

TOWSON LIVE

June 2016



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Join us as we celebrate the

52nd Annual Membership Meeting & Reception

Wednesday, June 15th, 2016
5:00PM - 7:00PM

Country Club of Maryland
1101 Stevenson Lane
Towson, MD 21286

Please RSVP by June 10th, 2016

Open Bar | Appetizers | Italian Bruschetta
Homemade Mini Quiche | Chicken Saltimbocca
Carved New York Steak with Caesar Salad





Help us celebrate the

52nd Annual Membership Meeting & Reception

Wednesday, June 15th, 2016

5:00PM - 7:00PM

Country Club of Maryland

1101 Stevenson Lane, Towson, MD 21286

\$30 for Towson Chamber Members

\$40 for Non-Members

Company: _____

Attendee: _____

Attendee: _____

Attendee: _____

Attendee: _____

Attendee: _____

Company Phone: _____ Email: _____

Total amount of reservations @ \$30 per Towson Chamber members and \$40 for non-members: \$ _____

Please RSVP by June 10th, 2016

info@towsonchamber.com

410.825.1144

TOWSON LIVE



Every Friday Night | May 20-September 30
6:30-9:30pm | Allegheny Avenue

May

5.27 | Jury



June

6.3 | Luthervillians

6.10 | Appaloosa

6.17 | Crushing Day

6.24 | Jury

-----FRIDAY NIGHT
TOWSON BLOCK PARTY



The Towson Farmers Market

is back for the 2016 season!

Thursdays | June 9-October 27

10:45am-3pm

Allegheny Avenue

Market moves to Washington Avenue in November



BIG THANKS to Kristen and **Towson University Student Government Association** for their generous donation to the Towson Chamber following the Towsontown Spring Festival!

SGA is doing big things in our community and we are thankful to work with them throughout the year.



TOWSON LIVE

Despite the weather, we had a blast at the **49th Annual Towsontown Spring Festival!** Thanks to our sponsors, volunteers, and everyone who came out to enjoy food, shopping, rides and live music.

2017 marks the festival's 50th anniversary and is sure to be bigger and better than ever, so keep an eye out for vendor and sponsorship opportunities.



SUMMER STAGE AT GOUCHER COLLEGE

ALL SHOWS 5:30 - 8:30 P.M.

THE WINSLOW GREAT LAWN

RAIN LOCATION: HYMAN FORUM, UNGAR ATHENAEUM

Join us for Goucher College's first free summer concert series, featuring several Baltimore bands. You can buy dinner and beer or wine onsite from some of Baltimore's best food trucks! Bring your lawn chair or blanket and enjoy a wonderful evening outdoors.

FEATURING:

Wednesday, June 8

ellen cherry

Caleb Stine and
The Brakemen

Wednesday, June 15

Bosley

Wednesday, June 22

Otherworld

Sarah Sullivan & the
New Old Fashioneds

Wednesday, June 29

Swingin' Swamis

Patrick Alban &
La Noche Latina



WWW.GOUCHER.EDU/SUMMERSTAGE

1021 DULANEY VALLEY ROAD, BALTIMORE MD 21204

Towson Area Citizens on Patrol **16th Annual Rally Against Crime**

Friday, June 17th, 6:00-6:30pm

Allegheny Avenue between Washington Avenue & the roundabout

2016 TACOP Heroes

Achievement Award: Captain Jay Landsman, Jr. and his staff
for outstanding service to our community

Recognition Award: Lt. Randy Guraleczka
for excellent service to the Towson community

Appreciation Award: Officers Kathy Kraemer and Stacia Smith
for service above and beyond the call of duty

Police and Community Relations Council Precinct Six 2015
Officer of the Year: Officer Candice Covington

Towson's popular Friday night "Feet on the Street" block party will follow the Rally. This year's corporate sponsor is MidState Community Bank at York Road and Register Avenue.

Working in partnership with the Baltimore County Police, TACOP volunteers patrol the streets of Towson to help keep residents, businesses and students safe. These volunteers monitor criminal activity in Towson and immediately call 911 to report any suspected crimes they observe while on patrol.

Families are encouraged to bring their children to enjoy activities like climbing on a fire truck, sitting in a police car and getting inside of a race car.

See <http://towsonareacop.wordpress.com/about/> for more information.

TACOP is a 501c3 organization founded in 2000 to help Towson Area neighborhoods start COP Programs. Currently, TACOP has 25 active COP neighborhoods, solely supported by donations from the public.

weightwatchers

Beyond
the Scale

Change
happens

when you go *Beyond the Scale*



The **NEW Weight Watchers Beyond the Scale** program delivers our most holistic and personalized approach ever — so you can **eat healthier, move more, live happier AND lose weight!**

What's different?

- 1 Eat better with the SmartPoints™ Plan**
SmartPoints goes further than our previous plan, steering you towards less sugar, less saturated fat, and more protein. Every food is still on the menu — it's your choice!
- 2 Move more with FitPoints™**
Kick it all off with a quick assessment to determine your activity level. You'll get a personalized fitness goal and earn FitPoints for the activity you do. Plus, discover fun and easy ways to get in the game with activities that fit your life.
- 3 Find and fuel your inner strength**
We'll help you find ways to feel good every day and unlock your best self. After all, studies show that happier people tend to make healthier choices.

It gets even better because it's all about YOU

- **Customized** food and activity goals
- Emails with **content tailored** to your lifestyle
- Share photos, get inspired, and celebrate your wins with our new **Connect feature**

Sign up and see how Weight Watchers can help you.

Contact: Michelle Wilson at mmwilson@baltimorecountymd.gov or 410.887.4471

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Did you know?

Kona Ice of Central Baltimore County has given back \$30,000 to our local community!

We are committed to giving back to our communities. It's not an after-thought, it is who we are. Each year we give back millions of dollars to local communities and organizations all over. **How can we help you raise money?**

We don't want to be just a business. We want our roots to be dug deep into our communities. **We want to give back.** In short, we want to make a difference and flavor our world.





YOU'VE BEEN INVITED!!!!

The Student veterans group of Towson University is holding a fundraiser, and we invite you to attend. Our group offers goods and services to veterans, and soldiers deployed abroad. Our group works primarily within veteran related issues in the greater Baltimore area.

THE EVENT DETAILS ARE AS FOLLOWS:

- Price: \$25 per ticket (includes buffet)
- Great drink specials!
- Silent auction
- Live music
- Date (August 27, 2016 from 3-6 pm " Feel free to stay past 6")
- Location (Charles Village Pub 19West Pennsylvania Ave. Towson MD 21204)

We will be excepting gifts for silent auction, and selling tickets till August 26 2016. Please include contact information.

We can be reached at:

Email - SVG TU1775@gmail.com

Cell - 240-346-3840

Tax ID/Exemption #: 30002563



SUPPORT TEAM CASA!

Maryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes. is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

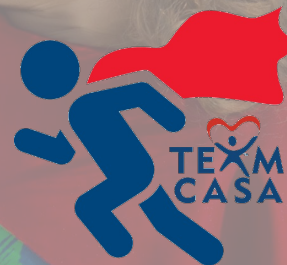
This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, & Team Relay

HELP US RECRUIT RUNNERS AND WALKERS:

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

BECOME A TEAM CASA SPONSOR:

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!



PAST TOWSON CHAMBER SUPPORTERS INCLUDE:

- Towson Chamber of Commerce
- Nelson Coleman Jewelers
- Azrael Franz
- Charles Village Pub (CVP)
- John Holman, State Farm
- Maryland Signs & Graphics
- Towson University Marriott

Visit www.GoTeamCASA.org to register or become a sponsor.

For more information, please contact 410-828-6761.

TOWSON LIVE

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

2015 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS.
President
Towson Dental Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally & Co., P.A.



Valerie Kutchey,
Secretary
JumpGraphix Website Design



John Holman,
Immediate Past President
State Farm

BOARD MEMBERS

John B. Bartkowiak, Jr. Esq.

M. Timothy Bojanowski
Zest Social Media Solutions, LLC

Chris Coleman
Nelson Coleman Jewelers

Joni Elmore
Kona Ice

Colin Exelby
Celestial Wealth Management

Pamela Gilmour
Financial Fitness

Calvin Gladden
Goucher College

David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

James Jones
The Columbia Bank

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Sophia McCormick
Palisades of Towson

Deb Moriarty, Ph.D
Towson University

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



Your Promotional Marketing Partner

EmbroidMe Cockeysville

Tina Branham
Cockeysville, MD
Promotional Products
410-683-3383

tina@embroidme-cockeysville.com



Lotsa Pizza

Cate Cannavino
Towson, MD
Restaurant
410-705-4400

ccannavino@lotsa.com



St. Thomas' Episcopal Church

Jill Dumser
Towson, MD
Church
410-821-5489

stthomastowson@gmail.com



Cotton Duck Title Company

Bart Stocksedale
Baltimore, MD
Title Company
410-243-3825

bart@cottonducktitle.com



American National & Farm Family

CR Hogendorp | Insurance
Upperco, MD

410-398-4684 | cr.hogendorp@farm-family.com



ADT Security Services

Robert Glazier | Security
Columbia, MD
410-683-3383 | rcglazier@adt.com



Merrill Lynch

Sandy Liotta | Wealth Management
Towson, MD
410-321-4321 | sandra_liotta@ml.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
is held each month at
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____
Contact Person (Ms. or Mr.) _____
Address _____
Phone _____ Email _____
Website _____
Number of Employees _____
Type of Business as listed in the Yellow Pages _____
Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225
6-20 employees \$250
21-30 employees \$325
31-45 employees \$375
46-75 employees \$450
76-100 employees \$500
more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Feet on the Street-Jury	May 27th, 6:30-9:30pm
Feet on the Street-Luthervillians	June 3rd, 6:30-9:30pm
Towson Farmers Market	June 9th, 10:45a-3:00pm
Feet on the Street-Appaloosa	June 10th, 6:30-9:30pm
52nd Annual Membership Meeting & Reception	June 15th, 5:00-7:00pm
Towson Farmers Market	June 16th, 10:45am-3:00pm
Feet on the Street-Crushing Day	June 17th, 6:30-9:30pm
Towson Farmers Market	June 23rd, 10:45am-3:00pm
Feet on the Street-Jury	June 24th, 6:30-9:30pm
Towson Farmers Market	June 30th, 10:45am-3:00pm
Feet on the Street-That's What She Said	July 1st, 6:30-9:30pm
4 on the 4th Race & 1776 Fun Run	July 4th, 8:30am
Towson 4th of July Parade	July 4th, 10:30am-12:30pm



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863