

# TOWSON LIVE

September 2015



## TASTE OF TOWSON

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**SEPTEMBER 17**  
5 p m - 7 : 3 0 p m

**SECU ARENA**  
Towson University



PRESENTED BY THE TOWSON CHAMBER OF COMMERCE & SECU

**ALL YOU  
CAN EAT &  
OPEN BAR**

**30+**  
RESTAURANTS

**TICKETS  
\$40**

\$35 first 150 people

**Buy Your Tickets Now**

Visit [www.towsonchamber.com](http://www.towsonchamber.com) | Call 410-825-1144



# SAVOR THE FLAVORS

Taste of Towson is an evening designed to bring the community into Towson to see what culinary delights are available in their own town. The Chamber also views this evening as another tool to raise funds that are 100% reinvested into our community.

We are looking for our local Towson restaurants to participate by donating tastings for the evening. We are expecting participation from over 30 eateries and are planning for approximately 400 guests. The Chamber will provide the location, music, entertainment and open bar for patrons.

For your participation, the Chamber promises:

- Acknowledgement in all written materials; newsletter, signage, banners & advertising
- Promotion in all media coverage, eblasts, websites & social media
- Inclusion in all Winterfest promotions; including ice sculptures and fire pits
- Stage announcements weekly at our Feet on the Street concerts every Friday night through September
- Ad in Towson Trends from September-December to promote your business. Towson Trends goes to 17,000 houses monthly



# TOWSON LIVE

## TASTE OF TOWSON RESTAURANTS & SPONSORS

BROUGHT TO YOU BY



## PARTICIPATING RESTAURANTS



## SPONSORS



# 3

More to come



## SUPPORT TEAM CASA



### ***SUPPORT TEAM CASA!***

**M**aryland CASA, a private, nonprofit organization and Towson Chamber Member based here in Towson is seeking your support of its charity team, Team CASA, in the Baltimore Running Festival!

This year's race will take place on Saturday, October 17, 2015 at M&T Bank Stadium in Baltimore. Runners and walkers can participate in the:

5K | Half-Marathon | Full-Marathon | Team Relay | Kids Fun Run

### ***HELP US RECRUIT RUNNERS AND WALKERS:***

We are in need of 150 runners to qualify as a charity team for the race. We welcome family members, co-workers, friends, etc. to join us in raising funds and increasing awareness of CASA and our work on behalf of children!

### ***BECOME A TEAM CASA SPONSOR:***

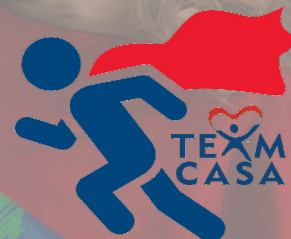
Sponsors are needed to provide financial as well as in-kind support (e.g., provide food & beverages, signage, gift cards, etc.) This is a great way to promote your company's support of a great cause among 60,000 participants and spectators!

### ***WHO IS MARYLAND CASA?***

Maryland CASA is a private, nonprofit organization dedicated to ensuring that the voices of children who have been abused and neglected are heard in court. This mission is carried out through the efforts of more than 1,200 trained Court Appointed Special Advocates (CASA) who represent the best interests of children and work to ensure that they reach safe, permanent homes.

Visit [www.GoTeamCASA.org](http://www.GoTeamCASA.org) to register or become a sponsor.

For more information, please contact 410-828-6761!



## FEET ON THE STREET



Feet on the Street will continue throughout the summer. Be sure to stay posted on concert dates and come out and experience great times with your friends and family and meet others around the community.

### Upcoming Schedule

September 3	The Uncommitted
September 11	Project in Fidelity & TU Band
September 18	Crushing Day
September 25	That's What She Said



## Towson University Wellness Center

### Wellness Center



## Towson University Wellness Center

### You Take Care of Your Business..... We Take Care of Your Employees!

We are a professionally staffed University Teaching Center for Exercise Science.

We develop exercise programs based on advanced fitness assessments for individuals with a wide range of fitness levels and chronic medical conditions.

We base our programs on the latest research to promote optimal health and well-being.



1 Olympic Place, Lobby Level  
Towson, MD 21204

### MEMBERSHIP INCLUDES:

- Fitness Assessments
- Nutritional Analysis
- Exercise Instruction
- Customized Exercise Programs
- Discounts on Group Exercise Classes

**\$36.00 / Month**

No Initiation Fees  
Free Parking

Stop by the Wellness Center  
Call or Register On-Line Today!

**410-704-4555**

[www.towson.edu/iwb/wellness](http://www.towson.edu/iwb/wellness)



## GRAND OPENING



Rockin' Jump®– The Ultimate Trampoline Park – is thrilled to bring a new franchise location to Baltimore County, Maryland. The recreational facility, opening in October, will be located at 8855 Orchard Tree Lane in Towson. Rockin' Jump locations feature trampoline related activities for the entire family – including an open jump arena, trampoline dodge ball courts, 360 Slam Dunk arenas, a soft landing stunt bag arena, and the popular X-Beam challenge. In addition, Rockin' Jump offers birthday parties, fitness classes and healthy dining options.

The Towson location will feature ample parking and a number of amenities, including upscale lounge areas and party rooms, which sets Rockin' Jump apart from its competitors. The new Rockin' Jump facility is in the process of a major facelift, thanks to landlord Merritt Properties, and will be in pristine condition for the early fall opening. The space, which formerly housed Skateland, is being rebuilt and customized before the trampolines are installed and the will be opened in October.

## ASSISTANCE CENTER OF TOWSON CHURCHES HUNGER BITES 30TH ANNIVERSARY



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### Assistance Center of Towson Churches Celebrates its 30th Anniversary

Thirty years of community service providing  
emergency supplies of food for hungry people

#### JOIN US AT **Hunger Bites**

6:30 – 9:00 p.m. Saturday, October 10, 2015  
Central Presbyterian Church, 7308 York Road  
Towson, MD 21204

**Live Music | Silent Auction | Food Tasting**

Enjoy a night out swinging and swaying to live music  
while helping ACTC continue its mission of  
reaching out to those in need.



## 2015 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



**Mark Shulman, DDS.**  
President  
Towson Dental Practice



**Chuck Connolly,**  
Vice President  
Farmers Insurance



**Mary Fran Stromyer,**  
Treasurer  
Kenneally & Co., P.A.



**Valerie Kutchey,**  
Secretary  
JumpGraphix Website Design



**John Holman,**  
Immediate Past President  
State Farm

### BOARD MEMBERS

**John B. Bartkowiak, Jr. Esq.**

**M. Timothy Bojanowski**  
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**Joni Elmore**  
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Celestial Wealth Management

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Financial Fitness

**Calvin Gladden**  
Goucher College

**David Hinshaw**  
Towson University Marriott  
Conference Hotel

**Todd Huff**  
Brooks Huff Tire & Auto

**James Jones**  
Myriddian, LLC

**Edward Kilcullen**  
MD CASA Association

**David Kurniawan**  
Maryland Signs & Graphics

**Sophia McCormick**  
Palisades of Towson

**Deb Moriarty, Ph.D**  
Towson University

**Joseph Oster**  
Towson University

**James Pomfret**  
Wells Fargo Advisors, LLC

**Sarah Ryan**  
SECU

**Paul J. Schwab III, Esq.**  
Azrael, Franz, Schwab & Lipowitz, LLC

**Michael Sullivan**  
Towson Town Center

**Melony Wagner**  
Charles Village Pub

### TOWSON CHAMBER STAFF

**Nancy Hafford,**  
Executive Director

**Oluomachi Ebiringa,**  
Executive Assistant

**Liz Bailey,**  
Executive Assistant

### INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July Parade
- Taste of Towson

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at [info@towsonchamber.com](mailto:info@towsonchamber.com)

## AMERICAN LEGION RIDERS ARRIVE IN TOWSON

On August 26th, over 500 American Legion Riders arrived in Towson to close out the 2015 American Legion Legacy Run. Dedicated to raising funds for the American Legion Legacy Scholarship Fund, motorcyclists assembled from all over the country in Indianapolis and spent four days traveling to Legion Post 22 in Towson. The fund is used to provide higher education opportunities for children whose parents lost their lives while serving in the military.

Towson Post 22 was the ending point of the ride, but just the start of more festivities. The 97th Annual American Legion National Convention began in Baltimore on August 31st and runs through September 2nd. Towson is thrilled to welcome the Legion Riders and veterans to our home



## Golf Tournament Information

Save the date:

The 51st Annual Towson Chamber Golf Tournament will be Monday, October 26th at 10am.

Vennue is the Country Club of Maryland





**2015**  **TIGER FOOTBALL**

**SEPT. 12 6 PM VS SAINT FRANCIS**  
(GOLD RUSH/FIRST RESPONDERS NIGHT)

**SEPT. 19 6 PM VS HOLY CROSS**  
(MILITARY APPRECIATION NIGHT)

**OCT. 10 3 PM VS JAMES MADISON**  
(FAMILY WEEKEND/PINK GAME)

**OCT. 24 7 PM VS VILLANOVA**  
(HOMECOMING)

**OCT. 31 4 PM VS DELAWARE**  
(HALLOWEEN)

**NOV. 21 2 PM VS RHODE ISLAND**  
(BLACK OUT/SENIOR NIGHT)

**SEASON TICKETS ON SALE NOW:**

**TOWSONTIGERS.COM**  
 **1-855-TU-TIGER**

**FOR TAILGATING OPPORTUNITIES AND PURCHASING  
TICKETS TO DONATE TO COMMUNITY ORGANIZATIONS:  
CALL 410-704-4366!**

## NEW MEMBER SPOTLIGHT



**Fenwick Financial Services**  
**Financial Services & Banking**

Chris Wasson  
1777 Reisterstown, Ste 280  
Baltimore, MD 21208  
Phone: 410-821-0089  
[cwasson@fenwickfinancial.com](mailto:cwasson@fenwickfinancial.com)

## The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



## IMPACT OF YOUR MEMBERSHIP

**In 2014 the Towson Chamber was able to put back over \$75,000 into our community.**

### Towson Chamber Investments:

- Towson Beautification Program:
  - We hung 70 flower baskets
  - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
  - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
  - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
  - Average 10,000-12,000 patrons
- Recycling Trash Cans:
  - Only recycled cans provided in Baltimore County Business Districts
- WinterFest Activities throughout December:
  - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
  - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
  - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
  - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory

Your membership dues not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**Please remember to refer your friends!  
If they join the Towson Chamber, you will receive a  
\$25 gift card to a local Towson restaurant!**

## MEMBERSHIP APPLICATION



### 2015-2016 Membership Application

Business Name \_\_\_\_\_

Contact Person (Ms. or Mr.) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business as listed in the Yellow Pages \_\_\_\_\_

Why are you joining the Towson Chamber? \_\_\_\_\_

Return this application with your dues investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Ave.  
Towson, MD 21204

#### Membership Investment Calculator\*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30  
**Total Dues Investment Plus Application Fee** \$ \_\_\_\_\_

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:  
Membership fees or dues by individuals & corporation to a Chamber of  
Commerce are deductible from gross income as a business expense  
provided the membership is employed as a means of advancing the  
business interests of the individual corporation."

## UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	September 3rd 10:45-3:00pm
Feet on the Street-Uncommitted	September 4th 6:30-9:30pm
Towson Farmers Market	September 10th 10:45-3:00pm
Feet on the Street-	
Project in Fidelity & TU band	September 11th 6:30-9:30pm
Monthly Breakfast Meeting	September 16th 8:00-9:00pm
Towson Farmers Market	September 17th 10:45-3:00pm
Feet on the Street-Crushing Day	September 18th 6:30-9:30pm-
Towson Farmers Market	September 24th 10:45-3:00pm
Feet on the Street-	
That's What She Said	September 25th 6:30-9:30pm



*Be sure to come out to our Farmers Market, every Thursday from 10:45 to 3pm on Allegheny Avenue*



**Towson Chamber of Commerce**

44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)

Phone: 410-825-1144

Fax: 410-832-5863