

TOWSON LIVE

January 2016



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This year's Towson Chamber Holiday Party was enjoyed by all! Huge thanks to **CVP** for their hospitality and **La Cakerie** for their always delicious desserts. We hope everyone has a safe and relaxing holiday season and a Happy New Year!

TOWSON WINTERFEST 2015

This holiday season was filled with another great month of Winterfest activities! From breakfasts with the Grinch & Frosty and Santa's Workshop to Fire & Ice Night, weekends in Towson were packed with families from all over Baltimore County looking to spread some holiday cheer. Thank you to everyone who made Winterfest 2015 our best one yet!



WINTERFEST TREE DECORATING CONTEST WINNERS



During Fire & Ice Night, 25 local businesses competed in our 3rd Annual Tree Decorating Contest. Congratulations to the winners below!



14th MEGA NETWORKING EVENT



14th MEGA NETWORKING EVENT

Towson, Baltimore County

Wednesday, February 3, 2016

(Inclement weather date: Feb. 10, 2016)

5:30 to 7:30 pm

Sheraton Baltimore North

903 Dulaney Valley Road, Towson, MD
21204



Network with businesses throughout Baltimore County.

Includes a trade show. Show off your business for **ONLY \$100, includes registration fee.**
\$150 for non-members. Contact the chamber office to reserve your space. First Come, First Served!

Members: Pre-Registered \$25, At the Door \$35, Non-Members: \$35

Cost includes heavy hors d'oeuvres and one **FREE** drink ticket. Cash Bar will be available.

Make sure to validate your parking ticket at the front desk for FREE PARKING!

Register today online at www.towsonchamber.com

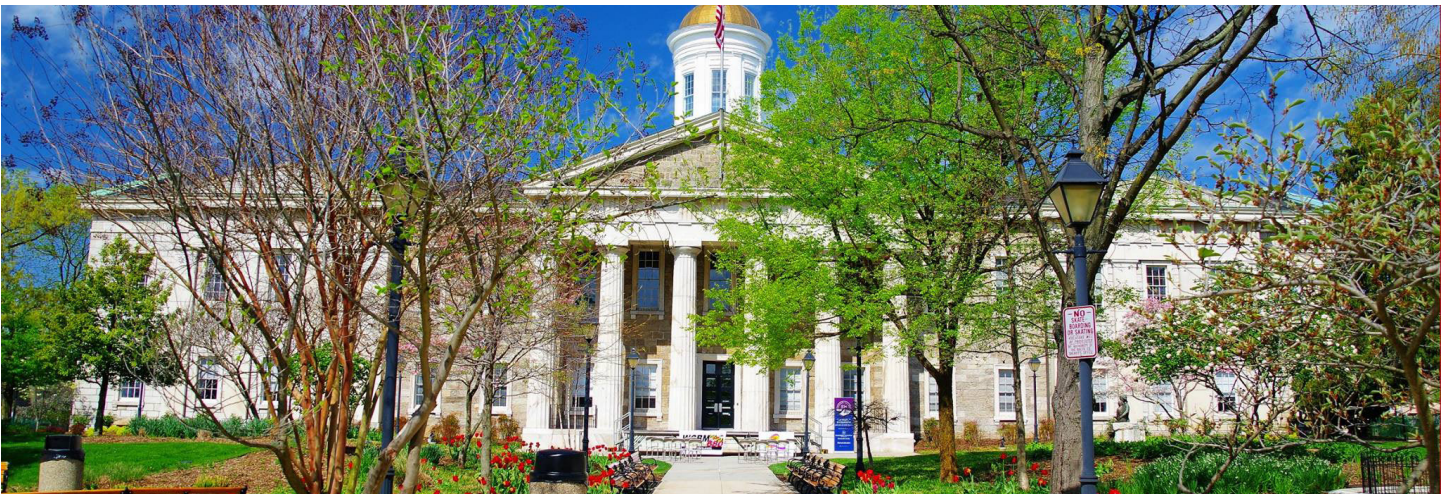
Event Sponsored By: Arbutus Business & Professional Association, Baltimore County Business Association, Baltimore County Chamber of Commerce, Catonsville Chamber of Commerce, Chesapeake Gateway Chamber of Commerce, Dundalk Chamber of Commerce, Dundalk Renaissance Corporation, Hereford Zone Business Association, Hunt Valley Business Forum, Liberty Road Business Association, Parkville Carney Business Association, Perry Hall White Marsh Business Association, Pikesville Chamber of Commerce, Reisterstown/Owings Mills/Glyndon Chamber of Commerce, and the Towson Chamber of Commerce

Interested in becoming involved in the planning of one of Towson's most popular spring events?

Know a thing or two about gardening?

**We're looking for dedicated members to
join the 2016**

Towson Gardens Day Committee



Commitment

A couple of committee meetings, held at the Chamber office at lunch time

Minimum of 4 hours on Gardens Day (April 28, 2016)

**If interested, call the Chamber office at 410-825-1144
or email Nancy at info@towsonchamber.com**

2015 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS.
President
Towson Dental Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally & Co., P.A.



Valerie Kutchev,
Secretary
JumpGraphix Website Design



John Holman,
Immediate Past President
State Farm

BOARD MEMBERS

John B. Bartkowiak, Jr. Esq.

M. Timothy Bojanowski
Zest Social Media Solutions, LLC

Chris Coleman
Nelson Coleman Jewelers

Joni Elmore
Kona Ice

Colin Exelby
Celestial Wealth Management

Pamela Gilmour
Financial Fitness

Calvin Gladden
Goucher College

David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

James Jones
The Columbia Bank

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Sophia McCormick
Palisades of Towson

Deb Moriarty, Ph.D
Towson University

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

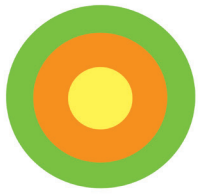
The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

TOWSON LIVE

NEW MEMBER SPOTLIGHT



THE DAILEY METHOD®

The Dailey Method

Melanie Kozel

Towson, MD

Phone: 410-916-6748

melanie@thedaileymethod.com



Allstate Leasing

Pete Sommerfeldt

Towson, MD

Phone: 410-363-6500

psommerfeldt@allstateleasing.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2015 the Towson Chamber was able to put back over \$75,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**The Towson Chamber's
Monthly Board Meeting & Breakfast
is held each month at
Sheraton Baltimore North Hotel
903 Dulaney Valley Road, Towson MD**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Monthly Breakfast & Board Meeting	January 20th, 8:00-9:00am
MEGA Networking Event	February 3rd, 5:30-7:30pm
Monthly Breakfast & Board Meeting	February 20th, 8:00-9:00am

HAPPY
New Year

from the towson chamber of commerce



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863