

## Washington Avenue Tuesdays!

Starting Tuesday July 12, 2011 through September, 27, 2011 between the hours of 10-3pm , the Towson Chamber of Commerce will be filling the sidewalks on Washington Avenue in front of the Historic Courthouse Gardens (between Chesapeake & Pennsylvania Avenues). There will be Live Music, Food, Entertainment, Flowers, Fresh Veggies & Crafts. Please join us for the fun!



**WASHINGTON AVENUE TUESDAYS**

When  
**Tuesdays, July 12th -  
September 27th  
10am-2pm**

Where  
**Washington Avenue  
Sidewalk**  
(Between Chesapeake & Pennsylvania Aves.)

What  
**Food  
Music/Entertainment  
Flowers  
Fresh Veggies  
Crafts**

Bring your friends, family, your boss & co-workers to enjoy all that Washington Avenue has to offer!

For More Information Call Nancy Hafford: 410-825-1144

## "Feet on the Street" & Chamber Activities



Live Music, Food,  
Children's Activities,  
Prizes, Beer & Wine  
*May 13th-September 30th*  
*6-9:30pm*

Allegheny Ave. between  
York & Washington

**Pets & Outside Alcoholic  
Beverages are Prohibited!**

Sponsored by: Towson Chamber

### **BANDS**

July 8 - Checkered Past

July 15 - Kaos

July 22 - Jr. Cline & the Recliners

July 29 - Junkyard Saints

August 5 - The Rat Pack

August 12 - Beach Bums

August 19 - Mambo Combo

August 26 - New Romance

September 2 - The Majestics

September 9 - Mary Lou & the Untouchables

September 16 - Tony Berry & New Money

September 23 - tba

September 30 - Checkered Past



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410-825-1144

Email: [info@towsonchamber.com](mailto:info@towsonchamber.com)  
[www.towsonchamber.com](http://www.towsonchamber.com)

### **Join the Chamber & Support our Activities!**

Annual June Luncheon Meeting  
Bi-annual Community Clean-ups  
Produce the Annual Towson Chamber Directory  
Maintain 2 Websites with Member Information  
Design & Distribute Towson Street Maps  
**Chamber Representation at the Chamber Business Connection**  
**Lobbying & Advocacy**  
**Publicity & Exposure**  
**Street Banners**  
Free monthly Breakfast Board Meetings at the Towson University Marriott  
**Quarterly Mega-Networking Events in conjunction with nine other Baltimore County Chambers**  
**Chamber representation at Towson University, GTCCA & Tomorrow's Towson**  
**Card Exchanges**

Towson Beautification Program  
Towson Farmers Market, Thursdays  
Annual Golf Tournament  
Feet on the Street Block Parties  
Scholarships to local High Schools  
Towson Gardens Day  
Recycling Trash Cans  
WinterFest Activities throughout December  
Free Cocktail Parties  
Free Breakfasts and Seminars  
Towsontown Spring Festival  
Contributions to Community Service Projects  
Free Monthly Networking Events  
Ribbon Cuttings

# Destination Towson

Towson combines vibrant residential communities with the region-wide draw of three regional medical centers, two universities, Towson Town Center mall, and the seat of Baltimore County government. More than 12,000 people work in downtown Towson, the second largest unincorporated county seat in the continental United States. Major employers include Stanley Black & Decker Construction and DIY headquarters, General Dynamics ViPs, State and local government agencies.

Towson is also a college town, with more than 25,000 students attending Towson University, Goucher College, Medix School, and TESST College. During the spring and fall semesters, a Baltimore Collegetown shuttle brings students and staff from area universities directly to downtown Towson.

Major commercial development runs along York, Dulaney Valley and East Joppa Roads, with Towson University and Goucher College bracketing the downtown corridor. Customers, visitors and businesses enjoy direct access to Towson via three exits from the Baltimore Beltway (I-695).

The Sheraton North and Berkshire Marriott hotels, Recher Theatre, Towson Art Collective, and college sports and arts events bring thousands of visitors to the district for corporate meetings, trade shows, arts and entertainment. The annual Towsontown spring festival draws over 250,000 visitors to downtown. A seasonal farmer's market, weekly free summer Feet on the Street concerts, and the WinterFest holiday celebration are sponsored by the Towson Chamber of Commerce in partnership with the Baltimore County department of economic development.

Towson customers hold some of the highest incomes in the Baltimore area, with average household incomes of \$85,123 in a 3-mile radius of downtown Towson.

A \$27 million renovation is transforming a 12-story tower overlooking the Towson traffic circle into Towson City Center, adding 155,000 square feet of new Class A office, street-level shops and retail to downtown's lively mix.

1,200 new luxury apartment units have been built in downtown Towson since 2008.

## Trade Area Profile

### Population (from York & Pennsylvania Ave.)

1-mile	33,371
3-mile	147,670
5-mile	364,083

### Households

1-mile	13,276
3-mile	60,913
5-mile	148,973

### Average Household Income

1-mile	\$76,976
3-mile	85,123
5-mile	81,191

### Owner Occupied Homes

1-mile	6,687
3-mile	38,549
5-mile	94,658

### Labor Force (16 years + )

5-mile	200,718
10-mile	585,529
15-mile	814,075

Source: Claritas 2010

## *Towson Profile*

**Towson restaurants and retail draw from 60,900 households within 3 miles of downtown Towson**

**Towson Town Center, anchored by Nordstrom and Macy's,** is the Baltimore region's premiere shopping destination. The largest enclosed mall in the County regularly posts sales topping the national average. Signature tenants include a two-level Crate & Barrel, Pottery Barn, Cheesecake Factory, P.F. Chang's China Bistro, Stoney River Legendary Steaks, Nordstrom Rack, H&M, and Anthropologie. A new 110,000 square foot luxury wing opened in 2008, bringing Tiffany, Burberry, Swarovski, and Louis Vuitton to the Baltimore market.

**Towson Circle,** a successful adaptive reuse of former department store, features Barnes and Noble, Trader Joe's, Pier One, and Bahama Breeze.

**Dulaney Plaza** includes national retailers such as Anne Taylor Loft, Chico's, Starbucks, and Fresh Market (opening summer 2011) and local favorites such as Razorback's Raw Bar and Grill, Ukazoo Books, and Record and Tape Traders.

**Over 60 restaurants and eateries in greater Towson.**

Downtown offerings from take-out to white tablecloth to bar and grill include sushi, Italian, Indian, vegan, fondu, Caribbean, Greek, specialty hamburgers and pub-grub.

### **Major Towson Employers and Institutions**

Baltimore County Circuit Court  
 Baltimore County Government  
 Baltimore County Library-Main Branch  
 BenefitMall  
 Berkshire Marriott Conference Hotel  
 General Dynamics ViPS  
 Goucher College  
 Greater Baltimore Medical Center  
 Lafarge  
 Maryland District Court  
 Maryland State Government Offices  
 Medix School  
 Sheppard Pratt Health System  
 Sheraton Baltimore North  
 St. Joseph Medical Center  
 Stanley Black & Decker  
 Towson Town Center  
 Towson University  
 Whiting Turner

### **Select Retail & Restaurants in Downtown Towson**

Ann Taylor Loft  
 Barnes & Noble  
 Burberry  
 Chico's  
 Crate & Barrel  
 Lacoste  
 Louis Vuitton  
 Urban Outfitters (opening fall 2011)  
 Macy's  
 Nordstrom  
 Pottery Barn  
 Starbuck's  
 Tiffany's



## **Major downtown Towson development / redevelopment projects Completed or under construction**

### **Towson City Center**

Redevelopment of 12 story building to include 155,000 sf of commercial space, including corporate headquarters for MileOne, one of the nation's largest privately-held automobile sales and service delivery networks, the offices of Caves Valley Partners, ground level retail and restaurants with outdoor plaza seating, and additional on-site parking. Building will be stripped to foundation and steel, with demolition underway.

Developer: Caves Valley Partners

### **The Quarter**

A \$190 million, 900 unit apartment complex at the intersection of Dulaney Valley Road and Fairmount Avenue replaces the 256-unit Dulaney Valley Apartments. First phase of 430 apartments opened early 2009.

Developer: Lane Company

### **Towson Center Mall Expansion**

New 113,500 square foot luxury wing and additional parking added to the 1.2 million-square-foot enclosed mall to make room for new restaurants and high-end retail including Tiffany, Louis Vuitton, Lacoste, an expanded Crate and Barrel store, Pottery Barn, P.F. Chang's, Cheesecake Factory, Bose, BCBG Max Azria, Swarovski, Burberry's, and [Sephora](#).

Developer: General Growth Properties

### **The Promenade**

A 380-unit apartment complex now leasing at York and Lambourne roads on 5.3 acres north of the Prospect Hill Cemetery. The project includes three interior courtyards and a 10,000-square-foot clubhouse with a movie screening room, gym and Internet cafe.

Developer: Hanover Co., a Houston-based company that recently completed a highly successful residential project in Fells Point

### **Palisades at Towson**

Interior construction nearing completion of a new 18-story, 347 unit luxury apartment building at Towsontown Blvd. and Susquehanna Avenue. Building opened to tenants August 2010 and was 90% leased by March 2011.

Developer: Southern Management

### **Towson Green**

A 160-unit complex, mostly condominiums and townhomes on 9 acres, replaces duplexes in the Towson Manor Village near Towson University. Groundbreaking June 2011.

Developer: Bozzuto Group

### **Fidelity Investment**

Free-standing retail center at York Road traffic circle

### **Olympian Park**

Abandoned Shell Gas station at Towson Circle was purchased by Baltimore County and is now a county park. It is dedicated as Olympian Park, to celebrate Baltimore County's Olympic champions.

### **Urban Outfitters**

Over \$2 million in renovations are underway are for the 10,000 square foot free-standing store at York Road and Pennsylvania Avenue. Planned opening by the 2011 holiday shopping season.

*The Towson Chamber - A True Leader in this Community!*

## Team CASA



**Support Team CASA at the Baltimore Running Festival!**

**Runners & Sponsors Needed to Help Abused Children!**

Maryland CASA, a private nonprofit child advocacy organization based here in Towson, is seeking your support of its charity team – Team CASA – in the Under Armour® Baltimore Running Festival on Saturday, October 15, 2011. Runners will participate in the following races:

- Marathon
- Half-Marathon
- Team Relay
- 5k

**Help Us Recruit Runners & Walkers:** We need 30 more team members by 6/30/11 to qualify as a charity team. Please spread the word to your professional and personal contacts!

**Become a Team CASA Sponsor!** Sponsors are needed to provide financial as well as in kind support (e.g. provide food & beverages, signage, etc.). This is a great way to promote your company's support of a great cause among the more than 20,000 event participants and spectators as well as countless television viewers.

Maryland CASA is a private, non-profit organization dedicated to ensuring that the voices of children who have been abused and neglected are heard in court. This mission is carried out through the efforts of more than 1,000 trained volunteers – **Court Appointed Special Advocates** – who represent the best interests of children. *Our goal for each child is simple – to ensure them their right to grow up in safe, permanent homes.*

Please visit [www.GoTeamCASA.org](http://www.GoTeamCASA.org) to register or to become a sponsor. For more information, please contact 410-828-6761.

*The Towson Chamber - A True Leader in this Community!*

## *Rich & Single in Towson*



Towson; best place to live to be rich & single according to CNN Money Magazine!

## **CVP Ground Breaking**



Ready, set, re-opening in January!!!

## **4th of July**

Enjoy some 4th pictures!



# Spotlight on New Members

## NEW MEMBERS

### Insurance

Mr. William Fleming  
**Fleming Insurance Group**  
31 Allegheny Avenue, Suite 201  
Towson, MD 21204  
443-602-4251  
wtfleming717@gmail.com

### Residential & Small Business Alarms

Mr. Jim Sweeney  
**Devcon Security**  
2109 Emmorton Park Road  
Edgewood, MD 21040  
443-552-5640  
Fax: 443-451-8283  
jsweeney@devconsecurity.com  
Www.devconsecurity.com

### Attorney

Stephen J. Nolan, Esq.  
**Stephen J. Nolan, Chartered**  
Courthouse Commons, Suite A-1  
222 Bosley Avenue  
Baltimore, MD 21204  
410-821-8600  
Fax: 410-821-8613  
steve@sjnolan.com  
Www.sjnolan.com

### Restaurant

Ms. Melony Wagner  
**Charles Village Pub & Patio (CVP)**  
19 W. Pennsylvania Avenue  
Towson, MD 21204  
410-821-8155  
melony@cvptpwspn.com  
Www.cvptowson.com

## NEW MEMBERS

### Unique Jewelry & Gifts

Ms. Patti Lasover  
**Beadwear**  
29 Allegheny Avenue  
Towson, MD 21204  
410-337-4960  
beadwareinc@verizon.net

### Marketing

Ms. Marian Eichelman Matthis  
**Big Moon Marketing**  
105 Bonnie Hill Road  
Towson, MD 21204  
410-821-6861  
marian@bigmoonmarketing.com  
Www.bigmoonmarketing.com

### Magazine

Mr. Steve Geimer  
**Kaymani Consulting, LLC**  
700 Stone Barn Road  
Towson, MD 21286  
410-804-3821  
stevegeimer@yahoo.com

Look into joining the Towson Chamber of Commerce.

We are experiencing a huge increase in membership and active participation in all of our activities. The Chamber provides a support system for business and works hard to bring the community into the area to shop dine and do business.

Keep an eye on our calendar of events and become a part of a vital organization that is here for only one reason..to see Towson grow to be a wonderful place to raise a family, work and enjoy all that your town has to offer!

## The Towson Chamber - A True Leader in this Community!

### 2011 Towson Chamber Board of Directors

*"Your Winning Team of Professionals"*

#### Officers

President, **Debra Moriarty, PhD.**,  
Towson University

Vice-President, **Kaitlin Radebaugh**,  
Radebaugh Florist & Greenhouses

Treasurer, **Mary Fran Stromyer**,  
J.L. Kenneally & Co., P.A.

Secretary, **John Holman**,  
State Farm

Immediate Past President, **David Hinshaw**,  
Towson University Marriott Conference Hotel

#### Board Members:

**John B. Bartkowiak, Jr. Esq.**

**Wendy Belzer Litzke**, Goucher College

**Danny BenDebba**, DAASN

**Jan Emerick**, GBMC Foundation

**Phil Grillo**, Grillo & Company

**Kathy Harden**, Souris' Saloon

**James Jones**, M&T Bank

**Lisa Troia Martin**, Café Troia

**Sophia McCormick**, Palisades of Towson

**Cooper Pollard**, Pollard's Towing Company

**Kaitlin Radebaugh**, Radebaugh Florist &  
Greenhouses

**Douglas Riley, Esq.**, Treanor, Pope & Hughes

**Jeff Rogyom, Esq.**, Bodie, Dolina, Smith &  
Hobbs, P.C.

**Paul J. Schwab III, Esq.**, Azrael, Gann &  
Franz

**Mark Shulman**, DDS

#### Towson Chamber Staff:

**Nancy Hafford**, Executive Director

**Pattie McLane**, Executive Assistant

**OFFICE SPACE FOR  
RENT!**

**CONTACT:  
NANCY HAFFORD  
FOR INFORMATION  
CALL**

**410-825-1144**

**OR E-MAIL:  
INFO@**

**TOWSONCHAMBER.COM**

Want to have a office function, birthday party, or just a good old get together for no reason party? Think..."Feet on the Street"!

On Friday nights through September, the Towson Chamber can provide you with the perfect venue for any occasion complete with a live band, cold beer, wine and your choice of food.

Leave all of the work to us and just invite your friends for a fun filled summer evening.

For any great occasion you may have, we can provide the perfect solution. For further information, please contact Nancy Hafford at 410-825-1144.

## UPCOMING EVENTS:

- Fridays, May 13th-September 30th, Towson's "Feet on the Street" block parties (6-9:30), Allegheny Avenue between York & Washington
- Wednesday, August 17th, **No Breakfast Meeting**
- Thursday, June 9th—September 29th, **Towson Farmers Market** (10:45-3pm) Allegheny Avenue between York & Washington Avenues.
- Tuesdays, July 12th-Sept. 27th, **Washington Avenue Tuesdays** (10-3pm) Washington Ave. Between Chesapeake & Pennsylvania Aves.
- Wednesday, September 7th, "**Taste of Towson**", (5-7pm) **Save the Date:** Cocktails, music & signature dishes from local eateries.

### Towson Chamber Contact Info

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Website

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Contact us with any  
questions or comments  
we love to hear what  
you have to say!

  
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