

TOWSON LIVE

April 2016



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Join us in welcoming Governor Hogan to Towson!

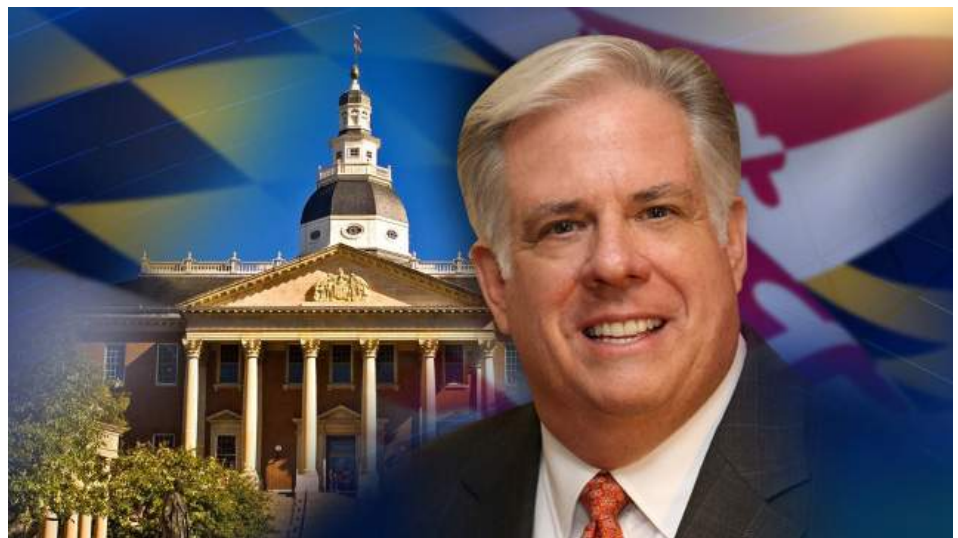


Photo: wbaltv.com

Lunch with Governor Larry Hogan

April 19, 2016 • 12:45-2:00pm

7 West

7 W. Chesapeake Avenue

This is a ticketed event.

Open to Towson Chamber members and their guests.

Tickets available on the Towson Chamber website.

DON'T MISS OUT

2 Great Opportunities to Advertise and Support Your Community



EARLYBIRD SPECIAL

Reserve Your Spot in Both Guides for One Low Price

See Chart Below.

10% Discount for 1 Guide.

The Towson Town Spring Festival Guide:

This guide is distributed to over 250,000 patrons at the Towson Town Spring Festival and Towson Garden Day Event.

Towson Chamber Guide:

This guide with more than 5,000 directories is distributed at a variety of community gatherings and Towson Chamber member events.

Ad Size	Chamber Guide (Reg.)	Festival Guide (Reg)	Combo Pkg. (Reg.)	Combo Special Rate
Back Cover	\$1,399	\$539	\$1,938	\$1,454
Inside Back Cover	\$1,199	\$439	\$1,638	\$1,229
Full Page	\$999	\$339	\$1,338	\$1,004
2/3 Page V/H	\$750	\$189	\$939	\$704
1/2 Page V/H	\$615	\$189	\$804	\$603
1/3 Page V/H	\$499	\$99	\$598	\$449
1/4 Page V/H	\$499	\$99	\$598	\$449

TO ADVERTISE

Contact **Nancy Hafford** at **410-825-1144**
or email info@towsonchamber.com

30th annual

Towson **GARDENS** — DAY —

Thursday, April 28th, 2016
10:00-3:00



**PLANTS • PERFORMANCES • VENDORS • AWARDS
LIVE MUSIC • FOOD • ASK THE MASTER GARDENER**

LOCATED ON STREETS SURROUNDING OLD COURTHOUSE

TOWSON LIVE



SATURDAY, APRIL 30TH
10AM-8PM

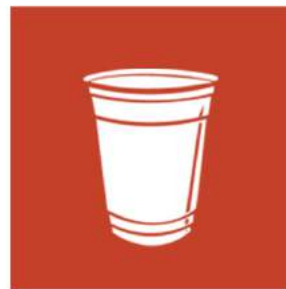
SUNDAY, MAY 1ST
1PM-6PM



CARNIVAL



LIVE MUSIC



BEER GARDENS



FOOD

106.1 PATRIOT PLAZA "MONSTERS OF MOCK"

Synful Pleasure | That's What She Said | The Reagan Years | Vinyl Rhino | Amish Outlaws

100.7 THE BAY COURTHOUSE GARDEN

Loyola Blakefield | As If | All Mighty Senators | Crushing Day | Project in Fidelity |
Rob Fahey & The Pieces | Marshall Law



DOWNLOAD THE APP
"TOWSON FEST"

Android & Apple Devices

www.towsontownfestival.com ■ 410.825.1150



TOWSON LIVE

Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

TOWSON UNIVERSITY
THE Big EVENT
2016

The Big Event is Towson University's largest day of community service. On Saturday, April 16, 2016, we hope to have 3,000 students complete over 100 service projects. We want to help you and offer you Towson University students to help you with your spring cleaning needs! We will be in touch with you to talk and evaluate your site before the event.

Note: You must be able to provide all tools.

Project request forms can be found online at
towson.edu/thebigevent

All forms must be received by April 1
If you have any further questions you may email us at
tubigevent@gmail.com

STUDENT
ACTIVITIES



TOWSON
UNIVERSITY

 /TUBigEvent  @TUBigEvent  /TUBigEvent

89.7

W T M D



& visit  ANNAPOLIS.org

PRESENT THE 2ND ANNUAL

BREWS & BANDS



Local CRAFT BEER AND MUSIC EVENT

SATURDAY, APRIL 23RD

- 15 LOCAL BREWERS
- 30 UNIQUE STYLES
- UNLIMITED TASTINGS

THE BREWERS ART
 DUCLAW BEERS
 FLYING DOG BREWERY
 FULL TILT BREWING
 HEAVY SEAS BEER
 JAILBREAK BREWING
 KEY BREWING COMPANY
 MONUMENT CITY BREWING
 NEPENTHE HOMEBREW
 OLIVER BREWING COMPANY
 PEABODY HEIGHTS BREWING
 RAVEN BEER
 RED BRICK STATION
 UNION CRAFT BREWING
 WAVERLY BREWING COMPANY

PARKING, PLEASE USE TOWSON STREET PARKING OR PUBLIC GARAGES SUCH AS THE FORTIS GARAGE ON WASHINGTON AND YORK. DO NOT PARK IN ANY GARAGES AT THE TOWSON CITY CENTER.

With

LIVE MUSIC FROM



AMONG WOLVES

And



LAZLO LEE AND THE MOTHERLESS CHILDREN

Plus

ACOUSTIC SETS FROM SKRIBE & BROOKS LONG

Just
\$30
 FOR UNLIMITED BEER TASTINGS & GREAT LIVE MUSIC

1 til 5PM

1 OLYMPIC PLACE
 TOWSON, MARYLAND
 LISTENER SUPPORTED RADIO FROM TOWSON UNIVERSITY



Go to **MISSIONTIX.COM** For tickets
 TOWSON UNIVERSITY PUBLIC MEDIA

Top 10 Reasons to Attend Towsontowne Rotary Foundation's Bull & Oyster Roast

Saturday, April 23rd | 6pm-11pm

Timonium Fairgrounds 4H Pavilion

\$65 per ticket (\$30 tax deductible)

Information and tickets at bull.roast2016@towsontownerotary.org

10. New this year -- "Ticket to Pick It" chances to win one of 100 gift cards for local goodies
9. More than 50 silent auction items ranging from pretty reasonable to "let me check with my wife."
8. A winner-take-all wheelbarrow of cheer filled with enough alcoholic beverages to open your own store (you can't keep the wheelbarrow.)
7. The Jumbo Raffle for a chance to win a max \$5,000. There are only 100 tickets at \$100 each.
6. Wheels of chance to win odds and ends, like cash
5. Back by popular demand, the "Take a Shot at a Diamond" thanks to Nelson Coleman Jewelers
4. Amazing food from Atlantic Catering with complimentary beer and wine
3. A set by the band "School of Rock" and dancing with a DJ
2. A Magic Trick -- If you bring clients, the \$65 ticket is only \$17.50 (charitable tax deduction = \$30; client entertainment deduction=\$17.50) ka-CHING you're down to \$17.50!
1. All proceeds support local projects of the Rotary Club of Towsontowne, including the new "See2Learn" vision screenings and follow-up for area children!

CENTER STAGE PRESENTS *DETROIT '67* AT TOWSON UNIVERSITY



The music and politics of the Motown era sizzle in the background of *Detroit '67*. Siblings Chelle and Lank make ends meet by holding late-night basement parties, flying just under the radar of the increased police presence in the all-black neighborhood, until a battered white woman enters their lives and permanently changes the family dynamic. *Detroit '67*, which premiered in 2011 at New York's Public Theater under the directional helm of Center Stage Artistic

Director Kwame Kwei-Armah, is the first play in the Detroit trilogy by award-winning playwright and "Shameless" (Showtime) screenwriter Dominique Morisseau.

Towson University's Center for the Arts - 1 Fine Arts Drive, Towson, MD 21212

April 8-May 8, 2016

Tuesday, Wednesday, Friday, 8pm

Thursday, 7pm

Saturday, 2pm & 8pm (April 9: 8pm only)

Sunday, 2pm & 7:30pm (April 10 & May 8: 2pm only)

Tickets: \$19-59

For more information & tickets, call 410-332-0033 or visit www.centerstage.org



SUPPORT TEAM CASA!

Maryland Court Appointed Special Advocates (CASA) Association, a private, nonprofit organization and Towson Chamber Member dedicated to ensuring abused and neglected children their right to safe, permanent homes. is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

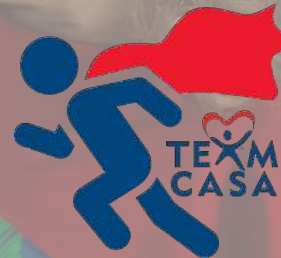
This year's race will take place on Saturday, October 15, 2016 at M&T Bank Stadium. Races include: 5K, Marathon, Half Marathon, & Team Relay

HELP US RECRUIT RUNNERS AND WALKERS:

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

BECOME A TEAM CASA SPONSOR:

Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!



PAST TOWSON CHAMBER SUPPORTERS INCLUDE:

- Azrael Franz
- Nelson Coleman Jewelers
- John Holman, State Farm
- Charles Village Pub (CVP)
- Towson University Marriott
- Maryland Signs & Graphics

Visit www.GoTeamCASA.org to register or become a sponsor.

For more information, please contact 410-828-6761.

TOWSON MEWS



COMING SOON TO
DOWNTOWN TOWSON

LUXURY 3 LEVEL TOWNHOMES COMING SOON TO TOWSON LIVE, WORK, & PLAY ALL IN ONE GREAT LOCATION!

THE HEART OF TOWSON IS JUST STEPS FROM YOUR ENERGY EFFICIENT 2 CAR GARAGE TOWNHOME. TOWSON MEWS IS AN ENCLAVE HOSTING GREEN SPACE FOR ENJOYING THE OUTDOORS AND ALL THE COMMUNITY HAS TO OFFER. TAKE PLEASURE IN AVAILABLE ROOFTOP DECKS, INCLUDED STAINLESS STEEL APPLIANCES, WOOD FLOORING AND OTHER DESIGNER FEATURES. THE CONVENIENCE OF NEIGHBORHOOD SHOPS, CAFES AND ENTERTAINMENT REQUIRE NOTHING MORE THAN A SHORT STROLL. TOWSON MEWS, YOUR HOME IN THE CENTER OF IT ALL.



855.542.3224 | Sales@EvergreeneHomes.com | MyEvergreeneHome.com



2015 TOWSON CHAMBER BOARD OF DIRECTORS

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President
Towson Dental Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally & Co., P.A.



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Immediate Past President
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Brooks Huff Tire & Auto

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The Columbia Bank

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MD CASA Association

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Maryland Signs & Graphics

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Palisades of Towson

Deb Moriarty, Ph.D
Towson University

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



First Lutheran Church of Towson

Rev. Garet Ellis
Towson, MD
Church
Phone: 410-825-8770
pastorgellis@flctowson.org

StanleyBlack&Decker

Stanley Black and Decker - Ashley Featherman
Towson, MD - Tools & Storage
Phone: 410-716-7460 - ashley.featherman@sbdinc.com



Signarama - Mary Atkinson
Catonsville, MD - Signs & Graphics
Phone: 410-747-4800 - sales@signarama-baltimore.com

Woods and Associates, P.C.

Woods and Associates
Emily Woods
Towson, MD
Accounting & Tax Services
Phone: 410-821-6625
ewoods@woodscpa.com



Christopher Daniel
Albert Black
Timonium, MD
Restaurant
Phone: 410-308-1800
ablack.cd@gmail.com



SparTea: The Pink Door Spa for Girls
Sarita Murray
Towson, MD
Day Spa
Phone: 410-583-1083
info@spateaparty.com

In March, the Towson Chamber of Commerce welcomed 8 new members!

Advanced Plastic Surgery
Julia Cheikh
Baltimore, MD
Health and Wellness
Phone: 443-824-3543
jcheikh@aol.com

Creating Equity, LLC
Yara Cheikh
Towson, MD
Real Estate
Phone: 443-858-7363
ycheikh@aol.com

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
is held each month at
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
The Big Event with Towson University	April 16th, 9:00am
Member & Board Lunch with Governor Larry Hogan at 7 West	April 19th, 12:45-2:00pm
Towson Gardens Day	April 28th, 10:00-3:00pm
Towsontown Spring Festival-Day 1	April 30th, 10:00-8:00pm
Towsontown Spring Festival-Day 2	May 1st, 1:00-6:00pm
Feet on the Street-Crushing Day	May 13th, 6:30-9:30pm
Feet on the Street-Synful Pleasure	May 20th, 6:30-9:30pm
Feet on the Street-Jury	May 27th, 6:30-9:30pm
Feet on the Street-Luthervillians	June 3rd, 6:30-9:30pm
Towson Farmers Market	June 9th, 10:45am-3:00pm

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863