

TOWSON LIVE

March 2016



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*We're switching it up for
March's Monthly Member and Board Meeting!*

Join us for March's
Member Cocktail Party
March 16, 2016
5-7pm

Towson University Marriott Conference Hotel
10 W. Burke Avenue



*Stay up to date with Towson happenings while
networking with other Towson business community
members.*

TOWSON LIVE

ADVERTISE IN THE TOWSONTOWN SPRING FESTIVAL PROGRAM

Towson Chamber and Trends Team Up - The Festival Guide Will Be Mailed To 30,000 Homes

48TH Annual TOWSON TOWN SPRING FESTIVAL

A Proud **Tradition**. A Popular **Celebration**.
The Ultimate **Opportunity to Promote** Your Business!

Interested in
advertising?
Call the
Chamber
office:
410-825-1144

2016 TOWSONTOWN SPRING FESTIVAL PROGRAM

Your Advertisement Reaches:

- >> **250,000+ patrons** at the two-day event, April 30th - May 1st
- >> Additional Distribution during Towson Gardens Day, April 28th

Important Demographics:

- > Median Income - \$72,494*
*2010 US Census for Baltimore County, Baltimore City and Harford County
- > More than 80% of festival patrons Are between the ages of 19 and 50
- > An active college population: Towson University and Goucher College are both within walking Distance of the festival. Six more Colleges and universities are within A 15 mile radius, and 13 others are Within a 30-mile radius.

2015 Towsontown Spring Festival Program **NET AD RATES** (all 4-color ads):

Full Page - Inside Front Cover (6.28 x 9.53)	\$600.00
Full Page - Inside Back Cover (6.28 x 9.53)	\$500.00
Full Page - (6.28 x 9.53)	\$500.00
1/2 Page Vertical - (3.06 x 9.53)	\$200.00
1/2 Page Horizontal (6.28 x 4.68)	\$200.00
1/4 Page Square (3.06 x 2.25)	\$100.00
1/8 Page Square (3.06 x 1.79)	\$100.00

Deadlines

Space reservation deadline - April 11th
Camera ready ads due - April 15th

WHAT'S INSIDE

The festival program provides valuable information about entertainment schedules, corporate sponsors and participating vendors

2016 FESTIVAL FEATURES

New Arts & Crafts Vendors
Diversified Musical Entertainment
Family Fun Area
Freedom Fun Zone
Food Beer & Wine
Surprises Galore!

Sponsored by

TOWSON
CHAMBER OF COMMERCE



Look for your
Towson/Timonium Trends
Printed Monthly - Solo Mailed

TO ADVERTISE

Contact Nancy Hafford: 410-825-1144 at info@towsonchamber.com

Maryland Trends powered by The Maryland Pennysaver

PR2312-N

February was an exciting month for some of our board members! Big congratulations to Deb Moriarty, Colin Exelby, and Jim Pomfret for their accomplishments!



Deb Moriarty, Ph.D.

Vice President of Student Affairs, Towson University

Last month, Deb was named Chair of the Board of Directors of the National Association of Student Personnel in Higher Education. NASPA has over 15,000 members between 2,100 institutions in 25 countries.



Colin Exelby

President, Celestial Wealth Management

Colin and Celestial Wealth Management have been recognized as a recipient of the 2016 Five Star Wealth Managers Award by Five Star Wealth Manager and Baltimore Magazine. Winners are selected based on "their commitment to providing quality service to their clients".



Jim Pomfret

Managing Director-Investment Officer, Wells Fargo Advisors

Jim has been recognized as a recipient of the 2016 Five Star Wealth Managers Award by Five Star Wealth Manager and Baltimore Magazine. Winners are selected based on "their commitment to providing quality service to their clients".

TOWSON LIVE

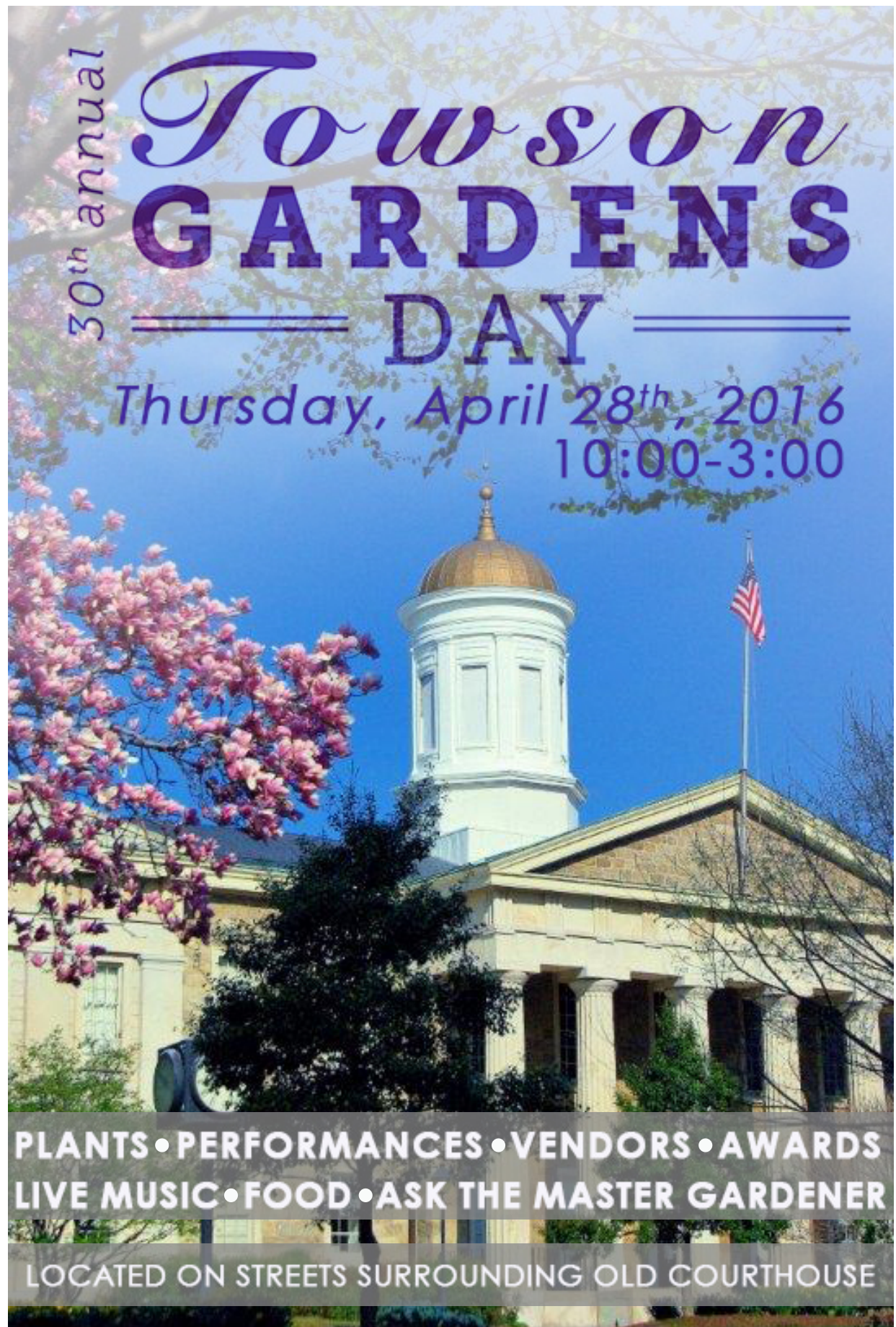
Interested in becoming involved in the planning of some of Towson's most popular events?

We're looking for dedicated members to join our 2016 committees!



If interested, call the Chamber office at 410-825-1144 or email Nancy at info@towsonchamber.com

Commitment varies depending on event

The background of the poster is a photograph of the Old Courthouse in Towson, Maryland. The building is a large, light-colored stone structure with a prominent central dome topped with a golden cupola. To the right of the dome, an American flag flies on a tall pole. In the foreground, there are lush green trees and branches with bright pink cherry blossoms, some of which are in sharp focus on the left side of the image. The sky is a clear, bright blue.

30th annual

Towson **GARDENS** **DAY**

Thursday, April 28th, 2016
10:00-3:00

PLANTS • PERFORMANCES • VENDORS • AWARDS
LIVE MUSIC • FOOD • ASK THE MASTER GARDENER

LOCATED ON STREETS SURROUNDING OLD COURTHOUSE

TOWSON LIVE



SATURDAY, APRIL 30TH
10AM-8PM

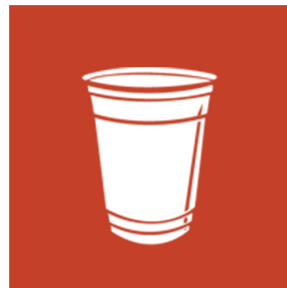
SUNDAY, MAY 1ST
1PM-6PM



CARNIVAL



LIVE MUSIC



BEER GARDENS



FOOD

106.1 PATRIOT PLAZA "MONSTERS OF MOCK"

Synful Pleasure | That's What She Said | The Reagan Years | Vinyl Rhino | Amish Outlaws

100.7 THE BAY COURTHOUSE GARDEN

Loyola Blakefield | As If | All Mighty Senators | Crushing Day | Project in Fidelity | Marshall Law



DOWNLOAD THE APP
"TOWSON FEST"

Android & Apple Devices

www.towsontownfestival.com ■ 410.825.1144



TOWSON LIVE

CENTER STAGE PRESENTS *DETROIT '67* AT TOWSON UNIVERSITY



The music and politics of the Motown era sizzle in the background of *Detroit '67*. Siblings Chelle and Lank make ends meet by holding late-night basement parties, flying just under the radar of the increased police presence in the all-black neighborhood, until a battered white woman enters their lives and permanently changes the family dynamic. *Detroit '67*, which premiered in 2011 at New York's Public Theater under the directional helm of Center Stage Artistic

Director Kwame Kwei-Armah, is the first play in the Detroit trilogy by award-winning playwright and "Shameless" (Showtime) screenwriter Dominique Morisseau.

Towson University's Center for the Arts - 1 Fine Arts Drive, Towson, MD 21212

April 8-May 8, 2016

Tuesday, Wednesday, Friday, 8pm

Thursday, 7pm

Saturday, 2pm & 8pm (April 9: 8pm only)

Sunday, 2pm & 7:30pm (April 10 & May 8: 2pm only)

Tickets: \$19-59

For more information & tickets, call 410-332-0033 or visit www.centerstage.org

EVERGREENE HOMES: TOWSON MEWS

TOWSON MEWS



COMING SOON TO
DOWNTOWN TOWSON

LUXURY 3 LEVEL TOWNHOMES COMING SOON TO TOWSON LIVE, WORK, & PLAY ALL IN ONE GREAT LOCATION!

THE HEART OF TOWSON IS JUST STEPS FROM YOUR ENERGY EFFICIENT 2 CAR GARAGE TOWNHOME. TOWSON MEWS IS AN ENCLAVE HOSTING GREEN SPACE FOR ENJOYING THE OUTDOORS AND ALL THE COMMUNITY HAS TO OFFER. TAKE PLEASURE IN AVAILABLE ROOFTOP DECKS, INCLUDED STAINLESS STEEL APPLIANCES, WOOD FLOORING AND OTHER DESIGNER FEATURES. THE CONVENIENCE OF NEIGHBORHOOD SHOPS, CAFES AND ENTERTAINMENT REQUIRE NOTHING MORE THAN A SHORT STROLL. TOWSON MEWS, YOUR HOME IN THE CENTER OF IT ALL.



855.542.3224 | Sales@EvergreeneHomes.com | MyEvergreeneHome.com



2015 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS.
President
Towson Dental
Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally &
Co., P.A.



Valerie Kutchev,
Secretary
JumpGraphix Website
Design



John Holman,
Immediate Past
President
State Farm

BOARD MEMBERS

John B. Bartkowiak, Jr. Esq.

M. Timothy Bojanowski
Zest Social Media Solutions, LLC

Chris Coleman
Nelson Coleman Jewelers

Joni Elmore
Kona Ice

Colin Exelby
Celestial Wealth Management

Pamela Gilmour
Financial Fitness

Calvin Gladden
Goucher College

David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

James Jones
The Columbia Bank

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Sophia McCormick
Palisades of Towson

Deb Moriarty, Ph.D.
Towson University

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

TOWSON LIVE

NEW MEMBER SPOTLIGHT

Walsh Legal, LLC

Anna Walsh
Towson, MD
Attorney
Phone: 410-494-4921
awalsh@awalshlegal.com

Towson Endo Associates

Khia Williams
Towson, MD
Health & Wellness
Phone: 410-321-5700
te@towsonendoassociates.com



KOFA Public Affairs

Damian O'Doherty
Baltimore, MD
Public Relations
Phone: 410-685-7080
do@kofapublicaffairs.com



Render Perfect Productions

Ryan Spindler
Towson, MD
Marketing Development
Phone: 410-853-7892
ryan@myrender.com



Physiotherapy Associates

Conor Cox
Towson, MD
Health & Wellness
Phone: 410-823-1336
conor.cox@myphysio.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$100,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
is held each month at
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson, MD**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
"Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Member Cocktail Party	March 16th, 5:00-6:00pm
Monthly Breakfast & Board Meeting	April 20th, 8:00-9:00am
Towson Gardens Day	April 28th, 10:00-3:00pm
Towsontown Spring Festival-Day 1	April 30th, 10:00-8:00pm
Towsontown Spring Festival-Day 2	May 1st, 1:00-6:00pm

ST. PATRICKS' DAY & MARCH MADNESS IN TOWSON

THURSDAY, MARCH 17, 2016

FOOD & DRINK SPECIALS

OVER 100 TV'S IN TOWSON





Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863