

TOWSON LIVE

December 2014



Have a Holly Jolly Christmas at Towson's Winterfest Events

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Towson University Fraternity Pike and other students volunteer at the 2014 Winterfest events.

Winterfest opened on Friday, November 21st with a big bang. Approximately 1,000 people came out to see the Winterfest Parade, Baltimore County Tree Lighting and opening of Santa's workshop.

Many people were excited to see the Budweiser Clydesdales that travel around America. Towson is very fortunate to have these beauties back in town for the second time in the past three months. Perry Hall Middle School and Towson University's Purrrfect Pitch were also featured in the first ever Winterfest Parade.

Upcoming Winterfest activities include Black Friday Promotions in Downtown Towson, Ho Ho Ho Happy Hours, Breakfasts with Frosty and the Grinch, and Fire & Ice Night. See the Winterfest ad on page 2 for more details and event times.



TOWSON WINTERFEST

Events Calendar

Baltimore County Tree Lighting

Friday, November 21st 6-8pm

Festivities include a parade, tree lighting ceremony, opening of Santa's Workshop, Santa's arrival by fire truck, and the Budweiser Clydesdales. Olympic Park, near Towson Circle.

Black Friday Promotions in Downtown Towson

Friday, November 28th

Take advantage of special discounts and promotions offered by locally-owned shops and restaurants.

Ho Ho Ho Happy Hours

Thursdays December 4, 11, & 18
Starting at 5pm

Join the fun and celebrate the holiday season on Thursday evenings at one of the many participating bars and restaurants who will be offering drink and food specials!

Breakfast with Frosty

Saturday, December 6th 9am

Come out and meet the famous snowman! Enjoy breakfast with Frosty and your family. \$5 Children, \$10 Adults. Souris, 527 York Road (Towson Circle).

Santa's Workshop & Movie

Saturday, December 6
9:30-11:30am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *Frosty the Snowman*. Movie starts at 10:30am. 1 E. Joppa Road (Towson Circle).

Fire and Ice & Christmas Tree Judging

Friday, December 12 6-9pm
(Rain date Dec. 19)

View the ice sculptures located around Downtown Towson! There will also be street performers, Christmas tree judging & free s'mores. Locations at towsonchamber.com.

Breakfast with the Grinch

Saturday, December 13th 9am

For a memorable holiday breakfast, bring your kids to eat along with the holiday character, the Grinch. \$5 Children, \$10 Adults. CVP, 19 W. Pennsylvania Avenue.

Santa's Workshop & Movie

Saturday, December 13
9:30-11:30am

Kids can create holiday gifts at Santa's Craft Workshop and watch the holiday classic, *The Grinch*. Movie starts at 10:30am. 1 E. Joppa Road (Towson Circle).

Men's Shopping Night

Thursday, December 18th 5pm

Men, tonight is your shopping night! Locally owned shops in Downtown Towson will offer specials and promotions and help you select the perfect gift! Souris will wrap your gifts for free!



For more information, visit www.towsonchamber.com • 410.825.1144
Free parking November 21st after 5pm at garage on Washington & Allegheny Avenues

Breakfasts with Frosty & the Grinch Saturday, December 6th and 13th 9am

Breakfast with Frosty



Saturday December 6th | 9-10am

Enjoy Our Unlimited Buffett

\$5 Children | \$10 Adults

Children 2 & under FREE

With Special Guest Appearances from

The Grinch



Santa



**Seating is Limited
Reservations Suggested**

Call Today @ 410-296-1997

Souris' Saloon | On the Roundabout | 537 York Road



BREAKFAST WITH

THE GRINCH



DECEMBER 13, 2014 9AM

UNLIMITED BREAKFAST BUFFET

\$5 CHILDREN (AGES 3-12)
(UNDER 2 ARE FREE)

\$10 ADULTS

**WITH
SPECIAL
APPEARANCES
FROM SANTA
AND FROSTY!**



SPACE IS LIMITED!

RESERVATIONS SUGGESTED!

Melony@cvtowson.com 410-821-8155

19 W. Pennsylvania Ave., Towson, MD 21204



Ho Ho Ho Happy Hours

Thursdays, December 4th, 11th, & 18th 5pm



Ho Ho Ho Happy hours are back on Thursday afternoons before Christmas! Several bars in Towson including Souris' and CVP will be offering drink specials.

Souris': Two for one cocktails

CVP: \$2 Rail Drinks, \$3 Bacardi Drinks, \$4 Hot Tuaca Apple Pie Ciders

Souris' will also be offering free gift wrapping all Christmas season!

Santa's Workshop in Towson

Photos taken by Steve Ruark/The Baltimore Sun Media Group



Santa's Workshop has officially opened! Take a walk through Santa's Workshop to get the full holiday experience this winter.

Located at the Towson Circle building next to the Towson Tavern (1 E. Joppa Road), the workshop offers children and families the opportunity to meet Mrs. and Mr. Clause and other characters, tour the room full of holiday decorations, and watch holiday movies!

Santa's workshop will be opened after Frosty and the Grinch breakfasts on the following dates:

December 6th 9:30am-11:30am
December 13th 9:30am-11:30am



December Board and Networking Event to Be at Santa's Workshop

December's Board and Networking Event will be located at Santa's Workshop, not the Sheraton Baltimore North.

1 E. Joppa Road Towson, MD 21204

Mark your calendars!
December 17th 8-9am

Towson Chamber Holiday Party



Towson Chamber Holiday Party 2013 at 7 West

The Towson Chamber of Commerce holiday party is **December 4, 2014** from **5pm-8pm!** Join us at 7 West located at 7 W. Chesapeake Avenue in Towson for a night of food, drinks, and fun!

The event is open to Towson Chamber Members. **Please RSVP by December 1, 2014** if you plan to attend.

Give us a call at 410-825-1144 or email info@towsonchamber.com.

Happy holidays from your friends at the Towson Chamber of Commerce!

Free Parking in Towson for the Holidays

November 27 to 30 and December 20 to 25



"If the thought of navigating a huge parking lot has you dreaming of drone delivery, Baltimore County has an easier way to shop. Parking will be free at 1,735 meters throughout Baltimore County from **November 27 to 30 and December 20 to 25**. During the parking meter holiday dates, meters will be decorated with red "Season's Greetings" bags in Catonsville, Towson, Parkville, Essex, Overlea, Pikesville, Arbutus, Stoneleigh, and Dundalk."

-Baltimore County

Lunch-N-Learn

NELSON COLMAN JEWELERS PRESENTS THE APPRAISAL CHALLENGE

This event is designed to enlighten the guests and raise awareness about jewelry and gem stone retail values and replacement costs in an entertaining and fun way.

The guests are expected to experience the painful but true fact that, in spite of their love of jewelry, their experience with jewelry, or their depth of knowledge and education about jewelry, they might not know all there is to know. The goal of this fun exercise is to reinforce the wisdom of relying upon a trained expert to help protect their important pieces and the importance and wisdom of insuring these family heirlooms with professionally produced insurance appraisals.

The Appraisal Challenge will be conducted by a GIA (Gemological Institute of America) trained representative from Nelson Coleman Jewelers, an AGS (American Gem Society) Certified Jeweler.

Nelson Coleman Jewelers is a sixth generation, family owned and operated retail jeweler located on Joppa Road in Towson, member of Jewelers of America's 100 Year Club, celebrating their 158th year in continuous operation.

Here's how it works:

Nelson Coleman will bring 10 different jewelry items without any price, identification, or description, for the guests to examine. Each item will have a numbered string tag attached. The jewelry will range from costume pieces, antique pieces, and important pieces; diamonds, cubic zirconium, natural and lab grown gems, and everything in between. Each guest will be asked to attempt to describe and evaluate each piece of jewelry.

While the jewelry items are being circulated amongst the guests, Nelson Coleman's representative will give a talk

Wednesday, December 10th
12:00-1:00pm
Towson Chamber of Commerce
Building - 44 W. Chesapeake Ave.

on current events in the jewelry industry. We will touch on subjects like the care and treatment of your jewelry, gem stone enhancements, lab grown gems, the state of the art in jewelry design, and the social, political, and environmental issues facing the jewelry industry today including Conflict Diamonds and the industry's and United Nation's efforts to address these important issues.

The guests will enjoy examining this jewelry and they will be amazed at how difficult it might be to determine genuine or natural from manmade and the different values. The guests will also be amazed and entertained by the different opinions about each piece. Nobody will be embarrassed; everyone will have fun and be enlightened.

At the conclusion, Nelson Coleman will collect each sheet and place them in a bag. One sheet will be drawn and that guest will be the winner of a free 3 item insurance appraisal, a \$205 value at Nelson Coleman Jewelers. Each attendee will also receive literature from the American Gem Society about the care and treatment of his/her jewelry and about the importance of protecting and insuring jewelry.



Nelson Coleman
JEWELERS
Baltimore's Personal Jeweler

Winterfest Parade & Tree Lighting Friday, November 21st



Santa and Mrs. Clause driving down Allegheny Avenue in Towson



Families crowd around the beautiful tree located next to the Towson Circle

Big Thanks to All of Our Sponsors



50th Annual Golf Tournament



The Towson Chamber is excited to say that the 50th Annual Golf Tournament was a huge success! This year was the largest golf tournament in Towson Chamber history with 125 players.

Teams from CVP, Towson University, and several others arrived around 9am at the Country Club of Maryland. It was a beautiful sunny day and great weather for a cookout. Food, raffles, and cocktails followed the tournament and golf contests.

Thanks again to all the 2014 tournament players and sponsors. We couldn't have put on such a successful event without you.

50th Annual Golf Tournament



Orange crush bar sponsored by Reliable Churchill LLP



Past President James Jones and his golf team



Lunch cookout at the Country Club of Maryland Banquet Room

Keep Business Local in Towson



Still looking to book that last minute holiday party? Or maybe looking to go out to lunch or dinner with your family for the holidays? Make sure to check out these restaurants and caterers this holiday season. Give back to businesses who are strong supporters of the Towson community!

7 West
Bahama Breeze
Black & Gold Catering
Bread & Circuses Bistro
Brightview
Charles Village Pub
Cunningham's
Cunningham's Cafe & Bakery
Food By Fire
Jakes NY Deli
Kathmandu Kitchen
La Cakerie
Maui Wowi

McFaul's IronHorse Tavern
Miya Sushi
Panache Fine Catering
Pastores
Sam's Club
Season's Pizza
Sheraton Baltimore North
Souris' Saloon
Strapazza
The Green Turtle
The Rec Room
Towson Tavern

Shop Designer Brands at Affordable Prices



714 York Road
Towson, MD 21104
410.821.7999

Better Than New Affordable Luxury Consignment Boutique not only sells perfect condition and even **brand new designer clothing, designer bags, and designer shoes at affordable consignment prices**, but also offers complimentary **styling services**. Work one on one with a fashion consultant to find the perfect style for you, straight from your favorite designers.

If you have any excellent condition designer items you'd love to share with the community and make some money selling, bring them to the boutique! We are always looking for perfect condition or brand new designer items to consign and love working with members of the Baltimore community.

New Member Spotlight



The Columbia Bank Bank

Mrs. Angel Connolly
1301 York Road Suite 209
Lutherville, MD 21093
Phone: 410-427-3511
aconnolly@thecolumbiabank.com
www.thecolumbiabank.com



Independent Mary Kay Wellness Consultant

Health & Wellness

Mrs. Rachel Hils, MSC
311 Limestone Valley Dr. Apt L
Cockeysville, MD 21030
Phone: 614-746-4076
rhils@marykay.com
www.marykay.com/rhils



The Fractured Prune Donut & Coffee Shop

Mrs. Valerie Aburn
3 W. Chesapeake Avenue
Towson, MD 21204
Phone: 410-828-4606
towson@fracturedprune.com
www.fracturedprune.com

Jamie Kass Realtor

Jamie Kass Realtor Real Estate

Mrs. Jamie Kass
7402 York Road Suite 204
Towson, MD 21204
Phone: 410-375-9761
Fax: 410-821-0377
jamie.kass741@gmail.com

New Member Spotlight



Insurance Inc. Insurance

Mrs. Stacia Cook
2 Park Center Court
Owings Mills, MD 21117
Phone: 410-753-1886
Fax: 410-753-1899
scook@insurance-inc.com

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



With our Towson Town Center location and an unheard-of quantity of amenities, you can indulge your every interest and express your every passion. The Winthrop has the only apartments in Towson that let you be exactly who you are.

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2014 Towson Chamber Board of Directors

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Charles Village Pub

TOWSON CHAMBER STAFF

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Executive Director

Brooke Bianchetti,
Executive Assistant

Pattie McLane,
Executive Assistant

Member Application: Refer a Company



2014-2015 Membership Application

Business Name _____
Contact Person (Ms. or Mr.) _____
Address _____
Phone _____ Email _____
Website _____
Number of Employees _____
Type of Business as listed in the Yellow Pages _____
Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225
6-20 employees \$250
21-30 employees \$325
31-45 employees \$375
46-75 employees \$450
76-100 employees \$500
more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the memberships is employed as a means of advancing the
business interests of the individual corporation."

Job Openings

Baltimore County Employees Federal Credit Union- Towson Maryland

Teller – Part Time

Location: Perry Hall Branch

We're looking for an accurate and detail-oriented individual to join our team of friendly, professional Tellers! This position offers the opportunity to work in a fast-paced environment with constant member interaction. The work schedule is:

Mondays:	9:00am to 5:00pm
Fridays:	9:00am to 6:00pm
Saturdays:	See below

The work schedule also requires about one to two Saturdays per month from 8:30am to 12:30pm. Please be advised that additional Saturdays may be required to meet business demands.

Employees are paid premium pay for all hours worked on Saturdays.

To apply for a position, or for more information, visit our website at www.bcefcu.com and click on the "JOBS" section.



BRIGHTVIEW TOWSON ASSISTED LIVING

National leader, Brightview Senior Living has been serving residents and families since 1999.

Brightview Towson features Assisted Living apartment homes and Wellspring Village®, Brightview's specialized environment and program for people with dementia and other memory impairments. The community also offers Enhanced Care, a neighborhood for residents who need more intensive attention but appreciate a vibrant residential setting.

Known for offering a holistic approach to care and life enrichment, Brightview Towson is a joyful place where residents are empowered to live an independent and purposeful life, with a focus on possibilities rather than limitations. Committed to creating a vibrant senior living community by providing excellent service and quality care, Brightview Towson has proudly served area residents and their families since 2012.



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james.pomfret@wellsfargoadvisors.com

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For the Holidays

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Baltimore North
HOTEL

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- ❄ Discount guest rooms for all holiday room blocks with one complimentary room per event for the planner
- ❄ Book by October 31st and receive a complimentary vegetable and cheese tray for your event

Contact our Holiday
Sales Professionals
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*Offer valid with full meal events only. Not valid with any other offers or previously confirmed events.

Upcoming Chamber Events

Event	Time
Black Friday Promotions- Towson	Nov. 28th All Day
Ho Ho Ho Happy Hours	Dec. 4th 5-7pm
Chamber Holiday Party	Dec. 4th 5-8pm
Breakfast with Frosty	Dec. 6th 9-10am
Santa's Workshop with Frosty	Dec. 6th 9:30-11:30am
Ho Ho Ho Happy Hours	Dec. 11th 5-7pm
Fire & Ice Night & Street Performers	Dec. 12th 6-9pm
Christmas Tree Judging	Dec. 12th 6-9pm
Breakfast with the Grinch	Dec. 13th 9-10am
Santa's Workshop with the Grinch	Dec. 13th 9:30-11:30am
Board & Breakfast Meeting	Dec. 17th 8-9am
Ho Ho Ho Happy Hours	Dec. 18th 5-7pm
Men's Shopping Night	Dec. 18th 5-10pm

For more event
information, please visit
www.towsonchamber.com/events

Member Deals



20% off posters, banners and any large format print projects including life-size repositioning wall decals and canvas.

15% off personalized calendars or greeting cards. You can upload your files online at www.md115.postnet.com.

443.767.8638



Merritt Athletic Clubs offers all chamber members a free one month trial membership. Come visit our newly renovated club or check us out on the web at www.merrittclubs.com

410.821.0160



MONTHLY DUES WAIVED until 3/1/2015

Towson Chamber Members-Book an event at our private club and receive room rental fee waived. Please call for details.

Denise Snyder
dsnyder@tgcc.net
www.tgcc.net

410.252.8484 x105



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080

Melody's Tours, LLC

Melody's Tours will offer a 30% discount off any day trip in Baltimore, Washington, Annapolis, and New York. This offer is valid for both entertainment and business purposes. Please visit Melody's website at www.melodystours.com

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443.895.4536



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863