

TOWSON LIVE

December 2015



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Towson Chamber Holiday Party

**Charles Village Pub
December 3rd // 5-8pm**

Menu items include

BBQ Bacon Wrapped Shrimp - Stuffed Mushroom Caps
Blackened Chicken Alfredo - Shrimp Salad Sliders
Crab Dip with Toasted Pita - Mediterranean Platter
Shucked Oysters - and more!

Open Bar

RSVP by November 30th



TOWSON WINTERFEST 2015

It's the most wonderful time of the year...time for Towson Winterfest 2015! From the Baltimore County Tree Lighting and breakfasts with your favorite holiday characters to Ho Ho Happy Hours, there's something for everyone in your family. Check out the schedule of events and plan to celebrate the holiday season with us!



TOWSON WINTERFEST

Events Calendar

Baltimore County Tree Lighting

Friday, November 20th 6-8pm

Festivities include performances by the Towson University Marching Band, tree lighting ceremony, opening of Santa's Workshop, and Santa's arrival by fire truck. Olympic Park, near Towson Circle.

Black Friday Promotions in Downtown Towson

Friday, November 27th

Take advantage of special discounts and promotions offered by locally-owned shops and restaurants.

Ho Ho Ho Happy Hours

Thursdays December 3, 10, & 17
Starting at 5pm

Celebrate the holiday season on Thursdays at one of the participating bars and restaurants offering drink and food specials! December 10th is Ugly Christmas Sweater Night...wear one for a discounted drink!

Breakfast with Frosty

Saturday, December 5th
8:30-10 am

Come out and meet the famous snowman! Enjoy breakfast with Frosty and your family. \$5 Children, \$10 Adults. Souris, 537 York Road (Towson Circle).

Santa's Workshop & Movie

Saturday, December 5th
9:30-11am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *Frosty the Snowman*. Movie starts at 10am. 1 E. Joppa Road (Towson Circle). -

Fire and Ice & Christmas Tree Judging

Friday, December 11th 6-9pm
(Rain date Dec. 18th)

View the ice sculptures located around Downtown Towson! There will also be street performers, Christmas tree judging & free s'mores. Locations at towsonchamber.com.

Breakfast with the Grinch

Saturday, December 12th
8:30-10am

For a memorable holiday breakfast, bring your kids to eat along with the holiday character, the Grinch. \$5 Children, \$10 Adults. CVP, 19 W. Pennsylvania Avenue.

Santa's Workshop & Movie

Saturday, December 12th
9:30-11am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *The Grinch*. Movie starts at 10am. 1 E. Joppa Road

Men's Shopping Night

Thursday, December 17th 5pm

Men, tonight is your shopping night! Locally owned shops in Downtown Towson will offer specials and promotions and help you select the perfect gift! Souris will wrap your gifts for free!



For more information, visit www.towsonchamber.com • 410.825.1144

Free parking November 20th after 5pm at corner of Washington & Allegheny Avenues

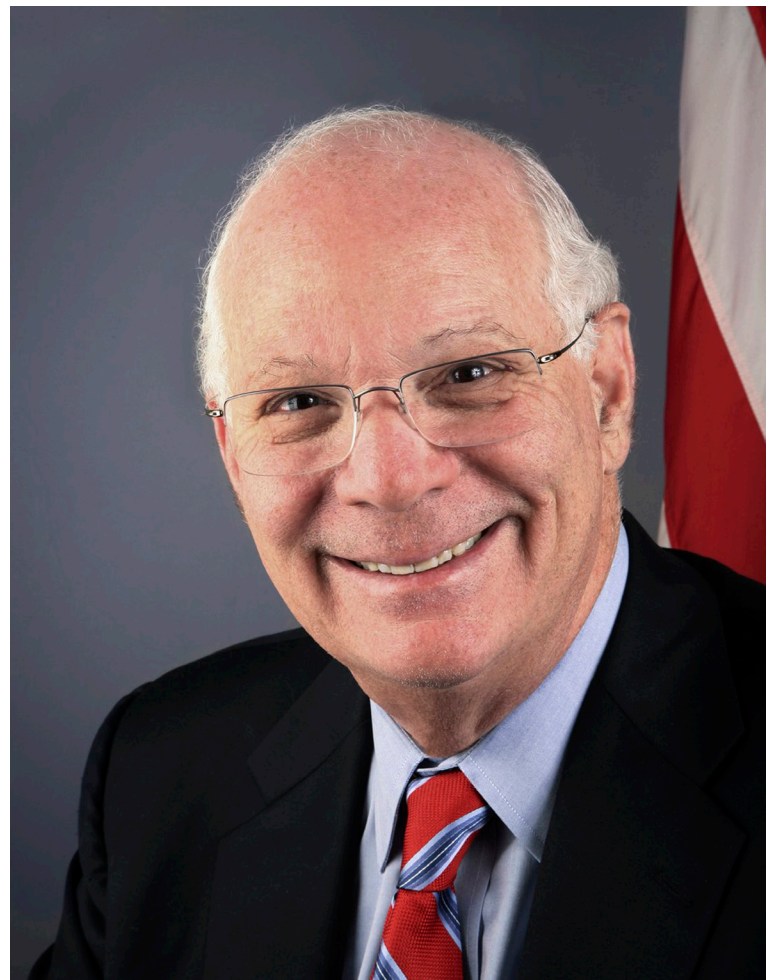
Have some holiday shopping to do? Free two hour meter parking: Nov. 26-29 & Dec. 20-25



Join us for the Towson Chamber's
**November Board
Meeting and Monthly
Breakfast**

Enjoy a morning of
networking,
breakfast, and discussion
on leadership with
**United States
Senator
Ben Cardin**

Monday, November 30th
8-9am
Sheraton Baltimore
North



Only 80 seats open for this event!

RSVP by November 27th at info@towsonchamber.com

BALTIMORE COUNTY CHRISTMAS TREE LIGHTING

The Towson Chamber of Commerce's annual Baltimore County Christmas Tree Lighting kicked off the holiday season with its biggest celebration yet. Over 1,000 attendees danced to an exciting performance by the Towson University Marching Band, cheered as the tree lit up the night and joined Santa as he opened his workshop.

Special thanks to RPAI for providing the space for Santa's Workshop, Mid-Atlantic Properties for providing free parking, Zerodraft for setting up the tree and the Baltimore County Government for its continued support. Additional thanks to the Towson University Marching Band, the Anna Apicella School of Dance, the Perry Hall Middle School Show Stoppers, 101.9's Gina Crash and Greg Carpenter, and La Cakerie, CVP, Towson University Marriott and the Sheraton Baltimore North for providing hot chocolate and cookies. Thanks to you, the event gets bigger and better every year!



TOWSON LIVE



THANK YOU to all of this year's participating restaurants!

TASTE
of
TOWSON

Be sure to remember them when booking your holiday dinners and events!

TOWSON
CHAMBER OF COMMERCE



The Greene Turtle is Towson's Sports Bar and Grille for all ages. Stop by to watch your favorite home team or celebrate with your team after the game. Visit the rooftop for the best view of Towson!



The chicken wings aren't the only spicy items on our menu! Come and try our new chicken bacon melt or steak and cheese melt served by world famous Hooters Girls.



CUNNINGHAM'S
CAFE & BAKERY



Visit On The Border Mexican Grill & Cantina on Tuesdays and enjoy TACO FIX TUESDAYS with select tacos starting at just \$2 each! Or swing by for Happy Hour: \$2 Select Drafts (reg. size), \$3 House Ritas (reg. size) & Happy Hour Appetizers starting at \$2 each, Mon-Fri 3-7pm, Sun-Thurs 9-11pm & Fri-Sat 9-midnight! For more details on Taco Fix Tuesdays & Happy Hour, ask your server or visit www.ontheborder.com.



At ROUGE Fine Catering our focus is on delivering fresh, stylish, world-class cuisine. This philosophy has made ROUGE one of Maryland & DC's largest and most sought after caterers, earning us a spot on the BBJ's Top 50 Fastest Growing Businesses list. Whether interested in our seamlessly executed full service events, delicious office deliveries, on-site corporate cafes or our fresh food to-go micro-markets, ROUGE offers a truly customized solution that meets each client's specific needs. To find out more about how ROUGE can assist you, please contact Kimberly Chambers from Corporate Sales at 410-527-0007 or visit www.rougecatering.com to view our menu for ideas & inspiration.

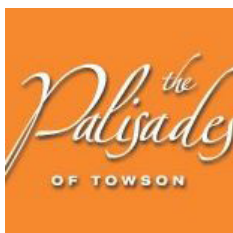
TOWSON LIVE



THANK YOU to all
of this year's
sponsors!



TOWSON
UNIVERSITY



Happy Holidays from the Palisades of Towson! Receive a waived application charge when you apply and mention this ad! Offer valid until April 30, 2016.



14th MEGA NETWORKING EVENT



14th MEGA NETWORKING EVENT

Towson, Baltimore County

Wednesday, February 3, 2016

(Inclement weather date: Feb. 10, 2016)

5:30 to 7:30 pm

Sheraton Baltimore North

903 Dulaney Valley Road, Towson, MD
21204



Network with businesses throughout Baltimore County.

Includes a trade show. Show off your business for **ONLY \$100, includes registration fee. \$150 for non-members.** Contact the chamber office to reserve your space. First Come, First Served!

Members: Pre-Registered \$25, At the Door \$35, Non-Members: \$35

Cost includes heavy hors d'oeuvres and one **FREE** drink ticket. Cash Bar will be available.

Make sure to validate your parking ticket at the front desk for FREE PARKING!

Register today online at www.towsonchamber.com

Event Sponsored By: Arbutus Business & Professional Association, Baltimore County Business Association, Baltimore County Chamber of Commerce, Catonsville Chamber of Commerce, Chesapeake Gateway Chamber of Commerce, Dundalk Chamber of Commerce, Dundalk Renaissance Corporation, Hereford Zone Business Association, Hunt Valley Business Forum, Liberty Road Business Association, Parkville Carney Business Association, Perry Hall White Marsh Business Association, Pikesville Chamber of Commerce, Reisterstown/Owings Mills/Glyndon Chamber of Commerce, and the Towson Chamber of Commerce

BCPL HOLIDAY TOY DRIVE



November 27–December 9

Drop off a new, unwrapped toy to brighten the holidays for neighboring children in need.

All BCPL branches accepting donations except for Hereford (closed for renovations).

Donated toys will be delivered to the following organizations:



- Community Crisis Center, Inc.
- Eastside Family Shelter
- Family Crisis Center of Baltimore County
 - House of Ruth
 - The Judy Center
- Night of Peace Family Shelter
- Prologue Homeless Outreach
- Sarah's Hope at Hannah More
- Southwest Emergency Services
 - St. John's Church
 - Turn Around
- Turner Station Recreation Center

For a list of branches and charity recipients, visit www.bcpl.info.

TOWSON LIVE

106.5 MISTLETOE MELTDOWN

Baltimore's Biggest Holiday Show Is Back!
Mix 106.5's Mistletoe Meltdown!



Presented by:



December 11, 2015 | SECU Arena at Towson University
Tickets on sale now

#Mistletoemeltdown

Featuring:

Robin Thicke | The Vamps | Rachel Platten | OMI



Use **#Mistletoemeltdown** and
tell us how excited you are for the show!

Be sure to get your tickets early because this show will sell out!

An all ages show.

Thanks to you & our sponsors, hope to see you there!

FARMERS INSURANCE BUSINESS SUIT COLLECTION

***please be sure that donated business suits are dry cleaned**



GIVE A SUIT. SUPPORT OUR VETS.

In honor of Veterans Day, Farmers is helping veterans transition into the workforce. Join us by donating a gently used business suit for our men and women in uniform from November 11th to December 11th at your local Farmers Agency office.

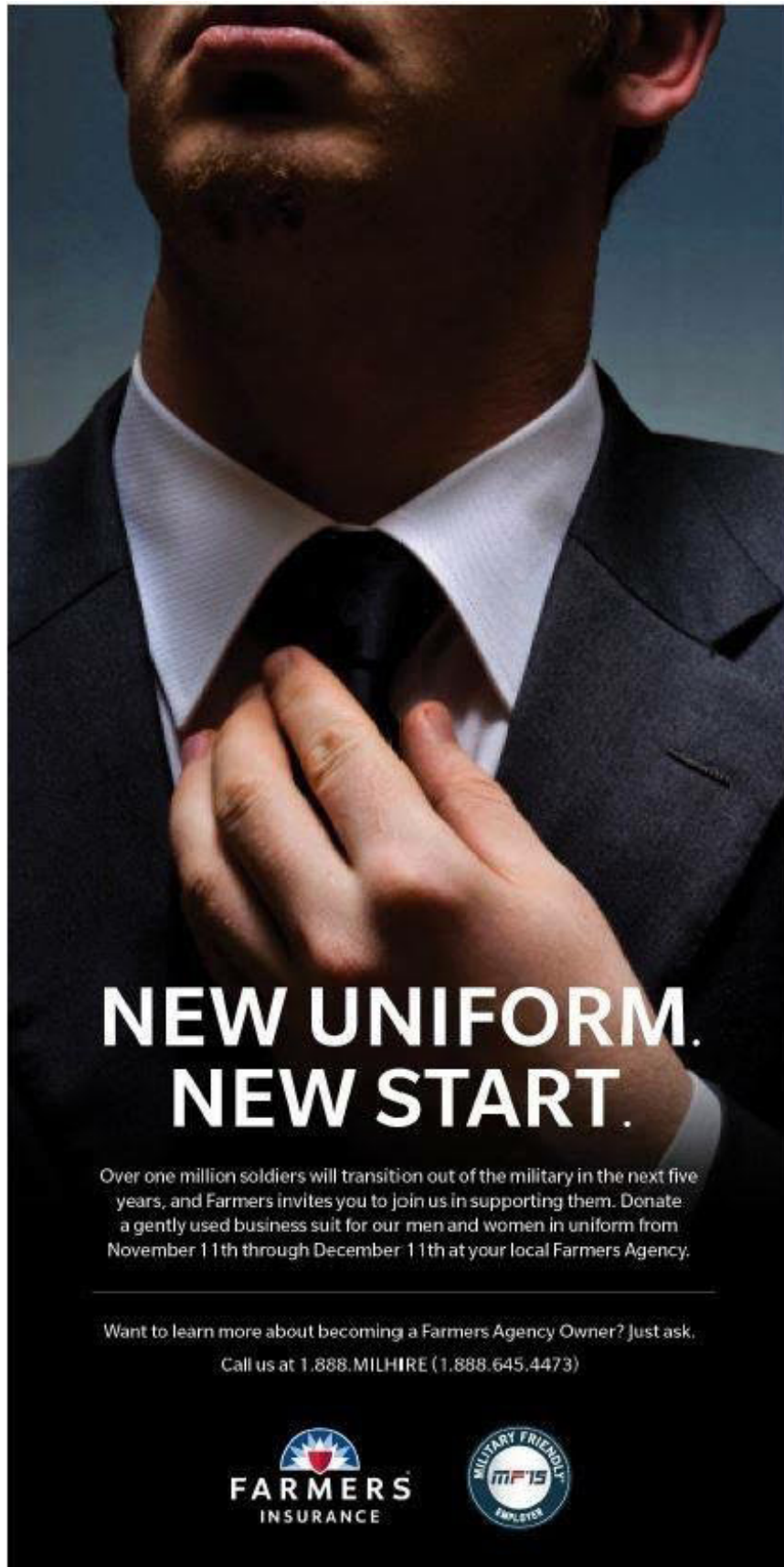
Want to learn more about becoming a Farmers Agency Owner? Just ask.
Call us at 1.888.MILHIRE (1.888.645.4473)



TOWSON LIVE

FARMERS INSURANCE BUSINESS SUIT COLLECTION

***please be sure that donated business suits are dry cleaned**



NEW UNIFORM. NEW START.

Over one million soldiers will transition out of the military in the next five years, and Farmers invites you to join us in supporting them. Donate a gently used business suit for our men and women in uniform from November 11th through December 11th at your local Farmers Agency.

Want to learn more about becoming a Farmers Agency Owner? Just ask.

Call us at 1.888.MILHIRE (1.888.645.4473)



BRIGHTWOOD COLLEGE OPEN HOUSE

YOU ARE CORDIALLY INVITED TO OUR
OPEN HOUSE AND RIBBON CUTTING



Brightwood College

DECEMBER
two thousand fifteen

9

5:00 to 7:00
IN THE EVENING

803 GLENEAGLES CT, TOWSON, MARYLAND 21286

TESST COLLEGE OF TECHNOLOGY IN TOWSON
IS NOW BRIGHTWOOD COLLEGE.

We're celebrating our new look with an Open House for the business community! Tour the campus, meet faculty and staff, enjoy wine, beer and hors d'oeuvres for guests.

(410) 296-5350
- OR -

EMAIL TOWSON.RSVP@BRIGHTWOOD.EDU



2015 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS.
President
Towson Dental Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally & Co., P.A.



Valerie Kutchey,
Secretary
JumpGraphix Website Design



John Holman,
Immediate Past President
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Calvin Gladden
Goucher College

David Hinshaw
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Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

James Jones
The Columbia Bank

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Sophia McCormick
Palisades of Towson

Deb Moriarty, Ph.D
Towson University

Joseph Oster
Towson University

James Pomfret
Wells Fargo Advisors, LLC

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Liz Bailey,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towson Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



Towson Recruiting Center

Sgt. First Class Dilliki McGaskey
Towson, MD
Phone: 410-337-7460
dilliki.c.mcgaskey.mil@mail.mil



World of Beer

John Stein
Towson, MD
Restaurant
Phone: 410-825-0020
towson@wobusa.com



Jim Boyd's Flooring America

Beverly Setzer
Timonium, MD
Property Maintenance
Phone: 410-667-0337
beverly@jimboydsflooringamerica.com

Sword and Stone Wellness

David Riley
Towson, MD
Health and Wellness
Phone: 410-908-8058
david.riley@verizon.net

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

TOWSON LIVE

IMPACT OF YOUR MEMBERSHIP

In 2014 the Towson Chamber was able to put back over \$75,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory
- Had numerous educational meetings
- Design & Distribute Towson Street Maps:
- Street Banners
- Developed a Towson Phone App
- Support the 4th of July Parade

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**Please remember to refer your friends!
If they join the Towson Chamber, you will receive a
\$25 gift card to a local Towson restaurant!**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____
Contact Person (Ms. or Mr.) _____
Address _____

Phone _____ Email _____
Website _____
Number of Employees _____
Type of Business as listed in the Yellow Pages _____
Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225
6-20 employees \$250
21-30 employees \$325
31-45 employees \$375
46-75 employees \$450
76-100 employees \$500
more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the membership is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Towson Chamber Holiday Party	December 3rd, 5:00-8:00pm
Ho Ho Happy Hour	December 3rd starting at 5pm
Breakfast with Frosty at Souris'	December 5th 8:30-10:00am
Santa's Workshop & Movie	December 5th 9:30-11:00am
Ho Ho Happy Hour	December 10th starting at 5pm
Fire & Ice Night and Tree Judging	December 11th 6:00-9:00pm
Breakfast with the Grinch at CVP	December 12th 8:30-10:00am
Santa's Workshop & Movie	December 12th 9:30-11:00am
Monthly Breakfast & Board Meeting	December 16th 8:00-9:00am
Ho Ho Happy Hour	December 17th starting at 5pm
Men's Shopping Night	December 17th 5:00-9:00pm

BALTIMORE
COUNTY:
FREE HOLIDAY
PARKING





Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863