

TOWSON SPRINGS ALIVE!

25th Annual
**TOWSON
GARDENS DAY**

Thurs, April 28th

10 am-3 pm

Wine & jazz 5-7 pm
in historic courthouse gardens



MOOD SWINGS

25-Piece Big Band

CONCERT

Fri, April 29th

5:30-9:00 pm

Courthouse Plaza

\$5 Adults (under 21 free)
Food, beer, wine, dancing!

TOWSONTOWN SPRING FESTIVAL

Sat, April 30th, 10 am-7 pm

Sun, May 1st, 1-7 pm



Sponsored by

Historic Hampton



Historic Hampton, Incorporated

March 28, 2011

Ms. Nancy Hafford, Executive Director
Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

Dear Nancy,

On behalf of Historic Hampton Inc. (HHI), I would like to invite you and all of the members of the Towson Chamber of Commerce to become involved in a one-time campaign to fund a Visitor Contact Station (VCS) on the grounds of Hampton National Historic Site (HNHS). Hampton has long been a jewel of Baltimore County, and federal, state, county, and private organizations (HHI) are working together to create an easily accessible visitors' center on the grounds of Hampton.

Tourism is a vibrant industry in the County and we need a central location to help visitors get acclimated to the site, as well as to the surrounding area. The VCS will have a central hall to orient visitors to local events, and to provide space for changing educational exhibits, a film on HNHS, and visitor comfort facilities.

Both HHI and Baltimore County have committed \$50,000 toward the project, and the National Park Service (NPS) has secured over \$1,500,000 to improve and relocate the entrance roads and parking. The NPS, along with HHI as a sponsor, has applied for a federal Transportation Enhancement Program (TEP) grant of \$900,000 to construct the VCS. HHI would like to provide a total of \$250,000 toward this project, which will strengthen the TEP grant application. In an effort to include the broader community and cultivate as many partners as possible, we are asking hundreds of businesses to each pledge a minimum of \$1,000 over the course of this campaign.

Please review the attached pledge letter and return it back to us by April 30, 2011. All pledged funds are due by December 31, 2011. The NPS at HNHS has agreed to appropriate donor recognition based on the level of giving (please see enclosed pledge sheet). We very much want you to be a part of this collaboration and hope that you will continue to be involved with Hampton in the future. We look forward to including you in all the festivities surrounding this exciting project.

All the best,

Ann H. Boyce
President, Board of Directors

Historic Hampton



Historic Hampton, Incorporated

Letter of Commitment

Date: _____

I/we wish to be a part of a historic partnership between the National Park Service, the State of Maryland, Baltimore County, and Historic Hampton, Inc.

It is my/our intent to contribute to the Visitor Center to be located on the grounds of Hampton National Historic Site in Towson, Maryland, cash, securities, and/or marketable real or personal property, at a total of \$_____.

____ I/We will commit to a payment of \$_____.

____ I/We wish to remain anonymous in a listing of Donors to HHI.

Please make checks payable to: *Historic Hampton, Inc.*, and write *Visitor Center* in the memo.

Historic Hampton, Inc. is a tax-exempt 501-c3 entity.

Company/Foundation (please print): _____

Name, Title: _____

Signature: _____

Address: _____

Email: _____

Phone (day & evening): _____

For a gift of \$1,000 to \$4,999, the donor will be acknowledged with a letter from the Superintendent, with inclusion on the donor recognition website page, and with inclusion in the donor recognition book to be placed on display in the facility. Gifts between \$5,000 and \$24,999 will be recognized for a minimum of one year on a donor recognition plaque in the VCS and with the letter and website/donor book recognition listed above. Unrestricted gifts between \$25,000 and above will be recognized for a minimum of five years through a donor recognition plaque in the VCS, inclusion on the website/donor book, and with an on-site reception in the Orangery, which includes a private guided tour of the Mansion and home farm. Please return to:

535 Hampton Lane, Towson, Maryland 21286 ~ telephone: 410-828-9480 ~ www.historichampton.org

The Towson Chamber - A True Leader in this Community!

Pre-Festival Concert With
25-Piece Big Band

**MOOD
SWINGS**

Friday, April 29th
5:30-9 pm

Towson Courthouse Plaza
**FOOD, BEER, WINE &
DANCING**

\$5 adults (under 21 free), Baltimore Ave. Parking \$2



April 30th, 10-7 pm

May 1st, 1-7 pm

*Please join us in thanking our
major Corporate Sponsors*

Chrysler

Budweiser & Bud Light

Coors & Coors Light

*Honoring Our
Fallen Heroes*

Family Fun Area!
Inflatable Art, Face Painting
Pony Rides & Petting Zoo

Freedom Fun Zone
Minuteman Humvee
Rock Climbing Wall
Tow Rig & Hauler
Gaming Trailer

Points of Interest
Unique Gifts, Art & Crafts
Classic & Antique Cars
Baltimore City Bagpipers
American & Ethnic Foods



Music
Broadcast
Hyjinx
Tripwire
Amish Outlaws
Crushing Day
2You
Modtown Saints
The Reagan Years

Singfest at the Springfest
Sing Your Way to Win \$300 Cash
Must be 15 years of age-Solo Artists Only
(at the Sound Stage, corner of
Susquehanna & Lower Baltimore Ave.)

Sponsored by



www.towsonchamber.com

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Towson University Showcase

Towson University's 2011 Showcase

4/13/2011 | 12 - 2 pm | Minnegan Room, Towson University

TU's Division of Economic and Community Outreach (DECO) and College of Graduate Studies and Research are excited to invite you to our 4th annual Showcase. The showcase will feature over 15 exhibitors that are interested in partnering with you to provide solutions for your department, agency, or business. This year, we will also have relevant speakers to provide additional interesting content. Lunch will be provided.

Towson Library News!

Under construction, meeting rooms for use by our business community, primarily.

The *anticipated* opening date is on or before April 8. Available during library hours, on a drop in basis, for now.

2 hr. time slots.

Will seat 5+; table and chairs coming.

Free wireless access includes fee based printing.

Baltimore's Best Cup of Coffee (City Paper) at the Spro Cafe on site.

Library hours:
Mon-Thurs. 9-9
Fri-Sat. 9-5:30
Sun 1-5



Relax. Renew. Revive.

IN OUR STUDENT CLINIC

Special Offer for Chamber Members:

Save **\$5.00** off
a massage
with this coupon

Normal rate \$30. Expires May 31, 2011

*Gift Cards
Available!*



Open Mon.-Thurs. 1-4, Mon.-Wed. 7-9 • 109 Allegheny Avenue, Towson • (410) 337-9850

The Towson Chamber - A True Leader in this Community!

Towson Global Business Incubator

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into [TowsonGlobal's](#) resources today!

Specialty Food Sales Joins TowsonGlobal

Specialty Food Sales is a food brokerage company that sells to all types of sales channels located in the Baltimore-Washington DC marketplace. They specialize in natural, organic, ethnic, gluten free and gourmet food products. Many manufacturers of these products often are new to the industry and seek sales expertise. Simultaneously, the market is only now opening up to many of these product categories.

Jeffrey Landsman, founder, has nearly 40 years of food expertise and has been in the Baltimore-Washington DC market for over 30 years. Jeff served as the Vice President of Sales and Marketing for the first distributor of Haagen Dazs in the 1980s, ran a specialty food-marketing firm, and worked as a consultant to the foodservice industry for 12 years.

TowsonGlobal Announces Six Finalists for Business Plan Competition

Towson University's Business Incubator has selected the six finalists for its first Business Plan Competition. Executive summaries from a diverse mix of entrepreneurs were carefully reviewed and scored by experienced business professionals, economic development personnel, and TU faculty. Each entrant received valuable feedback to help take their businesses to the next level. Finalists will submit their full business plans before presenting in front of a panel of business and university experts in April.

Save the Date "Think Big Baltimore" Comes to Towson University

On July 13, 2011, Towson University will host the first annual [Think Big Baltimore](#), a day-long conference for 300+ people, which is being organized by a group of Baltimore area innovators and TowsonGlobal. The event will connect entrepreneurs, investors, ideas, and opportunities and will feature keynote speakers, educational breakout sessions, and networking opportunities. Check the website for more information: www.thinkbigbaltimore.com.

Featured Articles

How to Execute Great Ideas

Tabaka, Marla, *Inc.com*

Entrepreneurs are often creative, right-brained people who have great ideas but struggle when it comes to execution. Key steps for entrepreneurs to execute their ideas include: Get ideas onto paper; Examine and expand; Compare to your mission and vision; Apply SWOT analysis to your idea; Look at latest trends; and Brainstorm with others.

Eureka! Now What?

Bennett, Julie, *Entrepreneur.com*

You have a great idea, but how do you get that idea to market? The first step is to go online to the U.S. Patent and Trade Office to ensure that the product does not already exist. Experts recommend investing into a professional patent search to ensure that your product hasn't been done before. Next, you may want to look for an engineer to build a prototype of your product, and you definitely need to explore how to protect your invention in the marketplace.

Goucher

Memoir & Me: The art of first-person narrative nonfiction

A lecture by John Grogan, former Philadelphia Inquirer columnist and author of Marley & Me: Life and Love with the World's Worst Dog

Hyman Forum, Athenaeum, 8 p.m.

For more information: www.goucher.edu/x43395.xml<<http://www.goucher.edu/x43395.xml>>

Tuesday, April 5

Michael Goldfarb, a reporter and author of Emancipation: How Liberating Europe's Jews from the Ghetto Led to Revolution and Renaissance, will give a talk titled Nation Within A Nation

Buchner Hall, Alumnae/i House, 7:30 p.m.

For more information: www.goucher.edu/x43450.xml<<http://www.goucher.edu/x43450.xml>>

Wednesday, April 6

The 2011 Spring President's Forum Presents Turmoil in the Middle East: What Will Be the Outcome?

Hyman Forum, Athenaeum, 8 p.m.

For more information: www.goucher.edu/x43432.xml<<http://www.goucher.edu/x43432.xml>>

Monday, April 11

The Spring 2011 Robert & Jane Meyerhoff Visiting Professors, Jean-Michel Cousteau and Celine Cousteau, son and granddaughter of legendary oceanographer Jacques-Yves Cousteau, Present The Great Ocean Adventure

Kraushaar Auditorium, 8 p.m.

For more information: www.goucher.edu/x43435.xml<<http://www.goucher.edu/x43435.xml>>

Thursday, April 14

The Roxana Cannon Arshat '35 Center for Ethics & Leadership Presents: David E. Sanger, Chief Washington Correspondent, The New York Times

New Threats and New Revolutions: Obama Confronts the World

Hyman Forum, Athenaeum, 8 p.m.

For more information: www.goucher.edu/x43378.xml<<http://www.goucher.edu/x43378.xml>>

Friday, April 15, and Saturday, April 16

Spring Dance Concert

Kraushaar Auditorium, 7:30 p.m. (both nights)

We hope to see you at some of these events. If you have any questions, please do not hesitate to contact me at 410-337-6040, or wendy.litzke@goucher.edu<<mailto:wendy.litzke@goucher.edu>>.

Friends of the Towson Library

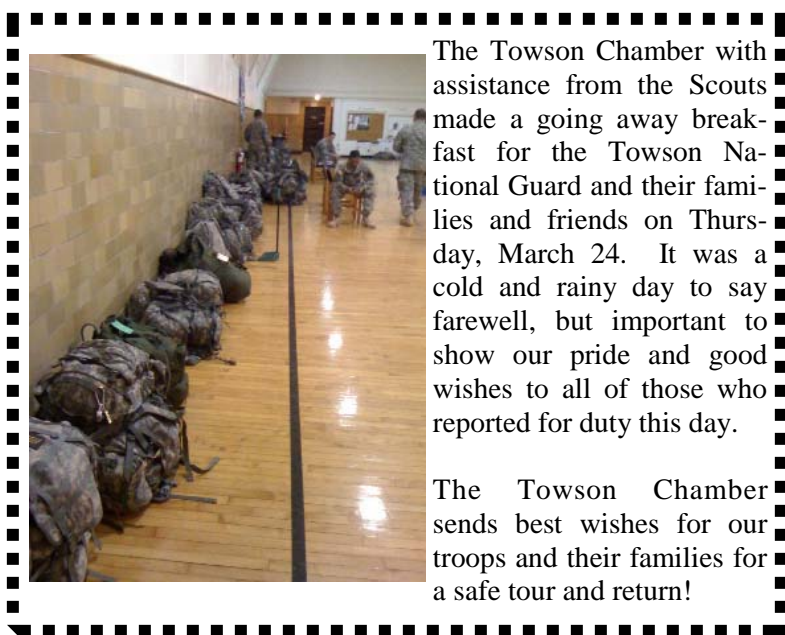
BOOK SALE

Nearly new adult and children's books, movies, music and more.

Science
Cookbooks
Religion
Travel
Classics
Romance
Fiction
History

First Choice Sale: Thursday, April 14, 5:30pm-8:00pm
 (\$10 admission for First Choice Sale, FREE to Friends members)
Friday & Saturday, April 15 & 16, 9:00am-5:00pm
Sunday, April 17, 1:00pm-4:00pm (Sunday Bulk pricing - \$2 a foot)
FREE Admission

Towson Library—320 York Road. 410-887-6166



The Towson Chamber with assistance from the Scouts made a going away breakfast for the Towson National Guard and their families and friends on Thursday, March 24. It was a cold and rainy day to say farewell, but important to show our pride and good wishes to all of those who reported for duty this day.

The Towson Chamber sends best wishes for our troops and their families for a safe tour and return!

The Towson Chamber - A True Leader in this Community!

2011 Towson Chamber Board of Directors

"Your Winning Team of Professionals"

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Mark Shulman, DDS

Towson Chamber Staff:

Nancy Hafford, Executive Director
Pattie McLane, Executive Assistant

SPOTLIGHT ON MEMBERS

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Www.fluidwebsolutions.com

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Towson Area Citizens on Patrol

Organizations & Associations
Ms. Janice Arcieri
janjoek@comcast.net
towsonareacop@gmail.com

UPCOMING EVENTS:

- Wednesday, April 20th, **Breakfast Meeting** (8-9am) T.U. Marriott Conference Hotel, courtesy of Towson Chamber
- Thursday, April 28th, **Towson Gardens Day** (10-3pm) Plaza & Pennsylvania & Baltimore Avenues
- Thursday, April 28th, **Wine in the Courthouse Gardens** (5-7pm)
- Friday, April 29th, **Mood Swings Concert** (5:30-9pm) Courthouse Plaza
- Saturday, April 30th (10-7pm)& Sunday, May 1st (1-7pm), **Towsontown Spring Festival**

Towson Chamber Contact Info

Phone: 410-825-1144

Fax: 410-832-5863

E-mail:

info@towsonchamber.com

Website

www.towsonchamber.com

**44 West Chesapeake Ave.
Towson, Maryland 21204**

**Contact us with any
questions or comments
we love to hear what
you have to say!**


TOWSON
CHAMBER OF COMMERCE
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TOWSON, MARYLAND 21204