



# Towson Live

## Special points of interest:

- Mega Networking Event
- Sheraton Breakfast
- Meet the New Members
- Member to Member Benefits
- Upcoming Events

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# 12th MEGA NETWORKING EVENT

*Towson, Baltimore County*

Tuesday, February 4, 2014  
5:30 to 7:30 pm

**Sheraton Baltimore North**

903 Dulaney Valley Road, Towson, MD 21204



## Network with businesses throughout Baltimore County.

Includes a trade show. Show off your business for **ONLY \$100, includes registration fee. \$150 for non-members.** Contact the chamber office to reserve your space by January 15, 2014.

**Members: Pre-Registered \$25, At the Door \$35 Non-Members: \$35**

Cost includes heavy hors d'oeuvres and one **FREE** drink ticket. Cash Bar will be available.

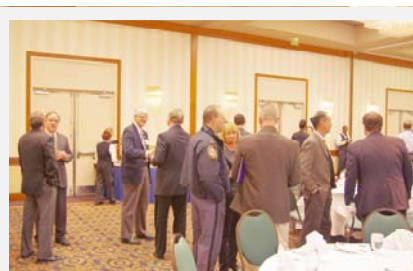
**Make sure to validate your parking ticket at the front desk for FREE PARKING!**

Register today: Call 410-825-1144 or email to: [info@towsonchamber.com](mailto:info@towsonchamber.com)

**Event Sponsored By:** Greater Catonsville Chamber of Commerce, Arbutus Business and Professional Association, Baltimore County Chamber of Commerce, Dundalk Chamber of Commerce, Greater Towson Committee, Harford Business Association, Hunt Valley Business Forum, Liberty Road Business Association, Parkville-Carney Business Association, Pikesville Chamber of Commerce, Reisterstown-Owings Mills-Glyndon Chamber of Commerce, and the Towson Chamber of Commerce

The Sheraton Baltimore North hosted one of the most perfect networking and informational breakfasts that the Towson Chamber has had the benefit of presenting! Over 150 members and non-members filled a beautiful room at 8am to hear from guest speakers, Andrea Van Arsdale, Baltimore County Planning Department, Baltimore County Police Chief, James Johnson and Baltimore County Revenue Authority Director, Ken Mills.

The group was given a beautiful breakfast and apprised of all the activities, building and momentum that Towson is living now. We thank the Sheraton for offering this event to our guests who participated. Kudos to all!







# WANTED

**The Best Chili in Towson**

**FEBRUARY 20<sup>TH</sup> 5:30PM**

**FREE TO ENTER!!**

**\$5 ALL-YOU-CAN-TASTE**

**2 CATEGORIES** PEOPLE'S CHOICE &  
BLIND JUDGE'S VOTE

**4 BIG REWARDS**

**ADMINCVPTOWSON.COM**  
**410-821-8155**



## Spotlight on New Members

### Handwerger, Cardegna,

### Funkhouser & Lurman, PA

Mr. Salomon Grunhut  
1104 Kenilworth Drive, Suite #300  
Towson, MD 21204  
410-828-4446  
Fax: 410-828-4447  
sgrunhut@hcfandl.com  
Www.hcfandl.com

### New Tang Dynasty Group, Inc.

Ms. Anne Yang  
PO Box 342515  
Bethesda, MD 20827  
202-505-0973  
anneyang@fastmail.net  
Www.NTDTV-DC.com

### Zest Social Media Solutions, LLC

Mr. Tim Bojanowski  
101 E. Chesapeake Avenue, Ste. 203  
Towson, MD 21286  
443-465-2950  
tbojanowski@zestsms.com  
Www.zestsms.com

### Clinton Electric/EV Power Pros

Mr. Mike Wall & Mr. Ken Winters'  
1850 York Road  
Timonium, MD 21093  
410-453-9800  
Fax: 410-453-0106  
mike@clintonelectric.com  
Ken.winters@powerpros.com  
Www.clintonelectric.com  
Www.evpowerpros.com

Here's a "Towson spin" on the dance celebration. Photo of art by Jerel Jones attached. MOVE: A Celebration of the Human Figure in Motion February 1-28 Towson Arts Collective Ellene "Brit" Christiansen Arts Center 40 W. Chesapeake Avenue Towson. Opening reception Saturday, February 1 6:00-8:00 p.m. highlights the theme of Baltimore County's Dance Celebration: Take a Leap, including demonstrations of tango, jazz, and swing dance done with persons in wheel chairs. The reception features dance demonstrations by Luigi Rognoni, Argentinean tango; Mark Miller of Parkville, wheel chair swing; and LA Fitness staff members, Jazzercise and Hip Hop. Modern dancers in costumes will surprise you in person and in video clips on site.

Admission is free.  
Free parking is available around the corner at the 1 W. Pennsylvania Avenue Garage.

Fronda J. Cohen



### Baltimore County's official blog just posted new content:

In Greene Turtle Spawns New Turtle Shell in Towson, Fronda Cohen of the County Communications Office highlights the latest newest addition to Towson's vibrant downtown.

What started in the '60s as the place in town to get Frye boots became a friendly sports bar for college kids in 2004. Now, the Greene Turtle in Towson is ready to take on a new role: a casual, restaurant that appeals to families, neighbors, and film fans.

"We see the Greene Turtle in Towson as a family-priced option for dinner before a movie, a gathering spot for local high school teams after a lacrosse game, a date night destination, and a neighborhood night spot for adults," said co-owner Jill Guidera Packo, who with her brother Jeff Guidera are following in the tradition of the family owned Finkelstein Bootery at 408 York Road. "What's new is the rooftop Turtle Shell."



*"Individually Distinctive, Collectively Strong!"*

**1964 ~ 2014**

50 Years of Serving the Towson Business Community

**2013-2014**

***Membership Application  
&  
General Information***

**Towson Chamber of Commerce, Inc.**

**44 West Chesapeake Avenue**

**Towson, Maryland 21204**

**Phone: 410 - 825 - 1144**

**Fax: 410 - 832 - 5863**

**Email: [info@towsonchamber.com](mailto:info@towsonchamber.com)**

*Visit us on the web!*

*[www.towsonchamber.com](http://www.towsonchamber.com)*

*And for festival information at*

*[www.towsontownspringfestival.com](http://www.towsontownspringfestival.com)*

Office Use: ACT\_\_\_ Web\_\_\_ Email\_\_\_ Packet\_\_\_ Newsletter\_\_\_ Nan\_\_\_

**Towson Chamber of Commerce, Inc.**

**2013-2014 Membership Application**

Business Name: \_\_\_\_\_

Contact Person: (Ms. or Mr.) \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Type of Business as listed in the Yellow Pages:  
\_\_\_\_\_

Why are you joining the Towson Chamber?  
\_\_\_\_\_

Return this application with your dues investment made payable to:

**Towson Chamber of Commerce, Inc.**

**44 West Chesapeake Avenue**

**Towson, MD 21204**

**Membership Investment Calculator:\***

1 - 5 employees	\$225
6 - 20 employees	\$250
21 - 30 employees	\$325
31 - 45 employees	\$375
46 - 75 employees	\$450
76 - 100 employees	\$500
more than 100 employees	\$750

Please add one time application fee: + \$ 30  
**Total Dues Investment plus Application Fee** \$ \_\_\_\_\_

**Please Be Advised!!!!**

\*Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads: Membership fees or dues by individuals & corporation to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation."



# 47TH Annual TOWSON TOWN SPRING FESTIVAL

A Proud **Tradition.**  
A Popular **Celebration.**  
The Ultimate  
**Opportunity to Promote**  
Your Business!

## 2014 TOWSONTOWN SPRING FESTIVAL PROGRAM

### Your Advertisement Reaches:

- >> 250,000+ patrons at the two-day event, May 3-4
- >> Additional Distribution during Towson Gardens Day, May 1

### Important Demographics:

- Median Income — \$72,494\*  
*\*2010 US Census for Baltimore County, Baltimore City and Harford County*
- An active college population: Towson University and Goucher College are both within walking distance of the festival. Six more colleges and universities are within a 15-mile radius, and 13 others are within a 30-mile radius.
- More than 80% of festival patrons are between the ages of 19 and 50

#### 2014 TowsonTown Spring Festival Program AD RATES (all 4-color ads):

Full Page – Back Cover (6 1/2 x 9 1/2)	\$ 2,150
Full Page – Inside Front Cover (6 1/2 x 9 1/2)	\$ 1,850
Full Page – Inside Back Cover (6 1/2 x 9 1/2)	\$ 1,750
Full Page – Page 1 (6 1/2 x 9 1/2)	\$ 1,685
Full Page (6 1/2 x 9 1/2)	\$ 1,530
1/2 Page Vertical (3 1/8 x 9 1/2)	\$ 920
1/2 Page Horizontal (6 1/2 x 4 5/8)	\$ 920
1/4 Page Vertical (3 1/8 x 4 5/8)	\$ 615
1/8 Page Horizontal (3 1/8 x 2 3/16)	\$ 465

#### Deadlines

Space reservation deadline – **March 21**  
Camera-ready ads due – **March 28**

### BONUS SAVINGS

Ask your Account Executive about how to increase exposure and **save an additional 10%** when you also place an ad in the Towson Chamber of Commerce Directory.

### WHAT'S INSIDE

The festival program provides valuable information about entertainment schedules, corporate sponsors and participating vendors.

### 2014 FESTIVAL FEATURES

New Arts & Crafts Vendors  
Diversified Musical Entertainment  
Family Fun Area  
Freedom Fun Zone  
Food, Beer & Wine  
Surprises Galore!

Sponsored by

**TOWSON**  
CHAMBER OF COMMERCE



### Ad production questions?

Contact Chris Milton at 443.909.7832 or email: [chris.milton@todaymediacustom.com](mailto:chris.milton@todaymediacustom.com)

To advertise, contact **Joyce Michael** at **443.929.0727** or by email at [joyce.michael@todaymediacustom.com](mailto:joyce.michael@todaymediacustom.com).

**todaymedia** Custom Communications

## 2013 Towson Chamber Board of Directors

*"Your Winning Team of Professionals"*

### Officers

President, **James Jones**,  
M&T Bank

Vice President, **John Holman**,  
State Farm

Treasurer, **Mary Fran Stromyer**,  
J.L. Kenneally & Co., P.A.

Secretary, **Kaitlin Radebaugh**,  
Florist & Greenhouses

Immediate Past President,  
**Debra Moriarty, PhD.**,  
Towson University

### Board Members:

**John B. Bartkowiak, Jr.**  
Esq.

**Garrett Brierley, Esq.**  
Law Office of Spence & Buckler, PC

**Charles Connolly**  
Farmers Insurance Group

**Pamela Gilmour**  
Financial Fitness

**Calvin Gladden**  
Goucher College

**Phil Grillo**,  
Grillo & Company

**Kathy Harden**,  
Souris' Saloon

**Ed Kilcullen**,  
MD CASA Association

**David Kurniawan**,  
Maryland Signs & Graphics

**Valerie Kutchev**  
JumpGraphix Website Design

**Lisa Troia Martin**,  
Café Troia

**Sophia McCormick**,  
Palisades of Towson

**Douglas Riley, Esq.**,  
Treanor, Pope & Hughes

**Jeff Rogyom, Esq.**  
Bodie, Dolina, Smith & Hobbs,  
P.C.

**Mark Shulman, DDS**

**Melony Wagner**  
Charles Village Pub

### Towson Chamber Staff

**Nancy Hafford**  
Executive Director



## Guide and Business Directory

Promoting a **United**  
and **Dynamic** business  
environment in **Towson**.

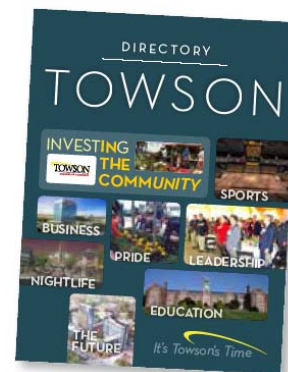
### WITH YOUR ADVERTISEMENT:

>> Gain Exposure through **More Than 3,000 Directories** distributed at a variety of community gatherings and Towson Chamber member events.

### BONUS VALUE:

>> **Digital Edition – Online 24/7/365**

A fully-loaded digital edition of the directory – featuring electronic flip pages and search functionality, plus the ability to email or share content – will be posted on the Chamber website. Add a **Link to Your Display Ad** for only \$100!



### PREMIUM RATES

Full Page	Back Cover (4-color only)	\$ 1,565
Full Page	Inside Front Cover (4-color only)	\$ 1,425
Full Page	Page 1	\$ 1,425
Full Page	Inside Back Cover	\$ 1,300

### FOUR-COLOR

Full Page	\$ 1,170
2/3 Page Vertical	\$ 850
1/2 Page Horizontal	\$ 675
1/3 Page Square	\$ 525
1/3 Page Vertical	\$ 525
1/6 Page Vertical	\$ 465

### B/W

Full Page	\$ 995
2/3 Page Vertical	\$ 675
1/2 Page Horizontal	\$ 500
1/3 Page Square	\$ 350
1/3 Page Vertical	\$ 350
1/6 Page Vertical	\$ 290

### DIMENSIONS

Trim Size	8-3/16 x 10-7/8
Bleed Size	8-7/16 x 11-1/8
Full Page	7 x 10
2/3 Page Vertical	4-5/8 x 10
1/2 Page Horizontal	7 x 4-7/8
1/3 Page Vertical	2-1/4 x 10
1/3 Page Square	4-5/8 x 4-7/8
1/6 Page Vertical	2-1/4 x 4-7/8

### Ad production questions?

Contact Chris Milton  
at 443.909.7832  
or email:  
[chris.milton@todaymediacustom.com](mailto:chris.milton@todaymediacustom.com)

\*\* 2014-2015 Towson Chamber of Commerce Guide and Business Directory space reservation deadline and non-camera ready ads due: **5/2/2014**  
Camera-ready ads due: **5/9/2014**

For more information or to reserve space, contact **Joyce Michael** at **443.929.0727** or by email at [joyce.michael@todaymediacustom.com](mailto:joyce.michael@todaymediacustom.com)

**todaymedia** Custom Communications

## Member to Member Benefits

### PostNet

Ms. Jacqueline Ovad  
22 Allegheny Ave, Suite 204  
Towson, MD 21204  
443-POSTNET (443.767.8638)

20% OFF Posters, Banners and Any LARGE format print projects. Including life-size repositioning wall decals and canvas. Make your kid a sport hero with his/her favorite action picture printed on a life-size decal.  
- 15% OFF Personalized calendars or greeting cards. Perfect gift for the Holidays. For the calendars, just send us 13 of your high resolution pictures. Upload your files online at <http://md115.postnet.com>

### World Class Auto Detail

Quintin D. Moody | CEO  
[www.worldclassautodetail.com](http://www.worldclassautodetail.com)  
(O) 410-240-0757

Winter Coupon (Jan 1st-March 31st)  
10% off Complete Detail (Full interior detail, shampoo carpets & mats;  
Full Exterior detail, wax & polish)  
**WE ALSO DO REGULAR CAR WASHES!!**

### Towson Golf & Country Club

Denise Snyder  
12801 Stone Hill Road  
Phoenix, MD 21131  
410-252-8484 x105

No Initiation due until 3/1/2014 and NO MONTHLY DUES will be charged until 3/1/2014. Please visit our website for our membership pricing....[www.tgcc.net](http://www.tgcc.net) Also **CORPORATE MEMBERS, NO FOOD MINIMUM**, and initiation *only* charged to the primary member of the corporation. Every member thereafter doesn't have to pay initiation and has reduced monthly dues, Please call for details, Denise Snyder, Membership Director 410.252.8484 ext 105.

### Merritt Athletic Clubs

Donyel Cerco  
8757 Mylander Lane  
Towson, MD 21286  
410-821-0160

Merritt Athletic Clubs offers all chamber members a free one month trial membership. Come visit our newly renovated club at 8757 Mylander Lane or check us out on the web [www.merrittclubs.com](http://www.merrittclubs.com).

### Melody's Tours

Melody Knight  
32 Tenbury Road  
Lutherville, MD 21093  
(410) 790-6308

Melody's Tours will offer a 30 percent discount off of any day trip in Baltimore, Washington, Annapolis, and New York. This offer is valid for both entertainment and business purposes. Please visit Melody's Web site at [Melodystours.com](http://Melodystours.com).

### Sam's Club

Mr. Arnold Greenspun  
15 Texas Station Ct.  
Timonium, MD 21093  
410-628-6207

Have you had your flu shot? Get one today. Visit our pharmacy for details  
9:00am-7:00pm (Monday-Friday)  
9:00am-6:00pm (Saturday)

**\*\*Must be 18 years of age. See pharmacy for details**

### Anytime Fitness

Mr. Prabha Raja  
40 York Road  
Towson, MD 21204  
410-296-4166

Free 14 Day Mini Memberships to the Chamber Members and their employees;  
also included, a free consultation with our personal trainers

### Nelson Coleman Jewelers

Mr. Chris Coleman  
307 E. Joppa Road  
Towson, MD 21204  
410-494-0080

All Towson Chamber Members and Employees will receive 10% off their first purchase of the current year and with that purchase will be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.  
You'll receive a Birthday reminder with a gift card valued at \$50 toward a purchase of \$100 or more and an Anniversary reminder with a gift card valued at \$100 toward a purchase of \$200 or more.  
Enrollment in Nelson Coleman Jewelers Loyalty Program entitles you to receive Rewards Dollars equal to 5% of a purchase to be used toward future purchases. Reward Dollars are earned on each and every purchase you make. Some exclusions apply.



## Member to Member Benefits

### **David Page**

davidpage@comcast.net  
410-274-3295

**Free hour with David Page:** David Page is a Towson Chamber member who wears two hats. You can decide which hat he wears for your free, one-hour consultation.

**Real estate investing:** David creates real estate investment opportunities for folks who want to earn secured, consistent returns. Example: People who put some of their retirement money into a self-directed IRA. (It's easy. David can show you how.)

**Advertising:** David writes advertising copy for all media -- also consults on branding, strategy, and tactics. See his work at [www.DependableDavidPage.com](http://www.DependableDavidPage.com).

Your next step: Email David at davidpage@comcast.net or call him at 410-274-3295.

### **The LASIK Vision Institute™**

200 E Joppa Rd Suite 200  
Towson MD 21286  
410-832-8712

We are new to the neighborhood and would like to make our new friends enjoy a life without dependence on glasses and contact lenses.

\$750 OFF our Custom Vue procedure with Lifetime Assurance.

\* Easy Financing \* Over 900,000 procedures performed \* Safe, FDA approved\* Nationwide locations

Call now to schedule your FREE LASIK Evaluation 410-832-8712 ask for Kristina Adamczyk, Center Director  
[www.TheLasikVisionInstitute.com](http://www.TheLasikVisionInstitute.com)

### **Integrated Pest Services**

Mr. Sean London  
109 Allegheny Ave.  
Towson, MD 21204  
410-337-5155 X5910

We would like to offer the chamber members a discount of \$25.00 off their pest control service for Spring Treatment of seasonal pests.

### **SASS Salon**

Debbi Basile  
6715 York Road  
Baltimore MD 21212  
443-895-4536

\$25 off initial color appointment

And then

15% off services & 10% retail products.

### **Campbell Insurance Allstate**

Ms. Sebrina Wajer  
1574 E. Joppa Road  
Baltimore, MD 21234  
(410) 588-2600

We are a locally owned and operated agency in Towson that has exceptional customer service and knowledgeable staff to handle all of your questions.

We would like to extend a free consultation and quote for all of your insurance needs. Mention that you saw us on the Chamber of Commerce Member to Member Benefits and receive a \$10.00 gift card. Refer a friend, colleague, family member or anyone else you know and receive a \$10.00 gift card when they call for a quote and mention your name.

### **Grillo & Company**

Mr. Phil Grillo  
17 Allegheny Ave  
Towson, MD 21204  
410-832-5272

Bring in your gold and unwanted jewelry. We can recommend how you can get the most cash; sell for cash, broker or consign it. Special jewelry appraisals starting at \$25. Repair services are available.

### **Ora's Hair Studio**

11 E. Chesapeake Avenue  
Towson, MD 21204  
(443) 449-0061

Men haircuts for \$15 and shampoo cut and blow dry for \$35 until March 1st

### **Goldfather of Towson**

Mr. Jason Russo  
8628 Loch Raven Blvd.  
Towson, MD 21286  
410-895-4113

The GoldFather of Towson is happy to provide discounts and extras for Chamber Members: \* Receive an additional 10% (above our already guaranteed highest payouts) for your unwanted jewelry, broken jewelry, silverware, school rings, dental gold, and ex-boyfriend gifts. (First transactions only.) \* Receive free apparel of your choice, no transaction needed. (While hats and long sleeve shirts last.)

Just mention Towson Chamber of Commerce

### **Zerodraft Maryland**

Mr. Kurt Pfund  
113 West Rd., Suite 101  
Towson MD 21204  
410-321-5936

Towson-based Zerodraft Maryland, the Baltimore Business Journal's #1 fastest-growing private company, has helped over 25,000 homeowners, tenants, business owners and property managers achieve greater comfort, slash energy bills and tap into lucrative BGE rebates for energy efficiency.

For Towson chamber members we are offering:

- + 1 FREE LED light bulb with a FREE quick business energy audit
- + 3 FREE LED light bulbs with a \$100 comprehensive home energy audit

### The Towson Area Citizens on Patrol

is recruiting for the downtown Towson area. Be the eyes and ears of your community because crime is not welcome in Towson. If you have an interest in volunteering some time or if you are a business interested in sponsoring a sign for \$100, please contact the Towson Chamber at: 410-825-1144 or email: [info@towsonchamber.com](mailto:info@towsonchamber.com)



## The 10% rule of doing business in Towson

Make 10% of your expenditures stay in Towson

Just think what a 10% increase will do for the businesses in Towson. If a company grosses say \$300,000.00 per year and they see an additional 10% or \$30,000.00 that could mean hiring someone, expanding product lines, making their interior and exterior look better, etc. Positive for the Towson Environment.



Forget about Cupid, this Valentine's Day count on Nelson Coleman Jewelers! Find the perfect gift for you special someone, including pieces by designers Tacori and Hearts on Fire. With gifts starting under \$50 you can't go wrong this Valentine's Day. Make your purchase by February 14th and receive special pricing. For more information visit [NelsonColeman.com](http://NelsonColeman.com)

Nelson Coleman Jewelers is having a Three Day Buying Event February 20-22. Immediate payment for fine jewelry, diamonds, platinum, gold watches, coins, and silver. Bring everything! If you aren't certain what you have, bring it in. Something you may regard as insignificant may, in fact, be worth a great deal. All transactions are conducted in a safe, secure, discreet and confidential matter. For more information visit [NelsonColeman.com](http://NelsonColeman.com) Mark & Chris Coleman DLLR Licensee #2271.

Towson Chamber of Commerce, Inc.  
44 W. Chesapeake Avenue  
Towson, MD 21204

*Good Day ,*

*The Towson Chamber is thrilled to acknowledge all of the exciting development projects Towson will be experiencing now and in the very near future. Many multiuse, multi million dollar projects will join the transformation process currently going on in Towson. We look to these projects and many future efforts to strengthen the socio economic aspects of Towson, to make it the very best place to live work and play!*

*The Chamber will continue to bring in thousands of people for our springtime events and hope that you and your families will make a commitment to your town to participate and enjoy these family friendly activities.*

*We continue to value your opinions and always have a perfect niche for the person with a few extra hours to devote to your community. We have plenty of fun and diverse activities that could use additional helping hands.*

*Let us know if you can volunteer some of your time, remember, the Chamber is always working for you.*

*See you around Towson!*

*Nancy Hafford*



**Towson Chamber of Commerce Promotes  
the Business Environment in Towson**

Phone: 410-825-1144

Fax: 410-832-5863

E-mail: [info@towsonchamber.com](mailto:info@towsonchamber.com)

## Upcoming Chamber Events

- ♦ **12th Mega Networking Event**, Tuesday, February 4th (5:30-7:30pm), Sheraton Baltimore North, 903 Dulaney Valley Road
- ♦ **Festival Committee Meeting**, 2nd Wednesday of every month (5:30pm) Chamber Office
- ♦ **Free Monthly Board & Membership Breakfast**, Wednesday, February 19th (8-9am), Sheraton Baltimore North, 903 Dulaney Valley Road