

# TOWSON LIVE

April 2015



## TOWSONTOWN SPRING FESTIVAL MAY 2<sup>ND</sup> AND 3<sup>RD</sup> 2015

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*More than 250,000 people attended last year's spring festival.*

The Towsontown Spring Festival started 48 years ago as the Towsontown Art Exhibit. It was held in the Baltimore County Courtyard and in 1968 the exhibit joined the Bicentennial Celebration.

Today with the help of 100's of volunteers, sponsors, and many Baltimore County Agencies, the Towsontown Spring Festival has turned into the largest outdoor festival in Maryland (and one of the largest on the east coast). Approximately 250,000 visitors attend the two-day event with more than 450 vendors.

This year the festival features three entertainment stages with over 50 acts and numerous national attractions. The festival kicks off on **Saturday, May 2nd from 10am-8pm and Sunday, May 3rd from 1pm-6pm.** Opening Ceremonies will begin at 12:00pm on May 2nd at the corner of Washington & Pennsylvania Avenues.

The Towson Chamber of Commerce gives its sincere appreciation to the wonderful festival committee and volunteers. We thank them for their expertise, wisdom and enthusiasm. These people behind the scenes are the ones who make events like this work!

# TOWSON LIVE

## TOWSONTOWN SPRINGFESTIVAL BAND LINEUP

### SATURDAY, MAY 2ND



**Synful Pleasure**  
12:20-1:45PM  
Patriot Plaza



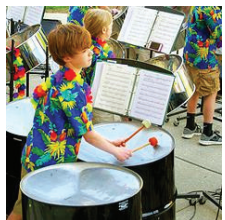
**That's What She Said**  
2:10-3:30PM  
Patriot Plaza



**As If**  
4:00-5:30PM  
Patriot Plaza



**Sir Rod**  
6:00-7:30PM  
Patriot Plaza



**Loyola Blakefield**  
12:40-1:40PM  
Courthouse Garden



**Project in Fidelity**  
2:00-3:00PM  
Courthouse Garden



**Dave Demarco**  
3:30-5:30PM  
Courthouse Garden



**Crushing Day**  
6:00-7:30PM  
Courthouse Garden

### SUNDAY, MAY 3RD



**2U**  
1:00-2:00PM  
Patriot Plaza



**Almost Journey**  
2:30-3:30PM  
Patriot Plaza



**Amish Outlaws**  
4:00-5:30PM  
Patriot Plaza



**Awaken**  
1:00-3:00PM  
Courthouse Garden



**Rob Fahey**  
3:30-5:30PM  
Courthouse Garden

For more information, please visit  
[www.towsontownfestival.com](http://www.towsontownfestival.com) or  
download the 2015 Towsontown Festival  
app on your smartphone.

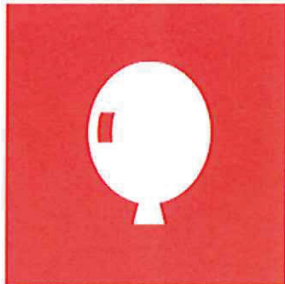


# TOWSON LIVE



**SATURDAY, MAY 2<sup>ND</sup>**  
**10AM-8PM**

**SUNDAY, MAY 3<sup>RD</sup>**  
**1PM-6PM**



**CARNIVAL**



**LIVE MUSIC**



**BEER GARDENS**



**FOOD**

## **106.1 PATRIOT PLAZA "MONSTERS OF MOCK"**

Synful Pleasure | That's What She Said | Sir Rod | 2U | Almost Journey | Amish Outlaws

## **100.7 THE BAY COURTHOUSE GARDEN SPONSORED BY CREIG NORTHROP TEAM OF LONG & FOSTER REAL ESTATE**

Loyola Blakefield | Project in Fidelity | Dave DeMarco | Crushing Day | Awaken | Rob Fahey



DOWNLOAD THE APP  
**"TOWSON FEST"**

*Android & Apple Devices*

[www.towsontownfestival.com](http://www.towsontownfestival.com) ■ 410.825.1144





## ACCESS TOWSON AT YOUR FINGERTIPS, DOWNLOAD THE TOWSON TIPSTER APP!

There is no doubt that Towson is growing. Vast developments are changing Towson's landscape, making Towson an icon to live, work and play. Approximately 100,000 people live, work or attend school in Towson, and there are millions of patrons who visit Towsontown Center, Cinemark Movie Theater and Towson University each year.

The Towson Tipster app has officially launched and can now be downloaded on Android and iPhone devices for free.

Those who download the app can easily access almost every business and restaurant located in town from their smartphone. Each listing is comprised of business information including hours of operation, phone number, address, photos and social media outlets. The app features businesses in the following categories:

- **Accommodations:** Hotels and Apartments
- **Dining:** American, Asian, Breakfast, Cafes, Dessert, Fast Food, Fine Dining, Grocery, Italian, Mexican and Seafood
- **Arts & Entertainment:** Gym, Reading, Movies and Music
- **Services:** ATM, Auto,

Chamber of Commerces, Cleaners, Courthouses, Florists, Gas Stations, Hair Salons, Hospitals, Massage Salons, Nail Salons, Printing and Shopping, Psychics, Recreation and Tanning Salons

- **Nightlife:** Bars and Clubs
- **Shopping:** Malls

App users can also find parking closest to their destination and events in the Towson area. Goucher College, Towson University and the Towson

Chamber of Commerce host most events listed on the Towson Tipster; however, people and businesses can also add events.

Why shop online or leave Towson when you can get what you need in town? Use the search feature on the app to find everything you need!

Download the app now on your Android or iPhone. Just search "Towson Tipster" in the Google Play or Apple Store.



The graphic features a blue and purple geometric background. At the top, the 'TOWSON TIPSTER' logo is displayed in white, with a stylized four-pointed star icon to the left. Below the logo, the text 'DON'T BE A SQUARE. BE A TIPSTER' is written in white, with 'TIPSTER' being significantly larger and flanked by horizontal arrows. Underneath, a list of categories is shown: 'Shopping • Apartments • Restaurants • Events Services • Entertainment • Nightlife • Parking'. The phrase 'ACCESS TOWSON AT YOUR FINGERTIPS' is written in white below the categories. At the bottom left is a square icon representing the app, featuring the same star logo on a blue background. To the right of the icon, the text 'DOWNLOAD THE APP NOW' is in bold white, followed by 'Search "Towson Tipster" in the Apple Store & Google Play' in white.

**TOWSON TIPSTER**

DON'T BE A SQUARE. BE A  
TIPSTER

Shopping • Apartments • Restaurants • Events  
Services • Entertainment • Nightlife • Parking

ACCESS TOWSON AT YOUR FINGERTIPS

**DOWNLOAD THE APP NOW**  
Search "Towson Tipster" in  
the Apple Store & Google Play

29<sup>th</sup> annual

# Towson GARDENS DAY

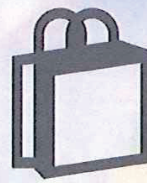
Thursday, April 30<sup>th</sup>, 2015  
10:00 - 3:00 PM



PLANTS



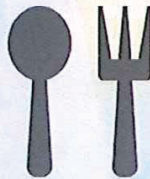
ASK THE MASTER  
GARDENER



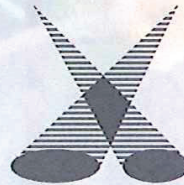
VENDORS



LIVE MUSIC



FOOD



PERFORMANCES



LOCATED AT STREETS SURROUNDING  
THE OLD COURTHOUSE





## CITIZENS ON PATROL: DOG WALKER WATCH

There are many dog walkers around our pet loving neighborhoods! **Citizens on Patrol** has a new program that is easy to participate in.

Through **Dog Walker Watch**, we hope to convert many of those walkers to “extra eyes and ears” to fight crime for police. Dog walkers can be an extremely valuable resource in helping to make our communities safer. Dog walkers are out at all hours of the day and in all types of weather – and they know who belongs in their neighborhood and what is wrong in the neighborhood.

Dog walkers just need to be aware of what’s going on and what is out of place. Just carry a charged cell phone and do not hesitate to call 911. Report things or people that look wrong to you.

Examples of “what is wrong”:

- People going door to door, if after a few houses you see them try to see if the door is locked, looks in windows or goes into the back or side yard, it could be a burglar or one planning future burglaries.
- Anyone peering into parked cars may be looking for valuables to steal.
- Anyone trying the handles of the cars to see if they are unlocked. Can you believe people actually leave their cars unlocked, hard to believe isn’t it?
- The sound of breaking glass or explosive noises could mean an accident, burglary or vandalism.
- Someone carrying a TV not in a box, that is suspicious!

- People sitting in a parked vehicle. They could be lookouts or checking out places to burglarize or they could be drug pushers.

It is difficult to get people to volunteer to be Citizens On Patrol, but this dog walker watch is easy.

Remember, **never get involved, never carry a weapon and never be afraid to call 911.** The people at the 911 Center are there to serve us. We are the taxpayers who pay their salaries!

Questions are welcome! Please contact Pat France, KD COP/VP Towson Area Citizens On Patrol

Phone: 410-828-5564

Email: [patfrance@centrol-inc.com](mailto:patfrance@centrol-inc.com)



Promoting a **United**  
and **Dynamic** business  
environment in **Towson**.

## Guide and Business Directory

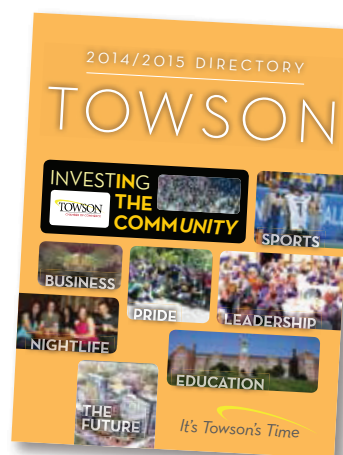
### WITH YOUR ADVERTISEMENT:

- >> Gain Exposure through **More Than 3,000 Directories** distributed at a variety of community gatherings and Towson Chamber member events.

### BONUS VALUE:

#### >> Digital Edition – Online 24/7/365

A fully-loaded digital edition of the directory – featuring electronic flip pages and search functionality, plus the ability to email or share content – will be posted on the Chamber website. Add a **Link to Your Display Ad** for only \$100!



#### \* PREMIUM RATES

Full Page	Back Cover (4-color only)	\$ 1,565
Full Page	Inside Front Cover (4-color only)	\$ 1,425
Full Page	Page 1	\$ 1,425
Full Page	Inside Back Cover	\$ 1,300

#### \* FOUR-COLOR AD

Full Page	\$ 1,170
2/3 Page Vertical	\$ 850
1/2 Page Horizontal	\$ 675
1/3 Page Square	\$ 525
1/3 Page Vertical	\$ 525
1/6 Page Vertical	\$ 465

#### \* B/W AD

Full Page	\$ 995
2/3 Page Vertical	\$ 675
1/2 Page Horizontal	\$ 500
1/3 Page Square	\$ 350
1/3 Page Vertical	\$ 350
1/6 Page Vertical	\$ 290

\* All rates are net

\*\* 2015-2016 Towson Chamber of Commerce Guide and Business Directory space reservation deadline and non-camera ready ads due: 4/17/2015  
Camera-ready ads due: 4/24/2015

#### DIMENSIONS

Trim Size	8-3/16 x 10-7/8
Bleed Size	8-7/16 x 11-1/8
Full Page	7 x 10
2/3 Page Vertical	4-5/8 x 10
1/2 Page Horizontal	7 x 4-7/8
1/3 Page Vertical	2-1/4 x 10
1/3 Page Square	4-5/8 x 4-7/8
1/6 Page Vertical	2-1/4 x 4-7/8

### Ad production questions?

Contact Chris Milton  
at 443.909.7832  
or email:

[chris.milton@todaymediacustom.com](mailto:chris.milton@todaymediacustom.com)

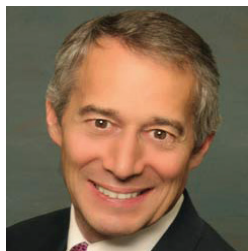
For more information or to reserve space, contact **Joyce Michael** at  
**443.929.0727** or by email at [joyce.michael@todaymediacustom.com](mailto:joyce.michael@todaymediacustom.com)

## 2014 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



**John Holman,**  
President  
State Farm



**Mark Shulman, DDS.**  
Vice President  
Towson Dental  
Practice



**Pamela Gilmour,**  
Treasurer  
Financial Fitness



**Chuck Connolly,**  
Secretary  
Farmers Insurance



**James Jones,**  
Immediate Past  
President  
Myriddian, LLC

### BOARD MEMBERS

**John B. Bartkowiak, Jr. Esq.**  
Law Office of John B.  
Bartkowiak, Jr.

**Timothy Bojanowski**  
Zest Social Media Solutions

**Garrett Brierley, Esq.**  
Law Office of Spence &  
Buckler, PC

**Chris Colman**  
Nelson Coleman Jewelers

**Calvin Gladden,**  
Goucher College

**Kathy Harden,**  
Souris' Saloon

**David Hinshaw**  
Towson U. Marriott  
Conference Hotel

**Ed Kilcullen,**  
MD CASA Association

**David Kurniawan**  
Maryland Signs & Graphics

**Valerie Kutchey**  
JumpGraphix Website  
Design

**Lisa Troia Martin**  
Cafe Troia

**Sophia McCormick**  
Palisades of Towson

**Joe Oster**  
Towson University

**James Pomfret**  
Wells Fargo Advisors

**Douglas Riley, Esq.**  
Treanor, Pope & Hughes

**Jeff Rogyom, Esq.**  
Bodie, Dolina, Smith &  
Hobbs, P.C.

**Paul Schwab III, Esq.**  
Azrael, Franz, Schwab  
& Kipowitz, LLC

**Mark Shulman, DDS**  
Dentist

**Melony Wagner**  
Charles Village Pub

### TOWSON CHAMBER STAFF

**Nancy Hafford,**  
Executive Director

**Brooke Bianchetti,**  
Executive Assistant

### INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at [info@towsonchamber.com](mailto:info@towsonchamber.com)



## NEW MEMBER SPOTLIGHT

The logo for MW&B features the letters 'MW&B' in a large, bold, black serif font. The ampersand is stylized with a decorative swirl.

Maryland Lawyers: Mister, Winter & Bartlett, LLC

### **Mister, Winter, & Bartlett, LLC** Law Firm

Mr. David Mister  
30 E Padonia Road, Suite 404  
Timonium, MD 21093  
Phone: 410-561-3000  
mwblaw@mwblaw.com  
www.mwblaw.net

The logo for Nextility features the word 'nextility' in a blue, lowercase, sans-serif font. Below it, the words 'ENERGY FRIENDLY' are written in a smaller, blue, uppercase, sans-serif font.

### **Nextility** Energy Company

Mr. Brett McGonnigal  
1606 20th Street NW  
Washington, DC 20009  
Phone: 410-302-0137  
bmccgonnigal@nextility.com  
www.nextility.com

The logo for Dynamo Electric features the words 'DYNAMO' and 'ELECTRIC' in a yellow, uppercase, sans-serif font. The text is set against a black background with a yellow swoosh graphic.

### **Dyamo Electric, LLC** Electrician

Mr. Kenny Daniels  
1018 Roxleigh Road  
Towson, MD 21286  
Phone: 443-250-7412  
dynamokenny@gmail.com  
www.dynamoelectricllc.com

The logo for CertaPro Painters features the words 'CertaPro Painters' in a bold, black, sans-serif font. Below the text is a red banner with five white stars and a paintbrush icon.

Residential. Commercial. Interior. Exterior

### **CertaPro Painters** Painting Company

Mrs. Lorena Streb  
1930 Greenspring Drive, Suite 300  
Timonium, MD 21093  
Phone: 410-592-6006  
baltmiorecentral@certapro.com  
http://baltimore-central.certapro.com

## MEMBER DEALS



Point Breeze Credit Union to offer free commercial document shredding for members on April 18th from 9:00 a.m. until 1:00 p.m. at its offices in Hunt Valley, Rosedale and Bel Air. More info at [www.pbcu.com](http://www.pbcu.com).

443.767.8638



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080



INSURANCE, INC.  
*With knowledge comes foresight.*

Stacia Cook, an independent insurance broker through Insurance Inc. is offering a free insurance evaluation and/or free insurance quote for your home, auto, or business. Great opportunity to update your policies and save money. [scook@insurance-inc.com](mailto:scook@insurance-inc.com)

410-753-1886



Feed the team with

### ORDERUP GROUP ORDERING!



**Step 1:** Log on to [www.orderup.com](http://www.orderup.com), choose a restaurant, and select "Start a Group Order" at the top of the menu



**Step 2:** Copy the link we provide and send out to invite all those hungry people out there to the order. Once they pick their food, they close out of the order.



**Step 3:** Once everyone has their order in, simply checkout and BOOM your food is on its way and the title of Lunchtime Hero is yours, once again!

Check it out in action over at [blog.orderup.com](http://blog.orderup.com)

Enjoy **\$10 off** any group order of \$40 or more with code *GroupOrderTowson*

## The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



## IMPACT OF YOUR MEMBERSHIP

**In 2014 the Towson Chamber was able to put back over \$75,000 into our community.**

### **Towson Chamber Investments:**

- Towson Beautification Program:
  - We hung 70 flower baskets
  - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
  - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
  - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
  - Average 10,000-12,000 patrons
- Recycling Trash Cans:
  - Only re-cycled cans provided in of Baltimore County Business Districts
- WinterFest Activities throughout December:
  - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
  - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
  - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
  - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory

Your membership dues not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**Please remember to refer your friends!  
If they join the Towson Chamber, you will receive a  
\$25 gift card to a local Towson restaurant!**

## MEMBERSHIP APPLICATION



### 2014-2015 Membership Application

Business Name \_\_\_\_\_

Contact Person (Ms. or Mr.) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business as listed in the Yellow Pages \_\_\_\_\_

Why are you joining the Towson Chamber? \_\_\_\_\_

Return this application with your dues investment made payable to:

Towson Chamber of Commerce  
44 W. Chesapeake Ave.  
Towson, MD 21204

#### Membership Investment Calculator\*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30  
**Total Dues Investment Plus Application Fee \$ \_\_\_\_\_**

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:  
Membership fees or dues by individuals & corporation to a Chamber of  
Commerce are deductible from gross income as a business expense  
provided the memberships is employed as a means of advancing the  
business interests of the individual corporation."



## UPCOMING CHAMBER EVENTS

Event	Time
Monthly Breakfast & Board Meeting	April 15 <sup>th</sup> 8:00-9:00am
Towson Gardens Day	April 30 <sup>th</sup> 10:00-3:00pm
Towsontown Spring Festival Day I	May 2 <sup>nd</sup> 10:00-8:00pm
Towsontown Spring Festival Day II	May 3 <sup>rd</sup> 1:00-6:00pm

For more event information, please visit  
[www.towsonchamber.com/events](http://www.towsonchamber.com/events)

29<sup>th</sup> annual

# Towson GARDENS DAY

## 2015 SCHEDULE

*Located on the corner of Washington Avenue  
and Upper Pennsylvania Avenue*

### Trinity Episcopal Children's Center Chorus

11:00-11:15am

### Towson High School of Jazz Band

11:20-12:00pm

### Greetings from CE Kevin Kamenetz

12:00-12:05pm

### Awards

12:05-12:10pm

### Anna Appicella School of Dance

12:10-12:30pm

### Towson High School Jazz Band

12:30-12:50pm

### Performance by Tribute to Barbara

### Streisand & Neil Diamond

1:00-2:00pm



*Nelson Coleman*  
JEWELERS  
Baltimore's Personal Jeweler

## Engagement Ring Expo

APRIL 16 - 18



NOW IS THE TIME TO UPGRADE

Receive up to \$500 off your mounting  
with purchase of a loose diamond.\*

Visit [NelsonColeman.com](http://NelsonColeman.com) to learn more  
\*some exclusions may apply

WE'RE TRAVELING TO  
**ANTWERP**  
LET US HAND SELECT A  
BIGGER OR BETTER  
DIAMOND FOR LESS

HURRY, WE'RE LEAVING APRIL 25

Visit [NelsonColeman.com](http://NelsonColeman.com) to learn more



Conveniently Located, Parking in Front

307 E. Joppa Rd., Towson, MD 21286 (410) 494-0080  
[NelsonColeman.com](http://NelsonColeman.com)

89.7

WLTMD & **WELLS**  
DISCOUNT LIQUORS

PRESENT THE 1ST ANNUAL

# BREWS & BANDS



*Local* CRAFT BEER AND MUSIC EVENT

**SATURDAY, APRIL 18TH**

- 14 LOCAL BREWERS
- 28 STYLES
- UNLIMITED TASTINGS

THE BREWERS ART  
DIAMONDBACK BEER  
DUCLAW BREWERY  
EVOLUTION BREWING  
FLYING DOG  
FULL TILT BREWING  
HEAVY SEAS  
JAILBREAK BREWING  
MONUMENT CITY  
OLIVER BREWING CO.  
RAVEN BEER  
RED BRICK STATION  
UNION CRAFT BREWING  
WAVERLY BREWING CO.

PARKING, PLEASE USE TOWSON STREET  
PARKING OR PUBLIC GARAGES SUCH AS  
THE FORTIS GARAGE ON WASHINGTON  
AND YORK. DO NOT PARK IN ANY  
GARAGES AT THE TOWSON CITY CENTER.

*Plus*

LIVE MUSIC FROM



**BOBBY E. LEE  
AND THE  
SYMPATHIZERS**  
BALTIMORE OLD TIMEY SWAMP STOMP

*And*



**RUFUS ROUNDTREE  
AND DA B'MORE  
BRASS FACTORY**  
JAZZY SOULFUL BRASS FUNK

*Just*  
**\$35**

FOR UNLIMITED  
BEER TASTINGS &  
GREAT LIVE MUSIC

**1 til 5PM**

1 OLYMPIC PLACE  
TOWSON, MARYLAND

LISTENER SUPPORTED RADIO FROM  
TOWSON UNIVERSITY



Go to **MISSIONTIX.COM** For tickets  
TOWSON UNIVERSITY PUBLIC MEDIA





**Towson Chamber of Commerce**

44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)

Phone: 410-825-1144

Fax: 410-832-5863