

TOWSON LIVE

February 2014



LARGEST BALTIMORE NETWORKING EVENT COMES TO TOWSON

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This years MEGA Networking Event is scheduled to take place at the Baltimore Sheraton North in Towson.

The MEGA Networking Event is back! This event is the largest networking event **sponsored by the Towson Chamber of Commerce and 11 other chambers and business associations in Baltimore County.**

The 2015 MEGA Networking will take place on **Wednesday, January 28, 2015, 5:30-7:30pm at the Sheraton Baltimore North** (inclement weather date Feb. 4th, 2015). Come out and network with hundreds of businesses located around Baltimore County.

This is a great opportunity to network outside Towson borders! Expand your business by meeting with business owners in Catonsville, Pikesville, Dundalk, and more.

All tables for the trade show have been reserved, but there is still time to purchase a ticket. Pre-registration tickets are \$25 for chamber members and increase to \$35 per ticket at the door.

Register now to get the pre-registration price at www.towsonchamber.com. All regular tickets include heavy hors d'oeuvres and one FREE drink. There will also be a cash bar available.

You may also stop by the Towson Chamber of Commerce building or call 410-825-1144 to register. We hope to see you on the 28th!

WHAT IS TOWSON, MARYLAND?



EDUCATION

Towson University, Goucher College, and Baltimore's top public schools

HOSPITALS

St. Joseph Medical Center and GMBC with Baltimore's best doctors and nurses

DINING

100+ restaurants including corporate and family owned businesses

BUSINESSES

Towson is home to Stanley Black & Decker, General Dynamics, and many other great companies

APPEALING RESIDENCES

New apartment and town-home complexes & top community associations

COUNTY SEAT

With the county seat in Towson, lawyers, judges, and law makers are accessible

LUXURY MALL

Four levels of department, clothing, jewelry, and other stores and restaurants

REVITALIZATION DISTRICT

More development is in store for Towson's future!

UPCOMING SPEAKER AT GOUCHER COLLEGE



Retired General Colin L. Powell will present a lecture titled "Diplomacy: Persuasion, Trust, and Values" on Wednesday, February 4, at 8 p.m. in Goucher College's Kraushaar Auditorium.

His talk is part of both the Robert and Jane Meyerhoff Visiting Professorship Series and the theme semester speaker series "Civil Rights: Past/Present/Future." **Tickets are \$10 for general admission; reservations must be made at www.goucher.edu/tickets or by calling 410-337-6333.**

For more than 50 years, Powell has devoted his life to public service and democratic values, having held senior military and diplomatic positions across four presidential administrations.

Powell was born in Harlem in April 1937 and was raised in the South Bronx by his parents, who were Jamaican immigrants. He was educated in the New York City public schools and attended the City College of New York (CCNY), where he earned a Bachelor

of Science degree in geology. While at CCNY, Powell joined the Army ROTC program and received a commission as an Army second lieutenant upon graduation in 1958. He went on to serve in the U.S. Army for 35 years, rising to the rank of four-star general.

From 1987 to 1989 Powell served as President Ronald Reagan's national security advisor. He served 1989-1993 as chairman of the Joint Chiefs of Staff for both President George H.W. Bush and President Bill Clinton. Not only was Powell the youngest officer and first ROTC graduate ever to serve in the position, he was also the first African American to serve in this capacity.

Under President George W. Bush, Powell was appointed as the 65th secretary of state and was unanimously confirmed by the U.S. Senate. As secretary of state, he led the State Department in major efforts to address and solve regional and civil conflicts in the Middle East, Sudan, the Congo, Liberia, the Balkans, Cyprus, Haiti, Northern Ireland, Afghanistan, Iraq, and elsewhere. In

these instances, he used the power of diplomacy to build trust and forge alliances to help bring peace and prosperity to unstable regions. He also worked at the forefront of U.S. efforts to advance economic and social development worldwide.

Powell's many U.S. military awards and decorations include the Defense Distinguished Service Medal, the Army Distinguished Service Medal, Defense Superior Service Medal, Legion of Merit, Soldier's Medal, Bronze Star Medal, and Purple Heart. His civil awards include two Presidential Medals of Freedom, the President's Citizens Medal, the Congressional Gold Medal, and the Secretary of Energy Distinguished Service Medal.

Now retired from the military and governmental service, Powell is a strategic limited partner at Kleiner Perkins Caufield & Byers, a venture capital firm in Silicon Valley. He serves on the board of directors of Bloom Energy, an alternative energy company; Salesforce.com, a Cloud-based customer relationship management software provider; the Council on Foreign Relations; and the Smithsonian Institute's African American Museum of History and Culture.

Powell is the chair of the Board of Visitors of the Colin Powell School for Civic and Global Leadership at his alma mater, the City College of New York. He is also the founder and chairman emeritus of the America's Promise Alliance, a partnership alliance committed to providing children with the fundamental resources they need to succeed.



LUNCH-N-LEARN: MARKETING YOUR BUSINESS ON THE INTERNET

Thank you to our recent Lunch and Learn presenters, Chris Coleman of Nelson Coleman Jewelers (December), and Ann Yang for Shen Yun Performing Arts (January)

In February, the Ambassador Committee will host a Networking Brown Bag Lunch and Learn.

Our speaker will be **Dr. Gema Vinales, PHD**, a professor at Towson University.

Dr. Vinales' topic will be "Marketing Your Business on the Internet" and she will focus on social media.

Following Dr. Vinales' presentation, attendees will have an opportunity to introduce themselves (good practice for your elevator speech).

The rest of the hour will be an open networking session.

The location will be The Towson Arts Collective at 40 W. Chesapeake Avenue from 12:00 – 1:00pm. The date is Wednesday, February 11.

Bring your lunch; the Chamber will provide beverages. Please **register by calling the Towson Chamber of Commerce at 410.825.1144.**

2014 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



John Holman,
President
State Farm



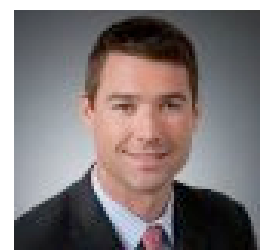
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Vice President
Towson Dental
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Treasurer
Financial Fitness



Chuck Connolly,
Secretary
Farmers Insurance



James Jones,
Immediate Past
President
Myriddian, LLC

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Conference Hotel

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Maryland Signs & Graphics

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JumpGraphix Website
Design

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Cafe Troia

Sophia McCormick,
Palisades of Towson

Joe Oster
Towson University

James Pomfret
Wells Fargo Advisors

Douglas Riley, Esq.
Trenor, Pope & Hughes

Jeff Rogyom, Esq.
Bodie, Dolina, Smith &
Hobbs, P.C.

Mark Shulman, DDS

Melony Wagner,
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Brooke Bianchetti,
Executive Assistant

Pattie McLane,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towsontown Spring Festival
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

NEW MEMBER SPOTLIGHT



OrderUp
Food Delivery

Mr. Tim Warfield
3500 Boston Street #432
Baltimore, MD 21224
Phone: 443-895-0425
tim@orderup.com
www.orderup.com



Brekford Corp.
IT & Web Support

Mr. C.B. Brechin
7020 Dorsey Road
Hanover, MD 21209
Phone: 410-404-7171
cbrechin@me.com
www.brekford.com



Fitzpatrick, Leary & Szarko, LLC
Accounting & Tax Services

Mr. William Fitzpatrick
2045 York Road Suite 300
Timonium, MD 21093
Phone: 410-307-1916
billf@flscpas.com
www.flscpas.com



Maryland Laser Like Lipo
Health & Wellness

Mrs. Juliet Worley
17 W Pennsylvania Avenue
Towson, MD 21204
Phone: 410-922-4341
getadjusted1@msn.com
www.marylandlaserlikelipo.com

NEW MEMBER SPOTLIGHT



Towson University-Auxiliary Services University

Mr. Daniel Slattery
8000 York Road
Towson, MD 21252
Phone: 410-704-2365
dslattery@towson.edu
www.towson.edu



Bone Fish Grill Restaurant

Mr. Jason Roach
127 E Joppa Road
Towson, MD 21286
Phone: 410-832-2519
jasonroach@bonefishgrill.com
www.bonefishgrill.com

Joseph L. Stefanski, CPA, PA

Joseph L. Stefanski, CPA, PA Accounting & Tax Services

Mr. Joseph Stefanski
305 W. Chesapeake Avenue, Suite 100
Towson, MD 21204
Phone: 410-252-0500
jlstefanski@jlscpa-pa.com
www.jlscpa-pa.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

IMPACT OF YOUR MEMBERSHIP

In 2014 the Towson Chamber was able to put back over \$75,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only re-cycled cans provided in of Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory

Your membership does not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**Please remember to refer your friends!
If they join the Towson Chamber, you will receive a
\$25 gift card to a local Towson restaurant!**

MEMBERSHIP APPLICATION



2014-2015 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the memberships is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
MEGA Networking Event	Jan 28 5:30-7:30pm
Lunch-n-Learn	Feb. 11 12:00-1:00pm
Monthly Breakfast & Board Meeting	Feb. 18 8:00-9:00am

For more event information, please visit
www.towsonchamber.com/events

MEMBER DEALS



Join for Just \$1 + Get 1 month FREE added to your membership on top of the Chamber discount of 10%. Members get 24/7 access to any of our clubs worldwide, 24/7 online nutritional support on your mobile phone, 24/7 Tanning and much more.

410.296.4966



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080



MONTHLY DUES WAIVED until 3/1/2015

Towson Chamber Members-Book an event at our private club and receive room rental fee waived. Please call for details.

Denise Snyder
dsnyder@tgcc.net
www.tgcc.net

410.252.8484 x105

Dear Chamber Members,

Happy February! It may be a cold and snowy month, but in just three months, the chamber has many exciting events in store for Towson.

The chamber and several other business associations are working to make the **MEGA Networking Event** one of the **best and largest networking events in Baltimore County**. This event will take place at the **Baltimore Sheraton North in Towson on Wednesday, January 28th from 5:30-7:30pm**. You can purchase tickets on our website at www.towsonchamber.com or give us a call at 410-825-1144. Pre-registration tickets are available until Tuesday, January 27th and will be available at the door for an additional \$10.

The Towson Chamber wants you to join one or more of our wonderful committees! Consider joining the following: Festival Committee, Winterfest Committee, Golf Tournament Committee, Ambassador Committee and Gardens Day Committee. Serving on a committee is a wonderful benefit to your membership. Get more involved and reap the benefits!

Are you interested in reserving a table at the **Towsontown Spring Festival**? Now is your chance. The Towson Chamber is accepting application for the 2015 festival which **attracts 250,000 patrons** each year. Applications can be found on the festival website at www.towsontownspringfestival.com. Remember spaces are first come first serve so get your applications back to us as soon as possible.

I am happy to say the Towson Chamber had seven new members join in January! Thanks to those who referred members. Due to the great success of the membership referral month, the chamber will be granting **\$25 gift cards** to **those who refer members to the Towson Chamber of Commerce in February!** Refer a member and get a gift card to a local restaurant here in Towson.

See you around town!

Sincerely,

Nancy Hafford



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863