

Towson Chamber of Commerce, Inc.

"Towson's Feet on the Street"

Friday Night Block Parties

This is the third year for Towson's "Feet on the Street". The events have blossomed into the "favorite" way for Towson residents to spend their Friday nights! The evening brings families of professionals, young & old together to enjoy the summer evenings surrounded by friends, music, great food and a place for the kids to have fun.

Demographics:

Over 2,000 Patrons each week
Participation from all neighboring restaurants
Weekly band
101.9 Lite fm
Beer & wine sold
Moon bounces for children
Games & Activities for children
Lawn chairs available

Sponsors

Towson Times Newspaper Approximately 43,000 distribution
CBS Radio - 101.9 Lite fm – radio spots throughout the weeks
Bud Light
Pre-event interviews and on site coverage during the event
ABC Local News *CBS Local News *Fox Local News * * NBC Local News * Comcast
&
Free Public Announcements

Festival Sponsor:

Corporate Sponsorship Opportunities

Band sponsorship for 1 Friday. (Value 1,000)

- Prime space location
- Your signage or banner prominently displayed (you provide)
- Your company will be part of the introduction to the band and mentioned throughout the evening as the sponsor for the event