our roots to be dug deep into our communities. **We want to give back.** In short, we want to make a difference and flavor our world.



TOWSON LIVE

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016-2017 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

2016-2017 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Chuck Connolly,
President
Farmers Insurance



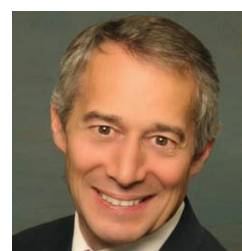
Tim Bojanowski,
Vice President
Zest Social Media
Solutions



Mary Fran Stromyer,
Treasurer
Kenneally &
Co., P.A.



Sarah Ryan,
Secretary
SECU



Mark Shulman, DDS.
Immediate
Past President
Towson Dental
Practice

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Chris Coleman
Nelson Coleman Jewelers

Joni Elmore
Kona Ice

Colin Exelby
Celestial Wealth Management

Pamela Gilmour
Financial Fitness

Calvin Gladden
Goucher College

David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Beverly Landis
The Orokawa Y in Towson

Deb Moriarty, Ph.D
Towson University

Edouard S. Mutabazi
Vision Iconique

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz,
LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Townsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



Unison Business Solutions

Mike Renaud
Towson, MD
Office Equipment
443-470-7300
mrenaud@unisonbiz.com

Slice of Towson

Paul Rizas
Towson, MD
Restaurant
410-337-9866
sliceoftowson@gmail.com

Top Shelf Wine & Spirits

Towson, MD
Liquor Store
410-337-0409



Boho Nation

Melissa Bennett
Towson, MD
Retail
443-991-5337
melissa@boho-nation.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
is held each month at
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2016-2017 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	June 30th, 10:45am-3:00pm
Feet on the Street-That's What She Said	July 1st, 6:30-9:30pm
4 on the 4th Race & 1776 Fun Run	July 4th, 8:30am
Towson 4th of July Parade	July 4th, 10:30am-12:30pm
Towson Farmers Market	July 7th, 10:45am-3:00pm
Feet on the Street-The Uncommitted	July 8th, 6:30-9:30pm
Towson Farmers Market	July 14th, 10:45am-3:00pm
Feet on the Street-Synful Pleasure	July 15th, 6:30-9:30pm
Monthly Breakfast & Board Meeting	July 20th, 8:00-9:00am
Towson Farmers Market	July 21st, 10:45am-3:00pm
Feet on the Street-Andy Bell & Friends	July 22nd, 6:30-9:30pm
Towson Farmers Market	July 28th, 10:45am-3:00pm
Feet on the Street-Crushing Day	July 29th, 6:30-9:30pm



Thank you to Bayview Management for supporting the Towson community.

***For leasing information,
contact Ernie Rafailides at 443.279.2200***



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863